TERMS AND CONDITIONS OF PARTICIPATION IN THE KEY BUYER PROGRAMME – KIDS' TIME 2027

Targi Kielce, 25–26 February 2027

§1. General Provisions

1. These Terms and Conditions set out the rules for participation in the **Key Buyer Programme – Kids' Time 2027** (hereinafter referred to as the *Programme*), organised by **Targi Kielce S.A.**, with its registered office at ul. Zakładowa 1, 25-672 Kielce, Poland, entered in the National Court Register under KRS number 0000352242 (hereinafter referred to as the *Organiser*).
2. The Programme forms part of the **Kids' Time 2027 International Fair of Toys and Products for Parents and Children**, taking place on 25–26 February 2027.
3. The aim of the Programme is to facilitate the establishment of business relationships between exhibitors and selected representatives of retail chains, stores, wholesalers and distribution platforms from Poland and abroad (hereinafter referred to as *Buyers/Key Buyers*).

§2. Programme Participants

1. The Programme is open to:
    - Representatives of trading or distribution companies operating in the children's products industry.
    - Decision-makers responsible for purchasing, product assortment or cooperation with suppliers operating in the children's products industry.
2. Applications for the Programme must be submitted exclusively through an online application form. A link to the form will be provided to the Key Buyer by the inviting exhibitor or by Targi Kielce.
3. The Organiser will evaluate applications based on business-related criteria, including company profile, purchasing potential and previous industry cooperation.
4. The number of places in the Programme is limited. The Organiser has the final decision regarding admission to the Programme.
5. The application deadline is **1 February 2027**.

§3. Benefits Provided to Programme Participants

Participants accepted into the Key Buyer Programme will receive the following benefits from the Organiser:

1. **Admission to Kids' Time 2027** – a VIP entry ticket.
2. **Dedicated Programme Coordinator** – individual assistance and a designated contact person at Targi Kielce.
3. **Accommodation cost subsidy** – financial support for accommodation costs, subject to individual arrangements confirmed by the Organiser, for a maximum of **one night**.

4. **Access to the Business Lounge** – a dedicated space for business meetings, relaxation and networking.
5. **Information materials** – provided in both printed and electronic formats.
6. **Cocktail Party** – an invitation to an exclusive business evening on 25 February 2027, offering a unique opportunity to meet exhibitors in a more informal atmosphere and experience Polish hospitality.

§4. Obligations of Programme Participants

1. Participants undertake to:
    - Attend scheduled meetings punctually.
    - Confirm their attendance at the Programme reception desk upon arrival at the fair.
2. Participants are required to use the benefits provided (accommodation and catering) solely for their intended purposes.
3. In the event of withdrawal from the Programme after acceptance, participants must **inform the Organiser immediately**, no later than 14 days before the start of the event.
4. Unjustified absences or failure to attend scheduled B2B meetings may result in exclusion from future editions of the Programme.

§5. Participation Costs

1. Participation in the Programme is **free of charge**, provided that participants fulfil the obligations specified in §4.
2. In the event of a participant's failure to comply with the provisions of §4 or withdrawal from the Programme after the deadline specified by the Organiser, the Organiser reserves the right to charge the participant for costs incurred on their behalf in connection with the reservation and payment of accommodation.

§6. Personal Data Protection

1. The controller of participants' personal data is **Targi Kielce S.A.**
2. Participants' personal data will be processed for the purposes of organising the Programme, arranging B2B meetings and communicating with participants before and after the event.
3. Participants have the right to access, rectify and request the erasure of their personal data in accordance with the General Data Protection Regulation (GDPR).
4. Detailed information on the processing of personal data is available in the Targi Kielce Privacy Policy, published on the following website: https://www.targikielce.pl/polityka-prywatnosci.

§7. Final Provisions

1. The Organiser reserves the right to introduce changes to the Programme and these Terms and Conditions, while ensuring equal treatment of all participants.
2. Any matters relating to participation in the Programme that are not covered by these Terms and Conditions shall be resolved by the Organiser.

3. Participation in the Programme constitutes acceptance of these Terms and Conditions.
4. Any matters not regulated by these Terms and Conditions shall be governed by the applicable provisions of Polish law.
5. Any disputes arising from these Terms and Conditions shall be subject to the exclusive jurisdiction of the competent Polish courts having jurisdiction over the registered office of Targi Kielce S.A.
6. These Terms and Conditions shall enter into force on the date of their publication on the Targi Kielce website.

Contact regarding the Key Buyer Programme:

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