

30 YEARS
plastpool

Report

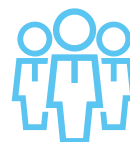


Targi Kielce
exhibition & congress centre

The 30th anniversary Targi Kielce International Fair of Plastics and Rubber Processing PLASTPOL **strengthened the event's position as one of the most important business centres for the global plastics industry in Europe.**



the expo showcased
660 exhibitors from 36 countries
from all corners of the world

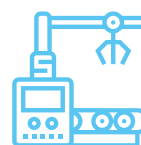


the number of participants exceeded
15 000,
expo visitors represented 41 countries



Contracts worth millions

The four-day event witnessed numerous contracts being concluded, and dozens of advanced machines and complete technological lines were sold. Contract successes were reported by companies including Engel, BOLE, Plastline, Plastigo, Sumitomo (SHI) Demag, and LS Mtron.



Live machine demonstrations

The expo halls were the showcase for injection moulding machines, industrial robots, and recycling lines working dynamically, producing, among others, medical components, packaging, and industrial details.

Trends and innovations

Platinum Plast Gala

Cautious optimism prevailed among exhibitors, driven by the need to invest in energy efficiency, automation and artificial intelligence.

The gala ceremony was when the awards were presented. **Gold Medals at PLASTPOL** were awarded for the most innovative products. The solutions of companies XALOY EUROPE, KOLTEX PRS, BMB SPA, THERMOPLAY, DOPAK, BOLE EUROPE TECHNOLOGY, MUEHSAM, PAWFORM and KGL were appreciated. TOP DESIGN awards were also presented for the best stand arrangements (including for ORLEN, Grupa Azoty, MOL Downstream), and the results of **the prestigious industry knowledge competition were announced. OMNIPLAST saw its winner** - Monika Zuber from Sierosławski Group.



Conferences and debates on the industry future

The expo was accompanied by a rich knowledge agenda focusing on circular transformation and regulatory challenges:



Plastics Europe

The European premiere of the key report „Plastics in the Circular Economy – Situation Analysis in Europe 2026,” was held at the expo. The Circular Plastics Compass expert session series was inaugurated, outlining ways out of the sector’s challenging market situation in the EU.

Plastech Info

The seminar, held under the banner „There is no world without plastics,” became a space for discussion of the industry’s future over the next 30 years and the role of AI in disseminating reliable knowledge about materials.



PPWR and legislation

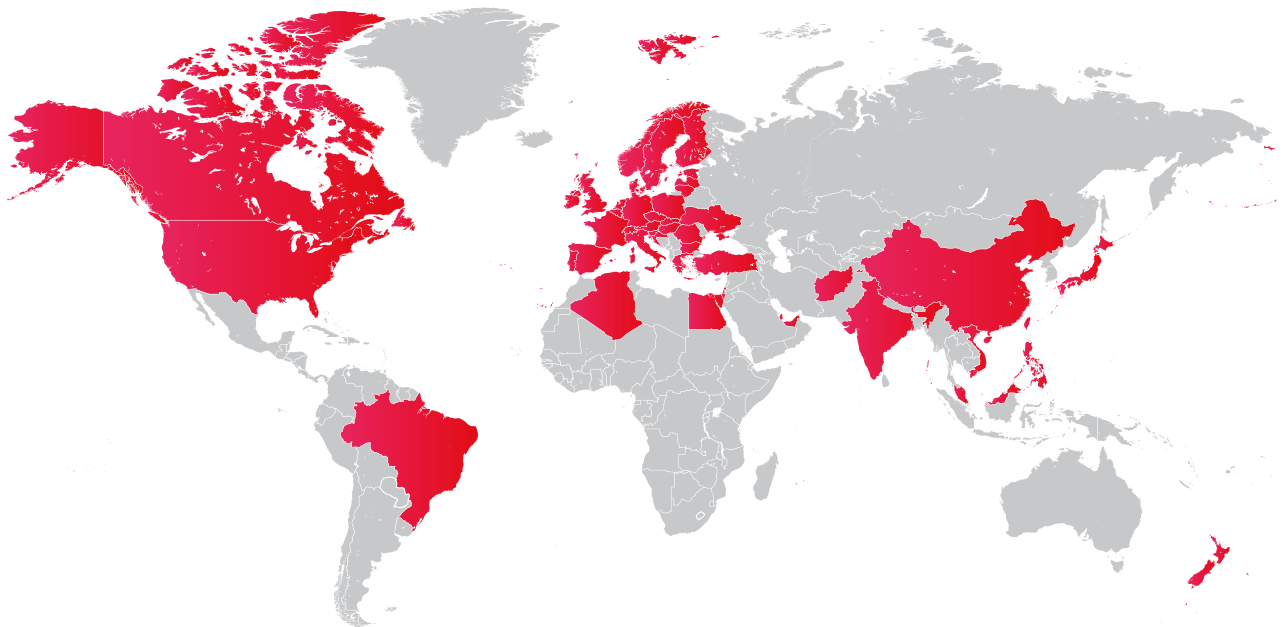
Separate panels were devoted to the new EU regulations for the packaging market (PPWR) and the *Circular Economy Act*.

International accent

A novelty was the conference „Italian Polymers, Compounds & Masterbatch Solutions,” held in collaboration with Confindustria Polonia, during which Italian companies presented innovative, sustainable technologies for the automotive sector.

Geographical breakdown of participants

The share of international guests and the list of key countries from which buyers and distributors arrived

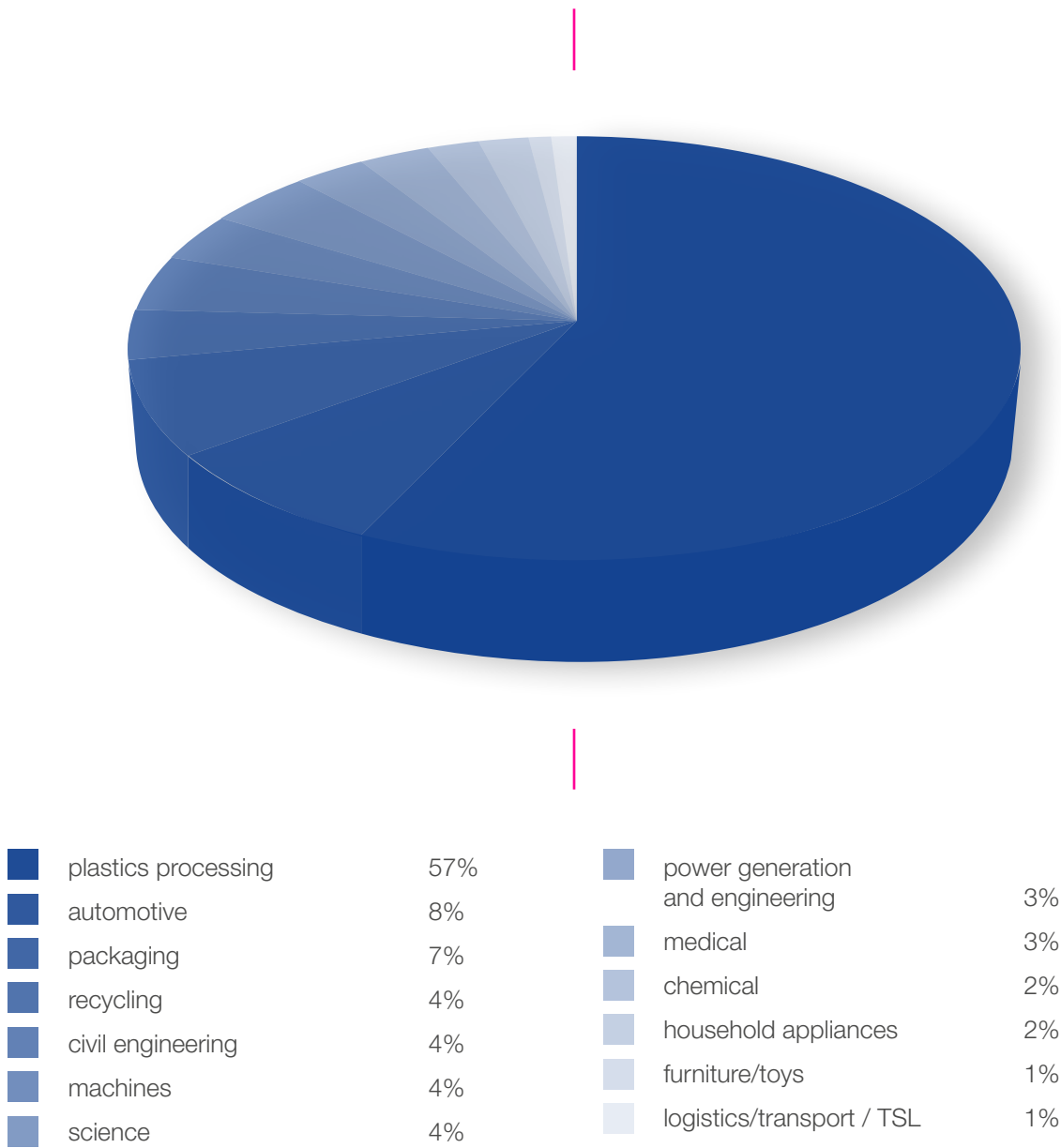


Almost 15,000 guests from abroad (41 countries)

- Austria,
- Belgium,
- Belarus,
- Bosnia and Herzegovina,
- Bulgaria,
- China,
- Croatia,
- Czech Republic,
- Denmark,
- Egypt,
- Estonia,
- Finland,
- France,
- Germany,
- Greece,
- Spain,
- Netherlands,
- India,
- Japan,
- South Korea,
- Kosovo,
- Latvia,
- Lithuania,
- Moldova,
- Pakistan,
- Poland,
- Portugal,
- Romania,
- Serbia,
- Slovakia,
- Slovenia,
- USA,
- Switzerland,
- Sweden,
- Taiwan,
- Turkey,
- Ukraine,
- UK,
- Hungary,
- Vietnam,
- Italy,
- United Arab Emirates

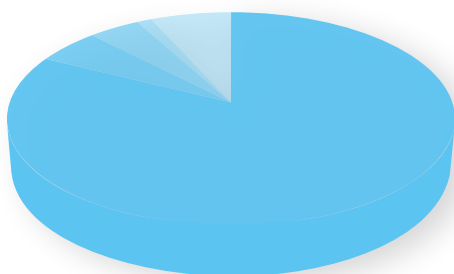
Visitor Structure

industry/business sector



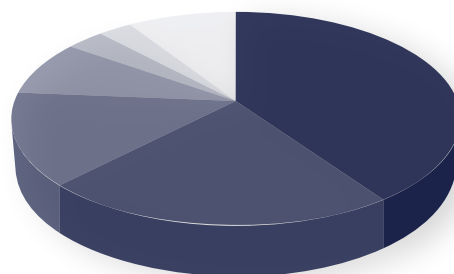


Company types



production	82,1%
trade	5,2%
services	4,2%
science	1,3%
Other	6,8%

Job category



management (supervisor/manager/director)	40,2%
management / owner	22,2%
technical staff / specialists	13,9%
sales / marketing	8,4%
student / pupil / education	3,4%
supplies / purchasing	2,7%
other / no data	9,2%

Media reach



60 journalists from 10 countries

Austria, Germany, Spain, France, Bulgaria, India,
Turkey, Algeria, Romania and Slovakia



800 publications

in Polish and international
media



official post-expo video

Want to experience the energy
of the 30th anniversary PLASTPOL Expo?
Check out our official aftermovie
and browse the photo gallery
by clicking the link below
[www.youtube.com/
watch?v=DkuuKpMiNGE](https://www.youtube.com/watch?v=DkuuKpMiNGE)
or scanning the QR code!





957 500
views

1 824
content interactions

11 731
link clicks

6 760
visit

1 693
observers

from 16 June 2025 to 16 June 2026



2 787 398
views

2 324
reactions

2 209
observers



263 510
active users

599 522
page views



59 519
emails sent



31th International Fair
of Plastics and Rubber
Processing

plastpol

18-21.05.2027

Plastics,
that
shape
future

plastpol.com

Early Bird Offer

Registrations submitted until the end of August will be rewarded with a voucher for advertising services

BOOST YOUR VISIBILITY BEFORE AND DURING THE EXPO

THE PACKAGE INCLUDES

Banner ad in the newsletter (1 issue)



Information about the company in the newsletter (1 issue)



1 Large Leaderboard banner on the expo website



15-second spot on displays (1 day)



package value
7 000 pln

Thank you

Join us at the upcoming
PLASTPOL Kielce - we look forward
to seeing you

Inspired?
Do not hesitate to contact us!



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