

K i e l c e k i P r z e g l ą d T a r g o w y

Kielce Fair Review


Targi Kielce
exhibition & congress centre

spring / summer / 2024

Photo generated by artificial intelligence. Midjourney prompt A. Mochon wearing sunglasses, dressed as a special agent standing in front of a huge crowd of women and men also dressed in suits; style: comic; genre: noir



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Fair Review

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2023. The year of records and development

Author: Marzena Ślusarz

Targi Kielce's 2023 exhibitions attracted almost 330,000 visitors from all corners of the world. New trade fairs recorded record-breaking results. The flagship events consolidated their industries' leading role even further. These developments have made the Kielce exhibition and congress centre one of the most essential business meeting places in Europe.



—Andrzej Mochoń, PhD. Targi Kielce President of Board

Targi Kielce has returned to the intensive development path. We experienced two years of stagnation caused by the pandemic. Then 2022 followed; many decisions were hampered by the armed conflict on the other side of the eastern border. Now can we say that we have shifted to top gear - emphasises Doctor Andrzej Mochoń, president of the Management Board of Targi Kielce.

Novelties galore

2023 was the year of records at Targi Kielce; the 31st MSPO, the defence industry expo, culminated in a record-breaking number of exhibitors and visitors. The 28th Agrotech, Plastpol - the plastics processing show, Enex - the renewable energy sources exhibition and STOM metal pro

cessing trade also enjoyed the all-times turnover of participants.

The new events that have been included in the calendar in the last three years have also gone from strength to strength. The April Polsecure - the uniformed services expo was twice as large as the previous one. The second unveiling of the June contracting expo for the cosmetics and pharmaceutical industry, i.e. Slavic B2Beauty, attracted twice as many foreign buyers as its premiere edition.

Last year, after a five-year break, the Private Label Expo returned to Kielce; its format has been altered. Now it is a contracting expo.

The Fishing Festival organised in October was also a success. In September, the church and religious industry SacroExpo Slovakia, co-organised by Targi Kielce, premiered at the Slovak Incheba Expo centre. Thus, exhibitors gained access to new customers not only from Slovakia but also from the Czech Republic, Austria and Hungary.

Business meetings are of crucial importance for development.

- Many companies find expo participation an essential part of business activities, the investment which makes the company develop, and prosper for a foreign contractor or customer. The industry progress we have seen in the last two years is enormous - technological leaps generate investments. Enterprises do not want to be left behind, they want to keep developing. I am glad that our events provide the opportunities companies expect. Expos are also the place for talk-shop sessions and signing important contracts - emphasises President Andrzej Mochoń.

2023's Events at Targi Kielce attracted nearly 320,000 people from all corners of the world.

- Importantly, visitors and exhibitions are not exclusive users of the expo centre's services - they use restaurants, hotels, shops, supermarkets, taxis and catering services throughout the city and the region. This translates into significant earnings for the above-listed companies. Our centre's development also stimulates the city and the region's development. According to the German exhibition industry association AUMA, every PLN spent at the expo translates into five PLN spent in the hosting city - emphasises the Targi Kielce management board president.

Good relationships are the most important

Author: Urszula Kołodziejczyk

Targi Kielce now employs nearly 200 employees; we work in a demanding industry. Not only knowledge and qualifications are necessary, soft skills are also vital. At the end of the day - it's about being one well-coordinated team.



—Targi Kielce Vice-President of Board.

What is our company's business-line? We bring people together, so the people who work for us must be open to others, assertive, and somewhat flexible - emphasises Bożena Staniak, vice-president of the management board of Targi Kielce.

Today, exactly 181 people are employed at the Kielce exhibition and congress centre - 86 women and 95 men.

Nearly half - 83 people boast more than ten years of experience. Forty-eight people have joined us in the last three years.

The vast majority, 137 employees, are university graduates.

Content, specialisation and knowledge

- Knowledge of foreign languages is, of course, fundamental in our work. We are an international company. Regarding expo managers, knowledge of a given industry is vital. Our managers are excellent when it comes to particular industries and their specifics, they must be equipped with information important for exhibitors. They use this knowledge well to show that they are real business insiders and know what they are talking about. Knowledge of the industry specificity is also extremely important when

planning conferences topics and expo accompanying events. Visitors are thus matched to the expo scope. This is designed to increase the chances of establishing effective business contacts - emphasises Vice-President Bożena Staniak.

The content, specialisation and knowledge - these are the necessary qualifications of a good expo centre's personnel.

- Our employees are very open to other people - this is a prerequisite to establishing good contacts with exhibitors. Staff knowledge is vital to give arguments and show the benefits and opportunities of participation in Targi Kielce exhibitions. - adds Bożena Staniak.

Relationships within the team are no less important than the substantive knowledge;

Targi Kielce team must be one big, well-coordinated team. They comply with this requirement.

Trust and good relationships

- We take great care to ensure that our employees trust each other and know each other perfectly; only such a team can take care of exhibitors and visitors in the most professional manner. Even though our events take place on specific dates, each event is unique. So you need to be prepared for various unpredictable externalities that may arise; you need to react quickly. Therefore, all employees must know each other well, trust each other and know who is responsible for what. If you seek help, you know the right person to turn to in a specific situation - emphasises the Targi Kielce's vice-president.

To make it easier for new employees to get to know the team and the company's structure, Targi Kielce has introduced the „Welcome” agenda; the newly employed person gets to know the entire staff and the expo centre. The help of a mentor also minimises the stress associated with the new workplace. Numerous conversations allow the employee to learn how the company and individual departments work and what particular staff members do.

The Targi Kielce management also ensures good relationships within the team by organising integration trips for employees, joint Christmas Eve celebrations and anniversary celebrations.

Good and friendly relations develop into friendship or even love.

- We have several couples who met at the expo centre and we support them, of course. As long as it does not interfere with the normal work performance - emphasises Vice-President Bożena Staniak.

Today, the expo team has four couples, three of whom are already married.

Targi Kielce - our gateway to the world

Interview by Yuliia Yaryna

He used to live in Ukraine, Vietnam and the State of Qatar. Paweł Kułaga - the Director of the Targi Kielce's Legal and Administrative Department since 1 December 2023, talks about why he returned to Kielce after many years, his mission at Targi Kielce and peaks he managed to conquer in the Karakorum.

You have lived and worked in many countries abroad...

Paweł Kułaga: Three to be exact; Ukraine the first. I left for Ukraine in 2016, suspending my career as a lawyer. My mission was to build a company that prospered for employees for Polish factories. The company had offices in seven Ukrainian cities; we followed the ethical recruitment model; we sprang to be one of the largest entities of this type in Poland's market. I lived in Kyiv for two years, and then I went to Vietnam, where I spent half a year - I managed a project for one of the largest Korean manufacturing corporations. The company was responsible for the employment process of Vietnamese citizens in a Polish factory. I lived in Qatar for the next four years, as I am the co-founder and president of the Qatar-Polish Business Council.

What brought you back to Kielce?

Kielce is my hometown, I grew up in the Sady and Barwinek housing district. I graduated from Jan Śniadecki Secondary School No. 2. Then I studied at the Nicolaus Copernicus University in Toruń, but I always knew I would return to my hometown. Since I turn 40 this year, a symbolic number moment in one's life, I resolved it was a good moment to come back. I want my children, preschoolers, to be educated in Poland. Therefore, when provided the opportunity to work at Targi Kielce, I did not hesitate and decided to take up the challenge. I find this company the most important institution in Kielce; Targi Kielce makes it possible to develop and go international. This is our window of opportunity, the gateway to the world. We can contribute to the city and the region's development, and at the same time this makes the most of fascinating and diverse work. I'm very glad I am a part of the company.

You joined Targi Kielce with a specific mission in mind?

A few months ago, I was appointed to run the Director of the Legal and Administrative Department, which has undergone a slight reconstruction since the new year. Regarding the employee composition, our department is a mixture of experience and youth, as well as high competence and commitment. I am proud to be part of this extraordinary group of people. My responsibilities include supervision over the Executive Board Bureau, the Human Resources Team, the Administrative Team and the Legal Bureau. My personal mission is to promote Targi Kielce on the international arena and to enter new, exotic markets, and attract exhibitors, buyers and visitors from these destinations.

What is the development direction for Kielce in your opinion?

Our city has immense potential. The city's location in central Poland, many talented, ambitious and well-educated people are the asset. Unfortunately, a significant number of them leave for larger urban centers. Therefore, Kielce's economy should develop first of all, so that Kielce's inhabitants can find a well-paid job which offers the opportunity of professional development. I believe that we also have tourist potential; the abundance of natural assets and monuments, unique geological reserves, as well as the mysterious Świętokrzyskie Mountains.

You seem to like the mountains very much?

Indeed, I am a mountain climber. Practically every week I go wandering in the Świętokrzyskie Mountains. Together with a bunch of friends, we have done more than just hiking on trails. For some time now, we have also spent the night in hammocks in the mountains. I also try to share this passion with my family, my sons Filip and Stefan (4 and 2 years old) and my wife Anna, who is of Ukrainian origin. Basically, I love all kinds of mountains, high and low.

How many peaks have you conquered?

I have summited many peaks in the Tatra Mountains, the Alps, the Caucasus and the mountains of the Middle East. The most demanding expedition I participated in was the one in 2018 to the Karakoram range, on the border of China and Pakistan. We went there with friends from the Polish Alpine Club to celebrate the centenary of Poland's regaining independence; we managed to conquer a pristine five-thousander, mountain called Lal Sirang Katethk Sar. We were first to mark out and name the route to its peak of height at approximately 5,680 m above sea level. The expedition continued for 28 days. The conditions are quite complex in Pakistan, so I am particularly proud of this achievement. Reports from our expedition were published in the prestigious American Alpine Journal and National Geographic.



—Paweł Kułaga's in love with all kinds of mountains, high and low

I am grateful for being a part of this project

Marzena Ślusarz's interview

We talk to Andrzej Boksa, who has been the director of the Infrastructure Maintenance Department since 1 January. Surprises and challenges he has experienced in the first months of work at Targi Kielce, the tasks he has already completed and plans. The new department head also revealed why a bucket of... water was thrown over him.



—Director of the Infrastructure Maintenance Department.

Director, you have been working at Targi Kielce for 10 months. At the beginning of the year, you became the head of a newly created department consisting of five teams: Chief Energy Engineer, Investments and Renovations Team, Multimedia Service Team, Technical Service Team for Expo Facilities and Security Sections. How do you find your way through tackling many different issues?

Andrzej Boksa: When I saw the job offer for an investment and renovation manager at Targi Kielce, I thought - my CV is cut out for the job. I satisfied the requirements regarding education, knowledge and technical and construction skills. I was a documentation expert, proficient in contracts and tender processes. I offered analytical thinking and quick responses to emerging problems... What attracted me to Targi Kielce was the multidisciplinary nature of work, a variety of tasks that are demanding and pleasant at the same time. My plate is full every day, you have to react immediately. The feeling of having successfully solved a problem is satisfying. At the same time, I work on long-term and critical investments, such as the construction of a new expo hall. My teams and I plan and implement smaller but essential investments, such as replacing lighting and roof renovations. I my colleagues' great support.

What surprised you about Targi Kielce?

I started my professional career working in the Mitex construction company in Kielce, which was transformed into Eiffage after the French investors purchased the company. I spent 19 years at Mitex, which was created by people from Kielce. The working atmosphere and relations between employees were great. After Mitex was taken over by Eiffage, the company moved its headquarters to the capital, the staff changed, the corporation changed quite I felt that the company was no longer the place for me. Colas Polska was another milestone in my career, I lacked the sense of belonging and satisfaction which would have made me stay longer. I am from Kielce, all my life has been related to Kielce; the sense of local patriotism motivated me to find a new place. This place is Targi Kielce. I was amazed; the team offered me a positive welcome. Every door is open, every question and request is tackled. I have a team of great professionals who are open to cooperation. They are cool people, too. I also appreciate the concrete and professional collaboration with the management board and directors of all departments. This atmosphere is conducive to achieving our common goals, I feel at home here. To paraphrase the Tribbs and Lanberry song, „Thanks for Being Here.”

What are your plans and challenges related to work at Targi Kielce? What have you already managed to accomplish?

Two year-stagnation caused by the Covid pandemic resulted in the need to make up for. We need act as quickly as possible, thus we are very busy months. A new building was prepared for security staff at the entrance gate number 3, and the new development increased their work comfort. We have renovated the roof of the new part of the office building, and the leaks have been patched up. Now we work to protect other the roof on the old part of the office building. Once we have finished the roof and we will start replacing the cooling system, i.e. the air conditioning of the halls. Speaking of exhibition halls. We have replaced approximately two thousand fluorescent lamps with energy-saving LEDs, thus the costs of technical lighting, i.e. used during preparations for expos, decreased by 70 percent. The projects in the pipeline - the purchase of winches that allow the suspension of expo stand elements; exhibitors expect such options. Companies want to stand out of the crowd, so we must meet the needs and therefore to improve the service quality and the quality of the events. Hence the plan to purchase LED screens. The largest of them of over 30 square meters,

will be mounted on the eastern wall of the E expo hall, in the most visible place. We, the event organiser, will use the screens to display information for visitors. Our exhibitors may make use of the screens to present their offer. The visual advertisement demand is visible.

New parking lots are also in demand

The area between Kongresowa and Wystawowa streets is being prepared to accomodate a parking lot. We also plan to have new places for exhibitors in the new expo hall. We keep looking for new opportunities.

The construction of a new expo hall is the largest investment Targi Kielce has to make

We are ready to announce the tender in the design and build formula. We will act as soon as the financial future of Targi Kielce, which depends on the City of Kielce, is favourable, and we can allocate dividends for development. I hope modern exhibition space with an underground parking lot will be created within two years. No one in our centre doubts that this expo hall should be built as soon as possible. Once the new pavilion is operational, our teams and I will take care of its maintenance. My objective is to work to meet every need, to react appropriately so that no one notices any negative things related to the Targi Kielce infrastructure. Our infrastructure should be fully operational for the benefit of exhibitors, visitors and employees. I prefer prevention rather than „cure”.

I have a team of great professionals who are open to cooperation. They are cool people, too. I also appreciate the concrete and professional collaboration with the management board and directors of all departments.

Director, man does not live by work alone. What do you do to relax?

In the open air, we enjoy nature. Me, my wife Iza and children, Karina, Wiktor and Kacper – we all like relaxing outdoors. We take bicycle trips. Fishing is my personal passion. I prefer large professional fishing areas, although I also like fishing at the Kielce reservoir or the Nida River. I always release the fish I catch.

Were you thrown a bucket of water on once the record was broken?

Of course, the tradition must be honoured. Fortunately, it was summer and the water was warm - I was lucky enough to catch over 12 kilograms carp. The satisfaction was immense. The carp „wagged” its tail and swam away, which gave me an extra thrill.

Targi Kielce Oscars for the Best of the Best

Author: Urszula Kołodziejczyk

The Expo Centre also has its Oscars! We have bestowed accolades for 20 years. In 2023, the choice between „Oppenheimer” and „Barbie” was evident for me - Targi Kielce president Andrzej Mochoń, announced on social media. The most important expo „Oscar”, i.e. the Employee of the Year title, went to Anna Salamon from the Trade Fair Organising Team.

Anna Salamon has worked at the Exhibition and Congress Centre for 18 years; initially, she was a part of the Development Team responsible for searching for and analysing new events possibilities and scopes. For many years she has been the expo organising specialist in the Trade Fair Organising Team.

She works in the MSPO, Polsecure, Enex and Kielce Ifre-Expo expos' task force. In the past, she was instrumental in organising Plastpol, Agrotech and the Transexpo and Expo-Gas.

- I hope that my little contribution is a part of the entire company's overall joint success. The firm is an important business centre for Kielce and the Świętokrzyskie region. The brand is recognised not only in Poland, but also abroad - emphasises Anna Salamon.

As a child, she wanted to be a news anchor or a nurse, but she has chosen a different career. - What I do has nothing to do with childhood dreams. Today I am confident I couldn't be a newsreader - says Anna, on a humorous note.

Anna holds a double MA degree in economics and, management and marketing. She graduated today's Jan Kochanowski University (the-then the Świętokrzyska Academy):

Before she joined the Expo Centre's team, she had worked at the Staropolska Chamber of Industry and Commerce.

Contact with people is the most important thing

- I find professional fulfilment at Targi Kielce; although I have been here for 18 years, I like the place. I like my duties - emphasises Anna.

Her duties include cooperation with domestic and foreign exhibitors; selling exhibition space and everything related to the expo participation concept. Anna is also responsible for working with agents for the German, Italian, American, Chinese, Turkish and Taiwanese markets.

Anna also supports the Department Management in organisational matters, offering assistance in preparing materials for high management meetings, such as reports and annual plans.

- I like this job because it is far from being monotonous. My job allows me to contact people from many regions of the world and encounter different cultures. I also like the people I work with, I like the expo atmosphere. I enjoy conversations with my closest colleagues - says Anna.

Privately, she is married and the mother of two daughters, 9-year-old twins. Anna also takes care of two dogs she has adopted.

In her freetime, she enjoys walking and reading books. Colouring mandalas and amateur clothes-making on a machine are her stress relievers.

The Employee of the Year is granted once a year by the Management Board of Targi Kielce; the accolade comes in the following categories: Creativity, Professional Development, Professionalism, Debut of the Year, Project of the Year, Commitment, Kindness and Openness to Cooperation and Employee of the Year.

Other people whose 2023 work was recognised are Łukasz Kopczyński and Konrad Lenartowicz (Creativity), Edyta Angielska and Bartosz Nowakowski (Professional Development), Magdalena Sitarska, Justyna Kletowska and Paweł Wiśniewski (Professionalism), Paweł Kołasiński (Debut of the Year), Tomasz Gała and Katarzyna Rosołowska (Commitment), Agnieszka Detka, Tomasz Gała (Kindness and Openness to Cooperation). The winners of the Project of the Year category - Ewa Łukomska and Monika Jedynak, Monika Szydłowska with her team, Bartosz Nowakowski with his team and Andrzej Boksa with his team.



—Bożena Staniak, Vice-President of the Management Board of Targi Kielce, Anna Salamon, specialist in Trade Fair Organisation Section at Targi Kielce and Andrzej Mochoń PhD., President of Targi Kielce at the „Employee of the Year 2023” awarding ceremony.

Go Asia

Author: Yuliia Yaryna

Targi Kielce has strengthened its position as one of the best exhibition centres in Europe. Not only does Targi Kielce organise prestigious trade fairs, but it also acquires new partners from all over the world. In recent months, the expo centre has established several strategic business partnerships with renowned companies from Asia.

Targi Kielce 2024 began with a fruitful agreement with the Dar Al-Sharq group, the organiser of the Kids Expo and other events at the Doha Exhibition and Convention Centre and its neighbouring countries. This cooperation is much more than the exhibitions' promotion. The collaboration also means missions of producers and buyers from Poland and the Gulf countries. Thus, Targi Kielce will host companies from this region and arrange for Polish companies to be delegated to the Doha expos. We are also about to sign an agreement with the Polish-Tunisian Chamber of Commerce – says Andrzej Mochoń, president of Targi Kielce. In 2023, the Targi Kielce's key partners include two organisations from Uzbekistan. Cooperation with the Association of Enterprises of the Textile and Clothing Industry of Uzbekistan - Uztexstilprom and the Chamber of Commerce and Industry of the Republic of Uzbekistan allow not only to attract industry visitors from this country, but also to expand the offer to include products of companies valued on the global market, including those from the textile industry.

Mutual promotion and foreign business missions

The Kielce exhibition and congress centre also signed cooperation agreements with companies from Bangladesh, India, Kazakhstan, Turkey, and China.

The Polish-Chinese General Chamber of Commerce is Targi Kielce's partner, and it has declared its willingness to cooperate in mutual promotion. The Chamber and the Kielce exhibition and congress centre will also organise business missions designed to match-make strategic partners. Seminars and conferences designed to boost mutual economic and cultural

relations are also in the pipeline. Selected trade fair organised in Kielce will include the sessions.

Last year, the events organised at Targi Kielce hosted 989 foreign companies. The Kielce exhibition and congress centre hosted the most significant number of exhibitors from outside the country, i.e. 323, at the International Defence Industry Exhibition.

Asian countries are future partners not only for Kielce, but also for Poland; this enables the exchange of experiences between countries and the creation of the best possible conditions for economic development.



__Representative of the Dar Al-Sharq group, Managing Director Eizeldin Abdelrahman, President of Targi Kielce Doctor Andrzej Mochoń, Paweł Kułaga, Director of the Legal and Administrative Department of TK, Paulina Zaborska, coordinator of International Cooperation Section at Targi Kielce, Joanna Marcjan, Deputy Director of the Trade Fair Department and Arkadiusz Krzeczkowski, Director Trade Fair Department at the official signing ceremony of the cooperation agreement between Targi Kielce and the Qatari Dar Al-Sharq group.

Asian countries are future partners not only for Kielce, but also for Poland; this enables the exchange of experiences between countries and the creation of the best possible conditions for economic development.

Public safety and security elites

Author: Urszula Kołodziejczyk

More than three decades ago, Kielce had neither expo tradition, nor large agglomeration infrastructure. What would have happened if the idea of opening an expo centre had not sprung up in 1992? What would have happened if the Kielce exhibition and congress centre had not started on an ambitious note, i.e., with the International Defence Industry Exhibition, the event that has now advanced to become the flagship event of global importance? The scenarios might have varied. One thing is sure, though. Targi Kielce adopted a clear course at the very beginning and has thus strongly impacted on the Polish arms industry. The Centre's programme became an inspiration to host other key-importance public safety and security events in Kielce.



—The IFRE fire services expo is held every other year at the Kielce exhibition and congress centre. 2025 - the upcoming trade show.



—POLSECURE enjoys the support of the police and the Border Guard.

It is difficult today to analyse the economic consequences of decisions from the 1990s; however, it can be safely said that Kielce has become the home and the springboard for MSPO's development and had an immense impact on the Polish arms sector's evolution. After 1990, Polish companies demanded new technologies and sales techniques. And the Kielce show has best served the purpose ever since. Last year's Targi Kielce Defence Industry Expo brought 711 exhibitors from 35 countries, including 350 Polish companies. This 2023's MSPO exhibition made use of a record-breaking area of over 34,000 sq m. For the first time in its history, MSPO display was also located in an additional temporary hall of 2,800 sq m. The Expo hosted 61 delegations from 43 countries and attracted almost 26,000 guests.

Not only do the event's reputation and the organisers' commitment fuel this event's undisputable success, but also the needs resulting from the current geopolitical situation in the immediate vicinity of our country is another success factor. What will this year's Expo be like? Certainly, the time when national security, sovereignty, and defence were pivotal for every country is not over yet.

More than military uniforms

MSPO also became an inspiration to create another important event - the police, customs and prison services, the Internal Security Agency, SOP and ITD's representatives are also presented the latest technologies in Kielce. The International POLSECURE Expo is targeted at all those responsible for public safety and security; this show is one of the youngest projects in the Kielce Expo Centre's calendar.

The event debuted in 2022 as a result of cooperation between the Kielce exhibition and congress centre and the Police Headquarters. This year's Polsecure is held from 23 to 25 April and enjoys the support of Police Headquarters, now managed by new superintendents.

The best place for search and rescue services' elites

Other uniformed services also find home at the Kielce exhibition and congress centre. The State and Volunteer Fire Brigades have always marked

their presence at Targi Kielce. The previous International Fire Protection Rescue Exhibition IFRE-EXPO only confirmed that Targi Kielce is the best place for equipment manufacturers, technology companies and fire brigade units to meet and do business.

- A record-breaking expo with 150 exhibitors; this demonstrates the top-level and market respect and recognition we have reached. Not only is this a top-ranking show among the general public, but also among entrepreneurs who want to produce for us. They noticed that the State Fire Service and volunteer fire brigades are the world's rescue elite. – emphasised Chief Commander of the State Fire Service, Brigadier General Andrzej Bartkowiak, during the last year's Expo in 2023.

IFRE - EXPO is held every other year. The next firefighter's festival - in June 2025.



—IFRE - EXPO is held every other year. The next firefighter's festival - in June 2025.

Agrotech 4.0. No longer development; this is a real breakthrough

Author: Marzena Ślusarz

Record number of visitors - nearly 71,000 people from Poland and abroad visited the March Agrotech International Fair of Agricultural Techniques. Never before have exhibitors presented so many new precision farming solutions; this clearly indicates the advent of the artificial intelligence era in agriculture. There were new products galore at the Las-Expo wood industry show held at the same time.

- Today, we carefully watch 520 companies from 17 countries which showcase their offer in our expo halls. Agrotech - no longer do we speak about development; that's an understatement. Today, breakthrough defines the expo – said Doctor Andrzej Mochoń, president of the management board of Targi Kielce, upon opening the 29th International Agricultural Technology Fair at Targi Kielce. Never before have exhibitors presented so many new precision farming solutions at the Agrotech expo; this is a clear indication of the advent of the artificial intelligence era in agriculture. Automation, robotisation, and multifunctionality are the future of agricultural technology.

- Agriculture must be profitable because agriculture requires inputs; the modern machines that we will see at the trade fair seek their prospective owners - said Minister of Agriculture and Rural Development, Czesław Siekierski.

The Minister has granted the event with His honorary auspices.

Global and Polish premieres - the Agrotech 2024

The Targi Kielce seven expo halls and three additional temporary halls, a total area of 70,000 square meters was the stage for tractors presented by world brands - Case IH, Steyr, New Holland, John Deere, Massey Ferguson, Fendt, Valtra, Deutz-Fahr, Kubota, Zetor, LS, Iseki, Landini, TYM, Farmtrac, Arbos, McCormick, Solis, Lovol, Claas.

For the first time, the Italian brand Ferrari and the Chinese YTO marked their presence at Agrotech.

Many expo stands showcased new products and premieres. The sixth generation of Valtra tractors - the S series and Steyr Plus premiered in Poland. Deutz-Fahr 5 Keyline had its world premiere. For the first time Agrotech showcased the autonomous AgXeed tractor at the Landstal expo stand.

For the first time in Targi Kielce, the Precision Agriculture Zone was created; this section was prepared by Wanicki Agro in conjunction with the John Deere brand. The Farmsystems company presented its innovative machines at the Kielce trade fair. Ullmann optical weed-removing cultivator; the most modern AI/Machine Learning platform available on the market, premiered in Kielce. Vantage Polska presented autonomous robots, navigation panels and agriculture 4.0 solutions. New products, such as the Maestro TX precision seeder from Horsch, the SIP - DISC HD 1000 D

Fs rear mower combination, the Monosem precision seeder from Wanicki Agro, and the Alpha Titanium sprayer model from Hardii were also packed with solutions, allowing for exceptional work precision.



—The Polish premiere of Valtra's S series attracted crowds of visitors.



—The Polish premiere of Steyr Plus was really impressive.



__Farmer for Every Occasion Kamil Marunowski and Michał Nowacki, i.e. the NON-professional Farmer, talked about their work - the presentations were spiced up with humour.



__Las-Expo generated an avid interest in the trade fair visitors.

Today, we carefully watch 520 companies from 17 countries which showcase their offer in our expo halls. Agrotech - no longer do we speak about development; today, breakthrough defines the expo – said Andrzej Mochoń, president of the management board of Targi Kielce.

The innovative solutions dedicated to farms presented in Kielce also included silos portfolio and even buildings. Skavska Hale presented functional, modern agricultural halls.

Fertiliser companies with new products

Manufacturers of fertilisers and plant protection products also respond to the latest challenges in agriculture.

. Agrotech showcased the latest products by BASF, Timac Agro, and Yara. Industria presented Dewonit; the fertiliser lime for soil deacidification, with a high magnesium content. Ampol - Merol, Caldena's latest product - MicroSpeed® Energy, a special-purpose foliar fertiliser with the revolutionary IRC technology, was also available. Presentations were complemented by an offer of seed material and feed for farm animals.

Meetings with popular influencers

The presentation of the latest technologies were enhanced by by unique meetings. Visitors were eager to meet famous YouTubers, tiktokers and TV show stars in real life.

Many fans were attracted by the Mafia Solec Team, AgroKinia, Bieszczadskie Rolnictwo, Sierota z Traktora, Paweł Snela, Dorisanka, Weronika and

Marlena Załoga, Tomasz Klimkowski - Świętokrzyski Rolnik, Kamila Boś, Formacja Fenomen, Niemen Team, Piotr Boberek, i.e. bobcok_sie_zno. Meeting with the Rolnik NIEprofesjonalnym [NON-professional Farmer] and the Rolnik na Każdą Okazję [Farmer For Every Occasion] were the source of excitement. – Agrotech came as a surprise when it comes to the crowd of guests. This is a huge event - admitted the influencers. Many fans also had the opportunity to meet Mariusz Pudzianowski, an MMA fighter who also runs a farm.

Las-Expo - work safety and precision

The agricultural exhibition wss accompanied by the Las-Expo Timber Industry & Forest Resources Management Fair with novelties galore for the wood industry and forest management. Many regular exhibitors included companies from Estonia and Slovakia, many foreign companies had their expo stands for the first time. The solutions focused on work safety and precision. Scania and Iveco vehicles, DOLL trailers, and other modern machines, such as logging trailers, attracted the visitors' attention. Innovations included remotely controlled machines, forest mowers, machines for working at heights and many more.

Las-Expo was appreciated by the State Forests National Holding - this institution's presentation and modern vehicles made an essential element of the expo.

The latest sawmills from Wirex and Wood-Mizer were used to demonstrate precision cutting and advanced technologies live. The expo visitor could also see the saws presented by renowned companies such as Husqvarna, Makita and Stihl in action. Aurox Forestry Machinery presented new mulchers and versatile agricultural and orchard machines, including a telescopic trimmer - Kershaw SkyTrim. The latter was the main attraction at their expo stand.

Numerous Agrotech and Las Expo guests - visitors and exhibitors, emphasised that the event's unique values are spiced up with an energetic atmosphere.

The next 30th International Agricultural Technology Fair Agrotech and the 24th Timber Industry and Forest Resources Management Fair LAS-EXPO will be held from 14 to 16 March 2025 at Targi Kielce.

Roof Forum has broken all possible records

Author: Łukasz Kopczyński

Over 24,000 tickets sold. Nearly 150 exhibitors. The excitement went through the roof at the great roofing event that lasted two days. 100% genuine craftsmanship; this is the nutshell recapitulation of the 3rd Congress and Expo for Roofers, Tinsmiths and Carpenters Roof Forum. There were premiere products galore, the industry's latest developments and a panoply of show presentations viva.



—The two-day Roof Forum was the presentation arena - exhibitors showcased hundreds of products.

This year's roofing industry meeting looks very impressive: 150 exhibitors – the roofing market leaders from eight countries, i.e. France, Poland, Czech Republic, Germany, Slovenia and Lithuania. The agenda includes more than 20 product premieres, knowledge-packed events, congresses, finals of national competitions and ample compelling lectures. There is also an abundance of attractions for women and children – explained Doctor Andrzej Mochoń, President of the Management Board of Targi Kielce. The gala ceremony was held for the first time. Medals and

awards were presented for products and Expo stands. Honorary accolades went to companies presenting the latest technological achievements and a wide range of products and services.

Pudzian and other famous athletes join in
Mariusz Pudzianowski was one of the guests on the first day of the Expo. Pudzian, the Blachy Pruszyński ambassador, spent several hours signing autographs and calendars at the company's expo stand. – This is my third



—The 2024 Roof Forum expo hosted 24,000 people!

I have always dreamed that roofers, sheet metal workers and carpenters have their professional fiesta. We managed to create such a holiday in Kielce - emphasised Michał Sadko from the Carpentry Academy.

visit to the Roof Forum fair, and I always have had fond memories regarding fans I meet here – said the many-time Polish and European strongmen competition champion.

Other ambassadors of this brand also met with fans, many of whom are roofers: current European cruiserweight champion Michał Cieślak and Olympic Games medallist and current MMA fighter Damian Janikowski. Michał Pasternak, a Polish mixed martial arts fighter, was present at the EUROUTIL stand.

The Fun&Beauty Zone was very popular among women and children visiting the trade fair - the Pruszyński Group also prepared this section.

More than 20 premiere products

Two day expo saw hundreds of products and services on show, including the latest solutions for roof structure elements and technologies in the roofing industry.

There were also over 20 premieres. PBC Panels - a new Blachotrapez Group's brand, presented an innovative solution that ensures harmony between a safe roof and modern photovoltaics. The Budmat expo stand also offered great excitement; the premiere of the Garda modular metal roofing tile was a magnet. The Corotop brand also presented an actual revolution; system solutions that influence the comfort of use. What is more, products

from Swisspearl Polska, IVT, VELUX, Widopan, REGAMET, Lotom Dronem Śląski Ośrodek Szkoleniowy, Altum, CREATON Polska, Electrotile, and Sodra Polska also had their expo unveiling.

The Roof Forum: a true celebration of the industry

– I have always dreamed that roofers, sheet metal workers and carpenters have their professional fiesta. Thanks to the commitment and cooperation of Targi Kielce, the Carpentry Academy that I represent, Sponsors, Exhibitors and, most importantly, the entire Roofing Brotherhood, we managed to create such a real celebration in Kielce. After the three expo unveilings, I am truly proud of what we have achieved together. I meet thousands of professionals, I often hear that something was missing. They needed to have this industry united. The Roof Forum Expo is the response - said their co-organiser, Michał Sadko from the Carpentry Academy. – The Expo is immensely impressive, and the number of exhibitors and visitors means that I will certainly come back here next year – said one of the thousands of roofers attending the Roof Forum.

Roof Masters and Roof Tinsmith Master - the competition finals

This year's Roof Forum Expo is much more than the stage for many product premieres; it is also the venue of the finals of industry competitions. Thus, Kielce was the arena for the Grand Final of the 4th Roofing Master competition organised by Blachotrapez, the Strategic Sponsor of the Dach Roof. The winner - Piotr Dela drove away in an ISUZU D-Max car, the main prize.

The Blachotrapez gala witnessed the awarding presentation ceremony; 16 Provincial Roofing Champions got their prizes.

On the second day of the Expo, the competition arena was taken over by the participants of the Dach Masters competition. The Wachnicki brothers, Kacper and Szymon proved to be the best in the carpentry duo competition. They received the main prizes funded by the competition sponsors: Mafell and Corotop. Janusz Królak and Marcin Ruszpel were the runner-ups, and Michał Jakubowski and Jacek Mikołajczyk took third place.



—Andrzej Mochoń PhD, President of Board Targi Kielce at the IN-Pack Expo opening ceremony.

The industry competition - we are the runner-up just after France

Author: Yuliia Yaryna

Manufacturers and distributors from six countries presented their solutions and modern technologies at the IN-PACK EXPO Packaging Industry Expo - the brand new event at the Kielce exhibition and congress centre at the Kielce exhibition and congress centre. The event in a series was pronounced a success; exhibitors were pleased with the large number of visitors. Many participants signed contracts and established new business contacts.



__2024 IN-PACK Packaging Industry Expo.



__2024 IN-PACK Packaging Industry Expo.

The largest Targi Kielce's expo hall hosted IN-PACK EXPO, i.e. everything e-commerce and logistics need! More than 50 exhibitors from Poland, Lithuania, Austria, Belgium, Denmark, and Latvia presented technological innovations, such as ecological packaging, labels, and machines, to name a few.

InPost Fulfillment offered an innovative business service that provides storage, packaging and shipping, i.e. full service for e-commerce orders.

– The idea behind our model is that there is one Control Tower for all the last-mile related services however, it all starts with fulfilment, and the first mile, i.e. the receipt of your goods, for example from your suppliers. International transport, i.e. importing products to the European market - said Łukasz Wysokiński, managing director at InPost Fulfillment, when lecturing at the LogInPack Congress.

Innovations pave the way to the industry's success

The Targi Kielce exhibition halls showcased equipment used in logistics, packaging and e-commerce. Promark Manufacturing presented an industrial labelling machine using print and apply technology – Moderato 5; KSM CUTTING & CONSULTING offered Zünd cutters; Polpak presented the D2100K Doypack horizontal packaging machine; PGS Polska Grupa Serwisowa presented the VPS100 box cutter. And these are just some of the many machines and innovations presented at the new Kielce expo.

- Forecasts for the Polish packaging industry in 2024 are very promising. We stand the chance to overtake France and become the second largest packaging exporter in the European Union. This achievement doesn't come from nowhere. Innovations are for Poland's success in this industry. Without innovations we would not have had IN-PACK Expo - emphasises Jakub Nogaj, the manager of the first IN-PACK EXPO at Targi Kielce. The show can already be considered a success.

The event resulted in new business contacts and the many valuable contracts.

– The first expo was surprisingly successful. Quite a big attendance. We have received a lot of new leads, we entered into several new partnerships, we have established exciting contacts - said Jakub Szamocki of ISS RFID. IN-PACK EXPO hosted professional and industry insiders from all over

the world: Poland, China, Slovakia, South Africa, Egypt, Malaysia, United Arab Emirates, Nigeria, Oman, Bangladesh, Jordan, Lithuania, Czech Republic, Senegal, Mexico, Germany, Algeria, Spain and the Netherlands. Relopack, the logistics services provider and industrial packaging industry player since 2016, has been the expo co-organiser. Creative Packaging Group Cluster has partnered the event.

The 2nd International Intralogistics, Warehousing and Supply Chain Exhibition IntraMag accompanied the IN-PACK EXPO.

LogInPack means knowledge

IN-PACK EXPO was held simultaneously with the knowledge-packed, international event i.e. the LogInPack congress. Targi Kielce convention hosted 14 experts representing the e-commerce, logistics and machinery production. The experts gathered for two day-session and debated on the development and changes in their industries. They discussed cost optimisation, the use of artificial intelligence in business and data management.

The first day of the congress witnessed experts discuss the activities of the Creative Packaging Group Cluster, its importance for the packaging sector and the benefits of joining forces, exchanging ideas and experiences. Presentation by Małgorzata Chomiuk, the representatives and specialist of Creative Packaging Group's Cluster generated great interest among the audience.

Dawid Dąbał, vice-president of the management board and director of the FlexSim program, lecture on: „FlexSim - from a simulation model to a digital twin.”

Łukasz Wysokiński, InPost Fulfillment managing director, and Marcin Radecki, general director of Dataverse-Pro, shared their knowledge in optimising costs and operational processes based on data analysis and artificial intelligence.

Ireneusz Zyzanski from the CoachWise™ Mentoring Academy discussed communication pitfalls in international business. Bartłomiej Socha from Ekoenergetyka Polska shared his knowledge about the Electric Revolution in the TSL industry.

The date of the second IN-PACK EXPO will be announced soon.

Eco-innovations

Author: Magdalena Sitarska

Energy-saving devices tapping into renewable energy sources, the latest models of electric cars, cutting-edge products and machines designed to improve recycling and waste management process ... these and many more solutions presented at the Enex expo (7 to 8 February), the Ekotech municipal industry meeting, (10 to 11 April) at Targi Kielce. Each event is accompanied by a rich program and diversified agenda packed with attractions, knowledge meetings and competitions with valuable prizes.

The impressive results of the latest Enex prove that Targi Kielce has become the best meeting place for leading companies - energy and power engineering industry representatives.

New records and cutting-edge technologies

The impressive results of the latest Enex prove that Targi Kielce has become the best meeting place for over 300 leading companies representing the energy and power engineering industry from various world regions. Companies from distant Taiwan and Singapore declare their presence in the trade fair. New trends and the renewable energy sector's achievements are presented in all seven Kielce exhibition pavilions and congress centre expo halls. The latest generation of heat pumps and energy storage, innovative photovoltaic technologies, modern air conditioning units, systems for monitoring and optimising energy consumption, as well as chargers for electric cars are showcased at the Expo. Innovations for home and industry, such as energy-saving and effective heating solutions and smart energy management systems translate into cost reduction and greater self-sufficiency.

Attractions galore at Enex

Enex agenda has traditionally included a series of all-Poland events dedicated to RES; Solar+ Photovoltaics and Energy Storage Forum focussed on the PV industry, issues related to the future of photovoltaics in Poland and the dynamic development of energy storage. The Heat Pump Forum offers the opportunity to learn about technical novelties and products from the heat pumps and heating technology industries, about possibilities to obtain subsidies for this type of technology. The initiative of the Polish Energy Storage Association, i.e. the Pesa Smart Energy Forum is held within the scope of the Expo; Pesa Smart Energy Forum is the meeting designed for investors interested in energy storage, distributors in addition to installers and those looking for reliable knowledge about the energy storage



—The YouTubers' zone at the Enex expo has proven very popular.



—The latest electric, hybrid and hydrogen cars at the Enex Expo.



__Smart waste bin presented by Bin-e.



__Large visitor attendance at Enex .

market and technology. Enex guests can visit RESCity - a large exhibition zone which features product premieres, ample of games and competitions which can win you valuable prizes. A city game that takes place during the Expo is one of the games galore. Exhibitors are offered plenty of attractions at Enex. The spectacular tournament organised by Corab is very popular among visitors; six best photovoltaic companies in the country fight for the title of Installer of the Year. Electromobility aficionados can see latest models of electric, hybrid and even hydrogen cars in the flesh. The Enex Youtubers' Zone is where to meet the most famous internet creators, talk to them about modern, renewable energy sources and technologies, take a photo together, and get an autograph.

Ekotech is the showcase for the best manufacturers of recycling machines with advanced technologies on board.

Ecotechnologies in waste management

For years, Ekotech has been invaluable, this important event has boosted the dynamic development of the municipal sector. The number of exhibitors who offer innovative waste management solutions increases every year; the number of guests visiting the Expo keeps increasing. Ekotech is



__Spectacular Installer of the Year Tournament organised by Corab.

the showcase for the best manufacturers of recycling machines with advanced technologies on board. There are waste segregation and processing devices. Manufacturers of warehouses for the recycling industry, as well as companies offering electric cars, smart waste collection systems and software facilitating business activities in waste management present their offers, too. The event is designed to disseminate knowledge on large number of new products and see product premieres - modern presses for waste processing and compressing, an intelligent waste bin and a packaging return machine, to name a few. The Expo is the recycling trendsetter; the general public and the industry can benefit from it.

Waste management in theory

Knowledge-packed meetings, conferences and seminars are a regular feature of Ekotech; the International Waste Management Forum has been held for a decade by AK Nova. Events by the Polish Association of Vehicle Disassembly Stations and meetings devoted to environmental protection and waste management issues organised by Ekolog are part of the Ekotech tradition. There is also an abundance of knowledge-sharing conferences and meetings which discuss issues related to the circular economy. Visitors to Ekotech can also take part in competitions organised by exhibitors.

Heading for Ecotech

The International Environmental Protection and Waste Management Expo is held simultaneously with the Autostrada New Infrastructure; the latter is dedicated to the municipal industry and infrastructure construction. The two expos' scope enhance each other.

Why we are not afraid of artificial intelligence?

Author: Chat GPT

Editor: Yuliia Yaryna

In 2024 the, artificial intelligence development will become a pivotal element for the exhibition industry. Not only is Targi Kielce a follower of trends, but the Centre is an active creator that taps into the latest technology possibilities. How does AI help us?



__Targi Kielce uses artificial intelligence across multiple business operations.

In the face of the dynamic development of technology, Targi Kielce focuses on innovation, introducing artificial intelligence into various aspects of its business activities. AI tools are used to generate audio-visual content; not only is the quality impressive. This scheme also meets the latest social trends. Artificial intelligence also provides invaluable support in searching for information. AI allows you to monitor trends continuously and gain inspiration for new events.

Targi Kielce's staff uses AI not only to create advertisements, but also to make them tailor-made; thus each prospective expo visitor receives personalised information consistent with their interests and needs. This innovative approach makes advertising more effective, attracting the attention of increasingly demanding audiences.

AI is also used to generate graphics for websites and social media; this is much more than a time-saving exercise. Aesthetics in line with current design trends are also guaranteed.

The analysis of the implementation dynamics of artificial intelligence in the exhibition industry shows that Targi Kielce not only keeps up with trends but also meets the needs, and creates new standards. Artificial in-

telligence is used not only to attract visitors, but also to create advertisements in line with the latest trends; thus Targi Kielce is a perfect example of how modern technologies can revolutionise traditional fields, making them more effective and adapted to the modern consumers' expectations.

Targi Kielce is ready to embrace innovation. We use a whole array of opportunities offered by cutting-edge technologies. Targi Kielce has introduced artificial intelligence in various business operations.



__Cutting-edge technologies such as AI can revolutionise traditional business activity, making it more effective.

Industrial Spring 2024 – a real hit!

Author: Urszula Kołodziejczyk

The 2024 Exhibition of Metal Processing Technologies and its accompanying events promise immense success. For the first time, Industrial Spring occupies the additional, temporary expo hall as the exhibition area has increased by as much as 10% compared to last year's show. The new technologies galore and the abundance of new solutions showcased by the exhibitors will undoubtedly satisfy every business insider visiting the expo.



—One of the Industrial Spring's essential elements - Prototyping show, i.e. 3D Printing Days.

The industrial cycle is held in the spring at the Kielce exhibition and Congress Centre; spectacular shows which feature cutting-edge machines is the Kielce expo's tradition. For four days, not only is Targi Kielce a business meetings platform which brings together the entire industry. The expo centre turns into a colossal production facility with gigantic machines.

The knowledge-packed meetings are an indispensable part the Industrial Spring; this agenda component also deserves special attention. A specialised conference organised by a well-known industry publishing house is designed to present the latest technological solutions in the steel process-

ing market. The developments genuinely improve work quality and efficiency in production plants and thus enhance the whole business sector. The "INNOVATION and NEW TECHNOLOGIES" seminar is a perfect place for exhibitors to present their company-focused information package and disseminate technology and product information. The annual Laser Processing Seminar is the knowledge complement of the STOM-Laser; all types of laser technologies used in industry are the seminar's central theme.

Targi Kielce's Industrial Spring is held from 19 to 22 March 2024.



__The Art Zone presents over 240 works by over a hundred artists. You can bid on some of the works at the auction.

Sacroexpo anniversary exhibition. Kielce church expo has showcased global trends for a quarter of a century!

Author: Magdalena Sitarska

The International Exhibition of Church Construction, Church Fittings and Furnishings and Religious SACROEXPO has been organised for a quarter of the century. Kielce Sacroexpo attracts producers and distributors of religious products from almost all of Europe. The three-day exhibition is a presentation platform for everything parishes and modern pastoral care need or find useful. The achievements of architecture and religious art are also presented at the expo. In addition to devotional items, liturgical accessories and church equipment, the expo is the presentation platform for the latest technologies and IT solutions.



__The devotional items selection, a wide range of rosaries.



__Last year's Sacroexpo showcased an almost 8-meter tall religious sculpture.

Since the first Sacroexpo, the expo organisers have made every possible effort to respond to the visitors' needs, allowing them to become familiar with the offers of artists and companies. A wide range of products is presented at the show. Over the years, the number of exhibitors has increased. The exhibition area and the number of accompanying events also expanded. In June, leading Polish and foreign manufacturers and distributors of religious and church products come to Targi Kielce and join Sacroexpo. Previous events held at the Kielce exhibition and congress centre hosted companies from Italy, Spain, Slovakia, Slovenia, USA, Portugal, Ukraine, Lithuania, Czech Republic, Croatia, Hungary, Austria, Germany, Israel, Greece, France, Romania and Macedonia. The exhibition is, therefore an ideal place to learn about global trends in religious art.

Serving the church for years

For years Sacroexpo has been the best place to present the offer to all people associated with the church. Expo stands showcase sculptures and figurines, stained glass, paintings and icons. Those at the expo can buy a wide range of gadgets and religious souvenirs. Sacroexpo is a perfect place to become familiar with the latest offers of the best Catholic publishing houses. The offer of pilgrimages to the world's farthest corners is also available. There is a plethora of the most fashionable designs of liturgical vestments, monstrances and tabernacles, modern organs complemented with sound systems and church-heating appliances. Exhibitors' offers also include modern products and technological solutions for printing images on the wall, confessionals with cushions, applications for ordering masses online, collection machines and interactive cemetery boards.

The exhibition enhanced by art

Sacroexpo visitors appreciate the expo setting and the accompanying cultural events. Conferences and seminars, artistic performances and exhibitions full of art are regular points in the exhibition agenda; since its beginning, the Sacroexpo has been a presentation arena for different forms of art. For years, the show has been accompanied by the gala awarding ceremonies of the Per Artem Ad Deum medal. This prestigious interna-

The winners' fellowship includes Ennio Morricone, Wojciech Killar, Leszek Mądzik, Krzysztof Zanussi, Krzysztof Penderecki and Giuseppe Tornatore.

tional award has been bestowed on 31 outstanding people: artists, theologians, directors, composers and architects. This year's Per Artem Ad Deum distinction will be awarded at the 25th Sacroexpo - 10 June to 12 from 2024 at Targi Kielce. The unique Art Zone organised in collaboration with the Art In House - Auction House has proven very popular among the Kielce religious event's visitors. Over two hundred works, paintings, icons, and sculptures were exhibited by over a hundred artists from Poland and abroad; some of the works presented can be auctioned during the Sacrum auction held within the scope of Sacroexpo.

Sacroexpo expands to include Slovakia

Every consecutive year, the Kielce Sacroexpo has become even more important in the European arena; the Sacroexpo exhibition's offer expands to new regions and an even more significant number of faithful. Therefore, in September 2023, the religious industry meeting was held in Slovakia for the first time; this brought real success. The September Sacroexpo Slovakia in Incheba Expo Bratislava attracted exhibitors not only from Slovakia, but also from the Czech Republic, Croatia and even the Netherlands. Polish companies' milieus included many long-time exhibitors from Kielce. The expo was complemented by an exhibition of religious art and a religious music concert. The Slovak expo's success offered an impulse to plan the second expo in September in Slovakia.

The Jubilee, 25th Sacroexpo - 10 to 12 June 2024 at Targi Kielce.



—The two-day Mubi Dub It Tuning Festival - over a hundred selected car; the delight to the eye presented at Targi Kielce.

Ready for a great automotive festival?

Author: Łukasz Kopczyński

The MUBI DUB IT Tuning Festival is a must-see event, a permanent point in the calendars of all four-wheeler enthusiasts. The June weekend (22 and 23 June 2024) is when Kielce transforms into the European capital of the automotive industry. Beautiful cars, motorsport world stars and attractions are offered in a plethora. Patryk Mikiciuk and Grzegorz Duda, hosts of automotive shows on TVN Turbo, and Karol Jagoda, known as Jagodowy TV, announced their presence. A concert of the hip-hop band PRO8L3M is the accompanying event.



—The smell of burning rubber, clouds of smoke and the roar of engines - Mubi Dub It is a great celebration of the automotive industry.

The best tuning projects' one-stop-shop

For two days every year, Targi Kielce turns into a place where you can see over a hundred cars that will speed up the heartbeat of every tuning enthusiast. Targi Kielce's show is the place to discover vehicles that are the quintessence of top-level modifications. Teal gems into which their owners have invested hard work and genuine passion; unique vehicles that catch the eye of automotive fans and the, beautiful hostesses and much more are at the tuning feast.

Classicauto Market returns

The obligatory point on the June Mubi Dub It Tuning Festival's agenda - - the classics fair. You will find everything. This is a one-stop-shop - from small advertising gadgets of the rightly bygone era, through Jubilat bicycles taken out of the uncle's shed, to high-class vintage cars with a „for sale” sticker. Classicauto Market is the largest marketplace for collector and vintage cars in Poland. You can buy unique cars which are hard to find, such as Mercedes, from 1937 to 1938. Last year's event witnessed cars of total value of approximately PLN 8 million!

DRIFT TAXI show is excitement-packed

The June festival, as always, brings great emotions galore. Excitement is guaranteed by professional drivers who present their driving skills. „Crab-steer” fiesta on a specially arranged track. Spectators can also make the most of the possibility of enjoying a ride in cars equipped with huge engines on board; professional drivers offer you a ride at the Drift Taxi. There will be the smell of burning rubber, clouds of smoke and the roar of engines. Everything every automotive festival is made of.

Motoring stars and something for the youngest generation
Mubi Dub It Tuning Festival also includes meetings with people from the



—The Classics Market is a must-see at the June Dub It Festival!

motorsport milieus who share their stories and passion on the presentation stage. This year's guest list comprises Grzegorz Duda and Patryk Mikiciuk, hosts of the automotive TVN Turbo show. The first of them will come to Kielce with two original projects. TV audiences can follow the „Duda versus Szafranski” show. Popular YouTuber Karol Jagodowy from the Jagodowy TV channel will also show his projects. Participants join numerous competitions planned for a two-day event; one can select the best audio equipment. Attractions for the youngest motoring fans, games, fun and inflatables are also in the pipeline.

Auto detailing and supercar zones

The Mubi Dub It Tuning Festival features the unique „supercar” zone, where you can see cars such as Lamborghini, Ferrari and many other luxury and sports cars. Vehicles normally parked in footballers, actors and celebrities' garages are now at your fingertips. Also, autodetailing workshops and trainings welcome top experts telling how to take care of your „four wheels” so that they shine like new are also a part of the agenda.

The hip-hop band PRO8L3M live in concert

A concert of the hip-hop band PRO8L3M is the Mubi Dub It Tuning Festival accompanying event. The well-known Warsaw hip-hop band will appear at Targi Kielce on 22 June 2024; they are to perform both the most famous songs and songs from the latest PRO8L3M album. PRO8L3M will perform at the end of the first day of Mubi Dub It Tuning Festival.

Mubi Dub It Tuning Festival - 22-23 June 2024 at Targi Kielce.

Hackathon - towards green transformation

Author: Łukasz Kopczyński

The Świętokrzyskie's first Bioeconomy Hackathon „BioBoosters” - April 2024 at Targi Kielce. The Hackathon's objective is to develop and implement a more economical and ecological solution to be used in the Targi Kielce exhibition halls. The event finals are scheduled to take place on 10-11 April 2024, as an accompanying event to the EKOTECH Environmental Protection and Waste Management Expo.



—The Hackathon winners are offered cooperation with Targi Kielce.

BioBoosters Hackathon is Targi Kielce's further step towards sustainable development and ecology.

The event is Targi Kielce's further step towards sustainable development and ecology. „BioBoosters” - international bioeconomy hackathons are innovation competitions to find solutions to economic or technological challenges that support the green transformation in large and recognised enterprises.

– Targi Kielce is a socially responsible company that cares about the environment. These ideas are our guiding beacon; thus, we resolved to develop and implement new product solutions based on circular bioeconomy principles. Our ambition is to be among those European exhibition centres that can actively and effectively engage in the green economic transformation - Doctor Andrzej Mochoń highlights the idea of the Targi Kielce Hackathon.

Targi Kielce Hackathon is a part of the „BioBoosters - boosting the circular transition” project, i.e the project is carried out by an international consortium of renowned universities, innovation hubs and social and economic entities. The PRO CIVIS Foundation is the Polish representative in the project. – I hope that our foundation projects for bioeconomy and circular economy, both those of an innovative and entrepreneurial nature,

as well as research and development projects, are added value and pave the way for the green transformation – added the president of the Foundation, Tadeusz Pęczek.

Entities that register for the Hackathon will work on ideas which enable more economical and ecological solutions for the exhibition halls of the Kielce exhibition and Congress Centre. Precisely; the existing carpets ought to be replaced with a more environmentally friendly product or technology.

The Hackathon welcomes all Polish innovators, entrepreneurs, scientific and research entities, academic milieus, student teams, and individuals. The objective is also to reach Baltic Sea Region's entities interested in the competition (Scandinavian countries, the Baltic states and Germany).

The Hackathon winners boost its prospect of developing and producing their products in cooperation with the Kielce exhibition and congress centre.

Detailed information is available soon on the website - go to www.procivis.org.pl and www.targikielce.pl.

The Targi Kielce brand - at the forefront of the national exhibition industry

Author: Ewa Łukomska

Third place in the Top Brand ranking and the runner-up in the number of publications category. Targi Kielce has been ranked high in the annual ranking prepared by the Press editorial office. Top Marka is one of Poland's most influential brand media studies, which helps to evaluate brands' communication activities effectively.

The meetings industry is still important in the enhancement of companies' market position and their image; we find it an immense success in the companies-pandemic time and in the face of the conflict in Ukraine and other areas of the world - says Agnieszka Wicha-Dauksza, director of the PR Department of Targi Kielce. – We have witnessed the renaissance of direct relationships. The desire to establish personal contacts encourages companies to join expos – adds Mrs Wicha-Dauksza.

The Press ranking examines three leading indicators: impact, sentiment index, and number of publications. Impact, i.e. the information outreach to recipients, is determined by the media reach the brand is mentioned in. In the case of the press, its circulation is also considered. In the case

of Internet portals, unique users' profile is also essential. In social media, however, the number of followers is considered. In the context of the sentiment index, the tone of the news published in the media is the most important factor. The index is based upon the calculation of the appropriate proportions between positive, neutral, and negative news. The number of publications means the number of articles, posts and other content published about the brand in question.

Targi Kielce took third place in the overall ranking, which proves the great brand strength of the Kielce exhibition and congress centre. This high result from the indicators listed above. The number of publications is worth mentioning, as they gave Targi Kielce second place in the ranking.

Media make it possible to create the brand

- As evidenced by the Top Brand ranking, we can reach the media, and thus, with the help of the media, we can create the Targi Kielce brand, enhance and consolidate the brand trust. Maintaining interest in our exhibitions in times of economic and political turmoil in the country and around the world remains the challenge for us - notes Agnieszka Wicha-Dauksza. What else does the Press ranking show? The above ranking results clearly signal that the meetings industry keeps enjoying great interest after the pandemic. Not only is this the interest of prospective exhibitors, but also readers and Internet users who follow all industry news with interest. This is why the press and Internet portals eagerly publish thematic news, much to the delight of the MICE business insiders.



**Targi Kielce was ranked
2nd in terms of the number
of publications in the
bimonthly ranking of the
Press.**

—Targi Kielce's brand ranked in the top five of the „Top Brand” by Press bimonthly.

International business and dialogue

Author: Marzena Ślusarz

The world of advanced plastics processing technologies and modern polymer materials; this and much more at Targi Kielce's four-day show. Plastpol is Central and Eastern Europe's largest industry event, and the platform for international business and dialogue.



—Plastpol is when expo halls turn into a factory - machines work live presenting their capabilities.

The International Fair of Plastics and Rubber Processing bring together the industry's key players. Companies from many European and Asian countries, including those from India, China, the Republic of Korea and Turkey, present their offers here. National expo stands are held by Germany, the Czech Republic and Portugal - says Kamil Perz, director of the Plastpol project at Targi Kielce.

Almost half of the exhibitors are foreign companies from Austria, Belgium, Denmark, Egypt, France, Spain, the Netherlands, Ireland, Israel, Japan, Italy, Romania, Switzerland, Sweden, Slovakia, Taiwan, Ukraine, Great Britain, Hungary and Latvia.

- Plastpol has been designed for business and dialogue. The international character of the show is conducive to new supply chains, contract negotiation, and networking and contacts establishment. Leads become contracts - emphasises Kamil Perz.

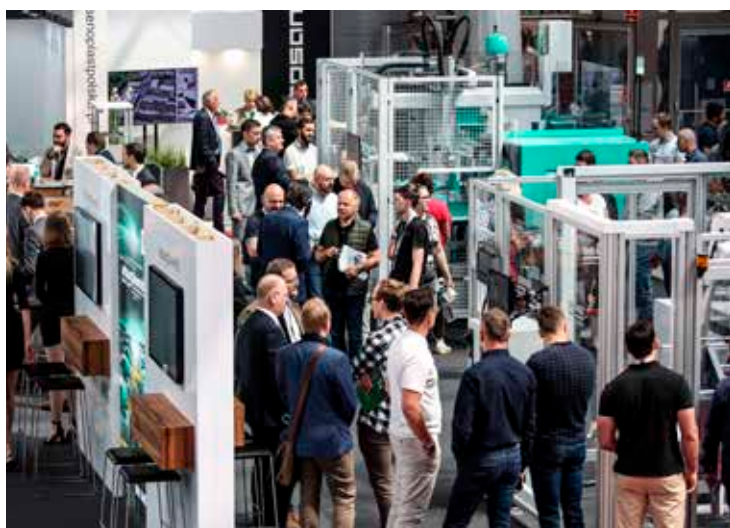
Innovations that revolutionise the industry

Machines and equipment are the foundation of the modern processing industry. Innovations solutions for injection moulding machines used for polyethylene and polypropylene granules processing open new opportunities for manufacturers to increase work efficiency and product quality. The latest models of injection moulding machines and extruders offer even greater precision, energy savings and integration with intelligent management systems; this and much more at the Plastpol expo. These groundbreaking solutions not only revolutionise the industry but also contribute to the pursuit of sustainable development.

The International Fair of Plastics and Rubber Processing bring together the industry's key players. Companies from many European and Asian countries present their offers here.



__Plastpol is the place of business and dialogue.



__Foreign companies account for fifty per cent of Plastpol exhibitors.

Industry conferences and the Omniplast competition. Conferences enhance the new technologies exhibition. – Our exhibitors and visitors particularly appreciate meetings with experts and lectures offered by industry specialists. Such sessions serve their purpose - discussion, setting the course of actions and new goals - emphasises Agnieszka Dąbrowska, deputy director of the Plastpol project at Targi Kielce.

Omniplast competition for experts in the plastics and rubber processing industry is an important element of the show - Omniplast is aimed to disseminate and popularise knowledge of plastic processing and related processing technologies. Representatives of companies exhibiting at the Plastpol can participate in the contest; The winners receive the Omniplast title and financial prizes.

The Targi Kielce's 28th International Fair of Plastics and Rubber Processing PLASTPOL is held in Targi Kielce from May 21 to 24, 2024.



—The Employee of the Year competition final in Krynica Górská during an offsite training.

E is for ESG, E is for evolution

Author: Ewa Łukomska

Imagine a world where giant corporations are not money-making focused; they put valuable initiatives for people and the natural environment first, instead of financial gains. Of course, this is an unattainable ideal. Are we really that far from perfection? ESG – closer than ever.

What exactly is ESG? This is organisational strategy basis for enterprises. Pivotal activities for society and the environment are the ESG principles. According to ESC assumptions, businesses bear a special responsibility for the environment. Every decision cannot solely concentrate on generating profit; decision makers should have the environment in mind.

Targi Kielce understands this perfectly. The exhibition and congress centres' detailed CSR strategy gradually evolves towards ESG, and they undertake numerous activities to support culture and sports. Targi Kielce also invests in the youngest inhabitants of the region, not forgetting about its own employees and customers. Various innovations with the environment in mind are also in the pipeline.

C is for culture

Targi Kielce is actively involved in the region's cultural development; in recent months, they have supported the Herling-Grudziński Festival, organised by the Municipal Public Library. The festival's primary goal is to promote reading through meetings with writers and people of culture. The Kielce exhibition and congress centre was also one of the sponsors of life time achievements of Joanna Kasperek, the actress who celebrated 30 years of her theatrical career. The expo centre also boosts the music scene and is known for promoting jazz. The Targi Kielce Jazz Festival, Memorial to Miles, is the top-ranking event, but there are many others. Only recently has the company supported the release of Krzysztof Popek's, a Polish jazzman Long Play. Targi Kielce brings popular culture closer to the voivodeship inhabitants by sponsoring the Magical Holiday End festival. The expo centre also sponsors prizes for participants of the Świętokrzyskie Christmas Carol Festival. The best are also offered free transport to the International Carol Festival in Będzin.

S is for sport

Sports events also have an important place in the portfolio of events sponsored by Targi Kielce. At the end of last year, the Centre sponsored the IIDO Hip Hop & Popping, Hip Hop Battles & Breaking World Championships organised in Kielce by the Świętokrzyski Dance and Sports Dance Club Jump. Every year, Targi Kielce also supports the University Club of the Academic Sports Association of the Kielce University of Technology by co-financing the futsal league. It is worth emphasising that Targi Kielce has also sponsored the Korona Kielce club for some time.

C is for children

The Kielce exhibition and congress centre also do not forget about the needs of the region's youngest inhabitants. During Christmas, the Centre supports gifts-for-children initiatives; in December, Targi Kielce joined the „Parcels for Children” campaign organised annually by the Municipal Police Headquarters in Kielce. Gifts are offered for children and teenagers who undergo treatment in the Świętokrzyskie Oncology Centre in Kielce. The exhibition centre also sponsored gifts for children distributed on Saint Nicholas Day at the meeting in the Kielce Culture Centre. In December, the expo and congress centre also organised an original campaign for children from one of the Kielce orphanages; the involvement of the PR Department made it possible for kids to visit the Korona Kielce stadium and meet football idols. They also visited the FlySky amusement park and received sweet gifts from the Vehicle of Taste Delicatessen.

E is for employees

Investing in the local community, culture and sports development is not the sole focus of Targi Kielce; the Centre does not forget about its



—At the end of October, dancers from all over the world visited Kielce. Several thousand competitors participated in the championship, which Targi Kielce supported.



—Targi Kielce's campaign allowed children from the orphanage to meet Korona Kielce football club's players.

employees. At the end of the year, we witnessed the awarding ceremony - the Employee of the Year competition recognised outstanding employees. Targi Kielce as the employer also organises campaigns for children of people the Centre employs. In the summer, two summer camps were held at the Centre; Kids visited numerous attractions of the Świętokrzyskie region. A carnival ball for children is in the pipeline in February.

S is for strategy

Targi Kielce effectively implements its CSR strategy, as evidenced by numerous initiatives and projects for the benefit of the local community, the culture and sports milieus. The youngest inhabitants of the region and the Centre's employees and clients are also included. CSR activities are gradually taking on shape which can be KPI controlled. Over time, it will allow Targi Kielce to formulate its ESG strategy and, consequently, implement further valuable projects designed to increase the region's attractiveness.

Congress Centre - an obvious choice for the event venue

Author: Magdalena Sitarska

The Congress Centre has existed for over a decade. The heart of cultural and business events held at Targi Kielce, the venue was initially intended to meet mainly the needs of conferences held during trade fairs. The Congress Centre quickly started hosting hundreds of events each year; concerts, training, conferences, congresses, world championships, gala events, banquets and sporting events.

Every year, the Targi Kielce Congress Centre team delivers impressive results. In 2022, over 100 events were held at the Kielce Centre, and these attracted nearly 30,000 guests attended. The following year, nearly 300 various events were organised; over 68,000 participants called into the Centre. The events of different nature, ranging from the billiards world championship through non-governmental organisation trade fairs and PSB groups show in addition to conferences, training and concerts. The Congress Centre team successfully implemented both events commissioned by external, often foreign contractors. They also implemented their initiatives. The new projects list includes the Construction Blocks Fest, the IDE World of Measurements drone conference and a congress for the beauty industry - the Hair & Skin.

Events in Kielce and away

- We prepare each event with great attention to detail. The six-day World Nine-ball Championships was one of many outstanding events, the Centre hosted several hundred players from almost 50 countries. The four-day European Rural Parliament, with 400 participants from 40 countries, was also a prestigious event. We are successful in organising events outside our permanent business location. We offered comprehensive services for the meeting of the Ministerial Council of the Organization for Security and Cooperation in Europe, which brought together representatives of 57 countries - says Andrzej, the Congress Centre Director.

In 2023 the Targi Kielce

In 2023 the Targi Kielce Congress Centre hosted nearly 300 events. Various nature events attracted over 68 thousand guests.



—One of the trainers at last year's Muzyczna Kuźnia workshops - the famous guitarist Dariusz Kozakiewicz.

Concerts, festivals, conferences

The calendar of events for the first half of 2024 should meet the expectations of many industries. This will be a time packed with musical excitement, workshops, concerts, thematic festivals, industry trade fairs and conferences. The roster includes musical treats such as the CeZik Dzieciom live concert (19-23 February), the event for terrarium, aquarium and botany enthusiasts Exotic Fest (28 April) and the second Construction Blocks Fest (1 June).

The Congress Centre is also the home for several industry events: Practical Dentistry „Dentopolis” Festival (17-19 May), medical sector conferences and training complemented with business training.



__Exotic spiders, insects, reptiles and amphibians presented at Exotic Fest.



__The second Building Blocks Festival - June 2024.



__The most important bodybuilding and fitness competitions in Poland is staged in Kielce.



__The most famous Legotubers in Poland join the Kielce Klocki Fest.



__CeZik will perform live in concert for the youngest.

Targi Kielce - I like it!

Author: Urszula Kołodziejczyk

Facebook, Instagram, LinkedIn or YouTube; these social media channels Targi Kielce's activities. Only in 2023, the Kielce exhibition and congress centre's profiles reached as many as 6 million recipients!



—Targi Kielce's Instagram's „Capybara of this year?” was in great demand.

What is the most click-attracting expo communication?

The company's Facebook profile enjoys 36,000 followers, posts related to the International Defence Industry Exhibition are the most popular reaction-triggers.

Films that featured landings and take-offs of military helicopters had approximately 250,000 viewers. Each movie. Unloading of the ABRAMS tank, and the ROSOMAK wheeled armoured personnel carrier parking; this is the contents that our audience likes to watch. Targi Kielce's FB reach in 2023 - 4.9 million people.

MSPO-related posts generated the most reactions on Targi Kielce's social media. Films that featured landings and take-offs of military helicopters had approximately 250,000 viewers. Each movie.

The Kielce exhibition and congress centre's Instagram focuses on „real time marketing”, smuggling expo content in line with the latest trends. Short films with visual effects and sound, i.e. popular „rolls” attract 2,000 people on average. Tongue-in-cheek content is Instagram's magnet; after all, everyone wants to know „What is the capybara of this year?”

Targi Kielce's Instagram reached almost 500,000 accounts in 2023.

The expo YouTube platform's channel has 2,400 subscribers; this channel focuses individual events. - you can find there statements by exhibitors, announcements of subsequent editions of events and film summaries of exhibitions.

Targi Kielce's business LinkedIn account is followed by 4,000 people; the platform users find job recruitment announcements at the Kielce exhibition and congress centre. Information on particular events is also available.

In addition to our main profiles, some expo have their dedicated accounts on Facebook, Instagram or LinkedIn - the International Fair of Agricultural Techniques AGROTECH have 7.5 thousand followers. The IF-RE-EXPO International Fire Protection & Rescue Exhibition's profile has become very popular on Instagram. Industrial and specialist trade fairs have gained LinkedIn popularity - posts about MSPO, POLSECURE and the STOM Expo have proven very popular.



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




















Centrum Kongresowe
Targi Kielce

KALENDARZ WYDARZEŃ CALENDAR OF EVENTS

2024

	DACH FORUM Kongres i Targi Dekarzy, Blacharzy, Cieśli The Congress and Expo for Roofers, Tinsmiths and Carpenters	12-13 I
	TSW Targi Sadownictwa i Warzywnictwa Fruit and Vegetable Farming Expo	17-18 I
	ENEX Międzynarodowe Targi Energetyki i Elektrotechniki oraz Odnawialnych Źródeł Energii International Power Industry and Renewable Sources of Energy Fair	7-8 II
	IN-PACK Targi Branży Opakowaniowej Packaging Industry Expo	13-15 II
	MUZYCZNA KUŹNIA WARSZTATY MUZYCZNE	19-23 II
	KIDS'TIME Międzynarodowe Targi Zabawek i Artykułów dla Matki i Dziecka International Fair of Toys and Products for Mother and Child	21-23 II
	PSB Targi Grupy PSB PSB Group Fair	28-29 II
	AGROTECH Międzynarodowe Targi Techniki Rolniczej International Fair of Agricultural Techniques	8-10 III
	LAS-EXPO Targi Przemysłu Drzewnego i Gospodarki Zasobami Leśnymi Timber Industry & Forest Resources Management Fair	8-10 III
	STOM-TOOL Targi Obróbki Metali, Obrabiarek i Narzędzi Fair of Metal Processing, Tools and Machine Tools	19-22 III
	STOM-BLECH&CUTTING Targi Obróbki Blach i Cięcia Sheet Metal Processing and Cutting Fair	19-22 III
	STOM-LASER Targi Laserów i Technologii Laserowych Laser and Laser Technology Expo	19-22 III
	STOM-ROBOTICS Salon Robotyki Przemysłowej International Exhibition of Robotics	19-22 III
	STOM-FIX Targi Technologii i Komponentów Łącznych i Mocujących The Fastening and Fixing Technologies and Components Expo	19-22 III
	SPAŁALNICTWO Międzynarodowe Targi Technologii i Urządzeń dla Spawalnictwa International Fair of Welding Technology and Equipment	19-22 III
	DNI DRUKU 3D 3D PRINTING DAYS	19-22 III
	EXPO-SURFACE Targi Technologii Antykorozyjnych oraz Ochrony Powierzchni Exhibition of Corrosion Protection Technology and Surface Treatment	19-22 III
	FLUID POWER Targi Pneumatyki, Hydrauliki, Napędów i Sterowań Fair of Pneumatics, Hydraulics, Drives and Controls	19-22 III
	CONTROL-STOM Targi Przemysłowej Techniki Pomiarowej Fair of Industrial Measuring Technology	19-22 III
	TEiA Targi Elektroniki i Automatyki Electronics and Automation Fair	19-22 III
	EKOTECH Targi Ochrony Środowiska i Gospodarki Odpadami Environmental Protection and Waste Management Expo	10-11 IV
	AUTOSTRADA NOWA INFRASTRUKTURA Targi Budownictwa Infrastrukturalnego International Infrastructure Constructions Expo	10-11 IV
	TARGI KIELCE HACKATHON Biogospodarczy Świętokrzyski Hackathon Targi Kielce Bioeconomy Hackathon Targi Kielce	10-11 IV
	DOM OGRÓD I TY Targi Materiałów Budowlanych i Wyposażenia dla domu i ogrodu Construction Materials and Equipment Expo - Home and Garden	13-14 IV
	FIT WEEKEND Mistrzostwa Polski i Debiuty PZKFITS w Kulturystyce i Fitness	13-14 IV
	Koncert CEZIK	16 IV
	POLSECURE Międzynarodowe Targi International Security Expo	23-25 IV
	EXOTIC FEST Targi Terrarystyki, Akwarystyki i Botaniki	28 IV
	DENTOPOLIS Konferencja Stomatologiczna Dental Conference	16-19 V
	PLASTPOL Międzynarodowe Targi Przetwórstwa Tworzyw Sztucznych i Gumy International Fair of Plastics and Rubber Processing	21-24 V

	KLOCKI FEST ZŁOT LEGOTUBERÓW	1 VI		TRANSEXPO Międzynarodowe Targi Transportu Zbiorowego International Fair of Public Transport	16-18 X
	NECROEXPO Międzynarodowe Targi Branży Pogrzebowej i Cmentarnej International Funeral and Cemetery Fair	7-9 VI		HOL-EXPO Ogólnopolskie Targi Pomocy Drogowej Polish Road-Assistance Expo	16-18 X
	SACROEXPO Międzynarodowa Wystawa Budownictwa i Wyposażenia Kościołów, Sztuki Sakralnej i Dewocjonaliów International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art	10-12 VI		FUTURE PRIVATE LABELS EXPO Targi Marek Własnych Future Private Labels Expo	6-7 XI
	SLAVIC B2BEAUTY Kontraktacje dla branży kosmetycznej i farmaceutycznej Contracts for the cosmetics and pharmaceutical industry	18-19 VI		PSB OGRÓD Targi Grupy PSB PSB Group Fair	13-14 XI
	DUB IT! Festiwal Tuningu Tuning Festival	22-23 VI		FESTIWAL PRZY KOMINKU At the Fireplace Festival	16 XI
	MSPO Międzynarodowy Salon Przemysłu Obronnego International Defence Industry Exhibition	3-6 IX		FESTIWAL WĘDKARSTWA I SURVIVALU Fishing and Survival Festival	16-17 XI
	SACROEXPO SLOVAKIA Międzynarodowa Wystawa Budownictwa i Wyposażenia Kościołów, Sztuki Sakralnej i Dewocjonaliów - Bratysława International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art - Bratislava	13-14 IX		IDEa CK Event wKonferencja dronowa International Drone Event	20-21 XI
	METAL Międzynarodowe Targi Technologii dla Odlewnictwa International Fair of Technologies for Foundry	24-25 IX		WYSTAWA PSÓW Międzynarodowa Wystawa Psów Rasowych International Exhibition of Pedigree Dogs	22-23 XI
	ALUMINIUM & NONFERMET Międzynarodowe Targi Aluminium & Technologii, Materiałów i Produktów Metali Nieżelaznych International Fair of Aluminium & Technology, Materials and Non-Ferrous Metal Products	24-25 IX		ZOO SALON Targi Artykułów dla Zwierząt Domowych Domestic Animal Fair	22-23 XI
	RECYKLING Recykling Metali Nieżelaznych Fair of Recycling of Non-Ferrous Metal	24-25 IX		Świętokrzyskie Targi Ślubne Świętokrzyskie Wedding Expo	01.XII
	HEAT TREATMENT Obróbka Ciepławww Metals Heat Treatment Expo	24-25 IX		DNI DLA BIZNESU Targi Usług dla Firm, Forum Finanse i Podatki dla Przedsiębiorcy Business-Services Expo, Finance and Enterprise Tax Forum	05 XII
	CONTROL-TECH Targi Przemysłowej Techniki Pomiarowej oraz Badań Nieniszczących Fair of Industrial Measuring Technology	24-25 IX		WYSTAWA GOŁĘBI I KRÓLIKÓW - REGIONALNA Okręgowa Wystawa Gołębi Pocztowych / Świętokrzyska Wystawa Gołębi Rasowych i Drobiu Ozdobnego, Królików / Świętokrzyska Wystawa Gołębi Rasowych i Drobiu Ozdobnego, Świętokrzyska Wystawa Królików Pigeon and Pet Exhibitions	7-8 XII
	Kongres Technologii STAL 2024	24-25 IX		EXOTIC FEST Targi Terrarystyki, Akwarystyki i Botaniki	8 XII
	MKBR Międzynarodowy Kongres Biur Rachunkowych International Congress of Accounting Offices	26-27 IX		MIĘDZYNARODOWA WYSTAWA GOŁĘBI RASOWYCH I DROBNEGO INWENTARZA The International Pedigree Pigeon and Small Livestock Exhibition	14-15 XII

Podczas odbywających się wystaw targowych, organizujemy dla wszystkich Wystawców wyjątkowe imprezy integracyjne w Ekskluzywnym Klubie Muzycznym. Gwarantujemy zabawę w wyszukanym towarzystwie przy niesamowitej muzyce i wielu atrakcjach, a nasza profesjonalna obsługa jest zawsze do Państwa dyspozycji.

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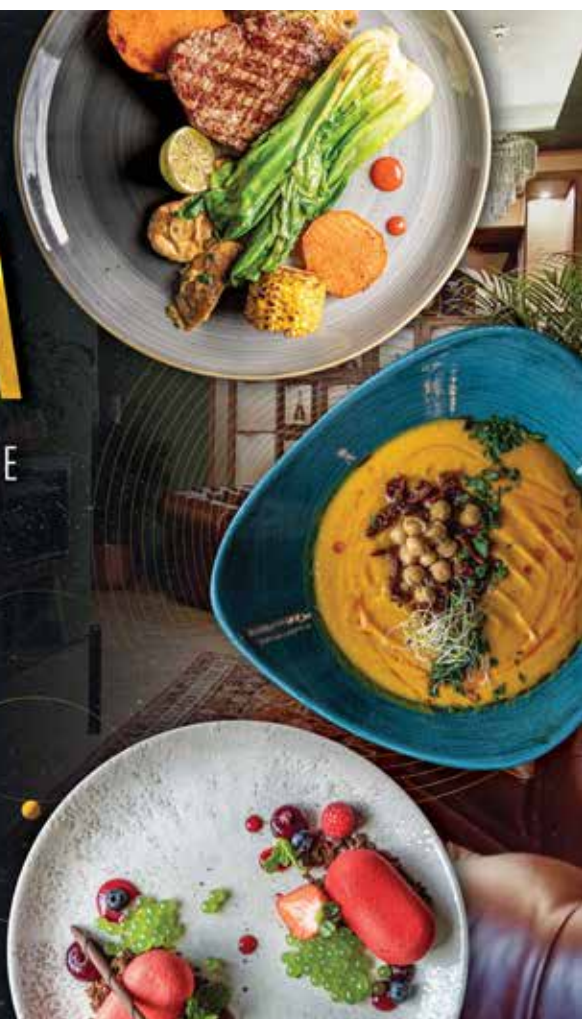
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