



FUTURE PRIVATE LABEL 2025

competition rules

I. Competition Organizers

The organizer of the competition is Targi Kielce.

II. Purpose of the Competition

The purpose of the competition is to promote the best products presented at the aforementioned trade fair.

III. Conditions for Entering the Competition

1. Any company that has registered to participate in the aforementioned trade fair and has paid a handling fee of 300 PLN for each product submitted to the competition to:

Targi Kielce S.A.

Bank: BNP Paribas Bank Polska S.A.

Account number: 22 1750 1110 0000 0000 0568 3537

Swift code: PPABPLPK

2. Additionally, to have a product accepted into the competition, an application form, completed according to the template attached to these regulations, **must be sent** to the Targi Kielce address via post or electronically to the email address hetman.dorota@targikielce.pl **by October 14, 2025 (7:00 PM)**. Each exhibitor may submit any number of products to the competition. A single product can be submitted in multiple categories.

3. The product submitted to the competition should be displayed at the applicant's stand and marked with the information "Product submitted to the Competition". The competition should involve the actual object/product. However, due to size, it is permissible to have parts of it (e.g., machine parts, equipment) or the final products of the submitted object/product at the stand. In such cases, for proper evaluation, the application should be supplemented with, for example, models, miniatures, mock-ups, product photos, films, technical drawings and descriptions, certificates, references, etc.

4. Submitting to the competition also implies consent to the free use of provided information and photos in Targi Kielce publications and associated media.



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IV. Categories of Products Submitted to the Competition

Products, developments, or technical solutions within the scope of the Future Private Labels Fair can be submitted in the following categories:

- FOOD AND BEVERAGE
- NON FOOD
- PACKAGING

V. Criteria and Scoring

Products submitted to the competition will be evaluated by the Jury in the following areas:

➤ For the Food and Beverage Category:

- COMPOSITION AND QUALITY: 0-10
- NUTRITIONAL VALUE: 0-10
- TASTE AND AROMA: 0-10
- AESTHETICS: 0-10
- PRODUCTION TECHNOLOGY: 0-10

➤ For the Non-Food Category:

- PRODUCT INNOVATION: 0-10
- QUALITY OF EXECUTION: 0-10
- ENVIRONMENTAL FRIENDLINESS: 0-10
- FUNCTIONALITY: 0-10
- DESIGN AND AESTHETICS: 0-10

➤ For the Packaging Category:

- PRODUCT INNOVATION: 0-10
- QUALITY OF EXECUTION: 0-10
- ENVIRONMENTAL FRIENDLINESS: 0-10
- FUNCTIONALITY: 0-10
- DESIGN AND AESTHETICS: 0-10



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VI. Jury

1. The Competition Committee is appointed by Targi Kielce.
2. The Jury deliberates under the direction of the Chairperson, elected from among the Jury members, while the secretariat and office support are provided by Targi Kielce.
3. Targi Kielce may appoint experts to prepare opinions on the submitted products in specific competition categories, who may participate in Jury meetings in an advisory capacity.
4. All materials and actions of the Jury are confidential and will not be disclosed to third parties.
5. The Jury may exclude products from evaluation if they lack the appropriate documents or require long-term specialist testing to assess their value.
6. Awards and distinctions in the individual competition categories are decided by the Jury through voting. The Jury's meetings are documented.

7. Schedule:

- **Until October 14, 7:00 PM** – submission of applications
- **October 22, 2025** – planned date of the Jury's deliberations
- **October 22, 2025, 3:00 PM** – announcement of results and award presentation during the Awards Ceremony.

VII. Prizes

1. The main prize in each category is a medal funded by Targi Kielce, the organizers of the competition.
2. The Jury may also award distinctions in each category – certificates funded by the organizer.
3. The Jury reserves the right not to award prizes or distinctions in any category.
4. Prize winners have the right to mark their awarded products with the competition logo.
5. Additionally, Targi Kielce awards a medal and distinction for the best trade fair booth arrangement and promotion. No application is required for this category. All booths presented at the fair are considered.

We invite you to participate in the competition – The Organizers