

K i e l c e k i P r z e g l ą d T a r g o w y

Kielce Fair Kielce Review



Targi Kielce
exhibition & congress centre

autumn / winter / 2025



#targikielce

The New Expo Hall - Global Business Destination

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Kielce Fair Review

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__Agata Wojda City of Kielce Mayor.

Ladies and Gentlemen

Autumn at Targi Kielce promises to be intense, with a series of events that have attracted the attention of the industry, investors, and partners from around the world for years. The September International Defence Industry Exhibition MSPO is one of the most significant exhibition events in Central and Eastern Europe and brings together leading companies in the defence sector. The Future Private Labels Expo is scheduled for October. November is marked by events dedicated to outdoor and survival, including the Fishing Festival. Each of these events offers much more than an insight into modern technologies; they are also an excellent opportunity to meet, talk and collaborate.

Every year, Targi Kielce enjoys even greater recognition and prestige, confirmed by different rankings, including a 115th spot in the TOP Brand 2024 competition. Among the country's 500 most media-friendly brands, Targi Kielce was ranked 180th. The expo organiser's bold investments respond to the growing market needs, including the construction of a new exhibition hall with a total area of 15,500 m² - the investment process has already commenced. This is another step towards creating a trade fair complex which befits the 21st century's needs, but there is much more than expos. The city of Kielce, the host, is also undergoing changes with several investments that have already begun. The common goal is to make public spaces more friendly, functional and accessible to everyone. Revitalisation of the Silnica Valley, modernisation of Wolności Square, expansion of bicycle routes, and the creation of new parks and recreational areas - these are just some of the activities planned and implemented.

Economic development goes hand in hand with responsibility - not only for the city's space, but also for its people. Thus, we enhance security systems, support educational and social activities, develop cultural and tourist offerings, and focus on cooperation with young people and social participation. We also invest in human capital, from vocational education to collaboration with universities, in order to develop the skills of the future.

Today, Kielce is a city with a vision, open to people and open to business, marked with modern infrastructure, a high standard of living, and a partnership approach towards investors. This makes even more companies choose our city. The city actively participates in trade fairs, running its own expo stand designed to promote the city's economic potential and showcase its offerings.

For residents, this is everyday life. For expo visitors - the first impression. For investors, the beginning of a relationship. We look forward to seeing you in Kielce - a city that consistently combines tradition with modern activities.

With compliments.

Agata Wojda, City of Kielce Mayor

Innovative space for global business

Author: Marzena Ślusarz

The new exhibition hall, under construction at Targi Kielce, will offer international standards of infrastructure and comfort. – We are opening up opportunities for entrepreneurs from various industries to present their offer more effectively and thus to enhance their businesses even more efficiently – says Doctor Andrzej Mochoń, President of Targi Kielce.

Companies, visitors, and diplomatic delegations from over 70 countries worldwide participate in the Kielce Exhibition and Congress Centre's events every year. To meet their expectations, Targi Kielce raises the bar, aligning with the exclusive global trends in the MICE industry.

- The new expo hall will open up opportunities for participants of our events. Thus, they can expand their businesses even more effectively and go global, emphasises President Dr. Andrzej Mochoń. – 99.5 per cent of companies participating in trade fairs consider expo to be crucial for business development in the next five years. The data result from a 2023 study by the German Association of the Exhibition Industry, AUMA. The importance of trade fair centres is expected to grow; therefore, we are developing Targi Kielce, providing companies with the necessary marketing tools.

Infrastructure to match world-class event standards

Fifteen thousand five hundred square meters on the ground floor in a 15-meter-tall new expo hall will give designers room to express their imagination. A high-load-bearing floor, wide entrance gates, few columns, a regular shape to the hall interior, a limited number of roof skylights, and the option of suspension are the foundation for creativity. – Expo presentations will take various forms, depending on the needs of exhibitors; the heaviest machines will be put on show here. Lighting arrangements in line with the original idea, without intrusive sunlight, will help draw visitors' attention more effectively. Designers, marketing and public relations experts will be able to implement company promotion concepts even more effectively, emphasises the president of Targi Kielce. An additional 3,000 square meters will be available on the mezzanine, featuring conference rooms equipped with the latest solutions for congresses and training sessions. Business talks sometimes require a silent space to hold; this section will be cut out for such talk-shop sessions. The mezzanine will also house a restaurant, which can be divided into three parts using a sliding wall system. The solution will enable events from various industries to be organised simultaneously.

New exhibition space at MSPO 2026

The first exhibitors in innovative exhibition concepts, i.e., the new Targi Kielce's expo space, will be the International Defence Industry Exhibi-

tion in September 2026. – The construction work of the new exhibition hall is progressing according to plan, says Andrzej Boksa, director of the Infrastructure Maintenance Department at Targi Kielce. In July, Expo Hall Number 7 was demolished; the heating, electrical, water, and sewage installations were relocated. Foundation work is underway in this area and the adjacent outdoor parking lot. Autumn marks the time for assembling the vertical elements of the expo hall structure, followed by work related to the construction of the roof structure and façade.

15-meter-tall new expo hall will give designers room to express their imagination. A high-load-bearing floor, wide entrance gates, few columns, a regular shape to the hall interior, a limited number of roof skylights, and the option of suspension are the foundation for creativity.

Exhibitors are waiting

The approximately PLN 100 million investment will significantly expand the exhibition space, enabling the organisation of the most significant industry events on an even larger scale. Agrotech - agricultural technology fair, the STOM metalworking fair and the MSPO defence industry exhibition - these and many other exhibitors have been waiting for the new expo hall for years. New trade fairs continue to grow, including the Enex renewable energy fair and the Roof-Forum roofing industry fair. – The new expo hall, combined with the existing space, will create over 50,000 square meters of exhibition space under the roof. This is Europe's top level – emphasises Andrzej Mochoń, president of Targi Kielce.



—MSPO September 2026 - the first exhibitors use innovative exhibition concepts of Targi Kielce's new expo space.

„Expos of the future. We invest not much more than in walls. We invest in quality and technology.”

Author: Urszula Kołodziejczyk

The Global Association of the Exhibition Industry (UFI), which brings together over 800 organisations from 85 countries and represents leaders in the exhibition industry, organises annual meetings dedicated to the most essential trends, thus shaping the future of the business sector. This year's UFI European conference, held in Thessaloniki in June, brought together decision-makers from around the world. The delegation from Targi Kielce, headed by its president, Andrzej Mochoń, was among the participants. The convention brought together representatives from the most prominent exhibition centres to discuss the future of the market, the development of AI, ESG, and infrastructure investments.



—Over 300 representatives of the meetings industry from all over the world came to Thessaloniki.



—Representatives of Targi Kielce attended this year's European UFI conference: Andrzej Mochoń, Arkadiusz Krzeczkowski, Małgorzata Róg-Giacossa, Urszula Kołodziejczyk and Joanna Marcjań.

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The data presented during the conference shows that the exhibition industry is recovering dynamically after the pandemic, with the fastest growth recorded in the Middle East and Asia, overtaking the mature markets of Europe and North America. The market structure remains fragmented – the 40 most prominent organisers account for only 38% of its value. Such a competitive environment requires continuous quality improvement and the implementation of innovative solutions.

New expo hall in line with trends

Targi Kielce is already taking steps to strengthen its position. The march witnessed the onset of construction works for a new exhibition hall with an area of 15,500 m², including a 3,000 m² mezzanine. The facility will be 15 meters high and over 230 meters long, with a completion date expected in mid-2026. This will increase expo display opportunities by over 30%.

The industries that were the first in Europe to exceed pre-pandemic levels are an important direction of development – renewable energy sources, safety and environmental protection. Targi Kielce's offer naturally fits into this trend with MSPO, POLSECURE, KIELCE IFRE-EXPO and events specialised in national industries, such as DACH FORUM and EXPO-GAS.

Much attention was paid to inclusivity at the UFI conference; these elements have been standard in Kielce for years. The expo facility is fully accessible to people with disabilities, and the infrastructure even includes a room for mothers and children.



—Inclusion, ESG and discussion of the European exhibition market - these are just some of the topics discussed during the conference in Thessaloniki.

ESG and AI, i.e. acronyms to remember

ESG reporting, in line with the requirements of the CSRD, ESRS, and GHG Protocol, is becoming a new standard in the industry. Targi Kielce is preparing to deliver complete reporting, providing exhibitors with access to transparent data on the environmental impact of their presence at the trade fairs. The modernised infrastructure and the new hall will meet the highest environmental standards, reducing energy consumption and CO₂ emissions.

Artificial intelligence is another pillar of development, which includes the improvement of expo stand planning, analysis of visitor traffic, and automation of sales lead generation. – We are well on track to becoming an even more modern exhibition centre which befits the 21st century requirements. We invest not only in infrastructure, but also in people, technology, and social responsibility. We want to set standards in Central and Eastern Europe – emphasises Andrzej Mochoń, President of the Management Board of Targi Kielce.

Bold This year's UFI European conference in Thessaloniki, Greece, was hosted by HELEXPO, which, like UFI itself, will celebrate its 100th anniversary in 2025.



___Deputy President. According to President Bożena Staniak, Targi Kielce is a dynamic and engaging workplace which offers an excellent atmosphere.

Young employees bring a great deal of positive energy, and their enthusiasm, combined with the knowledge and professional experience of senior staff, enhances the professionalism of our company.

This is standard for us!

Author: Ewa Łukomska-Ślęk

Targi Kielce employees can expect numerous benefits; some help take care of health and fitness, while others provide relaxation, not only for employees but also for their children. We spoke with Ms. Bożena Staniak, Vice-President of Targi Kielce, about the benefits of working at the centre.

Targi Kielce aims to foster a positive work environment. What do you think makes up such an environment, and what steps does the company take to ensure employees feel appreciated?

- The work environment is made up of material and non-material factors; primarily, the rooms we work in and their equipment are the first category. We take care of visual, practical and health aspects, which can be evidenced by the replacement of seats with more ergonomic and comfortable ones. This was carried out a few months ago. Our rooms are air-conditioned, and many of them are relatively new. The older ones are renovated and refreshed to ensure they are equally functional. Workstations are equipped with modern computers, telephones and other necessary accessories to facilitate work. Therefore, I believe our office building offers comfortable working conditions.

However, equally important, or perhaps even more critical, are social factors such as interpersonal relationships, organisational culture and professional development opportunities. In my opinion, the company maintains a good atmosphere, which is the result of several factors, one of which is that the work is exciting. Each trade fair brings new people from various sectors of the economy, new stands and trade fair-related events, which means there is no room for boredom, and the working time passes very quickly. Young employees bring a great deal of positive energy, and their enthusiasm, combined with the knowledge and professional experience of senior staff, enhances the professionalism of our company. We also attach great importance to strengthening employee knowledge by providing opportunities for them to participate in various training courses.

In addition to good energy, Targi Kielce also offers benefits, including additional insurance. What's the scheme?

- Each month, in addition to remuneration, the company transfers 5% of wages to the Employee Pension Program, which invests in various types of investment funds, and the accumulated capital constitutes a contribution to savings for future retirement. Employees who decide to withdraw money from this fund after reaching the age of 60 are often pleasantly surprised by the amount of capital they have accumulated. Employees are entitled to join the PPE after having worked for the Company for 12 months.

In addition to offering extra insurance, the company also prioritises the health of its employees, as they can benefit from extended periodic examination packages.

Periodic health check-ups actually include several elements that are not included in the basic package required by the Labour Code. Depending on their gender, our employees may benefit from additional testing and consultations as part of their periodic check-ups. Women, in particular, consult a gynaecologist and undergo tests such as a gynaecological ultrasound or a breast ultrasound. Men, on the other hand, can benefit from an abdominal ultrasound. Both groups also have access to chest X-rays. Furthermore, we disseminate information about health programs among our employees. These are generally available but not widely popularised schemes, such as the EU program „Prophylaxis for Świętokrzyskie Employees” implemented by the Voivodeship Occupational Medicine Centre, which provides a range of specialised tests and consultations with numerous specialists. The program is intended for people employed in the Świętokrzyskie Voivodeship – not only those under an employment contract, but also for self-employed individuals, farm workers, those on maternity or parental leave, and students. Some tests have replaced the 40+ test, which primary walk-in clinics previously carried out.

Before employees start using the tests, they can take care of themselves by doing sports. The MultiSport sports scheme has recently been made available at Targi Kielce.

- Indeed, we also try to act preventively, and MultiSport is an interesting solution that is very popular; the initiative originated from our staff, and we picked it up. We have added this fourth segment to the Company Social Benefits Fund, which we usually use during Christmas, Easter and summer holidays. The idea is that those who do not use the new packages will not be at a disadvantage; the fund is therefore divided into four parts. If someone does not use the MultiSport scheme, they are paid the

It is worth emphasising that the company works to increase the Company Social Benefits Fund's resources by allocating its current assets for this purpose, thanks to which employees can expect greater benefits.

equivalent at the end of the year in the form of a higher Christmas benefit. It is worth emphasising that the company works to increase the Company Social Benefits Fund's resources by allocating its current assets for this purpose, thanks to which employees can expect greater benefits.

You also mentioned subsidies for holidays, which are not paid in every company. What other benefits can the centre's employees count on?

Holiday time subsidies are not standard; ours can make a significant contribution to the holiday budget. The summer time is also when summer day-camps programmes for the children of our employees. For two weeks in August, the expo centre provides substantial help for parents in caring for their children by hosting animations for children. Kids visit numerous attractions throughout the province. We have offered summer programmes for three years, and each year, more and more children take part. This year, we have a record-breaking number of 80 participants across two sessions. I also view summer camps as our small contribution to the fight against demographic decline, which is a significant threat to Polish society. We help young parents by providing their children with two weeks of attractions under professional supervision. We finance the summer camps from current assets, without depleting the social fund.

What is the company's policy regarding additional employee benefits?

- This year, due to the large number of publicly available medical services with a vast scope, we focused on other social activities, including sports. In the future, we may consider introducing additional medical services, contingent upon the Company's financial capabilities.

Thank you very much for the interview.

MSPO – security barometer

Author: Urszula Kołodziejczyk

The International Defence Industry Exhibition MSPO in Kielce - much more than an exhibition; this space has brought together the worlds of politics, military, industry, and science for 33 years. When the first MSPO was arranged in 1993, no one could have predicted that the event would become one of the most important arenas for defence debates in Europe. And each subsequent show turns out to be not only a showcase and benchmark of technology, but also a reflection of the current tensions, hopes and challenges facing the world.



__Presentation of the cutting-edge equipment – the MSPO goal for over three decades.



__The 2025 show staged in most outstanding conditions – a new, impressive expo hall 7&8 is being built in the Kielce exhibition and congress centre.

MSPO and Poland - going from strength to strength. Together. In the 1990s, Western weapons made their debut in the Kielce exhibition and congress centre's expo hall. The presence of NATO partners still had an exotic flavour; the first expo hosted Robin Beard, NATO Deputy Secretary General for Defence Support. His presence in Kielce was a great success for the organisers, because at that time, Poland's membership in the Alliance remained a dream. The changing exhibitions spoke volumes. Facts were more apparent than reports – more interoperable systems were being introduced every year, more companies from NATO countries were involved, and finally, the presence of military delegations from all over the world. When Poland joined NATO, MSPO had already established itself as a credible platform for cooperation.

Over time, with the growing role of cybersecurity, unmanned combat systems and intelligent communication networks, MSPO has also become a place for presenting not only „iron-cast solutions” but also the technologies of the future. The expo became even more mature and responsive. Russia's attack on Georgia in 2008, the annexation of Crimea in 2014, and the outbreak of a full-scale war in Ukraine – MSPO reflected the new and ever-changing reality.

- On the one hand, it should be emphasised that, regardless of the geopolitical situation, the Expo has had a consistent upward trend since its unveiling. The pandemic time is the only exception. However, the war in Ukraine has undoubtedly changed the way we view contemporary conflicts, says Dr. Andrzej Mochoń, President of the Board of Targi Kielce.



—In 2024, for the first time in the expo's history, the event was graced with the presence of the Speaker of the Sejm. On the first MSPO day, Szymon Hołownia participated in the opening ceremony, toured the exhibition, and then met with journalists.

After 33 years, MSPO is not just a brand; it is a phenomenon. A powerful testimony to Poland's role in the modern world. The Kielce exhibition has become one of the most essential voices in our part of Europe in the discussion about the future of security.

MSPO - the focal point for political milieus

What makes MSPO unique is its profoundly political dimension; for decades, the event has been graced with the presence of allied countries, technological partners, and global players. The presence of high-ranking representatives from the Ministry of National Defence, the President of the Republic of Poland, envoys from allied armed forces, and defence ministers carries much more significance than just a diplomatic protocol. This is a clear signal that MSPO is also a barometer of political relations. The

list of participants, panel discussions and speeches delivered by leaders indicates the direction the world is heading in.

Over the past three decades, the world has undergone radical changes; a single global balance of power has shifted. Many flashpoints, new threats, and hybrid conflicts have emerged. And yet MSPO continues to be a beacon, the place where we demonstrate not only what we are fighting for today, but also what we believe in as an international community: security, solidarity, responsibility.

Three decades of trust and vision

After 33 years, MSPO is not just a brand; it is a phenomenon. A powerful testimony to Poland's role in the modern world. The Kielce exhibition has become one of the most essential voices in our part of Europe in the discussion about the future of security. And a confirmation that even a local initiative, if created with passion, professionalism and an understanding of geopolitics, can become a global actor.

Today, MSPO is more than just an exhibition. MSPO is a symbol. And symbols – especially in turbulent times – have the power to unite and build resilience.

International Defence Industry Exhibition - Targi Kielce 2-5.09.2025

Accounting that connects people and competences

Author: Marta Brzezińska

Although the event is targeted at a specialist audience, its significance goes far beyond mere numbers and paragraphs. The Accounting Office Congress, organised regularly at Targi Kielce, has been attracting not only accountants and HR specialists, but also tax advisors, lawyers, business owners and suppliers of modern tools and services for the industry for six years now. This event has become a fixture in the autumn calendar of meetings at the Congress Centre, establishing itself as an essential point of reference for the industry.



—Accounting Office Congress, organised regularly at Targi Kielce, has been attracting not only accountants and HR specialists, but also tax advisors, lawyers, business owners and suppliers of modern tools and services for the industry for six years now.

Targi Kielce, by expanding its offer to include events aimed at professionals, demonstrates that accounting today encompasses not only numbers, but also processes, relationships, and technology. Each year, the Accounting Office Congress attracts an increasing number of people seeking modern solutions and a platform to exchange experiences. This platform connects the domain of law, taxes, business and IT;

What makes the Congress special is not only its content and practical approach. Its unique atmosphere is based on the community's involve-

ment - both experienced owners of accounting offices and individuals planning to enter the profession meet here. Thus, the event connects generations, work styles and different business models, inspiring and motivating for further development.

Presentations of products and services supporting this business sector are also an integral part of the congress. Digital solutions, accounting software, automation systems, training offers, and even insurance for accounting offices are showcased in the exhibition space, making the



event a comprehensive knowledge pool and development platform for the entire sector.

– I perfectly understand the challenges this industry is facing today – emphasises Bożena Staniak, Vice President of the Management Board of Targi Kielce. – That is why I am deeply committed to supporting the development of the Accounting Office Congress - not only does it provide professional knowledge, but it also truly integrates the community. This event brings together theory and practice. Experienced leaders speak to those who are just starting their careers in the profession. The Congress has become throbbing with life, and it is truly worth being a part of the event.

The Accounting Office Congress at Targi Kielce is an example of an event that evolves with each consecutive unveiling, meeting the needs of its participants. This is much more than just a conference, but a vibrant community and real support for an industry that faces an increasingly complex legal, organisational, and technological environment every day.

__What makes the congress stand out is not only the content and practice, but also the unique atmosphere that stems from the community's involvement.

Targi Kielce's Accounting Office Congress 30.09 – 1.10.2025

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Private labels are going from strength to strength

Author: Marzena Ślusarz

Today, private labels are a deliberate and informed choice for consumers and a key component of retailers' strategies. High-quality products and innovative ideas are showcased at the Private Label Expo in Kielce. The exhibition features lectures and debates by industry experts, guiding future development directions.



—Manufacturers and suppliers present articles for private labels and manufacturer brands at the expo - the offer targeted at recipients from various trade sectors.

The share of private labels in FMCG spending (food, cosmetics, household chemicals, and pet food) reached 23.2% in 2024, totalling PLN 63 billion, according to YouGov. In the first five months of 2025 alone, growth reached 8.2%, raising the total share to 24%. Nearly every fourth PLN spent in retail goes to private labels.

The rise in private labels is driven by the growth of discount channels, with large chains accounting for nearly 45% of Poles' purchases. While in some categories, such as cola drinks, pralines, and perfumes, private labels hold less than 10%, other segments—such as toilet paper, tissues, cereals, frozen foods, and ready meals—are dominated by them.

The response to market growth is the Private Label Expo at Targi Kielce, created for manufacturers, retailers, retail chains, start-ups, and service providers. High-quality private label products from Poland and abroad are presented alongside original manufacturer brands in the Future Brands zone. “Business talks focus on private labels; we are also opening the possibility to present manufacturer brands, responding to exhibitors' and buyers' needs. Many companies offer both private label and manufacturer brands, serving wholesalers, hotels, HORECA, and e-commerce,” explains Małgorzata Ozdoba, project manager at Targi Kielce.

Expert Future Private Labels Summit

Leading experts attend the conference, part of the Private Label Expo. – Wiadomości Handlowe magazine, the fair's content partner, helped prepare the agenda. Editor-in-chief Łukasz Stępnik and editor Michał Kokoszkiwicz moderate two debates. The program features discussions, lectures, one-on-one talks, strategy presentations from market leaders (Biedronka, Lidl, Dino), and an analysis of trends such as customer loyalty, innovation, and supplier-retailer cooperation.

The meat industry in Kielce

Meetings for the meat sector, with representatives from across the country, form a key part of the fair. The „Round Table of the Meat Industry and Modern Trade,” organised by Marek Bielski, publisher of „Rzeźnik Polski” monthly, combines expert knowledge and practical experience. The debate centres on private label opportunities in the meat industry and modern distribution channels. The event includes the Smak Jakości® competition, recognising top-quality products.

Poland's first Pet Food Congress

The Pet Food Congress, Poland's first event of this scale on private labels in pet food, also features. Organised by „Rzeźnik Polski” magazine and content partner JS Hamilton Poland, participants will learn about modern feed formulation, quality, product innovations, and the expectations of retail chains in this dynamic category.

The 7th Private Label Expo and its accompanying events – 22 and 23 October 2025 at Targi Kielce.

Free to attend; prior registration required at targikielce.pl/future-private-labels.

We catch big fish

Autor: Marta Brzezińska

For years, Targi Kielce has hosted events that connect professionals, enthusiasts and producers from all over Poland. One of the youngest and dynamically developing projects in the expo centre's portfolio is the Fishing and Survival Festival, an event designed for those who live close to nature. Anglers – both beginners and experienced, as well as enthusiasts of the outdoors, bushcraft, and broadly understood survival are welcome.



__The Fishing Festival is a gathering of people who live close to nature, including anglers, outdoor enthusiasts, and those interested in bushcraft and broadly defined survival.

The festival idea originated from the need to integrate the fishing and survival communities around shared values: freedom, contact with nature, and above all, passion. This event brings together the best equipment brands, artisans, and accessory manufacturers in one place – from bites and lures, fishing rods, to knives, tents, and water filtration systems.

The Polish Anglers Association is the Festival's co-organiser. PZW involvement enhances the knowledge and educational dimension of the event, both in terms of ethical fishing and the protection of the aquatic environment. Due to the Polish Anglers Association's presence and cooperation with fishing clubs from all over the country, the Festival serves as a platform for exchanging experiences, knowledge, and inspiration, while also fostering community integration.

The Fishing and Survival Festival, in addition to showcasing fishing and outdoor equipment, offers visitors the opportunity to participate in

shows, workshops, presentations, and meetings with leading personalities from the Polish fishing and survival milieus. The festival stage features Sebastian Kowalczyk, Krystian Grad and Marcin Styczyński – to name a few famous anglers, YouTubers and hobby disseminators. Frontline experts talk about survival and survival techniques – Łukasz Tulej, known from television shows, and Paweł Szlendak, a bushcraft instructor and practitioner.

Three special zones that create the unique character of the Festival are an integral part of the event:

The Survival Zone, where theory meets practice. Visitors can observe demonstrations on how to build an improvised shelter, receive instructions on water purification, and receive first aid assistance in the field. Equipment: knives, multi-function tools, filtration systems and camping accessories are also showcased here. Experienced instructors and rescuers are responsible for the demonstrations. An emphasis on safety, realistic scenarios, and the practical application of knowledge is pivotal.

Craftsmen's Zone is a tribute to quality, tradition, and original solutions; artisans from all over Poland present handmade lures, wooden wobblers, leather holsters, bushcraft knives, jewellery inspired by nature, and personalised accessories. Every product has its story, and every brand springs from the passion and experience of a unique person.

Fishing Equipment Exchange is a platform for exchanging not only equipment, but also knowledge; buy, sell, and exchange fishing rods, reels, technical clothing, accessories, and electronics. The market attracts both individuals who are just starting their fishing adventure and collectors seeking rare models and unique editions. A one-stop shop whose atmosphere is created by the participants.

However, the Fishing and Survival Festival is more than just a trade show; it is a meeting platform, a space for exchanging experiences and knowledge. Moreover, it serves as a strong impetus to build a community centred around a lifestyle close to nature. The Targi Kielce organisational support, cooperation with the Polish Anglers Association, and leaders of the fishing and outdoor communities have contributed to the Festival's year-by-year growth, consistently enhancing its position as a nationwide centre of passion, practice and adventure.

Targi Kielce's Fishing and Survival Festival 22–23 November 2025.

Animal Farm in Targi Kielce

Author: Urszula Kołodziejczyk

End of the year? The time for reflection, holiday cleaning and... absolute domination of animals at Targi Kielce! If you've ever wondered whether your dog could look better than you on a runway, a rabbit could have softer fur than your favourite blanket, or a pigeon could strike a pose for a photo better than a TikTok influencer, we have the answer for you. In three acts!



—The Świętokrzyskie Breeders Association of Pedigree Rabbits and Small Livestock ensures that the animals have the best possible conditions during the exhibition.

Dog Elegance and Grace – 29–30 November

On the last weekend of November, Targi Kielce is the kingdom of four-legged models from all over the world. DUO CACIB Kielce International Pedigree Dog Exhibition is the showcase for hundreds of dogs – purebred, tiny and giant, rough-haired and silky, each of them ready to win the hearts of the judges and the audience. It's also competitions, shows and exciting moments. And the classic scene: “Kid, you can NOT take this one home!” The Domestic Animals and Pets Exhibition, ZOO SALON, is a supplementary event to the Dog Show. Traditionally, the event accompanying the International Pedigree Dog Exhibition allows owners of animal friends the opportunity to purchase a variety of food. Professional consultations with producers and distributors present at the expo stands are at your fingertips - now you can buy appropriate supplements and medicines, harnesses for dogs and all kinds of accessories. The expo also offers a wide range of toys for animals.

Rabbit Kingdom – 6–7 December

The following weekend belongs to those who don't bark, but can make every heart - rabbits, furry love bombs reign supreme in the exhibition halls at Świętokrzyska Exhibition of Pedigree Rabbits. Exhibitors present



—There are pigeon breeds that even philosophers have never dreamed of... All of them can be seen at the winter Targi Kielce show.

the most beautiful specimens: short-haired, fluffy. Proud and touching at the same time. If your child keeps demanding to have a pet and you dread morning walks with the dog, this weekend could end in an adoption. Note! The rabbit charm takes by surprise.

Pigeons that would make a peacock blush – 13–14 December

And when you think you've seen it all... pigeons fly in ... but not the city ones that try to steal your fries in the park. National Exhibition of Pedigree Pigeons and Decorative Poultry, Świętokrzyskie Exhibition of Purebred Pigeons and Regional Carrier Pigeons Exhibition - three events in one weekend! Beautiful, majestic, flamboyant birds whose hairstyles and posture may make peacocks go green with envy. This is more than just a feast for the eyes, but also a space for the exchange of knowledge between breeders, specialists, and delighted guests.

It doesn't matter if you own a dog, dream of a rabbit, or are fascinated by the world of birds – December at Targi Kielce is a time when everyone will find something for themselves (or... someone to love). Three weekends, three events, and one place where animals are the kings. Save the dates, load up your camera, and get ready for fur, feathers, and a whole lot of excitement.

Centrum Kongresowe Targów Kielce

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—The Miles Davis monument at the Kielce Cultural Centre was the first monument to a musician in the world.



—CEO and President of Targi Kielce, Doctor Andrzej Mochoń, is one of the initiators of the Memorial to Miles Targi Kielce Jazz Festival.

How Davis outplayed Moniuszko

Author: Ewa Łukomska-Ślęk

We speak with Andrzej Mochoń, president of Targi Kielce, about the Memorial to Miles at the Targi Kielce Jazz Festival.

You are a lover of jazz music; was it your idea to have a jazz festival in Kielce?

Over 20 years ago, we, along with several friends, erected a monument to Miles Davis in Kielce. A concert was held to mark the unveiling of the statue. The following year, we didn't have any „anniversary” concerts, but we were heavily solicited to do so. People said: „What do you mean there won't be any concert? The monument is there, a year has passed since the last meeting; a good idea to have another one.” There was a year off, and then the festival came into existence. Now it is a regular event.

Returning to the topic of the monument for a moment, several institutions collaborated on its creation, but we had to obtain permission from the City to erect it. The City had to provide us with a square meter, because that was the size of the pedestal under the monument. This sprang a discussion in the City Council. Councillors wondered why Miles Davis, not Moniuszko, for instance. The Moniuszko Square should be the display for the Moniuszko monument, not to mention that Moniuszko was Polish, and Miles Davis never even performed here. Why erect a monument in commemoration of Davis after all?

And how did you justify this idea?

- The reason was simple: Miles Davis is vital to world culture. Davis has fans in Kielce just like us – and we want to celebrate that. It later turned out to be the world's first Miles Davis monument. Now there are three more - in the south of France and in the American city of Alton, Illinois, the birthplace of Davis.

Targi Kielce sponsors Memorial to Miles. What is the centre's role in organising this event?

- We, of course, just like any other company, focus on profit, but we also have a sense of mission. We want not only to make money, but also to positively influence the reality we are in, and we do this on many different levels, but cultural activities are critical to us. The Memorial to Miles is what we take particular pride in, but we also support other valuable cultural projects; the Per Artem Ad Deum medal deserves particular attention. This accolade is awarded to outstanding artists during the Sacroexpo church construction and furnishing show. Recently, the medal was awarded to the Kielce-based publishing house „Jedność” and the poet Adam Ziemianin, whose volume of poems „To tu, to tam” was published by Targi Kielce in cooperation with „Jedność”. There are many outstanding artists among the laureates fellowship; Giuseppe Tornatore, Arvo Pärt, Krzysztof Penderecki, Wojciech Kilar, and Ennio Morricone certainly need no introduction. We are also happy to support many other initiatives; we collaborate with the Association of Friends of the Stefan Żeromski Theatre in Kielce. The expo centre is one of the sponsors of the „Pociąg do Literatury” literary festival, the „Przedwiośnie” competition organised by the Kielce Office of Artistic Exhibitions, and the Off Fashion design competition.

We are also proud of our exhibition space, adorned with works of art, such as those by the sculptor Sławomir Mick. One of the corridors of our Congress Centre was previously decorated with posters of the Memorial to Miles festival. We are now working on creating a small gallery for them, which we hope to open this summer.

Throughout the festival's 20-year history, numerous world-renowned musicians have performed in Kielce, the names that are most vividly imprinted in my memory are Erik Truffaz, Saskia Laroo, Lars Danielsson, Patricia Barber, Nils Petter Molvaer, Kenny Garrett, Leni Stern Trio, Jakob Bro Trio, Gregoire Maret, Dave Liebman, Adam Nussbaum, Ulf Wakenius, Mike Stern, Matthew Halsall and Mino Cinelu.

Which of the most famous jazz artists have so far performed at the Memorial to Miles Targi Kielce Jazz Festival?

Throughout the festival's 20-year history, numerous world-renowned musicians have performed in Kielce, the names that are most vividly imprinted in my memory are Erik Truffaz, Saskia Laroo, Lars Danielsson, Patricia Barber, Nils Petter Molvaer, Kenny Garrett, Leni Stern Trio,



—Patricia Barber, an American jazz vocalist and pianist, visited Kielce in 2012.

Jakob Bro Trio, Gregoire Maret, Dave Liebman, Adam Nussbaum, Ulf Wakenius, Mike Stern, Matthew Halsall and Mino Cinelu.

We have several ideas for the festival program. Davis was a trumpeter, so we always try to have featured trumpet players in the line up, and we always try to invite a musician who has had the opportunity to perform with Davis. This is challenging, and, of course, it will become even more difficult with time. We've managed to do this several times - Kielce hosted Hiram Bullock. Moreover; just like other festivals, we have both musicians who already enjoy a strong position in the market and young artists.

How does Memorial to Miles rank compared to other Polish jazz festivals?

- There are over 100 jazz festivals in Poland, and Poland is one of the largest jazz markets in Europe with over 200 jazz albums released here every year. Jazz, despite this, remains a niche in Poland, but it is slightly larger in our country compared to other countries. As for the ranking, I assume we are not in the top ten, but the competition is extremely fierce here, with strong brands such as the Warsaw Jazz Jamboree, which has been organised since 1958, with a history that began in the depths of communism. This is one of the oldest jazz festivals in Europe.

In your office, you can see many photos of musicians that you took. Last year, you appeared on the festival stage with a guitar. Do you prefer to see yourself as a photographer or a musician?

I'm not a musician; I am primarily a listener who sometimes takes photos and even less often offers exhibitions featuring these photos. However, I know music too well to think that I am a musician.

Thank you very much for the interview.

Jazz. From legends to the avant-garde

Author: Marzena Ślusarz

Nine concerts in six days. Musical abundance in various spaces across the city. The 23rd edition of the Targi Kielce Jazz Festival Memorial to Miles is on. Trumpet masters, internationally acclaimed bands, and young artists offering extravagant sounds play in the historic Synagogue, the Targi Kielce Congress Centre, and the Kielce Cultural Centre.

The festival in memory of Miles Davis, an icon of jazz, gathers aficionados of this music genre for the 23rd time. The event brought to you by Targi Kielce and the Kielce Culture Centre, with artists who present the full spectrum of genres, from tradition to the avant-garde. – This year's festival is a six-day event for the first time. And it goes beyond the Kielce Cultural Centre associated with the legendary trumpeter. The first monument to Miles in Europe has been displayed next to the institution's headquarters since 2001, says Andrzej Mochoń, president of Targi Kielce and one of the initiators of the festival.

Regional jazz inspirations in Kielce spaces

On 12 September, Rafał Gęborek and Mikołaj Trzaska combine trumpet with saxophone improvisation at the Kielce Synagogue. On 13 September, the Omega Hall of the Targi Kielce Congress Centre hosts the Świętokrzyska Orchestra, conducted by Włodzimierz „Kinior” Kiniorski with their interpretation of regional folklore in a modern jazz style. Kinior, a Polish jazz legend, combines improvisation with ethnic music and electronics, creating a unique dialogue between musical personalities. On 17 September, the Podśluchay x Miles project will appear on the Small Stage of the Kielce Culture Centre. The names of the performers will be revealed at the concert; they are kept secret before the performance.

Rock, global, experimental...

26 September - the Kielce Cultural Centre stage belongs to the young jazz generation. Joanna Duda and her band offer electroacoustic experiments that balance classical, jazz, and ambient elements. Roseye - a vocalist with soul-jazz sensitivity and rhythmic sophistication. – Joanna Duda is a versatile piano player who performed with Wojtek Mozolewski. Roseye brings fresh energy and expression – emphasises Andrzej Mochoń.

The evening of September 27 offers a global interpretation of jazz; Avishai Cohen and his band, Big Vicious, straddle jazz, rock, and electronica, full of hypnotic contrasts. Szymon Mika, a guitarist and his AGMA project, are appreciated for subtlety, space and emotional precision.

The festival finale and the fusion legend

28 September marks the culmination of six days packed with jazz and classical music, courtesy of the Jerzy Małek International Quintet, which showcases the power of the jazz trumpet in a classical quintet, blending Polish and international inspirations. Founded in 1970, Laboratorium



Author: press materials

—Włodzimierz „Kinior” Kiniorski returns with regional sounds to the Świętokrzyska Orchestra project within the Memorial to Miles scope.

is a band whose sound was shaped by Janusz Grzywacz and Marek Stryszowski, who have experimented for decades, combining jazz, rock, electronics, and improvisation. They find inspiration in Miles Davis's „electric” period. - The band's founders, keyboardist Janusz Grzywacz and saxophonist and vocalist Marek Stryszowski, play in Kielce accompanied by musicians who joined Laboratorium over time - a bassist, Krzysztof Ścierański, a guitarist, Marek Raduli and a drummer, Marcin Ścierański. Music Laboratory is a tribute to musical experimentation, sonic courage and artistic freedom. Memorial to Miles – emphasises Andrzej Mochoń.



Author: Maria Jarzyna

__The Joanna Duda Trio creates electroacoustic jazz experiments.



Author: press materials

__The legendary Polish band Laboratorium combines jazz, rock, electronics and improvisation inspired by Miles Davis.

THE LINEUP

12 September / Former Synagogue in Kielce | free admission, open to the public

18.00 Rafał Gęborek / Mikołaj Trzaska

13 September / Targi Kielce Congress Centre

18.00 Świętokrzyskie Orchestra

17 September / KCK Small Stage | PLN 50

20.00 Podśluchy x Miles

17 September / KCK Grand Concert Hall | PLN 79

19.00 Joanna Duda Trio

20.30 Roseye

27 September / KCK Grand Concert Hall | PLN 129

18.00 Avishai Cohen Quartet Big Vicious

20.00 Szymon Mika AGMA Szymon Mika

28 September / KCK Grand Concert Hall | PLN 99

18.00 Jerzy Małek International Quintet

20.00 Laboratorium

Tickets: bilety24.pl, bilety24.pl/karnety



Author: press materials

__Avishai Cohen. Internationally acclaimed, charismatic trumpeter performs with the Big Vicious band.

Success story of events

Author: Aleksandra Kot

The first half of 2025 closed with an impressive number of events at the Targi Kielce Congress Centre; the conferences, business meetings, and concerts included Klocki Fest, Pole Dance Show, and Cancer Fighters Gala, to name a few. The second half of the year started equally successfully, including the popular Sczorykon Games and Fantasy Festival.



—Targi Kielce Congress Centre is a magnet for people attending concerts; the audience finds contact with the artists a delightful and gratifying experience.



__For three days, the Targi Kielce Congress Centre was the home for Dentopolis. The participants immersed themselves in the world of the latest technologies, innovative treatment methods and advanced diagnostic solutions.

A kaleidoscope of unforgettable experiences and a solid dose of knowledge

The calendar of events at the Targi Kielce Congress Centre in the first six months was filled with various events, attended by almost 35,000 participants. The galore of events included sports gigs such as the International Aerial Acrobatics Tournament Aerial Elite Championship, cultural events – „Tuwimogród” performed by the Krakow Skrzat Theatre, as well as business conferences and specialist industry events, among them the Dentopolis – Festival of Practical Dentistry, or the “Re:start in your profession” - the conference organised by the Voivodship Labour Office in Kielce. There was also a large ceremony commemorating the death of Jesus Christ, organised by Jehovah’s Witnesses. The events provided participants with strong visual impressions, positive emotions, and, in the case of conferences, a vital knowledge pack.

The second half of the year is equally attractive. The centre continues its good streak

In the second half of the year, the Targi Kielce Congress Centre will focus on the Rapid Prototyping Scientific Conference, the Cezik – Nutkosphere Concert, the Exotic Fest, the Plant Festival, as well as the Economic Forum and Business Days. One group of events attract large audiences and provides a basis for creative scientific discussions. The other is the source of unwavering joy, including the music-related experiences.

-The Kielce exhibition and congress centre is not only an exhibition space, but also a regional centre of social, cultural and economic life, says Andrzej Kiercz, Director of the Targi Kielce Congress Centre.

The Kielce exhibition and congress centre is not only an exhibition space, but also a regional centre of social, cultural and economic life.



__The first Scyzorykon dedicated to fantasy, board games, RPGs and pop culture was staged at the Targi Kielce Congress Centre.

Creativity in the service of the spiritual

Author: Aleksandra Kot

The 26th International Exhibition of Church Construction, Church Fittings and Furnishings, and Religious Art and Devotional Articles, SACROEXPO, witnessed the Per Artem Ad Deum – Through Art to God – medals awarding ceremony. Awards are granted under the patronage of the Vatican Dicastery for Culture and Education. This year, the award was bestowed on artists and institutions whose activities contribute to the development of culture and shape human spirituality: the poet Adam Ziemianin and the „Jedność” Publishing House.



__President of Targi Kielce – Andrzej Mochoń, with poet Adam Ziemianin – Per Artem Ad Deum medal laureate.



__Adam Ziemianin interviewed for EWTN Catholic Television about his latest volume of poetry, „To tu – To tam”.

For years, the Sacroexpo has attracted thousands of people to Kielce, for whom culture and art are an integral part of life. Each year, the trade fair brings together exhibitors presenting a wide range of products and services for church institutions, religious communities, and individuals seeking spiritual inspiration. Nearly 200 companies and institutions from 10 countries participated in last year's expo, including Austria, Croatia, Greece, Spain, Germany, Poland, Slovenia, Ukraine, Hungary, and Italy.

Through Arts to God: Twenty years of the Per Artem Ad Deum award

An integral and complementary part of the Sacroexpo - the Per Artem ad Deum Medal awarding ceremony. „Through Art to God” medal – a unique distinction that since 2005 has been awarded to artists, creators and institutions, thanks to whom art becomes a path to what is most important: to the sacred, to spirituality, to God. The breadth and diversity of this path are evident in the previous winners – 33 outstanding names and institutions that have made a lasting impact on the history of

this award. There are, inter alia Krzysztof Penderecki, who taught that music can be a prayer, Ennio Morricone, whose compositions brought spiritual elements even in cinema, Tomáš Halík, a philosopher who opened the door to dialogue, Professor Leszek Mądzik, who had an extraordinary ability to introduce viewers to the religious and spiritual space of life and death, and the Herder Publishing House, which carried spiritual values through words. Outstanding names, such as Wojciech Kilar, Krzysztof Zanussi, and Giuseppe Tornatore, are also among the laureates milues; – world-famous artists give the Per Artem ad Deum Medal a unique dimension. Not only in the context of spirituality, but also as a tool for ecumenical and intercultural dialogue. In 2025, this distinguished group welcomed the Kraków poet Adam Ziemianin and the Kielce-based Wydawnictwo Jedność.

A note of reflection and tenderness towards everyday life

Adam Ziemianin's poems embody his sensitivity, modesty and humility combined with gratitude to God for everything he receives. The illustrations, as the poet emphasises, are simple, raw, and even childish. Still,



—Adam Ziemianin (second from the left) and the Director of Jedność Publishing House, Father Leszek Skorupa (in the centre), receive the Per artem ad Deum Medals. First from the left: HE Marian Florczyk, auxiliary bishop of the Kielce Diocese, from the left: Andrzej Mochoń, president of Targi Kielce and HE Jan Piotrowski, bishop of the Kielce Diocese.

they have something in them – „It was my naive painting and perhaps „rooky”, but original and sincere in form and colour.” Sacroexpo was also the venue for the premiere of the volume. Jedność Publishing House and Targi Kielce published poetry by Adam Ziemianin. The book contains several dozen lyrics, haiku and a poem; *List do Ogrodowej*, *Drabinowo w Lanckoronie*, *Uśmiechnij się Panie*, *Modlitwa złana potem*, *Nocne czuwanie*, *To tu—to tam* to name a few. In addition to poetry, the book also includes previously unpublished original drawings by the artist.

This year’s SACROEXPO also hosted the expo stand of the „Jedność” Publishing House, the book assortment works of Adam Ziemianin. Poetry lovers not only had the opportunity to purchase a copy, but also to meet the author and get his autograph. The book’s premiere in an atmosphere of unique verbal art, spiritual experiences and the opportunity to exchange ideas. And the Per Artem Ad Deum medal award ceremony gained extra splendour with a concert by the „U studni” band, a representative of the land of gentleness genre. Adam Ziemianin also graced the event with his presence; his poems constitute the content of many of the band’s songs.

The publishing house we can be proud of

Jedność Publishing House is one of the oldest and largest Catholic publishing houses in Poland, with a history dating back to 1918. The Publisher’s offer includes a wide selection of religious titles in dogmatic and moral theology, catechesis, biblical studies, homiletics and preaching, books for biblical meditation, albums, and fiction. The flagship series: Padre Pio’s Library, Holy Scripture for Children, Great Saints. The first major project of „Jedność” was „The Bible for Everyone”, authored by the author associated with the Per Artem Ad Deum medal as president



—The „To Tu – To Tam” volume of poems signed by the author, Adam Ziemianin, is not only joyous to the author but also to a large group of fans.

of the Pontifical Council for Culture (2009-2022) HE Cardinal Gianfranco Ravasi. This 10-volume work, comprising nearly 4,000 pages, is a modern and comprehensive commentary on the Holy Scriptures for the lay faithful. At the end of the 1990s, „Jedność” entered into cooperation with the German publishing house Herder (winner of the Per Artem ad Deum 2015) and has so far published several dozen titles licensed by the publishing house, which have become a permanent part of the canon of theological literature, such as: *New Biblical Lexicon* (Herders Neues Bibellexikon) and publications by the most respected theologians in the German-speaking world, headed by Joseph Ratzinger.

The 27th Sacroexpo will take place from 15 to 17 June 2026 at Targi Kielce.

Adrenaline and passion at Rotinger Dub It Tuning Festival 2025

Author: Łukasz Kopczyński

Over 25,000 automotive fans, hundreds of cars, stage stars and a nomination for the prestigious UFI Marketing Award 2025 final – this year's Dub It is making history!



__As usual, the drift zone attracted enthusiasts of sideways driving and adrenaline.

The weekend of 12–13 July 2025, went down in history as one of the most memorable days of Targi Kielce. Rotinger Dub It Tuning Festival reported a record-breaking attendance of over **25 thousand visitors** from Poland and around the world. Seven expo halls and outdoor exhibition grounds showcased **over 800 cars**, ranging from cult classics to supercars, drift cars and spectacular tuning projects. Excitement, emotions, smoke from burning tires, music, adrenaline, and passion for motoring marked the atmosphere.

Five hundred fifty of the best tuning projects from around the world, selected from 3,000 entries, were at the very heart of the festival – that was the display of the highest level of workmanship and creativity the Polish tuning scene is famous for. There were also ample global brands – Lamborghini, Ferrari, Aston Martin and Porsche glittered in the supercar zone, attracting fans like a magnet. The Classicauto Market zone offered vehicles worth almost PLN 15 million – from Mercedes-Benzes from the 1930s to iconic Polonezs. The entertainment zone, Drift Taxi, was an additional



__Crowds of motoring fans of all ages at the meeting with Grzegorz Duda.



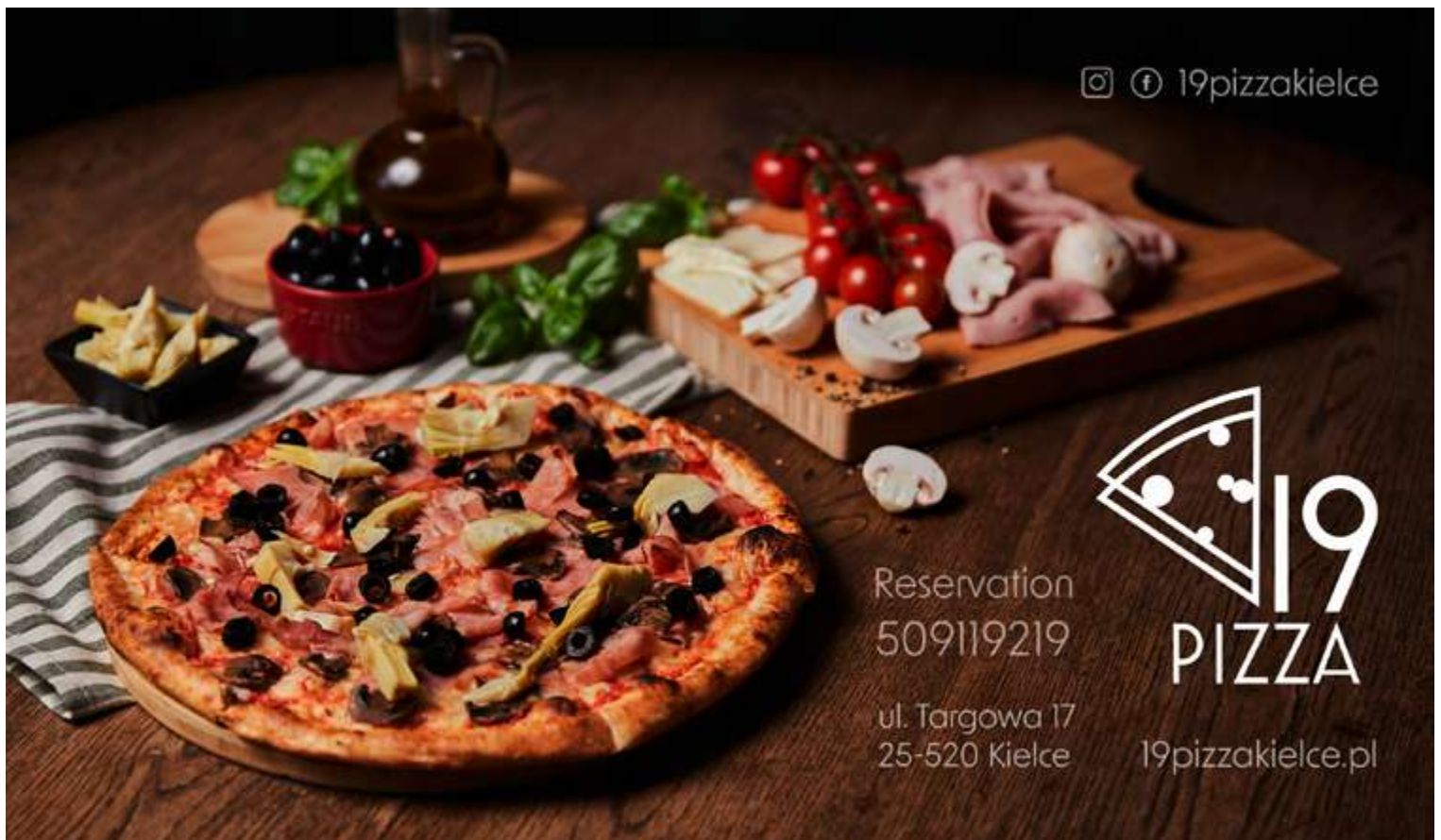
...25,000 visitors admired over 800 selected cars representing various branches of the automotive industry.

attraction that over 800 people used; spectators could feel the power of 1,200-horsepower machines. Long queues confirmed that excitement was guaranteed. The evening was enhanced by **KęKę** and **Paluch** concerts, also attracting hip-hop fans. The festival featured household names, including Grzegorz Duda, Kicksterahich helped create a heated atmosphere.

However, there was much more - the campaign promoting this year's Rotinger Dub It Tuning Festival has been recognised **internationally**. Targi Kielce has been selected as a finalist in **the prestigious UFI Marketing Award 2025 competition**, organised by the Global Association of the Exhibition Industry (UFI). This is a significant distinction and proof that the creativity, professionalism and courage of the promotional team are noticed not only in Poland but also throughout the exhibition industry worldwide.

This year's event is now considered the most spectacular edition in the history of Dub It, and the nomination for the UFI Marketing Award further strengthens Targi Kielce's position as a leader in the event and automotive industries in Central and Eastern Europe.

ADS



Scyzorykon 2025 – a real debut in fantasy world

Author: Kinga Kardynał

Over the July weekend, Targi Kielce transformed into a true hub of fantasy, pop culture, and creativity. Scyzorykon attracted over 4,000 participants from across the country, confirming its position as one of the most significant events for book, game, comic, and cosplay enthusiasts in Poland.

Out of this world event

For two days, the Congress Centre was bustling with life more intensely than ever – numerous meetings with illustrators and representatives of publishing houses popular in the gaming and fantasy circles, including: Smok, Rebel, K2A and Egmont. The agenda included many popular science lectures devoted to geek culture, e.g.: „About Storks that Healed - i.e. How Plague Doctors Infiltrated Pop Culture.” The young participants were very interested in Star Wars reenactment with WAR. There was ample excitement and thrill at numerous competitions and gaming tournaments: The Gathering, Hero Realms, Splendour and Counter-Strike 2. Analogue entertainment enthusiasts were treated to a unique selection of board games; old-school computer game fans travelled back several decades thanks to the Retro Luggage company. The organisers also provided an artistic space where interesting workshops were held on figurine painting, calligraphy, and making Mandalorian masks and armour.

The day culminated in an early music concert by the Góra Trolla band, followed by a performance by the Kruczy Sen band, featuring atmospheric folk-rock arrangements. The star of the evening was the Lithuanian gothic band Dancing Crow.

Cosplay Contest, in which participants presented over 500 spectacular creations inspired by films, series, games, and literature, enjoyed enormous success. The extremely high standard and the passion of the creators were impressive.

– Scyzorykon is a celebration of fantasy and the geek community, we are glad to host so many creators, exhibitors and enthusiasts of fantasy culture in Kielce. The energy and commitment of the participants show that our event has enormous potential, says Maciej Wróblewski, the organiser of Scyzorykon - „Arispen” Chief Warlord.

Forecasts for the future

After the success of the first edition, the organisers have already announced that the **Scyzorykon will return in an even bigger and richer version**. New themed zones, including an expanded video game hall and comics section, more concerts, an even wider range of workshops, and the invitation of international special guests, are in the pipeline; all this to make next year's Targi Kielce an even more interesting place for fans of fantasy and games and pop culture.



__Photo gallery from the Scyzorykon 2025

Scyzorykon 2025 was held on **19 and 20 July** at **Targi Kielce**, organised by **RGFK.PL** – a shop selling board games and RPG accessories, and the **Laboratorium Arcymaga Arispena**. The event was held under the honorary auspices of the **City of Kielce** and numerous media partners, including: **TVP Kielce**, **Świętokrzyskie Travel**, **Radio ESKA** and **Radio ESKA2**, **Board News**, **Southern Conventions**, **Popkulturowcy**, **Portalmmo**.

The joy of art

Autor: Aleksandra Kot

The Targi Kielce Congress Centre, in addition to its many other functions, showcases handicrafts created by talented craft enthusiasts from across the country. The fair, organised by What the Hand, Paulina Mojsak, is held in Kielce for the first time and offers a chance to reach all those who value unique and extraordinary items..



__Earrings made by artisans are also appreciated by people looking for intriguing and genuine gifts.



__Handmade jewellery is very popular among women.

The event's commercial and cultural values

Artists and artisans offering handmade jewellery, ceramics, candles, clothing, natural cosmetics and many other everyday items exhibit at the Handmade Fair. Many visitors find the fair more than just an ideal opportunity to see original products, but also to talk to the creators. Such direct meetings provide insight into the history, understanding of the production processes, and the artists' emotions accompanying the creation process.

Artistic universal values are intertwined with everyday life.

The event aims to promote and support handmade creativity, fostering relationships between artisans and enthusiasts of handicrafts. – This is also the space for finding inspiration, exchanging experiences and building a community around what is essential and valuable, including artistic authenticity, sensitivity and quality. – says Andrzej Kiercz, director of the Targi Kielce Congress Centre.

Handmade Fair - 15 November 2025



__Functional ceramics with beautiful colours and shapes will decorate tables of all kinds, providing an aesthetic experience when dining.

Pretty nice piece of art!

Author: Ewa Łukomska-Sięk

What do visitors see when they enter the Targi Kielce? First – the modern Expo Hall 5 and the impressive Congress Centre. Those who look a little up can see the shape of a 57-meter observation tower made of steel and glass. Not everyone knows that these are not the only elements worth attention; here's what else the Kielce Exhibition and Congress Centre has to offer.

Targi Kielce pursues its business goals in parallel with its socio-cultural mission, which promotes art and its creators. This is one of the reasons why, in many places throughout the centre, you can find works of art that appear there to highlight significant moments in the centre's life, as well as to introduce the work of local artists to guests from around the world.

High time

On the threshold of the new millennium, the „Time Column” by Sławomir Mick was erected in front of the Kielce Town Hall. The six-meter obelisk was intended to celebrate the arrival of the 21st century, but after less than eight years, it was dismantled due to the construction of a multi-story car park. It was only rediscovered in 2016. After the renovation, with the involvement of Targi Kielce, it has stood in the square in front of the

trade fair office building, but in a slightly different version than the one the residents of Kielce knew from years ago. The column is gilded and decorated with zodiac signs that form a sundial – casting a shadow around the circumference of a circle. The sayings on it remind us of the passage of time. The author also found a way to commemorate those who supported his initiative in 1999 – their names were inscribed with zodiac signs. The “Time Column's” top-mounted hourglass gleams in the sun, fulfilling an important function: guarding the artefacts that were locked inside in 2016. The collection included the International Defence Industry Exhibition and Logistics Expo stamps from 1999, coins, postcards, newspapers, and a message from Andrzej Mochoń, the president of Targi Kielce, and Wojciech Lubawski, the then-mayor of Kielce.

World-class

A year after the presentation of „Columns of Time”, in October, two more works were put on display in the square near the eastern entrance to the expo centre. „The World in the Fountain” was created during the modernisation of the existing fountain, and gave it an entirely new meaning. Since 2017, Sławomir Micek's work has reminded guests that, thanks to the Targi Kielce, the City of Kielce hosts people from all over the world. “The World in the Fountain” is also a symbol - the message of openness and dialogue, as well as the global nature of the centre, is thus conveyed. What does it look like? It is a semicircular structure representing the globe, complemented by two streams - the outer one completes the hemisphere, and the inner one fills it. The continents are clearly marked on the surface, where each visitor can find their own country.

Shaping development

2017 was a jubilee year for the Kielce Exhibition and Congress Centre, as it celebrated 25 years on the market. Another sculpture was created to mark this occasion, which can still be admired at the centre's headquarters. „Solar” is inspired by the Targi Kielce logo, which takes the form of a sphere from which geometric forms emerge, referring to other elements that have appeared in the centre's graphic identity over the years. What does this composition symbolise? Dynamics, constant development, energy, and circularity – in the structure of the sculpture, Sławomir Micek utilised tank bottoms, which lend it a spatial dimension.

Zone 51

The last sculpture to appear in the exhibition space is the „Monolith”, commemorating the year of the commencement of construction on the new expo hall – a milestone in the company's further development. What is the work inspired by? In 2020, an unidentified object appeared in the desert of



—“The World in the Fountain” by Sławomir Mick symbolises the international nature of the Targi Kielce business activities.



—The „Time Column” reminds visitors of the passage of time in the Kielce Exhibition and Congress Centre. The Column houses memorabilia from the past.



—The „Solar” shape refers to the logo of the Kielce Exhibition and Congress Centre, i.e., a sphere. The work used unusual materials from the world of recyclables – tank bottoms.

Targi Kielce pursues its business goals in parallel with its socio-cultural mission, which promotes art and its creators.

the American state of Utah and disappeared without a trace after a while. This was a 3-meter prism made of riveted sheet metal. The expo monolith is a meter higher, but its construction method bears significant resemblance to the American original. Their stories also bear some similarities: the monolith created by Sławomir Mick debuted in Kadzielnia, Kielce, but disappeared after a few days, later to be found in equally mysterious circumstances. The object appeared in Artists’ Square, where he also did not settle permanently. Eventually, it rested right next to the Eastern Terminal on the Targi Kielce grounds. Will it stay there for long? May it stay with us!

Jazz vibes!

Musical projects hold a significant place in the rich history of artistic projects by Targi Kielce. And jazz, above all, is at the forefront. The Expo Centre has been the title sponsor of the Kielce Jazz Festival since its inception. Targi Kielce Memorial to Miles Jazz Festival has been held annually for over 20 years. Each edition yields posters. The undeniable artistic value of posters has been recognised by the Expo Centre, which has created a gallery located in the Congress Centre building. The author of the most significant number of posters created so far is Mateusz Stradomski, who has made them since 2011, and whose unique style is based on interesting forms and unusual colour combinations.

The art of creation

The works of art collected by Targi Kielce are not just decoration – they are the history of the Centre and the people who create it. Sculptures, installations, and posters remind visitors and staff that, in a fast-paced world dominated by the need for profit, there is also space for reflection.

2025's strong half-year at Targi Kielce – growth, premieres and records despite a challenging market

Autor: Łukasz Kopczyński

The first half of 2025 shows the strength of our trade fairs, despite economic challenges and difficulties in some industries. Targi Kielce reported a significant increase in attendance after the first six months, says Joanna Marcjan, deputy director of the Targi Kielce Trade Fair Department. The number of premiere events and subsequent records that Targi Kielce can boast of are equally impressive as the attendance. Together, this confirmed that the expos' role as the place for exchanging knowledge and business contacts is not weakening, but is gaining in importance.

The first half of 2025 at Targi Kielce can be considered successful despite unfavourable trends in some industries. Over the last six months, the Kielce Exhibition and Congress Centre hosted nearly 30 events, attracting over 236,000 participants and reporting an **increase of almost 20%** compared to the first half of last year.

Records and anniversaries in the first quarter of 2025 2025 opened by the fourth **Congress and Expo for Roofers, Tinsmiths and Carpenters ROOF FORUM**. – The event was held in six halls, with the exhibition area of over 13,000 m² and 178 exhibiting companies from seven countries, i.e. 35 more than the year before, adds Joanna Marcjan. Over 18,000 participants attended the trade fair. This event again broke its records in terms of space, exhibitors and visitors. After the great roofing festival, the **TSW Fruit and Vegetable Farming Expo** marked its place. – **A record-breaking number of 460 companies from 18 countries, 20% of exhibitors are foreign entities and nearly 17,000 visitors. The debut conference, „Vine Cultivation,” and six other industry meetings contributed to the event’s strong expert character**, says director Marcjan. The 18th **ENEX** was held in the first quarter with a record-high attendance of nearly 22,000 visitors. – **This industry is heavily dependent on government support programs, but we are pleased that despite some turmoil in global markets, it is still an essential point in the trade fair calendar** – adds Joanna Marcjan. The end of February was filled with a birthday atmosphere, marking the 15th anniversary of **Kids’ Time**. – **The difficult demographic situation and the dynamically developing secondary market have caused the exhibition to shrink somewhat. However, it is still a critical point in the calendars of not only Polish exhibitors. Their support and commitment to the industry’s development ensure that Kids’ Time continues to hold a strong position on the Polish market** – Director Marcjan analyses the situation. To meet the expectations of companies in the children’s sector, the next expo in February 2026

Over the last six months, the Kielce Exhibition and Congress Centre hosted nearly 30 events, attracting over 236,000 participants and reporting an increase of almost 20% compared to the first half of last year.

will expand its portfolio, opening up to new companies and new directions of expansion for existing exhibitors. March at Targi Kielce features two key events: **AGROTECH** and its accompanying **LAS-EXPO**, as well as the **Industrial Spring**. Poland’s largest indoor agricultural event attracted 80,000 visitors. – **This is a new record, 5,000 more attendees than the previous record of 2019; this shows that we have fully returned to pre-pandemic numbers and even exceeded them** – adds Joanna Marcjan. Five hundred twenty companies from 20 countries presented their offers on over 34,000 square meters of exhibition space. The event celebrated its 30th anniversary. Another event that has grown and can boast record-breaking results - **„Industrial Spring”** – the most significant industrial event in Poland. – **590 companies from 19 countries participated, presenting their offering on 22,766 m², which confirms the leading position of this expo not only in Poland but also in Europe** – says director Joanna Marcjan. Other expos in the cluster, such as **STOM, 3D PRINTING, EXPO-SURFACE, CONTROL-STOM**, and other accompanying events, attracted



—The 30th, anniversary Agrotech - agricultural technology fair was record-breaking in terms of visitors. For the first time in history, Targi Kielce hosted 80,000 people.

professionals and investors interested in new technologies in metrology, 3D printing, and automation.

A breath of spring and further records in the second quarter April saw a record-breaking EXPO-GAS Gas Technology Fair, featuring 106 exhibitors from six countries, 2,700 m² of exhibition space, and nearly 4,500 visitors. **Facts and figures clearly demonstrate the importance of the gas industry's voice; Targi Kielce recognises the business sector's needs, according to Joanna Marcjan.** EKOTECH attracted 62 exhibitors from six countries, with over 2,500 visitors, and focused on intelligent waste management technologies and smart cities. The event boasted a truly rich program of accompanying events. The spring **Home, Garden and You** exhibition proved to be very successful, thanks in part to the accompanying premiere shows, including **Camper & Travel** – a new trade fair focused on active tourism and caravanning. The debut saw 40 teams participating in the **Sabat Caravanning Rally. Expo2Bee** – 1st National Beekeeping Expo with 68 exhibitors from five countries and **SlowTravel** – a new event promoting health and ecological tourism, organised in cooperation with the Marshal's Office of the Świętokrzyskie Voivodeship and the Ministry of Agriculture and Rural Development, were also a part of the cluster. – **All these events attracted over 14,500 people – 4,500 more than the year before** – Joanna Marcjan points out. May and June are the times for recognised brands - the International Fair of Plastics and Rubber Processing, PLASTPOL, despite this year's PLASTPOL overlapping with the K show in Düsseldorf, maintained a high level. – **557 companies from 30 countries and 14,000 m² of exhibition space are sure to make an impression** – adds director Marcjan. The 26th **Sacroexpo** in June brought together 222 companies from 10 countries. The „Art – Testimony of Pilgrims of Hope” exhibition, sculptural performances, and theological conferences gave the event a unique, spiritual character. This year's **KIELCE IFRE-EXPO** was equally impressive.

– **200 companies from 12 countries and 10,600 m² of exhibition space – a 38% increase compared to the 2023 show** – says Joanna Marcjan. Dynamic show presentations, competitions and conferences, as well as the presence of the Government Agency for Strategic Reserves, made the event a platform for key discussions about public safety. The end of the first half of the year has been reserved for automotive enthusiasts for years - this is largely due to the June **Dub It festival**. – **This time the event took place in July, but in our calendar it was included in the first half of the year. Most importantly, like many other events, it turned out to be record-breaking,** adds Joanna Marcjan with optimism. Over 800 cars representing various branches of the automotive industry were showcased in seven exhibition halls at Targi Kielce, and the event drew 25,000 visitors.

Optimism for the second half of the year

Despite the general economic slowdown in Europe, Targi Kielce concluded the first half of 2025 with a sense of stability and a feeling of accomplishment. – **Several events achieved record attendance, while others, despite the decrease in space, attracted valuable guests and retained their expert character, concludes Joanna Marcjan, deputy director of the Trade Fair Department at the Kielce exhibition and congress centre.** Importantly, the calendar for the second half of 2025 looks equally fascinating - the crème de la crème, i.e., the International Defence Industry Exhibition MSPO is ahead of us, and several other interesting events, such as the MKBR Accounting Office Congress, Private Label Expo, and Fishing and Survival Festival, are also scheduled.

Targi Kielce shows no signs of slowing down and always meets the expectations of exhibitors and visitors. The first half of 2025 confirms that businesses want and need meetings, and the Kielce Exhibition and Congress Centre knows how to organise top-level business conventions.

Kielce - a people and business-friendly city with a vision

Author: Barbara Sipa

Today, Kielce, the capital of the Świętokrzyskie Province, is undergoing a phase of fundamental transformation; visible urban, investment, and social changes demonstrate that the local government is consistently implementing the new development strategy. Its primary goal is to combine two key areas: the quality of life for residents and investment attractiveness, all in the spirit of hospitality for which Kielce has been famous for years, also in the expo milieus.

This year's International Defence Industry Exhibition is taking place at a time of intense transformation that has the potential to give the city an entirely new dynamic.

– We are building an open, inclusive city, where economic development is not an end in itself, but a means to improve people's quality of life. – says Agata Wojda, Mayor of Kielce. – We want both Kielce residents and visiting investors, entrepreneurs, and expo guests to feel that they are in a modern, future-ready place.



__Baranowski Park in Kielce.



__Sienkiewicza Street.

The city's refurbishment is on

In recent months, the city has initiated a series of strategic investments. The Silnica Valley revitalisation, the pond in the city park, the comprehensive reconstruction of Freedom Square, and modern recreational and green spaces are taking shape. A long-awaited underground parking lot in the city centre under a public-private partnership formula is in the pipeline.

At the same time, road and sidewalk repairs are underway. The network of bicycle routes is being expanded, and new playgrounds, sports facilities, and recreational areas are coming into fruition. All these activities share a common denominator: providing public space for residents and making it functional for guests and business users as well.

A safe city – local government's priority

One of the key areas of urban policy is security, both physical and social; thus, Kielce keeps developing a city monitoring system, strengthening the activities of the City Guard and supporting local preventive initiatives. Recently, the number of patrols in public spaces has been increased, especially in places most frequently visited by residents and tourists.

– A safe city strategy approach paves the way for all development strategies; people want to live, work and invest only where they feel comfortable – emphasises Agata Wojda.

The city also engages in educational activities targeting children and seniors, focusing on cybersecurity, responding to threats in urban spaces, and first aid. This builds trust and a sense of community.

Business welcome

Investments in urban space, on the one hand, and the city's greater openness to the development of entrepreneurship and the creation of investor-friendly conditions, on the other hand, are another transformation pillar. New, attractive business areas are being developed in various parts of Kielce, including Malików, Łazy, and Niewachłów, to attract companies seeking a stable location with good transportation links and access to qualified staff.

– We create an atmosphere in which entrepreneurs are not treated as petitioners, but as partners – adds Mayoior. – The Investor Service Centre now offers real support, not just administrative contact.

Additionally, the expansion of Targi Kielce's exhibition infrastructure provides a new impetus for development. The expo hall in the pipeline

not only offers greater opportunities for event organisers but also sends a strong signal to the market that Kielce is focusing on the development of the B2B sector.

Education, competences, future

The city also does not overlook human capital development; human resources are a key determinant of competitive advantage. CK Technik is an educational centre equipped with modern workshops where young people learn a profession in direct contact with the technologies used in the labour market. This is a perfect example of effective cooperation between the local government and business.

Social activation activities, culture and civic education are also important as the city focuses on participation. An even greater number of urban projects are being consulted with residents. The Urban Lab is developing, and young residents of Kielce are being included in the process of co-deciding on development directions.

Culture and pastime – welcome to Kielce

Visitors to Kielce, as well as those attending MSPO, are offered a rich cultural and tourist offer prepared by the city. Guests can visit the Design Institute, the Museum of Toys and Play, the Palace of the Krakow Bishops and the Geoeducation Centre – a unique place on the map of Poland that allows you to discover the geological richness of the Świętokrzyskie region. Tourists and exhibitors also appreciate the proximity of the Świętokrzyskie Mountains, the Kadzielnia reserve with its open-air theatre and caves, and the walking trails around Karczówka. These places are a perfect escape from the business rhythm of the expo.

Funds and responsibility

The intensity of applications to acquire external funds also demonstrates the scale of Kielce's ambitions. Since the start of Agata Wojda's term of office, May 2024, until the end of this year, the city will submit applications for funding for projects with a total value of nearly PLN 800 million; these include the revitalisation of urban spaces, as well as investments in sustainable transport, digital accessibility and improved energy efficiency.

This is a step towards a modern and responsible city that invests without forgetting the need for financial stability.

– For us, development is not just a vision, it means concrete actions, measurable effects and a fundamental change in the quality of life. Both residents and those who choose Kielce as a place to work present their portfolio and products during trade fairs or invest, recapitulates President Agata Wojda.

The city worth knowing




























MSPO attracts thousands of people from Poland and around the world; they visit Kielce. Not only do they come for an industry event, they often see the city for the first time. The local government aims to make this initial contact the start of a lasting relationship. Kielce, as an expo city, is showing a new face today – open, modern, and consistent in its actions.

For several months, the Kielce City Hall has had its official promotional expo stand at selected trade fairs, presenting the investment potential, educational and tourist offers, as well as current development directions. This is a form of direct dialogue with exhibitors, industry guests and potential business partners.

Those who live here find this attitude an everyday reality. Those who invest in the city find their future here. Those who attend expos find it an invitation to return.

KALENDARZ WYDARZEŃ CALENDAR OF EVENTS

2026

	DACH FORUM Kongres i Targi Dekarzy, Blacharzy, Cieśli The Congress and Expo for Roofers, Tinsmiths and Carpenters	15-16 I		SPAWALNICTWO Międzynarodowe Targi Technologii i Urządzeń dla Spawalnictwa International Fair of Welding Technology and Equipment	24-27 III
	TSW Targi Sadownictwa i Warzywnictwa Fruit and Vegetable Farming Expo	23-24 I		DNI DRUKU 3D 3D Printing Days	24-27 III
	MUZYCZNA KUŹNIA WARSZTATY MUZYCZNE	26-31 I		EXPO-SURFACE Targi Technologii Antykorozyjnych oraz Ochrony Powierzchni Exhibition of Corrosion Protection Technology and Surface Treatment	24-27 III
	ALTERNATYWNE TARGI ŚLUBNE	1 II		FLUID POWER Targi Pneumatyki, Hydrauliki, Napędów i Sterowań Fair of Pneumatics, Hydraulics, Drives and Controls	24-27 III
	AERIAL ELITE CHAMPIONSHIP Międzynarodowy Turniej Aerial	7-8 II		CONTROL-STOM Targi Przemysłowej Techniki Pomiarowej Fair of Industrial Measuring Technology	24-27 III
	KIDS'TIME Międzynarodowe Targi Zabawek i Artykułów dla Rodziców i Dzieci International Fair of Toys and Products for Parents and Children	17-19 II		TEiA Targi Elektroniki i Automatyki Electronics and Automation Fair	24-27 III
	PSB Targi i Konferencja Grupy PSB PSB Group Fair	24-25 II		EKOTECH Targi Ochrony Środowiska i Gospodarki Odpadami Environmental Protection and Waste Management Expo	8-10 IV
	ENEX Międzynarodowe Targi Energetyki i Elektrotechniki oraz Odnawialnych Źródeł Energii International Power Industry and Renewable Sources of Energy Fair	4-5 III		AUTOSTRADA NOWA INFRASTRUKTURA Targi Budownictwa Infrastrukturalnego International Infrastructure Constructions Expo	9-11 IV
	AGROTECH Międzynarodowe Targi Techniki Rolniczej International Fair of Agricultural Techniques	13-15 III		FIT WEEKEND Debiuty i Mistrzostwa Polski PZKFITS	11-12 IV
	LAS-EXPO Targi Przemysłu Drzewnego i Gospodarki Zasobami Leśnymi Timber Industry & Forest Resources Management Fair	13-15 III		GEO CONNECT EXPO	14-15 IV
	STOM-TOOL Targi Obróbki Metali, Obrabiarek i Narzędzi Fair of Metal Processing, Tools and Machine Tools	24-27 III		POLE DANCE Zawody	24-26 IV
	STOM-BLECH&CUTTING Targi Obróbki Blach i Cięcia Sheet Metal Processing and Cutting Fair	24-27 III		POLSECURE Międzynarodowe Targi	21-23 IV
	STOM-LASER Targi Laserów i Technologii Laserowych Laser and Laser Technology Expo	24-27 III		POLECHO Ogólnopolska Konferencja Asocjacji Echokardiografii Polskiego Towarzystwa Kardiologicznego	8-9 V
	STOM-ROBOTICS Salon Robotyki Przemysłowej International Exhibition of Robotics	24-27 III		CAMPER & TRAVEL Targi Caravaningu i Turystyki Aktywnej	9-10 V
	STOM-FIX Targi Technologii i Komponentów Łącznych i Mocujących The Fastening and Fixing Technologies and Components Expo	24-27 III		AGROTRAVEL Salon Agroturystyki	9-10 V
				SLOWTRAVEL Targi Turystyki Zdrowotnej	9-10 V
				Expo2Bee Ogólnopolskie Targi Pszczelarskie National Beekeeping Expo	9-10 V

	DOM, OGRÓD I TY Targi Materiałów Budowlanych i Wyposażenia dla domu i ogrodu Construction Materials and Equipment Expo - Home and Garden	9-10 V
	DENTOPOLIS Konferencja Stomatologiczna Dental Conference	15-17 V
	PLASTPOL Międzynarodowe Targi Przetwórstwa Tworzyw Sztucznych i Gumy International Fair of Plastics and Rubber Processing	19-22 V
	NECROEXPO Międzynarodowe Targi Branży Pogrzebowej i Cmentarnej International Funeral and Cemetery Fair	29-31 V
	SACROEXPO Międzynarodowa Wystawa Budownictwa i Wyposażenia Kościołów, Sztuki Sakralnej i Dewocjonaliów International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art	15-17 VI
	DUB IT! Festiwal Tuningu Tuning Festival	11-12 VII
	SCYZORYKON	25-26 VII
	MSPO Międzynarodowy Salon Przemysłu Obronnego International Defence Industry Exhibition	8-11 IX
	METAL Międzynarodowe Targi Technologii dla Odlewnictwa International Fair of Technologies for Foundry	22-24 IX
	ALUMINIUM & NONFERMET Międzynarodowe Targi Aluminium & Technologii, Materiałów i Produktów Metali Nieżelaznych International Fair of Aluminium & Technology, Materials and Non-Ferrous Metal Products	22-24 IX
	RECYKLING Recykling Metali Nieżelaznych Fair of Recycling of Non-Ferrous Metal	22-24 IX
	HEAT TREATMENT Obróbka Ciepławw Metals Heat Treatment Expo	22-24 IX
	CONTROL-TECH Targi Przemysłowej Techniki Pomiarowej oraz Badań Nieniszczących Fair of Industrial Measuring Technology	22-24 IX
	MKBR Międzynarodowy Kongres Biur Rachunkowych International Congress of Accounting Offices	29-30 IX
	WinDoGlass Innovation Międzynarodowe Targi Stolarki Otworowej i Szkła The International Fenestration Products and Glass Expo	IX
	Memoriał Jana Kowalczyka Zawody jeździeckie w skokach przez przeszkody Equestrian Show Jumping Competitions	1-4 X
	HIPPIKON Międzynarodowe Targi Jeździeckie International Equestrian Expo	2-4 X
	TRANSEXPO Międzynarodowe Targi Transportu Zbiorowego International Fair of Public Transport	14-16 X
	HOL-EXPO Ogólnopolskie Targi Pomocy Drogowej Polish Road-Assistance Expo	14-16 X
	EXOTIC FEST Targi Terrarystyki, Akwarystyki i Botaniki Terrarium, Aquarium and Botany Exhibition	18 X
	FUTURE PRIVATE LABELS EXPO Targi Marek Własnych Future Private Labels Expo	21-22 X
	FESTIWAL PRZY KOMINKU At the Fireplace Festival	14 XI
	PSB OGRÓD Targi Grupy PSB PSB Group Fair	18 XI
	FESTIWAL WĘDKARSTWA I SURWIVALU Fishing and Survival Festival	21-22 XI
	WYSTAWA PSÓW Międzynarodowa Wystawa Psów Rasowych International Exhibition of Pedigree Dogs	28-29 XI
	ZOO SALON Targi Artykułów dla Zwierząt Domowych Domestic Animal Fair	28-29 XI
	DNI DLA BIZNESU Targi Usług dla Firm, Forum Finanse i Podatki dla Przedsiębiorcy Business-Services Expo, Finance and Enterprise Tax Forum	3 XII
	WYSTAWA KRÓLIKÓW Rabbit Exhibition	5-6 XII
	Świętokrzyskie Targi Ślubne Świętokrzyskie Wedding Expo	6 XII
	KRAJOWA WYSTAWA GOŁĘBI RASOWYCH I DROBNEGO INWENTARZA The International Pedigree Pigeon and Small Livestock Exhibition	12-13 XII
	WYSTAWA GOŁĘBI I KRÓLIKÓW - REGIONALNA Okręgowa Wystawa Gołębi Pocztowych / Świętokrzyska Wystawa Gołębi Rasowych i Drobiu Ozdobnego, Królików / Świętokrzyska Wystawa Gołębi Rasowych i Drobiu Ozdobnego, Świętokrzyska Wystawa Królików i Pigeon and Pet Exhibitions	12-13 XII



__Monika – Monika Szydłowska holds a Master's degree in Marketing and Management, having demonstrated her skills and capabilities as a trade fair team manager since August 2025.

Privately, Monika proudly represents „team cats” In her free time, she loves to travel with her beloved husband and relieves stress by caring for plants in the garden.

Negotiation is her middle name

Author: Urszula Kołodziejczyk

If you ask what makes her a great manager, she answers right to the point; she is an efficient negotiator. Monika establishes rapport, combining assertiveness with the ability to listen and understand her interlocutor. On August 1st, Monika Szydłowska was appointed Deputy Director of the Trade Fair Department.

- Monika knows how to talk to people, she is a great negotiator - says Arkadiusz Krzeczowski, director of the Trade Fair Department - She has proven it many times; I witnessed it observing her in action when organising expos. I believe this skill will also work perfectly for the new position.

Monika joined the Kielce Exhibition and Congress Centre approximately 10 years ago, beginning her Targi Kielce adventure as a specialist in the Trade Fair Department. Those who have ever worked with her certainly noticed the passion with which she approaches the events she organises, be it aeroplanes, accountants and carpenters – Monika invests 100%, maybe even 110% of her capabilities. Are you surprised that one can discuss the International Congress of Accounting Offices with such passion? Apparently you haven't talked to Monika about it... Expo rumour has it that if the Aviation Expo were still on, Monika would have learnt how to fly a plane just to gain even more exhibitors and visitors. Monika's most tremendous success, however, is the ROOF: FORUM the Congress and Expo for Roofers, Tinsmiths and Carpenters - she has been developing the show since its beginning, supported by Tomasz Krawiec, Arkadiusz Krzeczowski and Michał Łysek. On the back of this success, in August 2022 she became the trade fair organisation manager. And how does this shapely blonde find her place in the masculine world of saws, chisels, rulers and levels? Just as perfectly as in front of the camera lens while shooting the Roof Forum promotional materials. Who knows, if it weren't for her Targi Kielce career, Monika would have become a TV presenter...

Privately, Monika proudly represents „team cats” In her free time, she loves to travel with her beloved husband and relieves stress by caring for plants in the garden. What do we wish the deputy director of the Trade Fair Department, Monika Szydłowska? We hope you experience as little stress as possible.

Day-long summer camps in Targi Kielce

Author: Kinga Kardynał

At the turn of July and August 2025, summer camps for children of Targi Kielce employees were held, providing a great opportunity for children to participate in interesting activities. Attractions included a tour of the Radio Kielce headquarters, trips to the Geoeducation Centre, the Leonardo Da Vinci Science Centre, and the dinosaur park in Bałtów, pizza-making workshops, and games at Happy Jumper. The record-breaking number of participants proves the success of previous editions. The group of children grows every year. A summer camp is a big challenge, but also a pleasure. - We are happy with all the fun we have together and with the satisfied parents who can have a moment of rest and peace during this hectic holiday season - says Ewa Łukomska, Ślęk Brand Image Manager at Targi Kielce, organiser of the summer camp. - This is an important initiative for us, not only from the point of view of CSR, but also internal PR and building relationships within the team.



__Photo gallery from the summer camps 2025.



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