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**THE 11TH INTERNATIONAL FUNERAL AND CEMETERY FAIR
NECROEXPO**

29 - 31 May 2026

COMPETITION ENTRY FORM

1) EXACT PRODUCT NAME:	EXPO STAND NUMBER
2) FULL COMPANY NAME:	
3) COMPANY ADDRESS:	

4) BRIEF CHARACTERISTICS OF THE PRODUCT

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.....

5) HAS THE PRODUCT BEEN USED OR POSSIBLY ALREADY USED

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6) REFERENCE LIST

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.....

7) EXHIBITOR'S REPRESENTATIVE AVAILABLE AT THE EXPO STAND AND AUTHORISED TO PROVIDE THE JURY PANEL MEMBERS WITH COMPREHENSIVE INFORMATION:

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8) ATTACHMENTS - SUPPORTING MATERIALS WHICH PRESENT SPECIFIC PRODUCT QUALITIES

.....
.....

Date

(Seal of the company which registers the product for the Competition and signature)

**COMPETITION RULES AND REGULATIONS.
INTERNATIONAL FUNERAL AND CEMETERY FAIR
NECROEXPO 2026**

§1

Targi Kielce is the Competition organiser.

§2

Any exhibitor who registers a product to the Competition till 25 May 2026; registrations are to be sent to the following address: hetman.dorota@targikielce.pl, or directly at the Exhibitor Service Office in Hall 6).

§3

The Necroexpo organisers have appointed the Competition Jury Panel, whose objective is to select the products which particularly stand out when benchmarked with other products and nominate them to be honoured with the:

- Targi Kielce Medals
- Targi Kielce Distinctions

§4

1. The following product groups have been determined for appraisal and assessment of products registered for the Competition:
 - a) coffins and urns
 - b) coffins interior and exterior decorations
 - c) mortuary appliances and equipment, internal transport means,
 - d) funeral cars (hearses)
 - e) devotional articles, headstone decorations, flowers
 - f) clothes
 - g) headstones
 - h) cremation systems
 - i) funeral accessories
 - j) candles, cemetery lights
 - k) art studio services
 - l) floristry
 - m) modern technologies for the funeral sector.
 - n) other(to be completed by the Exhibitor)
2. The appraisal and assessment described above will cover the following criteria:
 - a) technical qualities and practical use
 - b) construction design, technological and organisational innovativeness
 - c) design: aesthetics, functionality, ergonomics and practical use, packaging
 - d) environmental sustainability
 - e) marketing values
 - f) other product's advantages
3. In order to attain a reference point, the rule has been adopted that the product evaluation shall be carried out when at least four products of each of the product groups listed in item 1 have been qualified for the Competition.

Non-adherence to the aforementioned rules is exceptionally allowed; and fewer than four products can be subject to appraisal and assessment in a particular product group. In such instance, a product/products

qualified to the Competition should be characterised with unique, unprecedented qualities if juxtaposed with a comparable product(s) in the market offer.

§5

Only the products displayed at the Expo will be subject to the Jury Panel appraisal and assessment.

§ 6

- 1) Products registered for the Competition must be made available to the Jury Panel on 29 May (Friday) time: 12.00 - 17.00.
- 2) At the Jury Panel request, the applicant is required to provide all necessary additional information related to the product.

§ 7

- 1) The Jury Panel announces its decision to award prizes on the third day of the Expo, i.e. on 31 May 2026 (Sunday) at 1:00 p.m., at the medals and distinctions awarding ceremony.

§8

The prize image and information can be used to promote and advertise award-winning products.

§9

- 1) Targi Kielce passes on the list of the award-winning products to journalists representing the daily press and business-sector-related publications as well as other media.
- 2) Targi Kielce keeps the records of the award-winning products.

§10

The Competition Jury Panel sessions are of an in-camera nature.

§11

The Competition Jury Panel resolutions are final and conclusive.

Targi Kielce also awards Medals for expo stand arrangement and promotion techniques.

The Organisers look forward to your participation in the Competition.