



ST  
CM

The Fair of Metal  
Processing

A CLASS  
OF ITS OWN

**19-22.03.2024**  
Kielce, Poland



STOM-TOOL • STOM-ROBOTICS  
STOM-BLECH & CUTTING  
STOM-LASER • STOM-FIX  
WELDING • 3D PRINTING DAYS



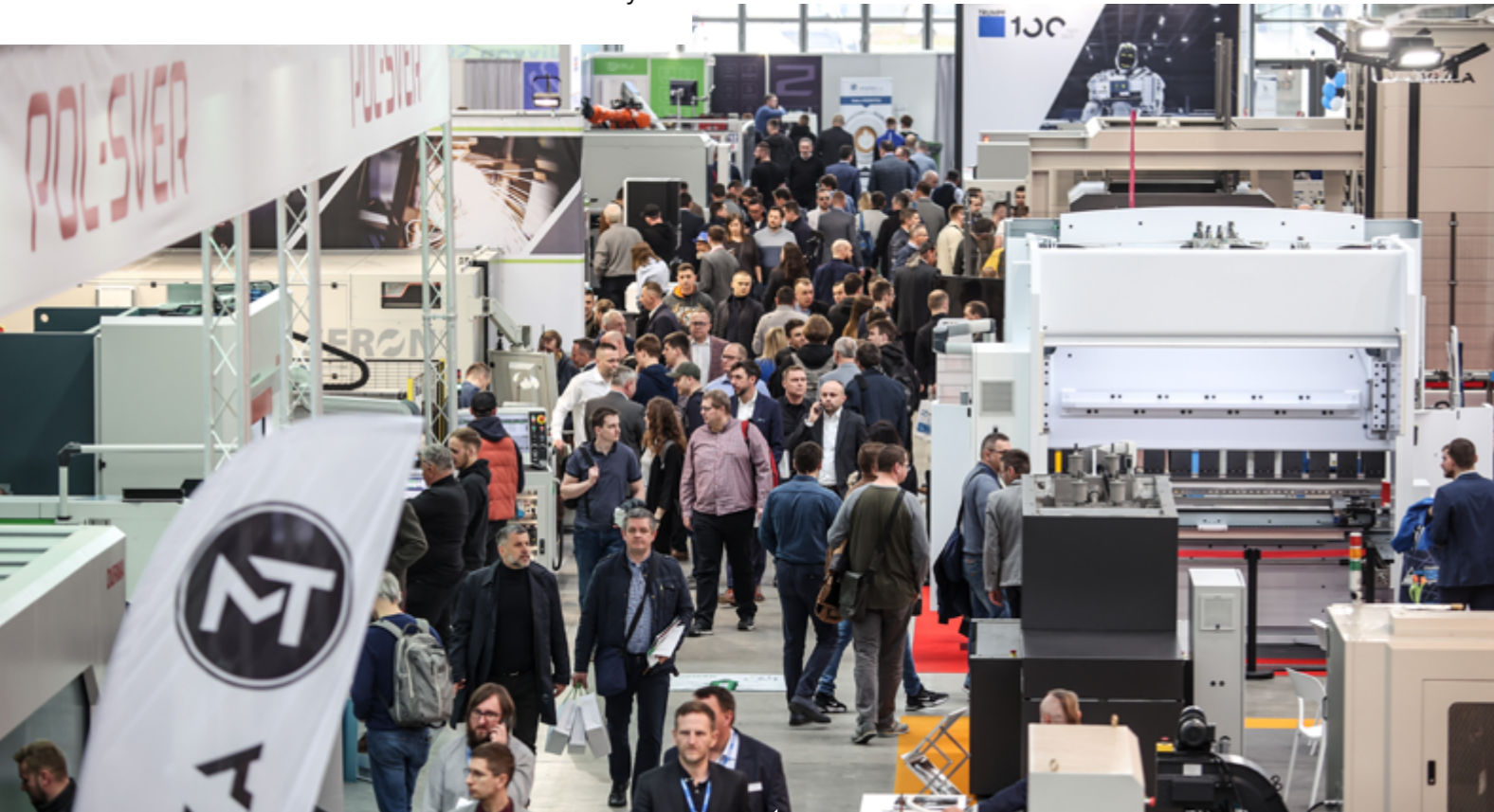
[stom.targikielce.pl](http://stom.targikielce.pl)




[/showcase/  
stom-metal-processing-fair/](https://www.linkedin.com/showcase/stom-metal-processing-fair/)

# A class of its own!

The expo cluster under the banner of „Industrial Spring” - the most important industry meeting in Central and Eastern Europe. The shows have been cyclically held in Kielce exhibition and congress centre for 17 years. The Industrial Spring exhibition series is considered a global meeting platform for the entire machines industry.



  
**98,6%**  
 of exhibitors confirmed that they are going to showcase at the upcoming expo

**99,8%**  
 of satisfied participants

Industrial Spring is the stage for hundreds of machines working live and put on display in all seven halls of the Kielce exhibition and congress centre put on display by 600 exhibitors. This was Targi Kielce's 2023's Industrial Spring's. This year's expo will be no different; Presentations of cutting-edge CNC machines, machine tools and milling machines, complemented with presentations of sheet metal forming and processing equipment, metal cutting, laser and laser technology shows, welding and industrial robot shows, 3D printer shows. Although the list is long, are just a fraction of what in the pipeline; the Kielce exhibition and congress centre's expo halls will be a busy place at the upcoming Industrial Spring.



**Marek Osiński**  
 President  
 of the Management  
 Board of  
**DMG MORI**

This is our fifth event at Targi Kielce and it is one of the events we would always like to attend. We are attracted to Kielce both by the city itself and the very good time when the Industrial Spring is held.

For our company, March is the time when we look for new customers, and customers plan investments and look for machine tools. So it's a great time to meet our clients in such a good location - in Kielce. This year we have seen an exceptionally large number of visitors - even the first day, which is usually quite quiet, was very intense for us. Therefore, from a business and customer point of view, we believe that we made a very good decision to come here again.



## Exhibitors' feedback:

We find this year's Kielce Industrial Spring special, because this year we celebrate the 100th anniversary of the TRUMPF. Our company was founded in 1923 in Germany on the outskirts of Stuttgart. We have been a part of the STOM expo since its very beginning. We believed in Targi Kielce's potential and met a great

team of creative people who boldly look into the future.. Thus the expo has developed so nicely. We and also our clients can spread our wings here. This year, our expo stand is used for promoting the „You win” campaign, which is a recapitulation of the TRUMPF Group's philosophy: the success of our customers is our success. We develop thanks to the success of our partners and contractors;

this philosophy perfectly matches what we experience every year at Targi Kielce.



**Joanna Ratajczak**  
 Marketing & Lead  
 Manager



We have participated in the expo for a consecutive time, and we are very pleased with this year's Industrial Spring in Kielce. We hoped to see many new companies and prospective customers, and this wish has been fulfilled. What's more, it turns out that customers come

here from all over Poland, even from Szczecin, so that's an advantage of the show. Moreover, based on the number of exhibitors, we can say that the trade fair has strongly developed, it has gone from strength to strength every year. The number of companies exhibiting is increasing, the expo halls are full, so the development of this event is clearly visible.



**Michał Kowalski**  
 Managing Director

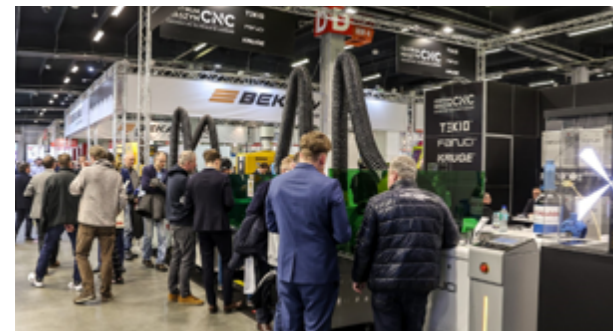


We have been at the STOM for the seventh year, if I remember well. We come here because of the great organization of the event and excellent communication with the people who have created this show. And of course, because of reliable customers. This year, we have a new, four-day event formula, and I think we can evaluate after the event and all the excitement is over. As of today, everything indicates that it has not been a bad idea to join the show.



**Maciej Dąbrowa**  
 Industrial Advisor





We are an Italian company with production plants in the USA, China, Finland, and in Poland. We have our headquarters in Warsaw. We have exhibited at the Kielce expo many times; this is probably our sixth or seventh time. We find this year's expo an excellent show; there are definitely more visitors than last year, which also translates into more significant interest in our company. The expo organization is also excellent in our opinion. The expo centre location, logistics and the

organizers' assistance are also supreme. The only drawback was that we couldn't anchor our machine to the floor, so if this aspect could be improved, we would be obliged. We had this opportunity in other fair centres.



**Massimo Sinopoli**  
Vice President  
Countries Manager for  
Central Europe



We have participated in the Industrial Spring in Kielce for many years. For us, the Kielce show has always been very fruitful, a lot of customers always visits us - a well-selected group that knows what they talk shop for. Many new companies to which we did not have access before also contacted us. There has never been an expo in Kielce without sales success. When it comes to organization, the assembly and disassembly process always runs very smoothly due to good cooperation with the organizing teams. Every problem or request is handled immediately -

smoothly, efficiently and swiftly.



**Dawid Szotek**  
Service and Sales  
Service Engineer

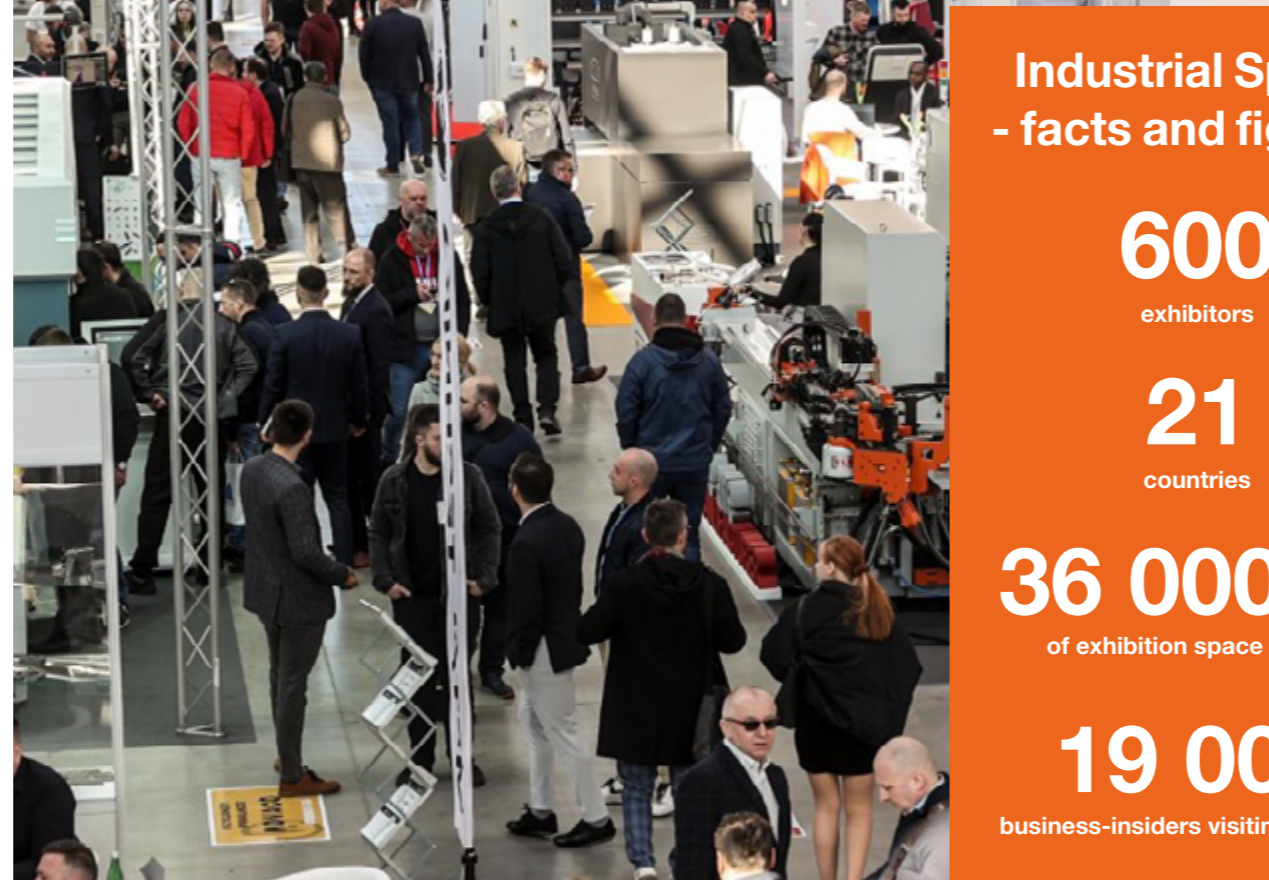


We returned to the STOM after a three-year pandemic break; and it was a very good decision to come here again. We're very pleased with this year's show. We were visited by hundreds of customers, so we hope that the expo will translate into better sales. However, we - the largest distribution company in the CNC industry, find customer relations extremely impor-

tant. The expo offers the opportunity not only to showcase the offer, but also to provide information about new technologies and solutions.



**Kamil Dolata**  
Director of the Digitization and Innovation Division



**Industrial Spring  
- facts and figures:**

**600**

exhibitors

**21**

countries

**36 000 m<sup>2</sup>**

of exhibition space (gross)

**19 000**

business-insiders visiting the expo



We came to Kielce from Italy; a few years ago, we took part in two Industrial Spring expos. This year we are back after a break caused by the pandemic. We have very good memories associated with Kielce, both in terms of the number of visitors and sales results. That's why we resolved to come back. I think this year's expo has been very successful. In fact, this year's show confirmed this

positive trend in terms of the large number of people visiting expos. We are very satisfied. We take home the new projects we plan to implement.

**Gianluca Buzzoni**  
Area sales  
manager  
presso



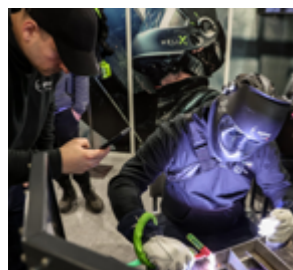
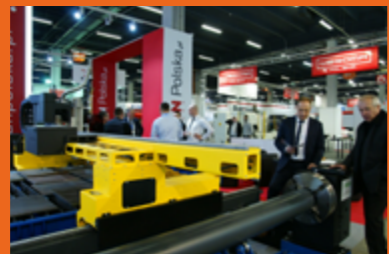
Our company believed in Kielce many years ago, when the expo centre started promoting STOM ROBOTICS. We have been a partner of this event for many years. Companies come here to show specific solutions. Secondly, they prod and stimulate each other; there are more and more companies each year. Firms can see the value of this event. And thirdly, a lot of customers come here. Moreover, we value the Kielce expo for the quality of service - we do business with people and we believe that people always come first, and the product comes second. And we have an excellent cooperation with the expo team. This year, we are happy to be among so many exhibitors. Our competition also drives us to do better, to go the extra mile. We are glad that we are among the

robotics companies that present specific solutions here. We have not decided yet on the four-day format; we will evaluate it after the trade fair. Maybe it's too long for some people. On the other hand, you also have to understand those exhibitors who bring machines here and do it once a year. They want to show as much as possible. Costs are high, so maybe it's worth staying one extra day here. Perhaps we need to inform people even more than the trade fair has been extended so that they come not only on the second and third day but also on the first and fourth.



**Artur Wojewoda**  
president  
of the management  
board of **YASKAWA**

# Exhibitors' feedback:



We have joined the Industrial Spring for the second time already. We believe that this is an outstanding promotion for our company and a much greater opportunity to reach out to customers. We are very positively surprised by the event organization; last year we exhibited at the Poznań fair. The Targi Kielce formula definitely suits us better.



**Piotr Duda**  
Technical and Commercial Manager



**Paweł Miazgowicz**  
Sales Manager



We have exhibited at all Industrial Spring at Targi Kielce, mainly because of a very good, high attendance every year. This year, we have a new, four-day event format, so we are curious about the results. Although the expo already looks very promising - after the first two days we had a very large number of inquiries, perhaps we might even break a record when it comes to the number of customers. What is more, we also highly value communication with Targi Kielce; we have excellent relations with people responsible for cooperation with exhibitors. Therefore, when setting the exhibition calendar for each year, STOM Kielce is always the event we cannot miss.



We came from Toruń, and we are already for the 10th time at the Industrial Spring. We really like returning to the expo. We really like our customers from eastern and southern Poland. We host a lot of them at our booth, so every year we welcome about two hundred customers at our expo stand. Some 10-20 per cent of visitors are the new, prospective customers, which makes us very happy. We're delighted with this year's show. We usually exhibit at STOM TOOL, although our company has three expo stands here.



**Arkadiusz Perlik**  
Product Manager



**Bob Sui**  
Bodor Sales Director  
Europe - Poland Market



**Krzysztof Pulut**  
Regional Sales Manager



This is our first time in Kielce. So far, we have focused more on trade fairs around our main offices, especially in Germany. We are a German company; we produce elements for constructing control systems for defined automation. However, the Kielce expo is an important event for our company. We had never exhibited here before; thus, we needed to put the best foot forward at this expo. Our feedback is positive regarding the expo assessment; we hosted many customers, including about 20 per cent of new ones. Thus I hope we will be able to establish

cooperation. Previously, I attended the show as a guest - I always perceived the expo to be one of the largest events and watched it develop. That's why I'm happy to be on the other side today.

## The whole business sector's one-stop-shop



Global premieres



Machines working live



The best solutions



The business world



Knowledge-packed meetings and demonstrations



Team:

# Targi Kielce

The business' one-stop-shop

- **The centre is ranked second in Central and Eastern Europe.** Every year, Targi Kielce organizes 70 trade fairs and 700 conferences
- **Cutting-edge infrastructure:** the 7 expo-halls cluster, the Congress Centre, 2400 parking spaces in the immediate vicinity of the expo.
- **Excellent technical facilities, the Centre offers** the possibility of presenting machines working live in the expo hall. There are also areas for dynamic shows
- **A perfect location:**
  - 7 international airports within a 160 km radius -
  - 8 European capitals within an 800 km radius.
  - Targi Kielce is located next to the Kielce West road junction.  
(S7 and 74 trunk roads' intersection)



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