



Our mission is to inspire, create and promote an active lifestyle by providing the best quality mountain and sports products, while building value for our partners, associates and customers.

Our core values: people, products and the environment.

# **CRAG SPORT**

We are a Polish company based in Krakow, Poland, successively operating in the outdoor industry in Europe. Since 2013 we have been working on the Polish market, since 2015 on the Czech and Slovak markets, and in 2022 we expanded our activities to Romania, Hungary and Bulgaria. Our company hires 7 dedicated brand managers and over 20 employees. We work in two models: distribution (Gerber, Exped, Ticket To The Moon) and agency (we represent companies such as Black Diamond, Gregory).

We cooperate with brands that pride themselves on high-quality products and pro-ecological activities for the planet. We aim to inspire and promote an active lifestyle by providing the best quality equipment for all kind outdoor enthusiast. We operate on four channels: outdoor, ski, lifestyle and military/bushcraft. Our customers place orders through an easy-to-use ordering system (B2B website), and all orders are processed directly from our warehouse located in Krakow.



# Black Diamond®

Black Diamond Equipment develops innovative product solutions for climbing, hiking, mountaineering, trail running and skiing enthusiasts. With its HQs in Salt Lake City (Utah) and in Innsbruck (Austria), Black Diamond is known for its commitment to increasing safety levels in the mountain environment and has pioneered some of the most revolutionary and advanced equipment to better support people in outdoor sports.

The Company has an active role in environmental protection, through the introduction and implementation of more sustainable internal processes – especially focusing on materials, product certification, manufacturing and transportation – and through the support of local and international environmental associations. Moreover, Black Diamond is a company of enthusiasts and proudly supports over 300 outdoor athletes and young talents all over the world.



Solution Harness



Vapor Helmet



Spot 500 - R



Pursuit Trekking Poles





The company dates back to 1977 when its founder, Wyane Gregory, created the first backpack collection in the United States. His project was guided by a single idea: the backpack has to be comfortable and adjusted to a shape of the back – in a similar manner as a shoe fits a foot.

Gregory backpacks are made of the best materials, including: YKK zips, EVA foam and Nylon. They are characterized by two key features – uniquely designed suspension systems and their exceptional comfort. The highest quality of the backpacks is attested by numerous ISPO Awards and Outdoor Magazine Awards. It is worth noting that the company keenly incorporates recycled materials. Currently, Gregory is working on a new XXL series that is addressed to people with more challenging body shapes.

Gregory is a brand that for 40 years has rested on three pillars: BEST FIT, TRUE QUALITY & REAL STYLE.

The Gregory collection includes over 40 models for men and women. The collection is divided into several lines depending on the backpack's purpose: climbina. skiina. trekking. hiking. trail and urban.



Stout 60



Nano 20



Baltoro 75



Zulu 65





# TICKETTOTHAMOON

Ticket To The Moon is the original manufacturer of the camping hammock, based in Bali, Indonesia since 1996.

The products are made of durable parachute fabric and are handmade by local workers. The production is carried out according to the zero-waste idea. TTTM is minimalizes footprint by not using plastic bags.

The company offers lightweight, compact and durable hammocks in various sizes and color combinations.



Compact



Lightest



Original



Nautical Ropes



Moon Straps



Gator Bolo



Strongarm



Zilch



Gorge



Center Dive



ArmBar Drive



Gerber was founded in 1939 in Portland, USA. The company is known for the production of high-quality knives. Still, over the past few years their activity has focused on military, bushcraft and outdoor industries including multitools, tactical knives, EDC knives, machetes, shovels, tactical equipment, etc. All of them are designed with the unique needs of specific activities in mind. Part of the products are still produced in the USA. A 25-year distribution warranty covers all products.





# EXPED

Exped is a company founded in Switzerland by two adventurers who used their own experience to create innovative and high-quality expedition equipment, such as sleeping mats, sleeping bags, tents, backpacks, gear bags and many others. To minimize the environmental impact, Exped carefully evaluate materials and resources to find balance between sustainability, performance and the quality.



Ultra 1R Mummy



Dura 5R



Fold Drybag



Deluxe Neck Pillow



Exped Black Ice

# TEKO®

## ECO-PERFORMANCE

Teko is a British brand specializing in the producing high quality technical socks, with exceptional attention to ecology. The idea of the company is to make the best socks on the planet and the best socks for the planet. One of the most unique products are BioD socks, designed specially for people with diabetes.

The primary fabric used to produce socks is chlorine and bleach free Merino Wool from Patagonia. Additionally, the company uses polyamide made from recycled fishing nets and Tencel® fibres produced from renewable Eucalyptus Wood, which requires twenty times less water to grow.



EcoHike 2.0



EcoHike 3.0



EcoRun



Discovery 2.0



BioD







# trangia®

Made in Sweden  since 1925

Trangia is family manufacturer from Trångsviken, a small village in northern Sweden. The company produces aluminium stoves that pioneered outdoor cooking with their simple, durable design. The purpose of Trangia is to get more people outside.

Stoves use alcohol-based fuel, which reduces the carbon footprint, and are made with 50% of recycled aluminium.

The company prides itself on its long product lifecycle, and the creation process is based on thoughtful solutions to reduce the harmful environmental impact.





**FIREPOT**  
EAT WELL IN THE WILD

Firepot focuses on producing dehydrated food while keeping in mind the care of environment. Meals are made with local products, without using chemicals and preservatives. Cooked with slow methods and hand stirred to bind in the flavours. The dishes are dried innovatively, so they retain a very distinctive taste. The company offers gluten-free and vegan options.





Grüezi Bag's way to break into the sleeping bag market was a completely different approach to the subject and search for innovation. The first to appear was a sleeping bag filled exclusively with sheep's wool, the next step was a sleeping bag with new filling - DownWool, which is an ideal combination of down and wool and combines their key features, excellent insulating, thermal and compression properties of down as well as warmth and dryness provided by wool.

Since then, the brand has gained popularity and is developing rapidly. It has also won a number of awards and distinctions, including the ISPO Award 2019 – Product of the Year and the Outdoor Industry Award, several years in a row.

Currently, the brand offers wide range of sleeping bags for outdoor enthusiasts, meeting the needs of expeditions, tourism, home, camping and even bushcraft & survival. In addition, there are kilts to warm up amateurs of sleeping outdoors, in hammocks, as well as blankets or electric leg warmers for travel and home use, as well as clothing and accessories.





# SOURCE<sup>®</sup>

## Tactical Gear

Source Tactical was established in 1989 and is one of the largest tactical equipment manufacturers for military and civilian markets. The company is a leader in producing bladders, hydration systems, military gear, and tactical backpacks. 95% of products are made in Israel. Source is the author of innovative hydration systems technology which provides clean and easily accessible solutions. Products are also dedicated to police, first responders, professional athletes, and outdoor lovers worldwide. Source is a supplier for the Israeli Defence Forces, UK Army, USMC, etc.



Tactical 3



WXP 3L



Source Military  
Convertube accessories



Cholerzyn 406

32-060 Liszki

Poland

[www.crag sport.com](http://www.crag sport.com)

barbara@crag sport.pl, +48 573 396 198 - Brand Manager Black Diamond & Pieps

kuba@crag sport.pl, +48 519 828 576 - Brand Manager Gerber Gear, Source Tactical & Firepot

mateusz@crag sport.pl, +48 517 666 479 - Brand Manager Gregory, Exped

m.mikrut@crag sport.pl, +48 690 297 044 - Brand Manager Teko, Trangia & Ticket To The Moon

m.lasocki@crag sport.pl, +48 451 544 204 - Brand Manager Gruezi Bag

hana@crag sport.cz, +48 662 248 490 – Brand Manager CZ, SK, HU, BG & RO

