



www.b2biamed.pl



eco rascals



OFFICIAL DISTRIBUTOR FOR CENTRAL EUROPE

BRAND STORY

eco rascals® is a British brand designed to make parents lives easier and kid's mealtimes happier.

Founded by two Mums passionate about creating a range of children's tableware that was non-toxic, practical and eco-friendly. What started as an exercise to find a solution to mess-free mealtimes, spiralled into a love for stylish designed children's feeding products. eco rascals® multiple award-winning products can now be found in over 30 countries worldwide.

eco rascals® products are naturally organic bamboo that is grown and harvested without the use of pesticides. They are beautiful crafted into a range of patented designs unique to eco rascals®.

Silicone products are made from the highest grade silicone and provided a stylish and sustainable solution to parents who need to use a dishwasher.

All eco rascals® products and packaging are free of plastic, BPA, PBC, lead, Melamine and Phthalates.

CUSTOMER BASE

As well as eco conscious parents who have disposable income, the eco rascals® range sells well to gift givers and grandparents, who tend to stock up on children's tableware in their home too. As the whole world tries to steer away from plastic products, and news articles outlining the dangers of plastic and melamine plates surface, more parents are on the look-out for safe alternatives for mealtimes. Packaging is all recycled.

Bamboo Plates

eco rascals® has a plate for each stage of a child's weaning journey.

Research has shown that younger children can find mealtimes overwhelming.

Section plates are an ideal way of allowing children to feel more in control of their food.

And when a child does outgrow this, we have open plates to help make them feel like a big kid.



Bamboo Plates



Bamboo Plates



Key Features:

- Biodegradable and plastic free
- Super suction silicone base in variety of colour options
- High walls to help children guide food on their plate
- Cool to touch
- Easy to clean
- Fun and stylish to support happier mealtimes



Natural bamboo products are easy to clean as natural bamboo is an anti-microbial and anti-bacterial material and is resistant to odours, heat, water and stains.

Our bamboo products should be hand washed in warm soapy water and left to dry on a drying rack. Once a month, we suggest coating the bamboo in coconut oil to ensure a longer lifespan for the products.

Bamboo Essential Products



As well as an iconic range of suction plates, eco rascals® has a vast range of every day tableware options that are frequently bought together.

Bamboo Essential Products



We find that most of our consumers buy a bowl and a cup with a plate.

Our bestselling plates are Owl, Toddler with three sections, Duck, Dinosaur and Ladybird.

eco rascals® products are individually designed in-house and patented in multiple countries.

We have a consultant in charge of scanning for copies and take downs to ensure the integrity of our brand is retained.

eco rascals® is a registered trademarked brand with products being OEM rather than factory designed.





Silicone New 2022

2022 sees the launch of eco rascals® new silicone range.

eco rascals® is always looking for new ways to make lives of eco-conscious parents that much easier.

Wanting to keep their sustainable ethos at the core of new product development, eco rascals® designed the first silicone plate that grows with the child.

The innovative removable divider in this super-sized silicone plate means that it can weather the fussiest of mealtime toddlers through to the growing appetite of older kids.

Plates can be matched with cutlery sets and bibs in the new earthy tones.





eco rascals® have had floors covered for some time with our super suction bamboo bowls and plates but now it's time to help reduce the washing with our foldable, lightweight and durable silicone bibs.

Bibs are super soft, foldable, easy to clean and has a handy dribble and crumb catcher.

The three piece cutlery set is easy to hold, has rounded edges to keep little mouths safe, and the perfect size to learn how to eat with utensils.

Silicone

New 2022



Silicone is more environmentally friendly than plastic. It is made from silica, which is derived from sand, and manufacturing silicone does not involve mining for crude oil, which most plastics are made from.

Silicone is a great alternative to plastics for children products.

It can be recycled. It's incredibly stable. Completely non-toxic.

And unlike plastic it won't break down into small particles and harm the environment.



eco rasca's



Opakowanie



All eco rascals® products come individually packaged and barcoded.

Most products have a viewing window to determine the colour, shape and texture of the product. The colour of the products can also be clearly determined from the barcode on the back. Each product comes with a hanging tab to suit peg board hanging and on the shelf stacking.

Packaging is made from recycled card. The ink to print is made of 100% pure vegetable oil without adding mineral oil - making it the most environmentally friendly offset ink in the world.

There is zero plastic in the packaging.

NOWOŚCI 2024



As children grow up, conscious parents are looking for more eco-friendly accessories.

We are happy to present our new BACK TO SCHOOL collection, crafted with impeccable design using eco-friendly, non-toxic materials. As always, zero microplastics.



Made of stainless steel which is 5 mm thick. Dimensions 20x15.1x6 cm. With a removable and adjustable lunch organizer to allow food separation.

Stay Cool Flask Introducing the first reusable bottle with a drip-free straw for opaque, reusable water that protects your drink from the sun's rays.

18/10 inside and 18/8 outside stainless steel. The lid is made of 100% selected recycled material. The lockable lid protects against germs and prevents leaks. Super soft silicone handle for easy and comfortable carrying

Non-spill technology Platinum LFGB straw.
480 ml

eco rascals® commitment to retailers is to ensure a monthly supply of new video and photography content to promote the products, listing on our website as a stockist and support with POS materials to suit your needs add distributors too.



Mail: iwona.borek@iamed.com.pl
Tel: +48 502 787 505
www.b2biamed.pl



AWARDS

