

# COMPETITION RULES AND REGULATIONS. INTERNATIONAL FUNERAL AND CEMETERY FAIR NECROEXPO 2024

## §1

Targi Kielce is the Competition organiser.

## §2

Any exhibitor who registers a product to the Competition no later than 12.00, 7 June (Friday) 2024; registrations are to be sent to the following address: [musial.marcin@targikielce.pl](mailto:musial.marcin@targikielce.pl), or directly at the Exhibitor Service Office in F expo hall).

## §3

The Necroexpo organisers have appointed the Competition Jury Panel, whose objective is to select the products which particularly stand out when benchmarked with other products and nominate them to be honoured with the:

- Targi Kielce Medals
- Targi Kielce Distinctions

## §4

1. The following product groups have been determined for appraisal and assessment of products registered for the Competition:

- a) coffins and urns
- b) coffins interior and exterior decorations
- c) mortuary appliances and equipment, internal transport means,
- d) funeral cars (hearses)
- e) devotional articles, headstone decorations, flowers
- f) clothes
- g) headstones
- h) cremation systems
- i) funeral accessories
- j) candles, cemetery lights
- k) art studio services
- l) floristry
- m) modern technologies for the funeral sector.
- n) other .....(to be completed by the Exhibitor)

2. The appraisal and assessment described above will cover the following criteria:

- a) technical qualities and practical use
- b) construction design, technological and organisational innovativeness
- c) design: aesthetics, functionality, ergonomics and practical use, packaging
- d) environmental sustainability
- e) marketing values
- f) other product's advantages

3. In order to attain a reference point, the rule has been adopted that the product evaluation shall be carried out when at least four products of each of the product groups listed in item 1 have been qualified for the Competition.

Non-adherence to the aforementioned rules is exceptionally allowed; and fewer than four products can be subject to appraisal and assessment in a particular product group. In such instance, a product/products qualified to the Competition should be characterised with unique, unprecedented qualities if juxtaposed with a comparable product(s) in the market offer.

#### **§5**

Only the products displayed at the Expo will be subject to the Jury Panel appraisal and assessment.

#### **§ 6**

1) Products registered for the Competition must be made available to the Jury Panel on 7 June (Friday) time: 14.00 - 17.00.

2) At the Jury Panel request, the applicant is required to provide all necessary additional information related to the product.

#### **§ 7**

1) The Jury Panel announces its decision to award prizes on the third day of the Expo, i.e. on 9 June 2024 (Sunday) at 1:00 p.m., at the medals and distinctions awarding ceremony.

#### **§8**

The prize image and information can be used to promote and advertise award-winning products.

#### **§9**

1) Targi Kielce passes on the list of the award-winning products to journalists representing the daily press and business-sector-related publications as well as other media.

2) Targi Kielce keeps the records of the award-winning products.

#### **§10**

The Competition Jury Panel sessions are of an in-camera nature.

#### **§11**

The Competition Jury Panel resolutions are final and conclusive.

Targi Kielce also awards Medals for expo stand arrangement and promotion techniques.

**The Organisers look forward  
to your participation in the Competition.**