



Expo2Bee

Targi Kielce
exhibition & congress centre

2nd Beekeeping Expo Poland

EXPO2BEE REPORT 2026



Expo2Bee

The centre of the bee world

The second Targi Kielce's **Expo2Bee** underscored the event's rapid growth and its growing prominence on the international beekeeping stage. On April 11–12, 102 exhibitors from 10 countries, including Greece, Spain, Turkey, Australia and Ukraine, presented their products. The trade fair hosted nearly 2,900 industry insiders, including participants from abroad.

The event was held under the patronage of the Minister of Agriculture and Rural Development, Stefan Krajewski, with his participation, and served as an important platform for exchanging experiences and building international business relations. The extensive knowledge component covering issues related to honey authenticity, bee welfare, and modern technologies in beekeeping was a key element of the agenda.

Topics related to the treatment of varroasis, the quality of bee products and their

health-promoting applications aroused great interest. The trade fair attracted both professionals and amateurs – non-professional beekeepers. Workshops, educational zones and accompanying events were offered in abundance.

Expo2Bee continues to strengthen its position as an international industry event, becoming an important platform for meetings, knowledge exchange, and business development in the beekeeping sector in this part of Europe.



Expo2Bee

Facts And Figures

102

exhibitors from 10 countries
(Greece, Ukraine, Estonia,
Lithuania, Montenegro, Spain,
Türkiye, Australia, Slovenia,
Poland)

13000

m² of exhibition
area

29000

professional
visitors

140000

total number of visitors
at the Dom, Ogród i Ty fair

Exhibitors' Feedback

The **Expo2Bee 2026** exhibitors unanimously confirm the event's success in both organisational and business terms.



100% of exhibitors rated the fair very good or good



95% confirmed or are considering participation in the next edition



90% of exhibitors believe that participation in this fair has contributed to effective brand promotion



95% of exhibitors made new business contacts



95% of exhibitors have a positive opinion of the contact with the event organisers



90% of exhibitors have deepened relationships with existing customers



90% of exhibitors were satisfied with the quality of visitors

Participants about the trade fair

Tomasz Łysoń, Łysoń Company

We are where the beekeepers are. The Expo2Bee Expo has attracted crowds of beekeepers, including organised groups from all over Poland. This is a very large event, as is evident. We are in the expo hall, which offers very good conditions. We are at the expo before the season opens, and thus we are full of energy. This makes the event look really good.

Piotr Piłsiewicz, Augustów Miodosytnia [Mead Factory]

We had very positive feedback from exhibitors who were here last year, hence our presence here today. It turns out that a gathering of nine mead producers made Expo2Bee a one-stop shop, bringing together the largest number of producers of this beverage in one place so far. This is an immense success!

Dariusz Cyc, BRC Tech

Our objective was to showcase our products, such as beekeeping equipment, clothing, hives, and bee feed, at the best beekeeping trade fair in Poland. That's why we return to showcase at Kielce Expo2Bee. We will be back!



Jędrzej Górny, Heksagen

We are very pleased with our participation in the Expo, as we have already sold all the devices showcased at our expo stand. Moreover, it is an excellent opportunity for customers to get to know us and for us to get to know our customers and their needs. This is also the only opportunity to negotiate the prices of our equipment; we do it in person, only at the expo.

Wiesław Sochacz, Świętokrzyskie Beekeepers Association

We are at the beekeeping trade show because there are lots of people, exhibitors, and beekeepers here, along with equipment on display. This is a real celebration not only for beekeepers but also for all lovers of healthy products from the hive! We will be here next year too.

Expo2bee is more than just a trade fair! This is:

- expert qualitative knowledge in the field of bee health and welfare,
- 14 hours of lectures as part of the Speech Arena,
- the Vet Animal conference,
- the “Bee – Nature Through the Lens” photography contest,
- the Forest Beekeepers Association competition,
- beekeeping-themed workshops for children and adults,
- Giant Flower-Making Workshops.



Apilandia's educational stand

Influencers zone:



Wojciech Margowniczy
„Pszczelarz z Wąchocka”



Natalia Jakubus „Pszczelara”



Artur Kędzierski



Piotr Smakulski



9th Veterinary Medicine for Beekeepers Conference, i.e. veterinarians and specialists' discussions

- health threats to bees and methods of their protection,
- the impact of climate change on beekeeping,
- preventive health care for bees, and the world's first insect vaccine.

The conference also includes debates, discussions and the exchange of experiences, as well as the development of good practices and standards that contribute to improving the well-being of bees in Poland.



see the report
from the event

Organiser:



Beekeeping Speech Arena with a rich agenda on bee production, innovation, new technologies and bee health.



Strong presence in the media



40 000

website views

1 115 000

views on Facebook and Instagram

Over

600 000

unique views of FB geolocation
campaigns

Why is it worth being a part of the show?

Participating in **Expo2Bee** is not only about being present at the largest beekeeping event in Poland; it is also a real opportunity for development, visibility and effective B2B activities.

Benefits for exhibitors and partners:

- ◆ Access to thousands of professional recipients – beekeepers, distributors and beekeeping organisations.
- ◆ Possibility to present products in modern expo halls, with full organisational support.
- ◆ Extensive media presence of the event – media partners gain a wide reach and a prestigious industry context.

see reports from exhibitors and participants



Products and services



machinery, hives, professional apiary equipment



mead mills



accessories and small equipment apiary



foods, medicines and preparations for bees



equipment for installation, operation and monitoring of an apiary



melliferous plants



working, protective and beekeeping clothes



other bee products – derivatives for pharmaceuticals, healthy food, cosmetics



wide range of honey flavoured and natural



apitherapy



breeding of bee queens



cosmetics



printed accessories, advertising accessories packaging



Speech Arena – a center of beekeeping knowledge

Why Targi Kielce?



- ◆ **Location in the heart of beekeeping Poland** – in a city where over 60% of Polish beekeepers live within a radius of 200km
- ◆ **Modern infrastructure:** 9 interconnected exhibition halls, congress centre, 2400 parking spaces
- ◆ **Excellent transport connections:**
 - » 6 international airports within 160km radius
 - » 8 European capitals within 800km
 - » Direct access from the expressway
- ◆ **Experience and scale:**
 - » 70 trade fairs and 700 conferences per year
 - » 30+ years of experience in organising prestigious events such as the International Defence Industry Exhibition MSPO and Poland's largest indoor agricultural technology trade fair AGROTECH
- ◆ **Support at every stage** – from expo stand design to its comprehensive implementation, assistance in arranging accommodation and post-fair activities.

Interested? Please contact us:

Explore your participation options for **Expo2bee 2027**



**Expo2Bee is an event supported
by key institutions:**

honorary patronage:



partners:



media partners:



Bee's Knees EXPO

See you in

April 17-18, 2027



Expo2Bee
bee with us

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