

K i e l e c k i P r z e g l ą d T a r g o w y

# Kielce Fair Review



**Targi Kielce**  
exhibition & congress centre

spring / summer / 2026



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## Fair Kielce Review

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—Agata Wojda City of Kielce Mayor.

## Ladies and Gentlemen

The opening of a new expo season is a source of great satisfaction; for years, Targi Kielce has set the economic pace not only for Kielce and the Świętokrzyskie region, but also abroad. The city has consistently strengthened the Targi Kielce brand through numerous events. We support organisers and partners, collaborating on many levels. Logistics and communication, Kielce promotion, and development enhancement that benefit residents and event participants.

The year 2026 promises to be intense from the outset, with events that bring together experts, innovators, and entrepreneurs in the energy and renewable energy sectors. They convene for a top-level event for the agricultural, religious, and defence industries. Fishing and survival enthusiasts join the trade shows, too. These exhibitions are more than events; they drive the local economy and services. The events held at Targi Kielce demonstrate that this place is more than just an exhibition space; it is a platform for relationships, contracts, and conversations about technology and the future.

In 2026, we want to develop Kielce consistently without passing costs on to residents. The city budget is based on realistic assumptions and responsible financial management, while maintaining the investment direction.

However, the city's development is measured not by declarations, but by whether everyday life becomes more comfortable and safer. We continue the „Kielce without potholes” program, implement the „Safe Pavement” program and further modernise recreation areas for children as part of the

„Friendly Playground.” At the same time, we are strengthening the economic foundation: we are preparing investment areas, launching works to unlock areas for new projects, including in the Malikowo area, and the General Plan is intended to increase the potential of areas for investment functions.

We treat Targi Kielce in the same spirit. Targi Kielce is the strategic lever of development. In 2026, we will recapitalise the company, transfer the plots, and invest in improving access to the centre by renovating Batalionów Chłopskich Street, with completion before the next MSPO. A strong city also means wise use of external support; in 2026, Kielce will implement investments co-financed by EU funds, including in public transport – electric buses, a bus depot, and the Kielce Resident Card.

For all of you -may this season abound with good meetings, bold premieres, wise conversations and concrete results. May the Exhibition and Congress Centre be a space for effective business for exhibitors, a development impulse for industries, and for Kielce – further proof that we are a city open to people and open to the economy.

We look forward to seeing you in Kielce!

With compliments.  
Agata Wojda, City of Kielce Mayor

A handwritten signature in blue ink, appearing to read 'Wojda'.

# Kielce at the top of the ranking

Author: Ewa Łukomska-Sięk

Hundreds of thousands of square meters of rented exhibition space, hundreds of thousands more visitors, and thousands of exhibitors. Targi Kielce set new records in 2025. Infrastructure limitations might have made it unbeatable. Construction of a new exhibition hall began in May 2025; now the records can be broken again. Last year with hindsight



—An additional 200 cars can park in the new parking lot at the intersection of Kongresowa and Wystawowa streets.

In 2025, the Exhibition and Congress Centre hosted 340,000 people, 18,000 more than in 2024. It is worth emphasising that in 2025, there was a gap year for the 4 events held in a two-year cycle, which, of course, affects the number of trade fair visitors. Despite fewer events, the total leased space increased in 2025 to 238,000 square meters, 7,500 square meters more than a year before. The Congress Centre's statistics are also encouraging: over the year, it hosted more than 300 events, with 85,000 guests in attendance.

## Top Ranking Expos

How does Targi Kielce compare to its domestic competitors? This can be assessed using data from the Polish Chamber of Exhibition Industry for 2024 (data for 2025 will be available well after this magazine's publication). According to these data, the Kielce exhibition and congress centre is one of the three of the eight audited centres that reported a profit in 2024. The Kraków expo reported a profit of PLN 46,000, while ZIAD Bielsko Biała, whose core business is hotels and tourism, earned

PLN 2,200,000. The advantage of Targi Kielce's result is overwhelming, with PLN 18.6 million. Interestingly, the Poznań International Fair, the largest trade fair centre in Poland, ranked second-to-last in this ranking, recording a loss of PLN 14.5 million. Only Ptak Warsaw Expo is ranked lower, with a loss of 18 million.

In the rented exhibition space market, Targi Kielce and the Poznań centre hold almost 70% market share, ranking first and second, respectively. The Polish Chamber of Commerce for Agricultural Machines and Facilities, the organiser of AgrosHOW (21%), comes third in the ranking; however, it should be emphasised here that AgrosHOW is an outdoor event. The remaining expo centres combined achieved a score of 11%.

- The leaders' seat in the Polish exhibition market is actually a couch on which Kielce and Poznań sprawl - and it is difficult to say which of the centres sits on it more comfortably. Although Poznań reports a larger leased space, Kielce achieves good financial results. The measure of business success is profit. I would also like to highlight the financial stability of the Kielce Exhibition and Congress Centre. Since the pandemic, we have recorded consistent profit growth, primarily due to our diversified portfolio and revenue structure. - Andrzej Mochoń, PhD, President of the Board at Targi Kielce,

### Lightning-fast construction

2025 goes down in trade fair history as the year the construction of the new exhibition hall commenced; this is the largest exhibition hall the centre will have at its disposal. 15,500 square meters of space on the ground floor and 3,000 square meters on the mezzanine - the 15-meter-tall buildings will enable flexible spatial adaptation and the presentation of large objects.

The next important point in the construction timeline, following the groundbreaking ceremony in October, was the signing of a PLN 55 million loan agreement, which accounted for approximately half of the investment costs, explained Bożena Staniak, Targi Kielce Vice President of the Board. The expo centre will repay this loan over 10 years.

According to the plan, the expo hall will be operational in the summer of 2026. The first event to use the new expo space is the International Defence Industry Exhibition. This year's MSPO is held from 8 to 11 September.

- The new expo hall was necessary for the further development of Targi Kielce, but for this expo pavilion, many events would have no chance of growth. In terms of space sales at our flagship events, we reached the glass ceiling, says President Andrzej Mochoń. - This is much more when it comes to the investment; we are already considering expansion of the VIP area, which is used by our guests whose names make front-page news. We also plan to develop the courtyard in front of the Congress Centre on the Zakładowa Street side. This will improve the comfort of official delegations, and the new space will also be used for smaller congress-type events, the president of the Kielce exhibition and congress centre adds.

### Significant investments

In addition to the expo hall expansion, other investments are underway at Targi Kielce. One of the most important projects last year was the purchase of LED screens, which were installed in front of the eastern terminal and at the entrance to Expo Hall 5. Communication with expo guests has become much easier, and the expo centre has gained new opportunities for promotion and event broadcasting.



—The loan agreement signing from the left: Vice-President of Targi Kielce, Bożena Staniak, President, Dr Andrzej Mochoń, and Regional Director of the Świętokrzyskie Bank Gospodarstwa Krajowego, Piotr Waluszewski.

Another important investment is the construction of a 200-car parking lot; this is the right direction. Previously, Targi Kielce was short of parking spaces at the most popular events.

The Exhibitor Service Offices in expo halls 3 and 6 have been renovated and modernised, making it easier for exhibitors to make the most of the centre's staff help and enjoy even more comfortable conditions.

### Flagship Events

The largest event in terms of area in 2025 was the International Defence Industry Exhibition MSPO, which covered 38,000 square meters – almost 3,000 more than the previous year. MSPO hosted 38,600 people, 5,000 more than in 2024. 814 exhibitors presented their offers, 66 more than a year before.

Last year was a record-breaking year for Agrotech in terms of footfall, with over 80,000 visitors - 10,000 more than the year before. However, the area and the number of exhibitors remained at similar levels (35,000 square meters and 442 exhibitors, respectively).

The third-largest trade fair, Industrial Spring, has 10 specialised exhibitions utilising 23,000 square meters. 573 exhibitors and 21,600 visitors participated in the show.

### The Year Under the Banner of Development

In 2025, the construction of a new expo hall dominated both official communications and behind-the-scenes conversations. However, Targi Kielce's strategy includes space for other investments and the development of particular events. The year ended with a very good overall financial result, as well as strong event results, not only in financial terms; the Kielce Exhibition and Congress Centre has thus become the leader of the Polish exhibition industry. Targi Kielce will not rest on its laurels and will go the extra mile to secure its position as a leader.



—The expo hall is a key investment and one of many that lie ahead of the centre.

# Expo infrastructure. A quantum leap

Author: Marzena Ślusarz

The new exhibition hall built at Targi Kielce is more than a modern, functional facility; this investment will change how the centre operates and the scale and nature of its events.

**E**xhibition centres that want to maintain their international position are increasingly competing. What counts is not the number of events and visitors, but the quality of the infrastructure, the flexibility of the space, and the ability to host large, technologically advanced exhibitions. The new Targi Kielce facility is a response to these challenges.

After the pandemic, the exhibition and MICE market recovered faster than expected - according to a 2023 study of the Association of the German Trade Fair Industry AUMA, as many as 99.5% of companies participating in trade fairs consider expos as crucial for business development over the next five years. Therefore, exhibitors and international delegations' expectations towards the organisers continue to grow. Increased expectations regarding product presentation space, talk-shop session space, conferences and B2B meetings in even more comfortable conditions.

- With the new expo hall, we offer opportunities for entrepreneurs from many sectors of the economy; they can present and enhance their businesses more effectively. These opportunities will be available already during the International Defence Industry Exhibition in September 2026, emphasises Dr Andrzej Mochoń, President of Targi Kielce. - MSPO is the first event we hold in the new expo hall. The new expo hall will be operational in the summer, a few weeks before the defence show.

#### World-class parameters

The new 15,500 m<sup>2</sup> expo hall on the ground floor is 15 meters tall. The new venue has been designed to accommodate international events and participants from around the world. Its parameters are key: a high-load-bearing-capacity floor, wide entrance gates, few columns, a regular interior layout, minimal roof skylights, and the ability to make suspensions.

- These solutions enable the presentation of heavy equipment, technologically advanced installations and the implementation of exhibition projects which befit world-class trade fairs, explains Andrzej Boksa, Director of the Investment and Renovation Department at Targi Kielce.

The new infrastructure will include a 3,000 m<sup>2</sup> mezzanine that will house modern conference rooms suitable for organising congresses, training sessions, and business meetings, as well as spaces for in-camera business talks. The mezzanine will also house restaurants.

The new venue can be divided into three parts using a sliding wall system, which is a significant advantage. This solution will enable simultaneous event organisation across industries, increasing the flexibility of facility use and the efficiency of the trade fair calendar.

#### Global trends, investment pressure

In the global exhibition industry, investments in modern infrastructure are of a „to be or not to be” nature. Data from the Global Association of the Exhibition Industry UFI and the international company JWC, which analyses the exhibition market, show that competition is increasingly focused on large, modern facilities. The Asia-Pacific region currently has 16.9 million m<sup>2</sup> of exhibition space available. Europe offers 16.1 million m<sup>2</sup>. The European market is much more fragmented than its Asian counterpart, with 520 trade fair centres in Europe. Only 5% of global centres offer expo halls larger than 100,000 m<sup>2</sup>. The average size of an expo facility in Europe is 30,940 m<sup>2</sup>, significantly smaller than in Asia, where the average size is 37,545 m<sup>2</sup>. This situation explains the growing investment pressure on European centres.



—The new Targi Kielce expo hall will expand the indoor exhibition space to over 50,000 m<sup>2</sup>, says Andrzej Mochoń, PhD, Targi Kielce President of the Board.

#### Kielce's new position on Europe's map

Once the new hall is operational, Targi Kielce will offer over 51,000 m<sup>2</sup> of indoor exhibition space. Not only will this change increase the scale of events, but it will also redefine Kielce's position on the map of the European exhibition market.

The expo hall is a key investment and one of many planned for the centre. In the near future, Targi Kielce plans to expand the courtyard in front of the Congress Centre in Zakładowa Street and the VIP zone, where representatives of the highest Polish authorities, presidents, ministers, high-ranking military officials, and diplomatic delegations from nearly 70 countries are hosted. In the longer term, reconstruction of the 4 expo halls is planned; they have not yet been thoroughly modernised. - It is also necessary to build new parking lots; parking spaces for our guests' cars are our biggest problem, emphasises the president of the Kielce centre.

Targi Kielce is investing at a time of profound change in the global exhibition market. - Today's exhibitors expect greater flexibility, comfortable conditions for expo participation, better technical parameters of expo halls, shorter logistics cycles and the possibility of implementing increasingly advanced exhibitions, summarises Doctor Andrzej Mochoń, President of Targi Kielce. - Expos serve as international business platforms, combining offer presentations with conferences, B2B meetings and networking. Centres that do not invest in modern infrastructure lose their competitive edge.

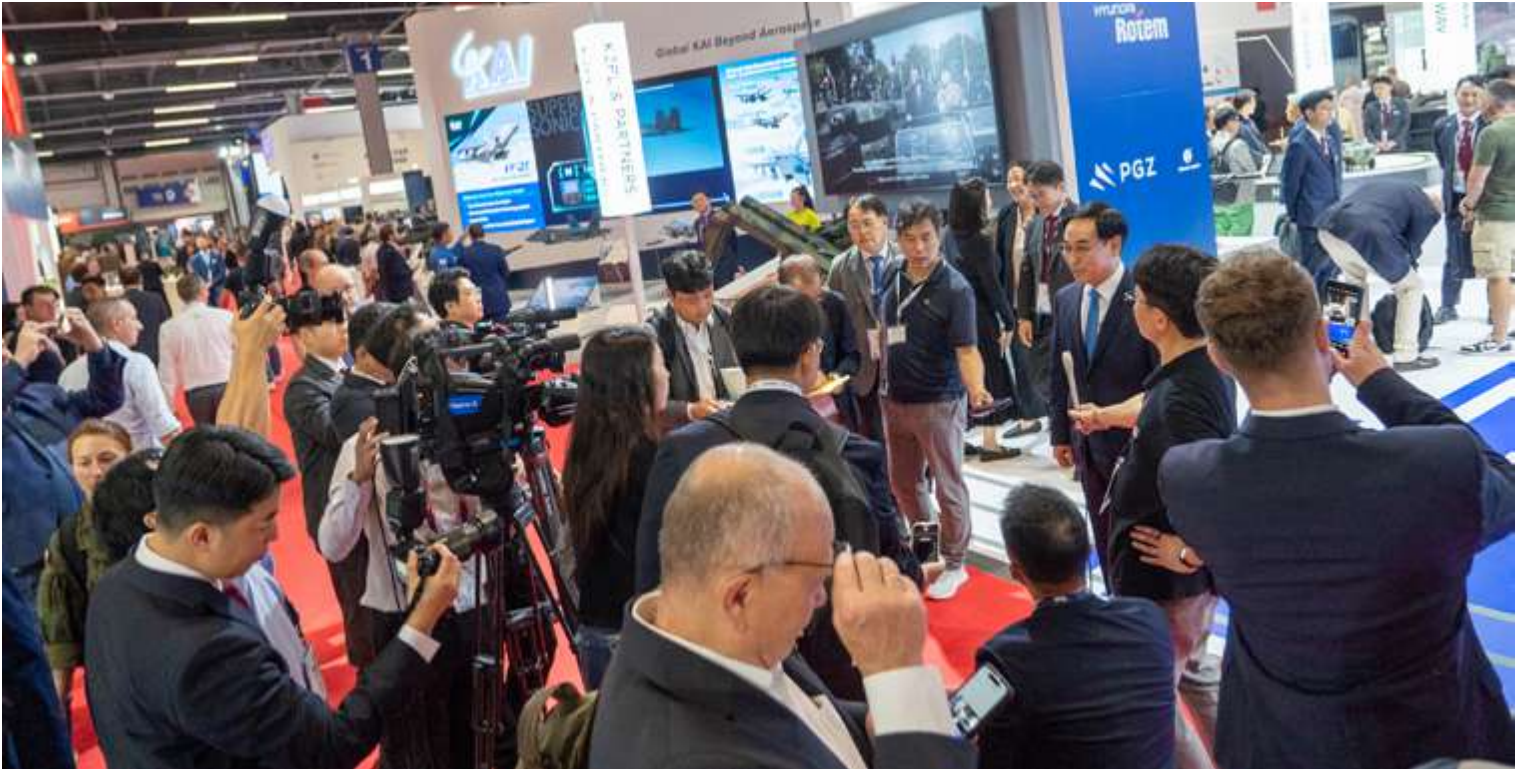
# MSPO 2026 – a new expo hall, a new chapter in the European defence industry

Author: [Marta Brzezińska](#)

The International Defence Industry Exhibition MSPO 2026 will be held in the new Targi Kielce's exhibition hall, marking the opening of the next stage in the development of one of the most important defence industry events in Europe. The September convention in Kielce will again bring together representatives of governments, the armed forces, industry milieus, and the technology sector. The 2026 expo will go down in history - MSPO combines the growing importance of the event with modern exhibition infrastructure development.



\_\_MSPO 2025 hosted 39,000 guests from all over the world.



\_\_Expo was covered by 670 journalists.

The new expo hall, designed to host top-level events and showcase advanced defence systems, will become the main venue for MSPO 2026. It will provide exhibitors with greater layout flexibility, better conditions for presenting heavy equipment, and comfortable facilities for talks and negotiations. This is a response to the Expo's dynamic development and the growing expectations of participants worldwide.

#### MSPO embraces global challenges

For years, MSPO has been strongly rooted in the current geopolitical context. Growing international tensions, changes in security architecture, and increased defence spending in many countries mean that demand for modern military technologies and industrial cooperation continues unabated. MSPO 2026 is where these challenges are addressed through solutions, expert debates, and top-level talks. – Interest in MSPO is very high and has a long-term nature; even with the prospect of specific conflicts ending, modernisation needs and investments in defence will continue for many years to come, emphasises Doctor Andrzej Mochoń, President of the Management Board of Targi Kielce.

#### The platform for dialogue and contracts

MSPO 2026, like previous expos in the series, is more than just a venue for presenting equipment and technologies. Above all, this is the platform for strategic and business dialogue. The Expo agenda includes panel discussions, conferences, and bilateral meetings that enable the exchange of experiences among representatives of industry, the military, and public administration.

The MSPO history shows that, in Kielce, key contracts and agreements are finalised, which has a real impact on the development of the defence

industry. The next Expo again creates a space for negotiations on equipment supplies, technology transfer and long-term international cooperation.

One of Europe's most important industry events of this kind. The International Defence Industry Exhibition at Targi Kielce has long been ranked among the three most important defence industry events in Europe, alongside Eurosatory in Paris and DSEI in London. The honorary auspices of the President of the Republic of Poland and the involvement of key industry partners underscore the Expo's prestige and importance on the international stage.

MSPO 2026, held in the new exhibition hall, is much more than an expo, but it is also the symbolic opening of a new stage in the history of Targi Kielce. This stage corresponds to the scale of the challenges facing modern defence.

**The Ministry of National Defence has officially confirmed that Canada will be the Lead Nation at the Targi Kielce's International Defence Industry Exhibition (MSPO) 2026.**



—Several thousand visitors, including many celebrities, including the legend of Polish ski jumping, Adam Małysz.

## Records, passion and masters of the craft

Author: Łukasz Koczyński

Record-breaking attendance, thousands of professionals, hundreds of live shows and huge excitement. The fifth Targi Kielce Roof Forum confirmed its position as the most important event for the roofing industry in Poland and as one of the key events in Europe. This year's expo was exceptional in every respect and will remain in participants' memories for a long time.



\_\_Crowds of visitors at lectures by experts on roofs and the latest technologies.



\_\_The heart of the Roof Forum - the Craft Zone, with dozens of craftsmen from all over Europe, showcased top-level capabilities.

### Record-breaking expo with all-time interest

Roof Forum 2026 was the largest expo in the event's history; over two days, Targi Kielce welcomed more than 19,000 specialists from Poland and Europe, representing an increase of over 1,000 attendees compared to last year. The six exhibition halls and the outdoor exhibition grounds were filled with stands, shows and competitions. Not only did participants view the manufacturers' offerings, but they also actively participated in trials, assembly presentations, and competitions. This has been Roof Forum's competitive advantage for years.

### Craftsmanship and hands-on experience at the heart of the action

The heart of the event - the Craft Zone, organised by the „Wiecha” Guild, brought together the best specialists from Poland and Europe; they presented traditional and modern roofing techniques, combining experience with new technologies. The zone attracted crowds and became a place of learning, inspiration, and intergenerational knowledge exchange.

### Premieres and hundreds of live shows

The Roof Forum 2026 was the industry's creative space, featuring hundreds of demonstrations, tool tests, and presentations on roofing systems. This end-to-end approach enabled participants to benchmark new products and gain hands-on experience. There was strong interest in product launches for the 2026 season, including the new Aron snap seam from Regamet, which was featured at the official premiere hosted by Dorota Gardias. Kielce Expo has once again become the venue for the debut of solutions that will soon be available on the market.

### Adam Małysz and other Roof Forum stars

A special highlight: the presence of former ski jumper Adam Małysz, now the Blachotrapez brand ambassador. The expo also hosted bodybuilder Robert Burneika. A TV presenter and actress, Joanna Jabłczyńska, a former Polish handball player, Karol Bielecki, and Polish speedway representatives also joined the show. Stars' participation attracted crowds.

Group photos, conversations, and award presentations to the finalists gave the event a unique character and added excitement.

### Exciting competitions of champions

Huge excitement was a part of the industry competitions - the Blachotrapez Arena brought together the best roofers in the country who competed for the main prize. Zdzisław Jarosz was pronounced the winner. The competition that proved equally spectacular was the Masters Roof for the carpenters - the title master went to Marcin Płotka. Both competitions confirmed the highest level of Polish roofing craftsmanship.

### Knowledge and expert debate on the industry's future

Roof Forum is also a platform for dialogue about the industry's future - the agenda included lectures and panel discussions focused on new technologies, regulatory changes, energy efficiency and labour market challenges. The discussions showed that the event has a real impact on the roofing industry's development directions.

### The bar goes even higher

The fifth Roof Forum was record-breaking in every respect – scale, attendance and level of excitement. Two days packed with inspiration showed that the roofing industry is strong, integrated and ready for new challenges. The Roof Forum 2026 exceeded all expectations.

**Each subsequent Roof Forum Expo - not only does it generate increasing interest from exhibitors and visitors. The show is also a true celebration of the industry.**

# Kids' Time 2026 - a response to the market's changes

Author: Łukasz Kopczyński

Expanded formula, new market segments, young brands and a stronger international dimension! Kids' Time 2026 focused on real business development. The largest children's industry expo in Poland continues to strengthen its position as a platform for meetings, knowledge, and trade.

## New format, broader market

The International Fair of Toys and Products for Mother and Child, KIDS' TIME, has entered the next stage of development. The organisers continue to expand the event's scope to include new products and thematic areas. In addition to a typical assortment of toys, children's products, strollers, and car seats, there is a stronger presence in education, creativity, physical activity, and products that support child development.

## Young Brands Zone – the debut space

The Young Brands Zone, aimed at start-ups and companies launching operations in the children's industry, is an important element of the event. This space allows you to stage your debut in a professional, international environment and have your first conversations with buyers and business partners.

## Key Buyer Program – Business in the Spotlight

- Kids' Time 2026 keeps developing B2B formats - says Joanna Marcjan, deputy director of the Trade Fair Department at Targi Kielce - The Key Buyers Program provides owners of shops, retail chains, wholesalers and e-commerce platforms with comfortable conditions for meetings with exhibitors. Individually scheduled conversations and organisational support facilitate effective business negotiations.

## Hosted Buyers Program – opening to foreign markets

The Hosted Buyers program remains an important pillar of the event, attracting buyers from Europe and non-European markets, including Lithuania, Spain, Turkey, and Uzbekistan. The program provides foreign

contractors with comprehensive support, and exhibitors with access to decision-makers interested in cooperation and new products.

## Cooperation with PAIH, the Polish Investment and Trade Agency – real support for exports

A new element of Kids' Time 2026 - the cooperation with the Polish Investment and Trade Agency, PAIH, strengthens the trade fair's international character. It supports Polish producers in their international expansion by providing export consulting and promoting the event through its global network of offices.



—Business meetings are the most important part of the Kids' Time Expo. This is where producers meet with distributors and shop owners.

**Kids' Time 2026 - the expo that effectively combines product offerings, knowledge and business relationships, responding to the current needs of the children's industry.**



\_\_Prams and strollers will again fill Tragi Kielce's Expo Hall No. 5. There is also an abundance of the latest developments and novelties on show.

**In every industry, including those serving children and parents, relationships are an important factor in building trust in business.**

Knowledge and competencies at the Kids' Time Expo Kids' Time also offers an extensive, content-rich agenda featuring lectures, panel discussions, and the Business Forum. These events focus on sales, marketing, e-commerce, and building competitive advantage, creating a forum for market practitioners to exchange experiences. The program also includes a conference organised in cooperation with the Świętokrzyskie Centre for Teacher Training, which will open with an introductory lecture by renowned psychologist, Doctor Aleksandra Piotrowska, on „Together for children's mental health.”

**Kids' Time 2026 - the expo that effectively combines product offerings, knowledge and business relationships, responding to the current needs of the children's industry.** The organisers provide logistical support, including assistance with booking partner hotels, emphasising the business and professional nature of the event.



\_\_Expos mean relationships that pave the way for business trust

# Kielce powered up. ENEX - the energy sector directions shown live

Author: [Marta Brzezińska](#)

The energy sector is undergoing one of the most profound transformations in its history, and its direction is becoming increasingly clear in Kielce. The ENEX trade fair has been setting trends in Poland's energy market and across Central and Eastern Europe for years. The expo is where technologies, business, and strategic decisions converge, showing what the energy sector of tomorrow will look like.



—Now, the expo serves as a platform for the exchange of knowledge, experience, and industry dialogue, responding to market needs.

For over a quarter of a century, the ENEX expo has been one of the most important industry events in Poland, consistently building its position as a discussion platform about the future of energy, says Andrzej Mochoń, president of the management board of Targi Kielce. - Already in the 1990s, topics related to energy efficiency and modern heating systems were discussed in Kielce, and in the following years, ENEX became one of the first expos in Poland to embrace renewable energy sources.

At a time when renewable energy was still a niche concept, the solutions presented in Kielce laid the foundation for the energy transformation. This ability to stay ahead of market trends remains one of ENEX's hallmarks to this day. Trade fairs not only respond to sector changes but also often initiate them, serving as venues for first technological launches, regulatory debates, and meetings that translate into specific investment decisions.

### Energy - the system of communicating vessels

Contemporary ENEX shows how much the perception of energy has changed: no longer single technologies, but a complex ecosystem encompassing generation, storage, distribution, and intelligent energy management. Equipment manufacturers, system integrators, industry representatives, local governments, and the financial sector meet in Kielce. It is increasingly clear that the conversation about energy concerns economic security, business competitiveness, and system stability.

The trade fair has become a platform for dialogue in the Central and Eastern European market, where technology presentations go hand in hand with expert debate. The forums and conferences accompanying the event focus on real challenges: investment profitability, integration of renewable energy sources into the system, the role of energy storage and the digitalisation of the energy sector.

## Renewable energy sources are used in real projects, as discussed at industry events such as the Enex trade fair.

**From technology to implementation - showcased at the expo**  
This year's ENEX confirms that the sector has entered a mature stage, as the solutions presented in Kielce increasingly respond to specific market needs. Grid and system stabilisation, self-consumption, cost reduction, and energy independence for enterprises are at the forefront. Energy storage, hybrid systems, and advanced digital tools play a special role in enabling precise management of energy production and consumption. ENEX remains a place where technological innovation meets practice – both at an industrial scale and at a local, local government, and prosumer scale.

### Strong partners and a global perspective

Partnerships with global market leaders underline the expo's importance. This year, for the second time in a row, Huawei – one of the most important global suppliers of technological solutions for the energy sector is the



\_\_The first Enex - 1998. A year later, a conference on Renewable Energy Sources was held, laying the foundation for the Enex Nowa Energia fair.



\_\_Competition for installers - ENEX expo, the competition resolution.

exclusive partner of ENEX. The presence of such a strong partner underscores the event's international dimension and its importance as a platform for presenting advanced energy systems, including solutions based on digitalisation and intelligent energy management.

### A benchmark for the industry

From the announcement of the next ENEX at the beginning of the year, through the intense expo days in Kielce and the months that followed, when the technologies presented at the show are applied in real projects, ENEX remains a point of reference for the entire sector. This is not a one-off event but part of a continuous process of change in which energy is no longer just infrastructure but is becoming a key strategic area for the economy. Kielce is once again energised and enlightened by the debate on the future of energy, revealing where the modern energy sector is truly headed.

# Modern Agriculture Festival

Author: Marzena Ślusarz

For over three decades, the Agrotech International Fair of Agricultural Techniques has made the agricultural industry thrive. For three days, the exhibition halls are filled with modern machinery, 4.0 agriculture technologies, premieres, and discussions on investments that will shape farms for years to come.



Agrotech is the largest indoor expo in the country; the 2025 expo hosted 80,000 professionals from Poland and abroad.

**F**armers from Poland and abroad meet with producers and distributors, compare solutions, test new products, and discuss development directions at the bustling, life-filled expo. From the first hours of the morning until the expo halls close, Agrotech hosts talks, consultations, and negotiations, and investment decisions are often made around machinery.

## Agriculture 4.0 and automation in the spotlight

Hundreds of companies in Poland and abroad offer machines and equipment for field work and farm maintenance, from heavy equipment to digital solutions that support production management. - Agriculture 4.0 technologies, automation, precision farming and decision support systems are presented more frequently - explains Kamil Perz, Director of Agrotech. For many farmers, Agrotech has been the first point of contact with budding solutions in global markets.

The expo also features premieres and new products that have been evaluated in industry competitions. The most technologically advanced pro-

ducts and solutions gain accolades and appreciation. Machinery and much more - an important part of the exhibition is composed of agricultural production resources such as fertilisers, plant protection products, biostimulants, and seed and planting materials that respond to current climatic and economic challenges.

The offer is complemented by solutions for breeding and storage, irrigation equipment, livestock building equipment, as well as spare parts, tyres, and work and protective clothing, providing farmers with a comprehensive overview and access to all necessary products to run a modern farm. Agrotech is a one-stop shop for the whole sector.

## Knowledge and advice from experts and agricultural institutions

Expert support from specialists at agricultural and scientific institutions and consulting companies provides farmers with opportunities to learn about EU measures in the Strategic Plan, changes to direct payments, and application regulations. The Ministry of Agriculture and Rural Development and its subordinate institutions participate in the event every year. For many years, the trade show has been under the patronage of the Minister of Agriculture and Rural Development. The Polish Investment and Trade Agency also offers its auspices to the trade fair.

The ministry's expo stand, the booths of advisory centres and scientific institutions, as well as magazines and industry portals popular among farmers, are also a part of the 31st expo. Find them at the Targi Kielce Congress Centre.

## Famous influencers

The Influencer Zone will also be bustling at the expo - you can meet many farmers known from the web and television. Michał Nowacki, aka the Un-professional Farmer, and Romek the Bull Whisperer have announced their participation.

## Changes at the Targi Kielce

Agrotech occupies the entire available exhibition space at Targi Kielce, and the events again confirm its position as the largest indoor industry expo in the country. Although there will be changes in the exhibition layout in March 2026, the exhibition will be held in the permanent halls, the Congress Centre and five additional halls.

**31st International Fair of Agricultural Techniques AGROTECH, 13-15 March 2026, Targi Kielce Exhibition and Congress Centre. More about the event: [agrotech.pl](https://agrotech.pl)**

# Wood seen through technology lenses

Author: Marzena Ślusarz

Machines working live, sawmill-composed production lines in action, and solutions on display for comparison, benchmark and practical evaluation. The LAS-EXPO Timber Industry and Forest Resources Management Fair has been attracting the entire industry for 25 years. From 13 to 15 March, Targi Kielce hosts wood and its harvesting and processing technologies, presented through the lens of modern solutions.

**L**AS-EXPO has responded to industry challenges for a quarter of a century. The first expo in 2001 was a cornerstone of today's expo; together with the AGROTECH International Fair of Agricultural Techniques, the expo cluster creates a unique platform that connects agriculture, forestry, and the wood industry. Every year, logging and wood-processing machines, forestry technologies, IT systems, nurseries, and seed production are presented. The opportunity to experience technology with almost all the senses is the key value.

– Today, LAS-EXPO, with a well-established position, attracts a wide audience, says Agnieszka Dąbrowska, project manager at Targi Kielce. – Machine manufacturers, forest service providers, public administration representatives, foresters, scientists and professionals meet. They find the expo the place to compare technologies in practice, to hold business talks, and to discuss the current and future state of the sector.

## **The Las-Expo - a knowledge platform; a part of the ecosystem of the wood processing industry.**

### Machines and technologies in practice

The hallmark of LAS-EXPO is its practical nature; visitors will learn about modern sawmill lines, saws, splitters, chippers and machines for mechanised timber harvesting. The ability to observe equipment „live” allows you to assess its efficiency, operational precision, and safety - key aspects of everyday work in the forest and woodworking plants.

Digital systems are playing an increasingly important role in exhibitors' offerings, including tools for forest management, resource monitoring, fire protection, and solutions that use artificial intelligence. These technologies improve work efficiency and safety, both in forest areas and in companies that transport and process wood raw materials. New products will also include drones and autonomous and semi-autonomous solutions that address the growing need for efficiency and process control.

### Knowledge, dialogue and experience

For 25 years, LAS-EXPO has served as a forum for exchanging knowledge and experiences on sustainable forest management. Cooperation with the State Forests, regional State Forests directorates, and the scientific community is important. The Las-Expo has been traditionally held under the auspices of the Director General of the National State Forest Holding. Each year, the Regional Directorate of the National State Forest Holding in Radom presents educational activities, initiatives related to the protection of forest resources, and new directions for the sector's development.

A quarter-century of history confirms that LAS-EXPO is not just an exhibition of equipment, but a comprehensive platform for the entire forestry and timber industry ecosystem.

**The Timber Industry and Forest Resources Management Fair LAS-EXPO will be held from 13 to 15 March 2026 at Targi Kielce.**  
More: [www.targikielce.pl/las-expo](http://www.targikielce.pl/las-expo)



—The Las-Expo is the arena for forestry, woodworking, and related machinery, vehicles, and equipment.



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John Deere	6R120	John Deere	5090 R	John Deere	6100 M	John Deere	6520
John Deere	6R110	John Deere	5090 M	John Deere	6090 RC	John Deere	6510
John Deere	6420 S	John Deere	5085 M	John Deere	6090 M	John Deere	6506
John Deere	6195 R	John Deere	5080 R	John Deere	6215	John Deere	6420
John Deere	6195 M	John Deere	5080 M	John Deere	6210	John Deere	6330
John Deere	6190 R	John Deere	5075 M	John Deere	6135	John Deere	6320
John Deere	6175 R	John Deere	5075 E	John Deere	6120	John Deere	6310
John Deere	6175 M	John Deere	5070 M	John Deere	6115	John Deere	6300
John Deere	6170 R	John Deere	5058 E	John Deere	7830	John Deere	6250
John Deere	6170 M	John Deere	5050 E	John Deere	7820	John Deere	6230
John Deere	6155 R	John Deere	5820	John Deere	7810	John Deere	6220
John Deere	6155 M	John Deere	5720	John Deere	7800	John Deere	6200
John Deere	6150 R	John Deere	5620	John Deere	7730	John Deere	6830 PREMIUM
John Deere	6150 M	John Deere	5115	John Deere	7720	John Deere	6430 PREMIUM
John Deere	6145 R	John Deere	6930	John Deere	7710	John Deere	6930 PREMIUM
John Deere	6145 M	John Deere	6920	John Deere	7700	John Deere	6630 PREMIUM
John Deere	6140 R	John Deere	6910	John Deere	7610	John Deere	6R230
John Deere	6140 M	John Deere	6900	John Deere	7530	John Deere	6R195
John Deere	6130 R	John Deere	6830	John Deere	7430	John Deere	6R175
John Deere	6130 M	John Deere	6820	John Deere	7250	John Deere	6R165
John Deere	6130 D	John Deere	6810	John Deere	7200	John Deere	6R155
John Deere	6125 R	John Deere	6800	John Deere	7930	John Deere	6R145
John Deere	6110 R	John Deere	6630	John Deere	7920		
John Deere	6110 M	John Deere	6620				
John Deere	6110 B	John Deere	6610				

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# POLSECURE 2026 – public safety, cooperation between services and the new STRATEXPO

Author: Urszula Kołodziejczyk

POLSECURE 2026, which will take place at Targi Kielce on 21–23 April 2026, is one of the most important events in Poland dedicated to public safety, critical infrastructure protection and modern technologies for uniformed services. The event is organised in cooperation with the Police Headquarters, which has for years played a key role in developing the trade fair's knowledge agenda.



\_\_Last biennial POLSECURE was accompanied by... a police fashion show.

**T**he 2026 expo is a significant expansion of the event's format, says Agnieszka Białek, project director. For the first time, STRATEXPO is part of POLSECURE, conducted in cooperation with the Government Agency for Strategic Reserves (RARS). The new show will focus on the state's strategic security, system resilience, crisis logistics, and emergency preparedness.

STRATOEXPO is a forum for dialogue among public administration, services, and industry to address current challenges in crisis management and state security. In 2026, cooperation with the Police Headquarters was further strengthened by a nationwide conference „Together towards a safe future - the role of the Police in a changing world”. The meeting is a forum

for discussing modern solutions that support the work of the Police, respond to new threats, and align with the development direction of security services.

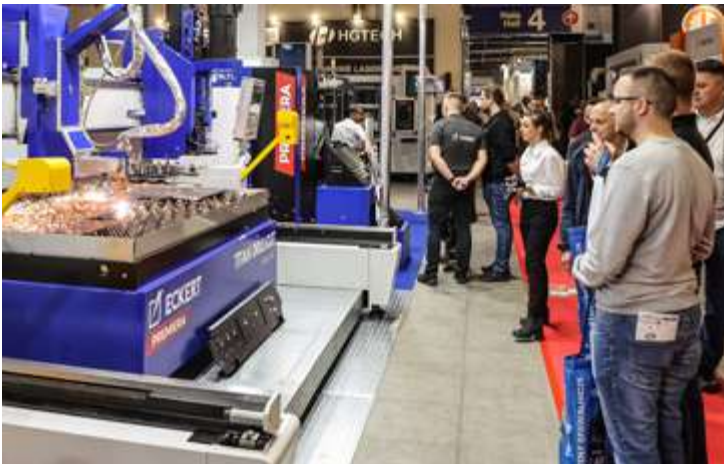
## Forum for dialogue on security

POLSECURE 2026, enhanced by the new STRATEXPO, is much more than a presentation arena for equipment and technologies; above all, it is a forum for the exchange of knowledge, experience, and analysis on public and strategic security. The close cooperation between Targi Kielce, the Polish Police Headquarters, and the Government Agency for Strategic Reserves makes the Kielce event one of the most important points of the debate on security in Poland.

# Industrial Spring 2026 – a class of its own

Author: Urszula Kołodziejczyk

Industrial Spring 2026 is one of the most dynamic editions in the event's history. The Kielce STOM Exhibition of Metal Processing Technologies, along with a cluster of accompanying exhibitions, once again brings together industry leaders, machine manufacturers and specialists seeking modern solutions for the industry.



\_\_The undoubted advantage of the industrial cycle at Targi Kielce is the dynamic presentation of technologies.

The 2026 expo is a special moment for Targi Kielce, as it marks one of the largest infrastructure investment projects in the centre's history: the construction of a new exhibition hall. The organisers will use temporary expo halls to maintain the full scale of the event, ensure participant comfort, enable exhibitors to present their rich offerings, and preserve the exhibition space characteristic of Industrial Spring. This demonstrates the event's flexibility and its continued development despite ongoing construction.

The Industrial Spring hallmark: its dynamic presentation of machines and technologies. For four days, the Targi Kielce expo halls are transformed into working production lines, where visitors can see devices in action, compare solutions, and consult with experts directly. This approach enables a realistic assessment of technological possibilities and supports investment decisions.

An extensive knowledge pack is an integral part of the event's agenda, with specialised conferences and seminars devoted to new technologies, innovations, and trends in metalworking and production automation. The fora



\_\_The previous Industrial Spring hosted nearly 23 thousand industry-insiders.

offer a space for the exchange of knowledge and experiences.

- Industrial Spring 2026 is more than another event, but also a symbol of transition to a new stage of development - both for the trade fair cycle itself and for Targi Kielce. The Exhibition and Congress Centre is already preparing for even larger-scale events in the coming years.

**Targi Kielce's Industrial Spring, 24-27 March 2026**

**The presentation of machines and technologies attracts crowds of professionals every year, serving as an important channel for building relationships in the industry.**

# SlowTravel 2026 – a collection of impressions and emotions

Author: Aleksandra Kot

„Slower is more” is the dominant trend in tourism. A way of travelling that is not about the number of places one has visited, but about the quality of the experiences. It is all about being here and now, tuning in with the rhythm of the region you are visiting. SlowTravel has been founded on a philosophy that focuses on locality, mindfulness, and authenticity.



## What is „slow travelling”?

..it's all about simplicity. Instead of airport layovers, we choose a train that allows you to observe the changing landscape. Instead of a weekend visit to three capitals, we opt for a week in one place, filled with conversations with locals. Instead of museums, we choose pottery workshops, cooking together with the hosts, and bicycle trips between villages. SlowTravel takes many forms, but each leads to a deeper travel experience.

## Which part of Poland is „slow”?

**Bieszczady, or the Low Beskids** - For years, these areas have attracted those who want to escape the hustle and bustle of big cities and be close to nature. **Warmia and Masuria** have become a centre of „slow” experiences: organic farms, herbal workshops, morning yoga by the lake. **Kociewie and Kashubia** tempt with kayaking trails. and cosy guesthouses where the host knows the history of every tree. Even Polish cities have their „slow unveiling”. Łódź with its post-industrial spaces shown by a local guide, Wrocław unveiling lesser-known courtyards, and Toruń's urban micro-expeditions.

## What is in the pipeline for 2026?

**Zero-waste** holidays, based on local products and minimising the carbon footprint, are becoming increasingly popular. New international connections and the return of night trains support the **Renaissance in railway tourism**. **Digital detox** – trips without screens, but with a large dose of nature, is also in great demand. More and more locals are creating small,

original routes and workshops that are open to tourists. The growing trend of micro-trips means that „far away” is no longer a prerequisite for a good holiday.

## In the search for „slow” travel at Targi Kielce

**The SlowTravel Agritourism and Regional Products Expo in Kielce, 11-12 April, will explore slow travel.** Expo dedicated to sustainable tourism and a conscious lifestyle helps celebrate relaxation in harmony with nature, locality and authentic experience. The platform for meetings and conversations between enthusiasts and exhibitors from across Poland, showcasing agritourism, ecological initiatives, local products, and responsible tourism offerings.

## SlowTravel includes:

- Agritourism and organic farm zone
- Active slow travel zone – bicycles, kayaks, trekking, campers
- Zone of local taste and crafts – wines, regional products, handicrafts
- Cultural stage – concerts, performances and meetings with artists
- Workshops and lectures with people who live and travel, tuning in to the rhythm of slow style.

**SlowTravel 2026** - more than just a trade fair - **a movement of people who believe that travel is a way of life**, who are into collecting unforgettable experiences, impressions and emotions, without unnecessary rush and stress.

# The world of plastics

Author: Marzena Ślusarz

Every May, Kielce becomes a must-see destination on the global plastics and rubber industry map - PLASTPOL attracts market leaders, engineers, technology specialists, managers and investors from dozens of countries. This is a one-stop shop for producers of machines, raw materials and technologies - they meet production companies – from packaging and automotive to electronics, medicine and household appliances.



—The Plastpol Expo fair is an international meeting platform for the plastics industry.

**P**LASTPOL brings together market leaders, technological innovators and experts from around the world, enabling the exchange of knowledge, experiences and the establishment of strategic partnerships. Owing to its international scale and growing importance, the show integrates the entire plastics and rubber processing industry.

– Plastics are part of our everyday lives; however, the approach to plastics use and production keeps changing. Recycling plays an increasingly important role, as do the needs related to energy efficiency and cost reduction. These issues resonate strongly at the industry meeting at Targi Kielce's show - emphasises Kamil Perz, director of the PLASTPOL project.

**For years, Plastpol has been a meeting place for industry representatives from all corners of the world. 30 countries are represented at the 2026 expo.**

## An arena for international relations building

Meetings and discussions among industry representatives from nearly 30 countries underpin the PLASTPOL trade fair. The list of countries with regular entrepreneurs representations includes Austria, Belgium, Bulgaria, Czech Republic, China, Denmark, Egypt, France, Spain, Netherlands, Japan, Germany, the United States of America, Portugal, Slovakia, Switzerland, Sweden, Taiwan, Turkey, Ukraine, Hungary, Italy, Great Britain, Latvia, Canada, Hong Kong, Serbia, Ireland and India. The 30th expo features national stands of Switzerland, the Czech Republic, Austria and Germany.

The exhibitors' list features manufacturers and suppliers of modern machinery and complete technological lines, including injection moulding machines, extruders, blow moulding machines, recycling lines, and de-palletizers. The offer is complemented by companies specialising in automation and logistics, as well as producers and suppliers of raw materials. The portfolio includes granulates, dyes, additives, and regranulates.

The visitors' milieu also has an international character. Visitors come from all over the world, including Lithuania, Ukraine, Serbia, Estonia, Italy, Germany, the Netherlands, the United Kingdom, Slovakia, China, India, the Near East and Poland. They represent a wide spectrum of industries that use plastics – from packaging, construction, and automotive, through electronics, medicine and pharmacy, to household appliances, consumer electronics, and children's products.



—The PlatinumPlast gala awarding ceremony - medals in recognition of products presented at Expo.

– PLASTPOL is where the offer meets real demand, on the one hand, suppliers of machines and raw materials, and on the other, producers of finished products looking for partners and innovative solutions. This is where new supply chains are created, which then operate on European and global markets and thus Plastpol actually shapes the global industry’s ecosystem – emphasises Kamil Perz.

This means that the talks held during the four-day expo often lead to contracts, collaborations, and long-term business relationships.

- This is where Plastpol’s strength lies – in building bridges between different market segments. The ability to observe production-line operations in real time provides additional value for companies planning investments. Machines demonstrate their capabilities in industrial-like conditions, adds the project director. According to experts, innovative technologies and products that are or will be crucial to the industry’s development are awarded prestigious Gold Medals. The award ceremony is held during the Platinum Plast gala.

#### Knowledge and discussion forum

The exhibition of technologies, raw materials, and services fosters intensive knowledge exchange. Discussions and talk-shop sessions at expo stands and at specialist industry events, including the PLASTECH INFO technology seminar, co-organised by Targi Kielce and Tworzywa.pl, discuss the sector’s development directions. The press conference of the PlasticsEurope Polska Foundation is the presentation of reports and data - this is an important point of reference for the strategic plans of companies.

OMNIPLAST - an industry knowledge competition for exhibitor representatives - aims to improve competencies and popularise knowledge

about plastics and rubber processing. Winners are recognised as highly specialised experts and enjoy prestige in the industry.

#### 30th Plastpol - a celebration of the global industry

– International character, innovation and knowledge are the foundation of PLASTPOL’s strength, which will be particularly visible at the anniversary expo. This will be a celebration of the plastics and rubber industry, showcasing cooperation and development, encourages Kamil Perz, Plastpol project director.

**The International Fair of Plastics and Rubber Processing PLASTPOL, which will take place from 19 to 22 May 2026 in Targi Kielce (Poland). More info at [plastpol.com](http://plastpol.com)**



—Every year, Plastpol is the forum for discussions on the state of the plastics industry in Poland and across Europe.

# 2026 automotive *must have, must attend!* Dub It Tuning Festival returns to Targi Kielce

Author: Łukasz Kopczyński

Every consecutive year, Dub It Tuning Festival, an annual event that sets records and continues to strengthen its position as one of the most important automotive events in Poland. 11–12 July 2026 - Targi Kielce will once again become the automotive capital, throbbing with passion and attracting tens of thousands of four-wheeled enthusiasts.



—Over 25,000 automotive aficionados visited last year's Dub It Tuning Festival. About a thousand cars were presented in the Targi Kielce's expo halls.



\_\_Spectacular drift and Drift Taxi shows offer excitement and adrenaline shots for spectators.



\_\_The festival features unique cars; some are real works of art, others fulfil childhood dreams.

Last year's festival was an absolute breakthrough - says Arkadiusz Krzeczkowski, Director of the Trade Fairs Department at Targi Kielce - **Over two days, we hosted over 25,000 people**, which sets a record in the history of Dub It Tuning Festival.

The event used all seven exhibition halls and the outdoor areas of Targi Kielce, making it a showcase for over 800 unique cars, with a portfolio ranging from top tuning projects, through cult classics, to supercars worth millions of zlotys.

### Supreme tuning

Dub IT! is designed for automotive enthusiasts. The selection of cars leaves no room for randomness; vehicles on show are designs refined in every detail, the result of years of work, knowledge, and significant investments. Style, stance, performance, motorsport, custom, and classic styles converge in one place, creating a unique automotive spectacle.

### Supercars, stars and massive media coverage

For years, the festival has attracted visitors from the automotive industry, influencers, and internet creators, and the event is widely reported in national media. Last year's show generated **over 1.5 thousand publications** targeting over **114 million recipients**. Dub TVN, TVN Turbo, Interia and the largest industry portals widely covered DUB IT.

### Drift, excitement and the smell of burning rubber

- One of the strongest points of the agenda - **drifting shows and Drift Taxi**, which attract crowds every year - Professional drivers, powerful

**DubIt attracts automotive stars, influencers, and internet creators, but above all, it is a place to showcase tuned and vintage cars.**

machines with power reaching up to 1,200 HP, clouds of smoke and the roar of engines guarantee a spectacle that will be unforgettable.

### Themed zones, family atmosphere and food trucks

Participants will also find extensive zones featuring **supercars**, auto detailing, the Classicauto Market, as well as family and entertainment zones for children. **Food trucks with cuisine from around the world**, music, and a unique festival atmosphere complement and enhance the offer.

Dub It - a must-see event; a permanent fixture in calendars Dub It Tuning Festival is an automotive must-have - you have to join, says Bartosz Nowakowski, Festival Manager. Huge potential, record-breaking footfall and growing international reputation make **the 2026 show the largest and most spectacular in history**.

**Dub It Tuning Festival 2026, 11-12.07.2026, Targi Kielce**

# GeoConnect Expo – Engineering for a Better Tomorrow

Author: Aleksandra Kot

Dialogue between experts. The key to cooperation and development in almost every industry. The GeoConnect Expo project at Targi Kielce has been based on the idea of dialogue. The two-day conference is a forum for surveyors and infrastructure engineers to collaborate on building the future of the sector. Geoprzem and Targi Kielce – the event's originators and leaders – are responsible for implementation and content.



\_\_\_Exhibitors - manufacturers of measuring and geodetic equipment- are registering for the event.

## Important industry debates and discussions

The conventions of land surveyors and infrastructure engineers - the industry insiders working in transport, energy, hydrotechnical and digital investment management- are an integral part of GeoConnect Expo. The „Use reliable data to build” Conference is an important platform for discussing projects that apply geodesy to public investments, with an emphasis on data quality, measurement precision, implementation safety, and the impact of technological transformation on the construction industry.

Inspiring panels and presentations featuring representatives from business, administration, technical universities, and research institutes. The speakers' list includes lecturers from Poland and abroad.

The first day of the conference is devoted to „Geodesy. The foundation of linear infrastructure.” Detailed analyses are conducted on the construction of the Central Communication Port, high-speed rail projects, and road and tunnel surveying. On the second day of the meeting - engineering geodesy – precision that builds is in the limelight. New technologies in design and infrastructure are broadly discussed.

## Renowned experts from recognised organisations

A practical and attractive format for a meeting involves the Scientific Committee and the Organising Committee, who are responsible for presenting the potential of geodesy to decision-makers, investors, and contractors.

The Committees are composed of outstanding authorities – scientists and practising engineers whose knowledge and experience guarantee the highest substantive quality and professionalism in organising the conference.

The Scientific Committee and the Organising Committee include exceptional personalities from

AGH University of Science and Technology in Krakow, Warsaw University of Technology, University of Agriculture in Krakow and Kielce University of Technology, to name a few.

## GeoConnect Expo – Engineering for a Better Tomorrow

Exhibitors - manufacturers of measuring equipment are already registering for the event. The participants list includes surveying, design, and engineering companies; software suppliers; contractors; technology and digital twin integrators; and AI. and geoinformation start-ups, technical universities and research institutes, public administration units and investment management.

Visitors' milieu includes surveyors and geoinformation engineers, general contractors, infrastructure project managers, public and private investors, technical infrastructure managers, and academic staff.

## GeoConnect Expo – unlimited prospects for participants

Exhibitors have the opportunity to reach a precisely selected audience within the engineering sector, present solutions, establish direct collaboration with investors, the administration, universities, and future users, and strengthen their business position and network.

Visitors can access the latest technologies, exchange experiences with practitioners, develop technical and strategic competencies, gain industry knowledge and experience, and expand their professional network.

# A new unveiling of the Autostrada

Author: Aleksandra Kot

A promising spring for the construction industry. AUTOSTRADA NEW INFRASTRUCTURE EXPO is a household name - a presentation arena for the latest machines and technologies for construction. Public institutions, decision-makers, entrepreneurs, independent experts, and specialists from various professions exchange experience to plan and implement large-scale infrastructure projects. The expo has been the platform for these discussions for three decades already. The Expo integrates the construction industry, which boosts economic development.

Joining forces for a common goal

**Suppliers of products and services** meet in Kielce to promote offerings ranging from road aggregates and steel structures to transport infrastructure elements and advanced machines and technologies supporting road construction and maintenance.

- Visitors to „Autostrada 2026” can count not much more than displays of modern technologies, but also on expo-accompanying events that strongly integrate the community - assures Monika Szydłowska - Deputy Director of the Trade Fair Department at Targi Kielce - Convention of Poviats Roads Authorities of the Świętokrzyskie Voivodeship, Expert Panel: Construction under time and cost pressure: dialogue between law, business and local governments, Final of the Polish Operators League, Excavator and Construction Equipment Shows, Conference on Innovative and Safe transport infrastructure are just a few examples of fringe events.

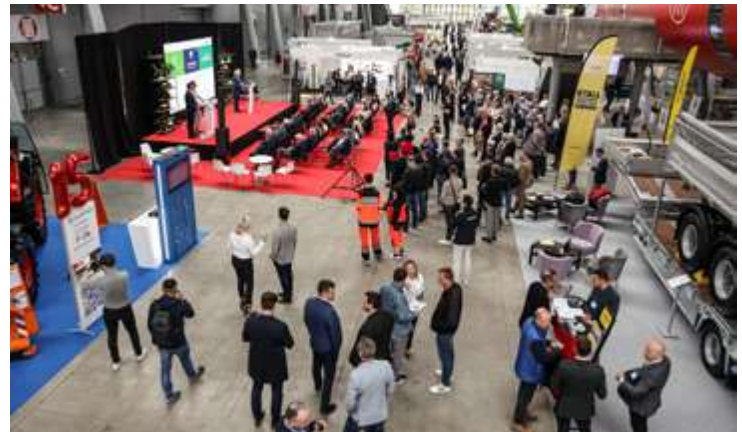
Legal and business dialogue

**JDP Law Firm** is a leader in legal advice and representation for contractors, private investors, and subcontractors in the implementation of complex infrastructure investments. It offers advisory services on the implementation of complex investments, including road, rail, bridge, energy, gas, industrial, and public utility projects. The Law Office has handled dozens of precedent-setting court and arbitration disputes concerning construction and infrastructure investments, often contributing to the shaping of Polish case law.

The Autostrada 2026 New Infrastructure welcomes an expert panel on „Construction under time and cost pressure: dialogue between law, business and local governments”. The debate will feature Tioman Group and Mostostal Kielce. The discussion scope includes implementation deadlines and contractual penalties; the quality of project documentation and tenders; contract valuation and balance; and practical experience with public and private contracts.

The institutions' authority is the expo's asset

The event is held under the honorary auspices of numerous institutions, including the Ministry of Infrastructure, GDDKiA, the Polish Road Congress, the Polish Chamber of Commerce of Road Construction Industry and the Polish Association of Construction Industry Employers. „Autostrada 2026” is partnered by Road and Bridge Research Institute, National Labour Inspectorate, Polish Construction Sector Chamber of Commerce



—The last expo witnessed 54 companies presenting their offers, including those from Poland, Malaysia, Germany and Sweden.

and Industry, Polish Cement Association, Polish Chamber of Steelworks, Association of Transport Technicians and Engineers, and JDP Law Firm.

These institutions not only enhance the expo's importance and prestige but also guarantee the success of conferences and industry meetings held within the exhibition's scope. They also boost networking possibilities.

This year's „Autostrada” is unlike any other show

28th Infrastructure Construction Expo AUTOSTRADA New Infrastructure places greater emphasis on promotion, including social media, as evidenced by the cooperation with Arkadiusz Bąk, known as „Excavator Arek”. This expert has worked in the construction industry for over 25 years, training machine operators and supporting those who want to enter the „world of heavy equipment” responsibly and with high competency, reducing difficult situations on the construction site.

Not only does Arek invite visitors to participate in the expo, but he is also a speaker and a media face of „Autostrada 2026”.

From 8 to 11 April, the exhibition halls at Targi Kielce will host the 28th New Infrastructure Autostrada.

# EKOTECH – where waste makes money

Author: Bartosz Bogucki

Even if recyclable materials don't bring in a fortune these days, one thing is certain: efficient and responsible waste management saves real money.

**M**oney that would otherwise have gone to waste and caused local government budgets to incur losses due to fines, expensive repairs, compensation, or environmental protection expenditures. This is precisely the approach – practical, quantifiable, and implementable – that is discussed at the EKOTECH exhibition in Targi Kielce.

Increasingly stringent EU standards require us to pursue effective, pragmatic, and innovative solutions – ones that can be seen at trade fairs. How can we streamline bottle-return vending machines to make the system convenient for residents and avoid additional issues? How can municipalities cope with difficult fractions: tyres, oversized items, car scrapping, or problematic waste that does not fit into simple patterns? And how do we manage all streams so costs stay under control?

**The best solutions and technologies for caring for the environment are showcased at Targi Kielce from 8 to 10 March.**

“Waste doesn't have to come at a cost; well-managed waste is a money saver. EKOTECH is a practical guide in the ecological labyrinth of European restrictions.”

Targi Kielce is a meeting place for local governments, municipal and recycling companies, and manufacturers of installation and technology solutions, presenting real-world solutions: intelligent collection systems, sorting, recycling, fermentation, process automation, and data management. Without the marketing beating about the bush. On the contrary, with conversations next to the live machines.

MIFOD – a nationwide forum devoted to modern technologies and waste management systems is an integral part of the event; this is where discussions about smart containers, data analytics, fraction management, system costs, and regulations that actually influence the decisions of local governments and companies take place.

This event is for those responsible for supplier and manufacturer engagement – EKOTECH is where questions and ideas are discussed directly, with solutions that are later implemented in municipalities and cities.



\_\_Local governments, municipal companies and recycling companies convene at Targi Kielce.



\_\_Caring for the environment is one of the most important roles of local governments

# The industry's like a beehive. Expo2Bee brings together beekeepers' milieus

Author: Marta Brzezińska

Today's beekeeping is much more than just a traditional apiary and a jar of honey - today, it is a rapidly evolving industry that integrates agriculture, science, medicine, and the food and cosmetics industries. It has its role in shaping the debate on ecology and food security. This broad context has shaped Expo2Bee – a nationwide beekeeping trade fair at Targi Kielce.

The event was conceived as a meeting space for the entire community: from experienced beekeepers running multi-generational apiaries, through equipment manufacturers and technology suppliers, to scientists, doctors, cosmetologists, and all those who are professionally or hobbyist-involved in bee products. Expo2Bee does not limit beekeeping to a single definition and presents it as a modern, interdisciplinary, and innovation-friendly sector.

## Expo offer and scope

The show brings together manufacturers of beehives, honey extractors, and apiary accessories, as well as companies offering preparations made from honey, propolis, and bee pollen. Issues related to apitherapy, processing, product quality, and the challenges in modern beekeeping, ranging from climate change to bee colony health, are an important element of the event.

## Knowledge, experience, practice

Expo2Bee also serves as a knowledge exchange platform, with the trade fair's content designed to reach practitioners and specialists who want not only to present their solutions but also to share their experience. Lectures, industry talks, and meetings at expo stands allow you to view beekeeping from different perspectives – business, scientific, and social.

## The industry's unified voice

The integration is also an important aspect of the event: beekeeping, although deeply rooted in tradition, needs a common voice and space for dialogue. Expo2Bee responds to this need by creating a platform that brings together different generations, business models, and approaches to market development and convergence.

## International ambitions right from the start

The beekeeping expo at Targi Kielce thrives and lives both before the exhibition halls open and long after they close. The first Expo2Bee, held last year, had a significant impact on the beekeeping community, underscoring the need for a nationwide platform for the industry.



\_\_Expo2Bee is where you can buy beekeeping equipment, as well as wax candles, bee bread and honey.

**Expo2bee is not only a place for Polish producers but also for industry representatives from distant corners of the world.**

The positive feedback on the debut expo is reflected in preparations for the second edition, which is gaining an international dimension. - The foreign companies' participation shows that Expo2Bee is quickly exceeding the boundaries of the domestic market and is becoming a point of reference for foreign producers and suppliers as well, says Anna Dwojewska, the trade fair manager. - Expo2Bee shows that beekeeping is today a coherent, yet diverse ecosystem in which every element matters - just like in a beehive.

# For everyone. For you too – feel invited

Author: Ewa Łukomska-Ślęk

What do a music lover, a dentist, and a boxer have in common? The fact that each of them visits the Targi Kielce Congress Centre at least once a year. In addition to concerts, the Dentopolis dental congress and several boxing galas, the centre hosts numerous events worth attending. There is also plenty to choose from in 2026 – we do not doubt that everyone will find something for themselves here.



\_\_Many enthusiasts of handmade items were attracted to the November Handmade Trade Fair. Their next edition will take place at the end of the year.

**M**ore than 85,000 people attended events at the Congress Centre in 2025; 300 events, conferences, and congresses ranked among the most popular. The upcoming year promises to be equally interesting.

## Premieres and returns

110 events from the beginning of 2026 are on the Congress Centre calendar, even though the congress industry is highly dynamic and many events are not planned this far in advance. This number is likely to increase by approximately fourfold over time; some events are cyclical and have been held in Kielce for several editions, or even a dozen. Others are premiere events of varying scale. Some of them are worth noting: the Valentine's Day event

Kielce Love Story, designed for couples who want to spend time listening to live romantic music over dinner, and the Congress of the Świętokrzyska Chamber of Nurses and Midwives. The 27th National Conference of the Association of Echocardiography of the Polish Cardiac Society POLECHO is also, from the perspective of the Congress Centre, a brand new development. The list of events also included for the first time the Inauguration of the Academic Year and the Jubilee of the Staropolska Szkoła Wyższa [Old Polish University] in Kielce. The April Real Estate Forum was placed in the „debut” category as a place where potential buyers can learn more about the entire property purchase process, from creditworthiness assessment to closing. The forum also serves as a space for the exchange of experiences among industry representatives, including developers, real estate agents and agencies, banks, mortgage advisors, and lawyers.

In 2026, the Congress Centre will also feature many repeat performances of proven formulas. East Asia Trade Fairs, the well-known Dentopolis and the second Scyzorykon enjoy exceptional popularity. Apart from them, it is worth mentioning the Świętokrzyski Congress of Non-Governmental Organisations, the Trade Masters Congress and the Handmade Trade Fair – the latter took place for the first time at the Centre at the end of 2025, but has the potential to attract a large group of aficionados.

## The entire spectrum of events

The Targi Kielce's Congress Centre - what else is on offer? Anniversaries, training sessions, dance shows, workshops, galas, concerts – events of all types, for representatives of dozens of target groups. – Owing to our flexible approach to each client, the team's creativity, and the technical capabilities of our facility, we can organise truly diverse events – says Urszula Wasińska, director of the Congress Centre. – Every idea is worth considering – that's where it all starts – she adds.

## More than just space

The Targi Kielce Congress Centre – although it is associated with conference space – is much more versatile; It operates within the Exhibition and Congress Centre's structures as a department best described as an event agency. Its services are regularly used by the Exhibition and Congress Centre, primarily by external clients, and across the entire spectrum of events, including conferences and congresses.

Why is it worth choosing the Congress Centre not only as a venue for your event, but also as its organiser? – The Congress Centre is primarily staffed by people who are constantly improving their skills and are experts in the MICE industry. The experience of the entire team, modern equipment, and infrastructure are the recipe for a perfectly composed event that will remain in participants' memories for a long time, Urszula Wasińska assures. – We effectively utilise the potential of our multifunctional facility daily, but we also provide event organisation services in other locations – we have extensive experience in this field, she adds.

Detailed information on all events at the Congress Centre is available on the Targi Kielce website and at <https://www.kielcekonferencje.pl/>. We also provide detailed information on the Centre's offer and the opportunities for cooperation in organising events.



—Omega Congress Hall in the Targi Kielce Congress Centre is adapted to technically demanding shows.



—Aranżacje sal Centrum Kongresowego mogą być bardzo różnorodne.



—The Scyzorykon contest was held for the first time at the Congress Centre in 2025 as an exceptionally successful debut.



\_\_Urszula Wasińska was appointed director of the Congress Centre in November 2025 and has worked at Targi Kielce since 2012.

# I feel at home in the Centre

Author: Ewa Łukomska-Ślęk

She likes to take on new challenges and draws the strength to face them from meetings with loved ones. We talk to Urszula Wasińska, director of the Targi Kielce Congress Centre, about the past and the future

Resolutions - an inspiring boss in professional life.  
Smile more - in private life.

## **How did your Targi Kielce adventure begin? Was it a natural continuation of your professional development or a major change?**

Targi Kielce is essentially the starting point of my professional journey. It all began with an internship. Fifty students from Jan Kochanowski University in Kielce who excelled in their studies had the opportunity to choose a paid internship with their preferred employer and begin their professional careers there after graduation. I was part of that group; during my studies, I was actively involved in the Academic Career Office's work, the Active Student Club, and several scientific clubs. I was also awarded the Marshal's Scholarship - Świętokrzyskie Talents and the Minister of Science and Higher Education Award. Most importantly, I organised many conferences; I hardly thought I would do this professionally one day. Even then, I felt great satisfaction organising scientific events. The expo centre was therefore a natural continuation of my activities at the university.

## **You held various positions within the company, but were your responsibilities always related to the Congress Centre?**

After completing my internship, I worked for several months as an assistant to the Targi Kielce management board. Then, an organisational department employee, a conference organisation specialist, the Congress Centre manager, the head of the Conference Organisation Team, and a deputy director of the Congress Centre. My current position is director of the Congress Centre.

My responsibilities have been related to the Congress Centre. As a management assistant, I was able to get to know the company's organisational structure and its staff from the very beginning. I was close to the event organisation process and the people who created global projects. I was a recent UJK graduate, a girl from Końskie, and this was a huge experience for me.

I would also like to emphasise that the current management board has enabled me to develop early in my career, which is extremely valuable for a young person constantly seeking new challenges. Such credit, based on my capabilities, is the perfect foundation for building success and strong professional relationships.

## **Over the years of working at Targi Kielce, you have completed numerous projects and taken on many challenges. Which of them do you remember with fondness?**

In fact, there were many of them; thousands of conversations and meetings - I learned a lot from each project. Each person I worked with was also a source of knowledge. Looking back on these 14 years of experience, I fondly recall each project. I keep refreshing my memory. I also remember our contractors. I have a very good memory. Together with many partners, we develop events that have been running for many years and create new ones.

If I had to choose one event that I look back on with the greatest fondness, it would be the opening of the Congress Centre; even then, I felt that I was doing something special. I feel at home in the Congress Centre.

## **At the end of last year, you were promoted to the position of the Congress Centre Director. What are your priorities in the new position? What is the development direction for the Congress Centre?**

The Congress Centre is Targi Kielce's asset; my team and I want to develop the facility and its offer. My priority is a large number of events, congresses, and our proprietary projects. However, we will approach events which host a few or a dozen people with the same commitment. I see each event

has a certain development potential. For me, dialogue is the key to events; only through discussion can we help find engaged, imaginative and creative people.

The Congress Centre needs to host a wider range of events, so we are continually seeking new opportunities. The Targi Kielce Congress Centre is designed to set trends in the MICE industry, hosting events of great importance to the economy, science, art, new technologies, sports, and broadly defined entertainment.

**What are, in your opinion, the greatest advantages of the Centre? What is the Centre's competitive advantage juxtaposed with other facilities of this type?**

We offer numerous advantages; our team is the greatest value. We effectively attract customers and strive to make them feel special. Our goal is to see them return and take on new projects. And that happens indeed. The comprehensive offer is another huge advantage. We offer a wide range of services, enabling us to handle even the most complex events and execute even the most daring ideas from A to Z. A training course for 20 people, a congress for 800, or a concert for several thousand? No problem.

**What are your professional plans for 2026? Have you set goals you would like to achieve?**

We're shifting into another gear, and we're sure to be making a splash. The calendar looks promising. However, I still feel unsatisfied. I want bigger events, and I want more of them. We continue to seek new partners to collaborate with. Recommendations are important to us because. While we maintain existing client relationships, we are continually seeking new ones. We are also exploring new directions. I won't spill the beans about all the goals, activities, or plans. I can promise that we will keep you updated on everything. As a leader, I want to inspire others, show them the way, and walk it together with the team. I also have one clear goal – I will smile more. :)

**What gives you the power to go on? How do you distance yourself from professional matters and take your mind off what's happening at work?**

My strength and greatest inspiration are the people close to me and everyone I meet along the way. It all teaches me something new. Generally, I like learning and meeting new people. I am curious to learn about the world. I am not afraid of the challenges the work brings. And I find solace at the seaside and when travelling by train.

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# Piotrek. Dreams and hopes treasured

Author: Urszula Kołodziejczyk

Piotr Adamczyk joined Targi Kielce in June 2024 as an investment and renovation specialist. Since then, he has proven to be a reliable, consistent employee. If you have not tried the home-cooked dishes by Piotr, there is a lot to miss. We learned about his greatest passion quite recently.



\_\_Love for the mountains and the desire to help – the best combination.



\_\_There is nothing more precious than „Treasure” joy

For several years, Piotr has been a volunteer at the „Sherpas of Hope” foundation. The foundation’s mission is to help people with disabilities realise their dreams, including conquering mountain peaks through professionally prepared and conducted expeditions.

**U. Kołodziejczyk: Where did the idea to cooperate with this particular foundation come from?**

P. Adamczyk: ...out of love for the mountains and the desire to show other people the beauty of the landscape. This is how I see it. I have always felt the need to help; I saw an advertisement recruiting for the Silesian branch of the foundation, and that’s how it all began.

U.K.: What mountain trails has this desire to help taken you to?

P.A.: I take part in expeditions regularly. Once a year, we have the main event in the Tatra Mountains. The Karkonosze Mountains, the Sudetes, and the Beskid Mountains are also our destinations. Each route is tailored to the capabilities of the people who use our “Treasures” scheme. “Treasures”. This is how we call the people we help on their way up. They are “Treasures”. Safety considerations are extremely important - each expedition is supervised by a local guide, a nurse, and often someone from the Treasure’s closest family – a guardian, a parent. We have a division into high-altitude teams and those that tackle less demanding routes, such as climbing Śnieżka.

**U.K.: Can you describe the feelings when you accompany „Treasures” on expeditions?**

P.A.: All depends on the degree of disability. About two years ago, I was on a tour where „A Treasure” had myriad ailments, including a breathing aid mounted in the wheelchair he was in. During the expedition, he opened his eyes from time to time; however, his parents, who were present, related that the Treasure perfectly knew what was happening. He felt it, he could not show it, though. Of course, some kids hug us, scream, and cry. The energy is truly powerful. On the trail, one can best see how much these people need to escape a reality marked by illness.

**U.K.: Do you know the exact illnesses of the Treasures?**

P.A.: We receive information; it is very important when it comes to „Treasures” dietary limitations. We use various forms of encouragement

along the route, especially on long routes. We need to know whether we can eat jelly beans or other sweets, for example.

**U.K.: Such expeditions are certainly a great emotional challenge, but for the Sherpas, they also constitute a considerable physical effort.**

P.A.: Often, „Treasures are offered special carriers. We keep track of time, and we take turns. For wheelchairs, we use harnesses with straps. One Sherpa pushes the chair, two or four pull it. Sometimes the chair with the „Treasure” on is carried up. We also switch frequently. Sherpas have to work on their agility; gym and cardio exercises are an integral part of our lives.

**U.K.: Is the foundation popular among people with disabilities?**

P.A.: Indeed! We recruit for 300 places, and within half an hour, recruitment closes. These people need us!



\_\_Piotr is extremely modest, even though that he was not the right person to discuss the Foundation.

Since the Sherpas of Hope Foundation was established in 2020, the project has grown rapidly. More than 600 people have already experienced unforgettable moments in the mountains and overcome their own limitations thanks to the foundation.

You can help too:

**You can make a donation to the Foundation’s bank account**

**BNP Paribas 39 1600 1462 1731 8581 9000 0001  
BANK TRANSFER TITLE: STATUTORY PURPOSES  
DONATION**



—Agata Dubik, a health and safety specialist and coordinator for the construction of the Targi Kielce expo hall.

## A secure foundation

Author: Bartosz Bogucki

“A construction does not ask about your gender but about your competencies.”  
Bartosz Bogucki speaks with Agata Dubik, a health and safety specialist and coordinator for the construction of the Targi Kielce expo hall.

Progress on the construction site of the new Targi Kielce expo hall is visible, and one can spot advancement every week. Hundreds of people, heavy equipment, working at height - the investment scale is impressive. However, it's not the concrete and steel that are most important here. Safety is the foundation.

**Is a construction site still considered a „man’s world”?**

- It’s a myth. It is not about gender; it is about competence and character. If you can say „stop - someone may lose their lives here”, no one cares whether you are a woman or a man. It has been clear from the outset that gender boundaries were blurring on our construction site. Even during the preparation stage for the construction site, women were present – it was more than just „in paperwork”. Ladies worked in the field, shoulder to shoulder with men.

**How to gain respect on a construction site?**

- It is not about the job title. It is all about behaviour. I never shout. I explain. I don’t refer to regulations; I refer to life. I enter the construction site and ask, “What are you doing, and why?” They – the employees – know their job best; I just translate it into the language of safety. Sometimes I use their jargon, sometimes I use a joke to explain. And when necessary, I do it firmly. Authority is built through consistency, not by raising your voice. I don’t refer to regulations; I refer to real-life examples.

**Health and Safety Inspector – an Executioner or Alibi?**

- More and more often, an alibi, a safe excuse not to risk your health or money. If an employee can say, „I won’t do this because it’s dangerous,” and is not afraid to face the consequences of voicing their opinion, it means occupational health and safety is working. Sometimes you also have to go to your employer and say it directly: they are to receive gloves, glasses, and belts. They are supposed to keep warm in the winter. OHP cannot be an “afterthought.”

**The expo hall under construction is being built as the largest single exhibition building in Poland. How is security planned in practice for such a scale of investment?**

- Well in advance. Without imagination in health and safety, you are just a walk-on; rarely does danger have a voice. It does not shout. Often, it lurks a meter away or becomes apparent for just a moment. A good health and safety officer sees an accident before it happens; OHP specialists are a bit like fortune tellers – they only predict bad scenarios. I see a slippery surface, and I already know what this may lead to. This applies to construction sites as well. Every week, exhibitors’ stands are assembled and dismantled; hazards may arise from rushing, forklifts, cables, and subcontractors. Security begins many days before the doors open to the public.

**A good health and safety officer sees an accident before it happens.**

Number of days without an accident – a reason to be proud?  
 - Every day without an accident is proof that everyone returned home safe. It’s not just a number. It’s people. I don’t like the „counting the days pressure” because sometimes a nice information board hides a lack of reports of minor incidents. And each near miss, even the tiniest one, tells us what to improve.

**Near miss – what is that?**

- An accident that changed its mind; if you ignore it, you only do your homework when a tragedy happens. On our construction site, we witness a most common „silent” problem - protruding rebars; sometimes thousands, sometimes one, but almost invisible. All it takes is a moment of inattention, a trip, a slip. That’s why we even them out or put red caps on. This is the core philosophy of occupational health and safety: you cannot always eliminate risk, but you can reduce it as much as possible, because an accident is not only a human tragedy. An accident also means downtime, an audit, costs and liability that impact the entire investment. A near miss is an accident that did not occur.

**The most demanding spots?**

- Where routine wins over vigilance. If I had to identify an area I approach with the greatest humility, it would be electrical distribution boards and transformer stations. There is no room for improvisation - permissions, procedures, closed doors. Electric current never forgives.

**Have you always wanted to work in health and safety?**

- No. I was supposed to be a geography teacher, and I even dreamed of becoming a filmmaker. I became an Occupational Health and Safety professional through technical „paperwork”: chimney inspections, gas inspections, and electrical inspections. I began asking the experts questions to understand the protocols. A conversation that lasted an hour started with a mere to understand the protocols. During my postgraduate studies, I analysed... the kitchen mixer as a “machine” which makes me laugh today. However, it taught me to give everything a thought: break down risk into prime factors. And I guess that’s what this profession is all about.

**Targi Kielce’s new expo hall rises with concrete, steel, and tech. Its true foundation? Responsibility—which, as this interview proves, has no gender, only character.**

Construction of the new Targi Kielce expo hall continues. Concrete, steel and technology create the structure. Responsibility, however, is its true foundation.

- as this conversation shows – responsibility has no gender. It has a character.

Thank you for the interview, Bartosz Bogucki

The Targi Kielce new expo hall in a nutshell.

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ok. **18 500 m<sup>2</sup>** usable area

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<b>327 m</b> long		<b>73 m</b> wide		<b>15 m</b> high
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cost: approx. **100 mln zł**

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first event: **MSPO 2026**

# They make things buzz at work

Author: Ewa Łukomska-Sięk

Professional, creative, effective and committed; in different career stages - debutants, professionals who boost their competencies. Targi Kielce employees have again been recognised for their exceptional achievements and attitudes, which enable the company to grow and continue to receive positive customer feedback.



—All nominated and awarded employees took a family photo after the official gala. In the centre - Bartosz Nowakowski – the Grand Prix winner.

Outstanding employees of the company are recognised by management at a gala usually held at the end of the year, at the turn of November and December; the awards are given in specific categories. One of the employees wins the Grand Prix and the title of Employee of the Year Prize. Who notched up this year's distinction?

#### Debut of the Year

The „Debut of the Year” category was created for employees who have completed their first full year at Targi Kielce; this time, the awards went to Anna Dwojewska from the Trade Fair Organisation Team and Karol Zych from the Conference, Concert and Event Organisation Team. In addition, Andrzej Syska and Agata Kłoda were nominated for the award.

#### Creativity category

An unconventional approach to tasks is an asset for many of the company's employees. Łukasz Koczyński from the Public Relations Team and Tomasz Purski from the Graphic Design Team demonstrated particular creativity in 2025. Regina Redlińska and Bartłomiej Latosiński received nominations in this category.

**People are always behind the success of every company, they often stay in the shadow of great brands that would not exist without people's involvement. Employee of the Year Awards are a way to recognise them.**

#### Professional development

Sometimes it does not require a change in position, but it always involves a change in approach to professional tasks; employee professional development is an essential element of the company's development. 2025 awardees' attitudes are particularly noteworthy: Paweł Wiśniewski from the Technical Facilities Service Team and Katarzyna Kuroś from the Finance and Accounting Team. Paulina Oleś and Damian Grzyb were also nominated in this category.

#### Professionalism

Reliability and diligence in professional duties are essential traits in every position; the Board managed to select a group characterised by particular professionalism. Emilia Kaczor from the Marketing Department and Ewa Łukomska-Ślęk from the Public Relations Department came at the top of the ranking. Anna Pisarczyk, Magdalena Sochanowska, and Łukasz Lisowski were nominees.

#### Effectiveness that Delivers

The best results: four people were recognised for their 2025 achievements: Magdalena Kwaskowicz, Tomasz Potocki, Łukasz Radomski, and

the winner in this category, Tomasz Brzoza, an employee of the Security Team.

#### Involvement

The following Targi Kielce employees performed their duties with the greatest dedication: Piotr Pawelec, Ryszard Osuch, Monika Jedynak and Marta Brzezińska. Awards and accolades were presented to gentlemen: Piotr Pawelec from the Trade Fair Organisation Team and Ryszard from the IT Team.

#### Kindness

This is the only category in which employees vote to select the people who treated their colleagues most kindly in a given year. This year, according to the team, it was a real pleasure to work with graphic designer Tomasz Purski.

#### Project of the Year

There are many projects carried out at Targi Kielce throughout the year – not only trade fairs, conferences, and other events, but also those that receive less publicity but are equally important for the company's development. In 2025, the Jury Panels' attention was drawn to the so-called forest parking lot, which significantly improved guest comfort.

The KIELCE IFRE-EXPO firefighting show was another awarded project; apart from director Agnieszka Białek, several employees were involved: Anna Salamon, Agnieszka Puchalska, Urszula Kołodziejczyk, Monika Kowalczyk, Marta Rodak, Edyta Chajda, Albert Grabka and Beata Grochowska.

#### Employee of the Year 2025

Selecting the Employee of the Year is probably the most difficult task of the Jury Panel. Regardless of the effort, a winner must be chosen. In 2025, the company's most outstanding employees fellowship included Łukasz Koczyński from the PR Department, Bartosz Nowakowski and Piotr Pawelec from the Trade Fair Department, and Edyta Kasznia from the Marketing Department. The main prize went to Bartosz Nowakowski, manager of the Dub It and the Fishing and Survival Festival.



























People are always behind the success of every company; they often stay in the shadow of great brands that would not exist without people's involvement. Employee of the Year Awards are a way to recognise them, regardless of their position. Targi Kielce enjoys a long-standing tradition of presenting awards, which boosts team morale and readiness to take on new challenges.

**The main prize in the Employee of the Year 2025 competition went to Bartosz Nowakowski from the Trade Fair Organisation Team. Bartosz is the manager of the DUB IT Tuning Festival and the Fishing and Survival Festival.**

# KALENDARZ WYDARZEŃ

## CALENDAR OF EVENTS

# 2026

	<b>AERIAL ELITE CHAMPIONSHIP</b> Międzynarodowy Turniej Aerial	7-8 II		<b>CONTROL-STOM</b> Targi Przemysłowej Techniki Pomiarowej Fair of Industrial Measuring Technology	24-27 III
	<b>KIDS'TIME</b> Międzynarodowe Targi Zabawek i Artykułów dla Rodziców i Dzieci International Fair of Toys and Products for Parents and Children	17-19 II		<b>TEIA</b> Targi Elektroniki i Automatyki Electronics and Automation Fair	24-27 III
	<b>PSB</b> Targi i Konferencja Grupy PSB PSB Group Fair	23-25 II		<b>FIT WEEKEND</b> Debiuty i Mistrzostwa Polski PZKFITS	11-12 IV
	<b>ENEX</b> Międzynarodowe Targi Energetyki i Elektrotechniki oraz Odnawialnych Źródeł Energii International Power Industry and Renewable Sources of Energy Fair	4-5 III		<b>EXOTIC FEST</b> Targi Terrarystyki, Akwarystyki i Botaniki Terrarium, Aquarium and Botany Exhibition	12 IV
	<b>AGROTECH</b> Międzynarodowe Targi Techniki Rolniczej International Fair of Agricultural Techniques	13-15 III		<b>GEO VISION EXPO</b>	8-9 IV
	<b>LAS-EXPO</b> Targi Przemysłu Drzewnego i Gospodarki Zasobami Leśnymi Timber Industry & Forest Resources Management Fair	13-15 III		<b>EKOTECH</b> Targi Ochrony Środowiska i Gospodarki Odpadami Environmental Protection and Waste Management Expo	8-10 IV
	<b>STOM-TOOL</b> Targi Obróbki Metali, Obrabiarek i Narzędzi Fair of Metal Processing, Tools and Machine Tools	24-27 III		<b>AUTOSTRADA</b> <b>NOWA INFRASTRUKTURA</b> Targi Budownictwa Infrastrukturalnego International Infrastructure Constructions Expo	8-11 IV
	<b>STOM-BLECH&amp;CUTTING</b> Targi Obróbki Blach i Cięcia Sheet Metal Processing and Cutting Fair	24-27 III		<b>FORUM NIERUCHOMOŚCI</b> Targi Domów i Mieszkań	11-12 IV
	<b>STOM-LASER</b> Targi Laserów i Technologii Laserowych Laser and Laser Technology Expo	24-27 III		<b>AGROTRAVEL</b> Salon Agroturystyki	11-12 IV
	<b>STOM-ROBOTICS</b> Salon Robotyki Przemysłowej International Exhibition of Robotics	24-27 III		<b>SLOWTRAVEL</b> Targi Turystyki Zdrowotnej	11-12 IV
	<b>STOM-FIX</b> Targi Technologii i Komponentów Łącznych i Mocujących The Fastening and Fixing Technologies and Components Expo	24-27 III		<b>Expo2Bee</b> Ogólnopolskie Targi Pszczelarskie National Beekeeping Expo	11-12 IV
	<b>SPAWALNICTWO</b> Międzynarodowe Targi Technologii i Urządzeń dla Spawalnictwa International Fair of Welding Technology and Equipment	24-27 III		<b>DOM, OGRÓD I TY</b> Targi Materiałów Budowlanych i Wyposażenia dla domu i ogrodu Construction Materials and Equipment Expo - Home and Garden	11-12 IV
	<b>DNI DRUKU 3D</b> 3D Printing Days	24-27 III		<b>POLE DANCE</b> Zawody	17-19 IV
	<b>EXPO-SURFACE</b> Targi Technologii Antykorozyjnych oraz Ochrony Powierzchni Exhibition of Corrosion Protection Technology and Surface Treatment	24-27 III		<b>POLSECURE</b> Międzynarodowe Targi 4th International Expo	21-23 IV
	<b>FLUID POWER</b> Targi Pneumatyki, Hydrauliki, Napędów i Sterowań Fair of Pneumatics, Hydraulics, Drives and Controls	24-27 III		<b>DENTOPOLIS</b> Konferencja Stomatologiczna Dental Conference	14-17 V
				<b>PLASTPOL</b> Międzynarodowe Targi Przetwórstwa Tworzyw Sztucznych i Gumi International Fair of Plastics and Rubber Processing	19-22 V
				<b>PSB</b> Targi i Konferencja Grupy PSB PSB Group Fair	26 V

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	<b>SCYZORYKON</b> Konwent	25-26 VII		<b>TARGI RZECZY HANDMADE</b>	14 XI
	<b>MSPO</b> Międzynarodowy Salon Przemysłu Obronnego International Defence Industry Exhibition	8-11 IX		<b>PSB OGRÓD</b> Targi i Konferencja Grupy PSB PSB Group Fair	16-18 XI
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	<b>ALUMINIUM &amp; NONFERMET</b> Międzynarodowe Targi Aluminium & Technologii, Materiałów i Produktów Metali Nieżelaznych International Fair of Aluminium & Technology, Materials and Non-Ferrous Metal Products	22-24 IX		<b>WYSTAWA PSÓW</b> Międzynarodowa Wystawa Psów Rasowych International Exhibition of Pedigree Dogs	28-29 XI
	<b>RECYKLING</b> Recykling Metali Nieżelaznych Fair of Recycling of Non-Ferrous Metal	22-24 IX		<b>ZOO SALON</b> Targi Artykułów dla Zwierząt Domowych Domestic Animal Fair	28-29 XI
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2027

# Pieno di Cuore

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REZERWACJE

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CATERING

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