

K i e l e c k i P r z e g l ą d T a r g o w y

Kielce Fair Review



Targi Kielce
exhibition & congress centre

spring / summer / 2023



Expos - future begins today

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Today we need more than good results

Andrzej Mochoń PhD
Targi Kielce President of Board

Targi Kielce opened 2023 with records and a new event; the results instil optimism. However, a sense of stability is not there yet. The ongoing war beyond the eastern border and unpredictable inflation cause anxiety in the whole sector.

Targi Kielce is close to reaching the pre-pandemic result; over 313,000 people attended all our expos in 2022. Most exhibitions reach 80 per cent of the 2019 level. Yet 2023 started with surprising results - a year after its debut, the January roofing expo - the Roof Forum size doubled with the surplus. 2023's thus became the most important event in the industry in Poland. The expo attracted three times as many people as its 2022 unveiling. A record-breaking number of visitors also called in the expo centre to attend the Fruit and Vegetables Fair. The show moved to Kielce after our endeavours; the exhibition overshadowed the previous 12 sessions held in Nadarzyn and Warsaw. One thousand five hundred people more visited our centre compared to previously held shows at Ptak Warszawa Expo. The March fair of renewable energy sources Enex turned out to be record-breaking even before it started as it doubled the expo space, benchmarked to 2022. The March Agrotech exhibition of agricultural technology occupies ten halls and brings together 400 companies; this is Poland's largest indoor expo in halls. We must remember that we have not recovered to attain the pre-pandemic result. We are close.

The expo reflects the market situation, which is now demanding. The economy, at its entirety, is affected by inflation, rising energy and production costs. Exhibitors verify their budgets, and companies find survival and keeping their staff in a priority. Thus marketing and promotion expenses and expo participation pushed down on the priority list. Entrepreneurs from China began to return to the game, to a modest scale. Until 2020 Chinese companies occupied a large part of the exhibition space. This gap has not yet been filled.

The uncertainty is deepened by the war that has continued for a year in the vicinity of the eastern border. The fluctuations in the number of exhibitors, especially foreign ones, require discussing the situation, yet there is much more than a sense of stability in the country. We do not know how the conflict will unveil or whether it will further affect the world economy. The war in Ukraine increases the need to develop safety and security schemes in many countries, thus increasing importance of the International Defence Industry Exhibition. We already know that the September event in Targi Kielce will be record-breaking in terms of the number of participants; the Lead Nation Exhibition is prepared by South Korea. That country already has a large share in the equipment provided for Poland and many other countries' armies. The MSPO strongly enhances the defence capabilities in many countries; the show's significance is, therefore enormous.

Results, records, and successes, of course, make us happy and instil optimism, however, these are not enough when it comes to positive outlook into the future. 2023 is a year of uncertainty. ■

Environment, society, employees

Author: Marzena Ślusarz

Targi Kielce's investments to date - not only are they another step in the company's development, they also ensure stability and employment security.



—The training sessions and the following party - „Tracksuit and flip-flops for a banquet and discount shopping ...” positively stimulated social bonds.



—The Targi Kielce employees are involved in helping others.. They all supported the Noble Gift campaign, preparing a support package to help other people in need.

Not only does Targi Kielce fuels the economy and participates in social life. The company also supports numerous projects, ranging from charity, through sports, to cultural events. Targi Kielce organises its events for residents. The centre has always put corporate social responsibility at the top of the priorities list. Not only has Targi Kielce cared for the local society's wellbeing, but also the comfort of the team's working conditions and the positive environmental impact. Now, it is time to intensify its activities. Corporate Social responsibility is a part of ESG. w ESG.

E for environmental

Targi Kielce keeps investing; new endeavours are important not only from the business point of view but also from the point of view of environmental protection. - In the autumn of last year, we planted about 750 trees, shrubs and vines around the fairgrounds, which will benefit clean air in the spring - says Arkadiusz Krzeczowski, director of the Trade Fair Department at the Kielce exhibition and congress centre. - We have equipped the art studio with a large-format UV printing device to reduce electricity consumption. The machine does not heat up, so it does not need as much energy, contrary to a traditional printer. What's more, we can print the same material many times and reuse it to build the expo stands. Exhibitors expected to see the solution implemented, and many companies appreciate pro-environmental activities.

Targi Kielce faces the need to renovate the roof and install photovoltaic panels. Sensors that will detect heat loss need to be put in, too. A charging station for electric vehicles is to be built next to the expo centre - this will be available to residents and travellers. - Each activity results in energy savings; we will get less from the grid, thus minimising the carbon footprint - says Arkadiusz Krzeczowski. Targi Kielce influences the environment by its positive impact on the environment.

S for social

The recent months' pro-social activities - Targi Kielce has earmarked money to support the Ekstraklasa football team Korona Kielce. In July 2022, the expo centre sponsored the commencement of the largest cycling race

in Poland, Tour de Pologne. Cyclists set off from Kielce. For several years Targi Kielce has constantly supported the Special Olympics organisation. Last September marked the twentieth Targi Kielce Jazz Festival Memorial to Miles took place, the musical fiesta has been co-organised by the exhibition and congress centre since 2007. Therefore, not only does Targi Kielce contribute towards a valuable aura for local inhabitants, but it also boosts the image of the City of Kielce on the national arena.

- The Targi Kielce employees make every possible contribution and join in several nationwide charitable campaigns, such as Noble Gift and Great Orchestra of Christmas Charity, helping campaign for the citizens of Ukraine. We all have a sense of social responsibility of business - says Agnieszka Wicha-Dauksza, Targi Kielce's Director for Public Relations

C for corporate governance

This is a direct result of the atmosphere in the company, the sense of security, and the bonds between people. Many factors of corporate governance contribute to the situation - from the basic ones, such as compliance with labour law, timely payments, and social support system, through lifelong education and training fund, to joint meetings and appreciation for exceptional work, for example within the scope of „Employee of the Year” contest. Integration plays an important role.

Getting to know each other better, we develop trust. We grow more willing to help each other, respond to others' needs, and solve problems. A good atmosphere is conducive to develop brilliant minds. The atmosphere encourages to share ideas and look into the future - believes Bożena Hetman, director of the Organizational and Legal Department of Targi Kielce.

Many activities result in energy savings, we will get less from the grid, thus minimise the carbon footprint

It's worth sharing

Auhtor: Ewa Łukomska

The Targi Kielce employees have it in their genes - they gladly join in campaigns supporting less advantaged people. Now the TK staff prepared the „Noble Gift” offering, as well as gifts for seniors and children who have cancer.



—The International Pedigree Dog Exhibition was the occasion to hold the „Lend a Helping Paw” activity



—Heliview from Beijing founded a lot of toys to the small charges of centres from the Świętokrzyskie region.

Targi Kielce's team finds corporate social responsibility (CSR) the urge to help others. December abounded with activities.

The noble

The Targi Kielce team has participated in the „Noble Gift” campaign for years. This time, 67-year-old Eryk, struggling with a disability which resulted from a stroke, needed support. The man's monthly income does not exceed PLN 1,000, and his needs are immense. The employees reacted immediately; they succeeded in preparing ten packages of food and cleaning products. Towels, bedding, a sink, a fridge and a sofa bed were also purchased, not to mention a guitar case Eryk has been dreaming of. This achievement is a Christmas dream come true.

Companies cooperating with the expo centre - Piotr Rodak's Legal Office, ProInvest - Investment Counselling and Kisiel Company joined the „Noble Gift” campaign.

Before Christmas, Targi Kielce also prepared a little surprise for seniors; they met at Christmas Eve for lonely people, organised at the Provincial Community Centre. The expo centre offered gifts and books to those enjoying the Christmas supper.

Employees also joined the „Gift-pack for Kids” campaign, organised by the 2nd and 3rd Police Stations in Kielce. As every year, law enforcement officers funded Santa Claus gifts for children staying at the Świętokrzyskie Oncology Centre. In addition, Targi Kielce bought board games and sports accessories to make kids happy.

In the pre-Christmas period, Targi Kielce also organised its animals-targeted campaign. The International Pedigree Dog Exhibition was the occasion to hold the „Lend a Helping Paw” activity, which supported the charges of the Golden Retriever Foundation AUREA from Warsaw. The Foundation primarily focuses on helping golden retrievers.

Sing your joy out loud

Targi Kielce helped the children's Józefowe Kwiatki band to release an album of ten traditional Polish Xmas carols - the CD titled „Time of Joy” is already distributed by the Józefowe Kwiatki Association. In addition, some copies were donated to the expo centre.

In January, the centre supported the organisation of the 16th Świętokrzyskie Festival of Christmas Carols and Pastorales in memoriam of Fr Piotr Klimczyk. The Festival participants received gifts. The finalists were



—The Józefowe Kwiatki band performs in Targi Kielce at the church exhibition. The centre is happy to support talented children.

offered a voucher for transport to Będzin for the International Festival of Christmas Carols.

Toy-joy

In January, the gift season was in full swing, the founder - the Heliview company from Beijing made it possible to give a lot of toys to the small charges of centres from the Świętokrzyskie region. and there is much more - the Single Mother's House in Kielce received presents that please the youngest, as well as practical children's accessories that will be useful to mothers.

Many articles went to the Kielce Municipal Social Welfare Centre, which cares for numerous children's homes. Not only did orphanages get the items donated by the expo centre, but another transport of accessories and toys also went to the Municipal Family Support Centre in Masłów. Caritas of the Diocese of Kielce was among the beneficiaries. Several exciting items were auctioned as part of the Great Orchestra of Christmas Charity.

In February, Targi Kielce employees again supported the inhabitants of Ukraine - we donated food, cleaning products and hygiene products.

All products went to the residents of Winnica, Kielce's twin city, for 65 years. The transport arrived in Ukraine on the anniversary of the war outbreak, which also had a symbolic meaning. We wanted to reassure our neighbours that we are still concerned about what is happening in their country and do our best to support them in this unimaginably difficult time.

The image

Targi Kielce's corporate social responsibility involvement was appreciated by the jury of the „The Company with a Perfect Image” competition organised by the Business Centre Club; The expo centre was also distinguished for disseminating knowledge on CSR. As the BCC president, Jacek Goliszewski, said, the competition recognises companies that „show that they focus not only on making money but also on changing the economic reality and changing the world for the better.”

The last few months in Targi Kielce were full of aid-related activities, collections and charity events. At Targi Kielce, we agree with Seneca's saying, 'There is no enjoying the possession of anything valuable unless one has someone to share it with.' ■

Building the team spirit

Author: Agnieszka Wicha - Dauksza

Training, good relations enhancement and the Employee of the Year 2022 gala – these elements have further enhanced the Targi Kielce staff's work atmosphere in January. The most important title was awarded to Michał Łysek, an employee of the Trade Fair Organising Team. The accolade was bestowed in recognition on unconventional problem-solving skills, ingenuity and professionalism.



__The „Employee of the Year 2022” competition winners, together with the management board of Targi Kielce - president Andrzej Mochoń PhD and vice president Bożena Staniak.

More than a hundred Targi Kielce employees participated in the training session held at the end of January; the time was earmarked for training teamwork and communication skills. The trainers shared knowledge and instructed how to deal with stress and resolve conflicts - these are some of the issues discussed. A field game was an element of the training; the cooperation spirit was enhanced through the gamification exercise

A casual dress-code meeting under the banner of „Tracksuit and flip-flops for a banquet and discount shopping...” positively stimulated amicable bonds. Numerous employees not only put on a very casual outfits, but also dressed up in the tracksuits-style from the 80s and 90s. The attires were flamboyant - vintage style crash tracksuits, white socks, flip-flops, cotton headbands, chains and even wigs were worn for the party. The perfect climate was inductive to friendly relations forming, which translated into everyday work in a favourable atmosphere.

Targi Kielce Employees of the Year 2022 win accolades

There was excitement abundance when the results of the internal campaign - the „Employee of the Year 2022” were announced. The most important title was awarded to Michał Łysek, who has for years been associated with the Public Relations and Marketing Department, today working in the Trade Fair Organising Team. Mr Łysek has been appreciated for the exceptionally effective implementation of marketing campaigns and

technical tasks. The new project launches were also appreciated, including the Congress and Expo for Roofers, Tinsmiths and Carpenters Roof Forum. Michał started the new project, which soon became the most crucial event in the industry in the country - this was a huge success just a year after the debut.

In the Creativity category, the title of „Employee of the Year 2022” went to graphic designer Tomasz Purski from Marketing. Two people were appreciated in the Professional Development category - Paulina Zaborska from the Administration Department and Monika Jedynek, Assistant to the Management Board. Two people were also awarded in the Professionalism category - Iwona Godowska from the Human Resources and Personnel Team and Małgorzata Kozieł, who works as an independent payroll officer. In the Debut category, the titles were awarded to the company's lawyer Magda Kozieł, Kateryna Radkovets from Marketing and Marzena Ślusarz from the Public Relations Department. In the category of Kindness and openness to cooperation, the company's employees held a poll and awarded Magdalena Kozieł with the accolade.

The Board also appreciated the Director of the Congress Centre Andrzej Kiercz, for organizing the technical side of the meeting of the OSCE Ministerial Council in Łódź. An award for a special project was also given to Kamil Perz from the Trade Fair Organising Team - for bringing the Fruit and Vegetable Industry Fair. Congratulations! ■



__Archery brought a lot of excitement



__The team won the gold cup in the outdoor game; they were all overjoyed. First place meant the fastest completion of the tasks



__Outdoor game for employees - arranging a column of wooden blocks using ... ropes was one of the surprising tasks.

The most significant order for Targi delivered outside Kielce

Author: Mateusz Kaczmarczyk

The Kielce exhibition and congress centre has successfully organised another international-scale event. Autumn 2022, Łódź. Targi Kielce offered comprehensive services for the meeting of the Ministerial Council of the Organization for Security and Cooperation in Europe, which brought together representatives of 57 countries. This convention has been the most significant order for Targi Kielce to organise an off-site event to date.



Not only is Targi Kielce the organiser of its events, but also a proven partner for many companies and institutions organising events outside the TK premises. In October, the centre faced a completely new task; together with the Warsaw-based El Padre Event Agency, Targi Kielce won the Ministry of Foreign Affairs tender for a comprehensive organisation of a convention of the Ministerial Council of the Organization for Security and Cooperation in Europe. The consortium established by both companies was to develop and deliver an architectural concept, the technical, ICT and media infrastructure and carry out the whole event from the technical point of view.

The meeting held on 1 and 2 December in Łódź was attended by over 1,300 representatives of 57 countries, including foreign ministers.



__The hall before and during the OSCE summit - the central meeting in Łódź which brought together politicians. Targi Kielce employees rendered all the constructions and equipped the EC1 facility at Targowa Street and the conference rooms of the Łódź Fabryczna station.

- We boast of having competent employees, skills and experience needed to organise events also outside our centre. We managed the logistics path between Kielce and Łódź. We prepared pretty intensively for two months. For the next two weeks, we carried out assembly work in Łódź. We observed the results with pleasure - says Andrzej Kiercz, director of the Targi Kielce Congress Centre, who was responsible for the order execution.

Director Andrzej Kiercz was supported by Arkadiusz Krzeczowski, director of the Trade Fair Department, as numerous centre employees were involved in various tasks. Virtually all sections, from the art studio to accounting, were involved.

The goal has undoubtedly been achieved; the space arranged in the EC1 facilities at Targowa Street in Łódź and the Łódź Fabryczna train station looked impressive. - The event partners and co-organisers, and above all the guests and the client, were impressed by our employees' commitment, efficiency, punctuality and professionalism. I would like to thank everyone who contributed to the final result - emphasises director Andrzej Kiercz. - The success opens the door for us to participate in tenders for large-scale events organisations. ■



Expos and championships mark the beginning

Bożena Staniak
Targi Kielce Vice President of Board

Exhibitors' meeting calendars filled to the brim, crowds in the expo halls, meetings resulting in business deals... The Kielce exhibition and congress centre has been buzzing with life since the beginning of 2023. January and February expos attracted nearly 20,000 people - about 4,000 more than in the same period of 2022 but 5,000 fewer than in 2019. This year extra 11.5 thousand people visited our centre to attend events organised by the Congress Centre.



The value of meetings is primarily appreciated by exhibitors; their presence at Targi Kielce makes it possible to reach a greater group of prospective customers. January **Carpenters, Tinsmiths and Roofers Congress and Roof - Forum Expo** hosted about 4.5 thousand professionals - three times more than a year ago, at the show's premiere. Company heads and managers attending the event emphasised that these meetings would bring business results.

The other event already held this year - **Fruit and Vegetable Farming Expo** also turned out to be a success. After many years of Targi Kielce's efforts, the event was moved to our centre. The Warsaw Publishing House Oikos had organised twelve previous shows at Ptak Warsaw Expo in Nadarzyn and Expo XXI in Warsaw. The thirteenth TSW in Kielce attracted 12.5 thousand people, 1.5 thousand more than the previous one in Nadarzyn. The exhibitors at this year's show booked expo space for the next one - in January 2024.

The turnout also exceeded expectations during the **Exotic Fest**; Kielce was one of the cities which hosted the event for enthusiasts of terrariums, botany and aquarists. An external company organised the exhibition. The Kielce show attracted about 10,000 guests and made it the largest number of visitors in the country!

Targi Kielce and the Congress Centre prove their worthiness as an organizer of events, including international ones.



__Roof - Forum - it took two years to become the largest roofing industry event in Poland.

Once the expo finished, a quick rearrangement was necessary to accommodate expo halls to accommodate ... sporting events. The World Nine-ball Championships was held here in early February; the tournament attracted more than 120 competitors from 47 countries. 70 per cent of the 1,500 people who visited our centre were foreign guests; TV broadcasts from Targi Kielce were put on screen in about 50 countries on six continents.

The conclusion is apparent -Targi Kielce and the Congress Centre prove their worthiness as an organiser of events, including international ones. ■



__The games during the World Nine-ball Championships are broadcast all over the world.



__The terrarium show in Kielce turned out to be the most visited Exotic Fest in the country.

New printing technology - not only for exhibitors

Author: Ewa Łukomska

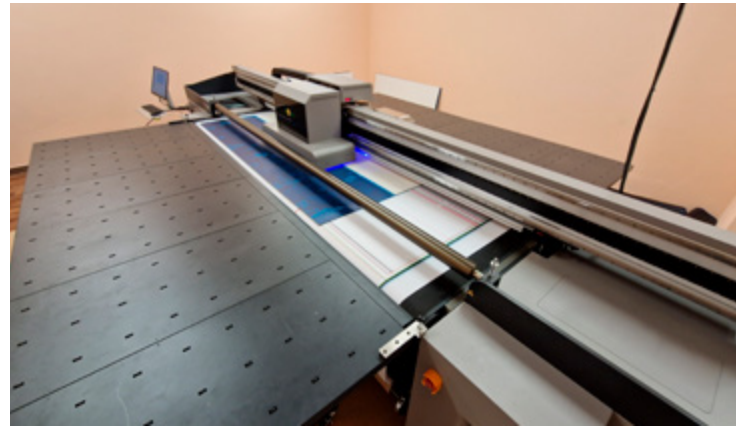
It is not afraid of glass, wood, and even carpet fibres - a large-format device for UV technology printing is already available at Targi Kielce. The machine offers a wide range of possibilities for expo stand construction as well as expands the services portfolio targeted at external companies. Notably, the work of the plotter also protects the environment.



—Large format device for UV technology printing - high-quality expo stand construction elements at your disposal.

UV printing is one of the most modern digital printing techniques, and the process is similar to an inkjet printer, however, there are a few significant differences. UV printing ink is a kind of liquid polymer; LED lamps that emit ultraviolet light are coupled with the print-heads; this cold-tyle light does not emit any heat. Instead, UV radiation starts the polymerization process of the ink and fixes the liquid polymers as a durable plastic layer.

This technology is already available in Targi Kielce's art studio. The machine can print on a variety of materials, both flat and rolled, with



a maximum thickness of 510 mm and a width of up to 320 cm. - Glass, metal and wood, ceramics, plywood, foams, plexiglass and cardboard, and even on aluminium, acrylic, fabrics, wallpapers and carpets can be printed over. Furthermore, construction materials do not pose any problem - the plotter prints on doors, windows, floor panels, plasterboards and partition walls – explains Artur Świątek, deputy head of the Expo Stand Design Section at Targi Kielce's art studio.

The device is equipped with an automatic material-feeding and winding system which adjusts the height of the heads. The self-cleaning head guarantees the highest print quality and colour fidelity. The very efficient device can print up to 100 m² of material in an hour.

The machine offers a high-quality print with much fewer consumables and greater energy savings.

Machine functionalities for exhibitors and not only

The new technology opens up a wide range of possibilities for expo stands preparation the exhibitors can make the best of - finishing ideas are not limited by the technical capabilities of the printer. The print is also resistant to weather conditions. The device makes it possible for the Targi Kielce art studio to meet not only the exhibitors' demand but also implement projects commissioned by external companies.

Less electricity, more environmental care

Significantly, the plotter was also purchased with environmental care in mind. Prints can be on the same materials made several times. On top of that, the printer uses cold light, and there is no need to warm up. As a result, the machine offers high quality with much fewer consumables and more significant energy savings. ■

Phone-enabled car seats

Author: Łukasz Kopczyński

Luxurious prams and pushchairs controlled by remote control, a car seat with an application notifying that a child has remained in the car, toys and recycled articles - the novelties presented at the Targi Kielce's Kids' Time Expo surprised with options and functions. The features are designed to help the carer in the decision-making process. In addition, new products offer the utmost environmental care.

The 13th International Fair of Toys and Products for Mother and Child KIDS' TIME - February 2023 brought together almost 300 exhibitors, including 40 foreign firms from 13 countries. Many presented innovative solutions designed to support parents.

Child safety

Companies which produce car seats reacted to the problem of children locked in a car; in Italy, starting from 2020, all car seats must be equipped with a notification system indicating that a child has been left in the car. In the United States alone, of 40 children on average, die each year because they have been left in a car. The problem also affects Poland. Accessories available on the market are able to alleviate the problem. BeSafe joined the KIDS' TIME expo and presented the latest model of the car seat, equipped with a system for notifying parents about the fact that a child remained in the car. – The parent's phone is equipped with the application paired with the car seat; when the caretaker moves away from the car, a notification is sent. If the message is ignored, a particular alert is then sent to the phone numbers stored in the application - says the company specialist, Tomasz Świergolik. As the company's representatives suggested, perhaps Poland will be the following country to introduce this solution as a standard.

„Autonomous” pram

Modern technology makes us used to comfort and luxury, Targi Kielce was thus the presentation stage for a remote-controlled pram. – At first glance, it looks pretty strange when we see a self-driving pushchair, it wasn't until a moment later that I noticed a man controlling it with a remote – said one of the surprised entrepreneurs visiting the Kids' Time Expo. – Our stroller is also equipped with a cradle function and an automatic brake. Soon the standard collection will be enhanced with ambient lighting for improved visibility and safety – said Mateusz Trylski, the owner of the Junama brand. This and many other strollers were presented at the annual Kids' Time, the meeting of child products and services business sector's representatives.



—The autonomous Junama stroller controlled remotely with a remote makes parents' life easier.

More from recycled material

An increasing number of entrepreneurs have been concerned with environmental protection; companies want to go eco. Thus they decide to introduce new lines of environmentally friendly products. Many producers already offer toys made of wood, and they also use recycled plastic for making toys. This trend has been even more apparent. Wader-Wozniak RePlay Sustainable collection is one of many examples. The products' concept relates to the Reuse, Recycle, Replay principle. The idea put into practice means that the new series of toys is made entirely from raw materials obtained from consumer plastic waste - says Ewelina Kozielska, the Marketing Manager. Subdued colours, characteristic of recycled products, could be seen at many stands. This abundance confirms that many companies have presented a severe stance about environmental protection. ■

A Congress Centre in its concert mode..

Author: Magdalena Sitarska

From concerts, through conferences, to sports competitions of international standing. The Targi Kielce Congress Centre is the home and the organiser of several hundred events a year. Here are the most exciting events targeted at the general public.



—The famous singer - Kaśka Sochacka and her band will perform on the Targi Kielce Congress Centre's stage on Monday, 3 April. The artist will sing her most famous songs, including "Silent Days", "The sky was pink" and "Burnt by the Sun". There will also be surprise abundance. Tickets available at www.biletyna.pl website.

... and sports mode



__Almost 250 competitors from all corners of Poland will present their skills and aptitude on the specially arranged stage at the Targi Kielce's Congress Centre. The sixth Pole Dance Show - 21 to 23 April 2023! Spectacular performances, unique air acrobatics, sports excitement and an unforgettable show - this and much more have been prepared for those who join the event.

__The Boxing Challenge and K1 charity boxing gala on 13 May 2023 at the Targi Kielce's Congress Centre - anyone can join the fight. The event aims to raise funds for the Cancer Fighters Foundation's charges - people struggling with cancer. The eight editions so far allowed the organisers to raise over PLN 1 million.



__The Polish Championships and Debuts in Bodybuilding and Fitness will take place from 14 to 16 April 2023 at the Targi Kielce's Congress Centre. The Polish Bodybuilding, Fitness and Powerlifting Association is the main championship organiser. The Debuts - a sports event targeted at debutants who want to try their hand at bodybuilding and fitness. Competitors of the Polish Championship in Bodybuilding and Fitness compete for the title of the best in the country.



—Enex has advanced to become the largest event in the renewable energy sector in Poland.

Packed with energy and ecology

Author: Magdalena Sitarska

The latest models of electric, hybrid and hydrogen cars are put for test drives, world premieres of cutting-edge products related to renewable energy sources: inverters, energy storage, heat pumps, heating systems and photovoltaic solutions, competitions with attractive prizes, a spectacular tournament of live photovoltaic installers and a meeting with the most recognisable YouTubers who are into the RES... This is just a sneak preview of the events accompanying the jubilee Enex Expo in Targi Kielce. The ENEX Expo is accompanied by the parallelly-held International Environmental Protection and Waste Management Expo EKOTECH; both in the Kielce exhibition and congress centre.



__The hydrogen-powered Toyota Mirai presented at the Enex Expo.



__Win a VHE Heat Pump in one of the competitions during the Enex.

The 25th Enex Expo and the 23rd Ekotech; facts and figures are impressive with over 240 companies from the power engineering sector, the largest producers of the municipal industry solutions, the offer displayed in 7 exhibition halls of the Kielce exhibition and congress centre. The offer put on display by the power engineering sector includes the latest products for renewable energy sources: inverters, energy storage, heat pumps, heating and ventilation systems and photovoltaic solutions. The Ekotech is a magnet for companies offering modern technological solutions in waste management, waste transport and services related to waste segregation. The exhibitors' expo stands are an indispensable part of the municipal industry meetings. The latest machines for reducing the waste and recyclables volume, eco-pressurises for compressing waste, machines, devices and systems responding to recycling industries' needs, smart waste disposal systems, and innovative solutions for waste shredding - this is just a part of the extensive presentation.

World product premieres

For the first time in Poland - on the first expo day, the British Rolls-Royce SMR presents the technology for small power plants for hydrogen generation; these can power cities or industry. The energy industry meeting at Targi Kielce offers the special exhibition zone of the RESCity. Companies such as SolarEdge, Panasonic, Keno, Hypontech, Viessmann, Mitsubishi Electric, Kehua premiere their solutions. There are also expo stands presentations. Ekotech Exhibitors such as Cyrkl come with an innovative internet platform. Untha offers the latest models of industrial shredders for waste management. Bin-e joins the show with its device using artificial intelligence for recycling and an intelligent waste bin. Eurocentrum Polska is a part of the expo with the latest Mamut eco-crusher.

Heat pumps, photovoltaics and waste

For many years, Enex has been accompanied knowledge-packed forums such as: the Solar+ Photovoltaic Forum dedicated to the PV industry and the Heat Pumps Forum, which offers the opportunity to become familiar with technical and product novelties in the heat pump and heating technology domain. The Energia Pl conference is an exciting offer for those interested in the latest trends, projects and solutions in energy storage.

Ekotech offers a plethora of conferences and seminars, including „Vehicle dismantling station - business activities and development prospects” organised by the Eko-Auto - the Polish Association of Vehicle Disassembly Stations, the International Waste Management Forum, a series of lectures on environmental documentation and poultry and pig farming, the conference under the banner of Together We Create Ecological Świętokrzyskie.

Special Guests

The most recognisable YouTubers discussing renewable energy sources, electromobility and smart energy-saving technologies participate in the Enex and join the YouTuber's Zone. At the 25th show you can meet them live. Waldek from „Heat pump and PV”, Sławomir - the host of the „Photovoltaic Panels” channel, Maciej from „HOLIBOOD - A Healthy House” and Michał from the „e-Travelling all over Poland” channel. The special guest of the Ekotech is Piotr Sikora „Stalowy” - the head of Piotro-Stal, the Polish market's leading company in the scrap and demolition sector, also famous for his participation Złomowisko PL show.

Electromobility Zone

There is yet another permanent point on the Enex map of attractions. The Electromobility Zone with the latest models of electric, hybrid and hydrogen cars. Not only can Enex visitors see the vehicles in the flesh, but also enjoy a test ride of Toyota Mirai, Fiat 500 and Fiat Ducato, JEEP GRAND CHEROKEE, Mercedes EQA, EQB and EQS, Citroen e-C4, Mazda MX-30. Anyone who drives into the expo centre in their electric car can charge their vehicle free of charge. The charging stations located on the premises of the Kielce exhibition and congress centre are available for them.

Win a heat pump!

Enex features a dedicated exhibition zone under the banner of RESCity. You can take part in the city game. Another competition can win you a VGE monobloc heat pump sponsored by Solgen. Ekotech Exhibitors' expo stands also offer contests for visitors. Santrade, welcomes representatives of vehicle disassembly stations who can win attractive prizes. ■

Glossy technology and the knowledge pool

Author: Marzena Ślusarz

About 400 companies present their offer for farmers at the Agrotech Expo in Kielce. The extensive display of tractors and machines - 17 to 19 March. The show is enhanced by conferences on precision farming and eco-schemes, as well as meetings with the most popular farmers in the country. The exhibition is accompanied by the Las-Expo.



—The Agrotech Expo is a presentation of the latest technology for farmers. The event hosts farmers from many parts of the country.



__Tomasz Klimkowski meets the visitors on Saturday and Sunday. KRUS expo stand - Tomasz presents and discusses safe working clothes in an interesting way.

Poland's largest agricultural expo held indoors in expo halls is the display for an extensive portfolio of tractors, machines and equipment for field works and farms services. Case IH, Steyr, New Holland, Claas, Fendt, John Deere, Deutz-Fahr, Zetor, Massey Ferguson and Valtra are part of the expo complemented with an extensive range of Farmtrack, Landini, Solis, Iseki, LS and Kioti tractors. A plethora of novelties combined with cutting-edge innovations is guaranteed. Vario Gen 7 tractor from Fendt, which with its engine developed for alternative fuels is a part of the show.

Extensive portfolio of machines for cultivation, and among them Maschio Gaspardo, Horsch, Dziekan, Kuhn, Agro-Masz, Dexwal, Jar-Met, Landstal, Pöttinger, Unia. Autonomous robots are the eye-catchers; they are used for field and also the farm work. Rhe Em Lizard robot from Euromilk for fodder raking in barns is also presents.



__New from Fendt - the seventh-generation Vario with the latest engine that can run on alternative fuels.



__CVX 260 version - the largest in the history of Puma tractors - a novelty from Case IH shown for the first time in Kielce.

The whole expo hall features fertilisers, protection means and seeds. In addition to the latest technology, there is a presentation of fertilisers, plant protection products and bio stimulators - this section enjoys immense popularity, with TimacAgro, Syngenta, Yara, AgroSorb, Invex Remedies, Świętokrzyska Grupa Przemysłowa Industria, Polcalc, Solmag Agro, Siarkopol. A novelty from Industria - granulated lime for soil deacidification, completely natural product. Ecological products replacing artificial fertilisers will be presented by AgroSorb.

Agriculture 4.0 and the use of eco-schemes

2023 Agrotech is also a solid portion of knowledge, with the conferences held every day from 17 to 19 March. On Friday at 11 am welcomes the „Precession in agriculture” meeting. The workshops discussing the use of eco-schemes is scheduled for Saturday and Sunday. Specialists will tell you how to make the most of all these opportunities.

Meetings with famous farmers

The Agrotech offers attraction galore, with the opportunity to talk to farmers - the most popular influencers in the agricultural industry. On Saturday, visitors to the expo meet Fit Farmer Sebastian Staniewski, who is also an MMA contender. Tomasz Klimkowski AKA „swietokrzyskifarnik” in his online broadcast, is also here. Klimkowski gained national recognition in the TV show of TVP 1 national broadcaster. On Sunday morning you will meet Tomasz at the Farmers' Social Security Fund's expo stand. The Wood Industry and Forestry Fair Las - Expo accompanies the agricultural technology Agrotech Expo. 17 to 19 March - exhibitors offer forestry and woodworking machines as well as tools for foresters and also for amateurs. ■

A house, a garden and.. a star

Author: Łukasz Kopczyński

The latest technological solutions crafted for the home and garden, experts' advice and a green zone. This and much more at the 30th Home, Garden and You exhibition. Targi Kielce invite you to join the event on the April weekend, 15 & 16.04.2023. The expo featured guest - Dominik Strzelec, a TTV and HGTV TV star.

The „Home, Garden and You” is one of the favourite fair events of the Świętokrzyskie region's inhabitants however, its popularity brings in visitors from more distant areas. For years, the show has gathered crowds of visitors, there are many families with children. The April exhibition offer many novelties, such as facade blinds used in modern architecture - these elegant window covers are mounted on the buildings' outer surface. Simple and very light construction is ideal for buildings with large glazing panes. Garden work lovers will find a wide range of tools and materials, including a new series of intelligent robots for mowing the lawn. Virtual boundaries are set using a smartphone and an application. The new generation allows you to trim individual sections of the lawn with differentiated heights in different time intervals.

During the fair, the Kielce exhibition and congress centre hosts producers and distributors of fireplaces, air conditioning, windows, doors, fences, prefabricated pavements, garden furniture and photovoltaic panels, to name just a few product categories. Environmental protection and energy independence are frequent reasons for installing renewable energy sources. Thus such solutions are also offered at the Home, Garden and You show.

Down to earth ... and cobblestones

The highlight of the April event - a meeting with Dominik Strzelec, a TV star famous for TTV and HGTV television shows. He is known to a wider audience as the host of the popular TV shows „Fault”, „Garden that Blows Your Mind” or „Hunting for the Garden”. A passionate gardener and a happy husband and father of three children will join the expo stand of the paving manufacturer Pebia. Mr Strzelec is an ambassador of Pebia. Dominik Strzelec is an avid snowboarder, football fan and traveller who likes challenges. According to him, plants can affect our mood and relationships with other people. He shares his knowledge and experiences with plants in an exciting way. During the Targi Kielce exhibition, the famous TV celebrity will talk to fans, sign autographs and take selfies.

We look forward to seeing you at Targi Kielce's trade show is held on 15 and 16 April 2023. ■



—Dominik Strzelec comes to Kielce to tell you how to design a dream garden.



—Targi Kielce welcomes you to the spring HOUSE, GARDEN and YOU exhibition - on 15&16 April.

Meetings factory

Author: Urszula Kołodziejczyk

For many years the industrial exhibition cluster STOM and its accompanying events have proven very popular among exhibitors and visitors. Therefore the 2023 unveiling is longer- four fair days instead of three. The show starts on the 28 and continues until the 31 March.

Industrial Spring is the stage for hundreds of machines working live and put on display in all 7 halls of the Kielce exhibition and congress centre put on display by 500 exhibitors. This is Targi Kielce's 2023's Industrial Spring's facts and figures. Apart from business talks, what can the STOM guests expect? The Exhibition of Metal Processing Technologies is famous for its dynamic presentation; This year's expo will be no different; Presentations of cutting-edge CNC machines, machine tools and milling machines, complemented with presentations of sheet metal forming and processing equipment, metal cutting, laser and laser technology shows, welding and industrial robot shows, 3D printer shows. Although the list is long, are just a fraction of what in the pipeline; the Kielce exhibition and congress centre's expo halls are a busy place.

The annual series of industrial exhibitions at Targi Kielce also enjoys strong knowledge-partners' support.

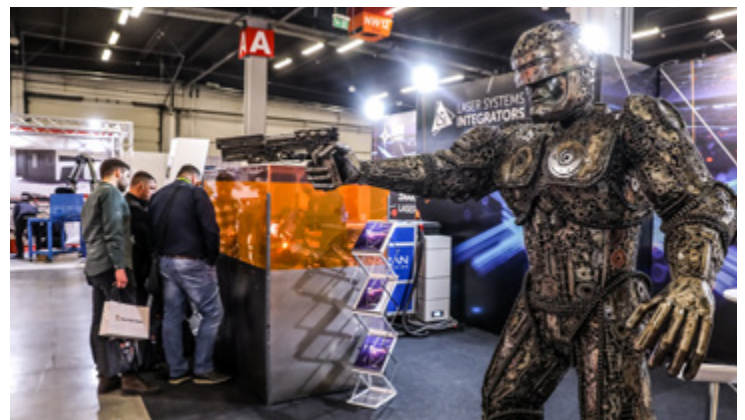
SIAD is the technological partner of Industrial Spring, and YASKAWA has supported Industrial Robotics Exhibition STOM-ROBOTICS for years.

The „Industrial Spring” comprises the Fair of Metal Processing, Tools and Machine Tools STOM-TOOL, Sheet Metal Processing and Cutting Fair STOM-BLECH & CUTTING, Industrial Laser and Laser Technology Expo STOM-LASER, Industrial Robotics Expo STOM-ROBOTICS, International Fair of Welding Technology and Equipment WELDING, Fair of Industrial Measuring Technology CONTROL-STOM, Fair of Pneumatics, Hydraulics, Drives and Controls KIELCE FLUID POWER, Exhibition of Corrosion Protection Technology and Surface Treatment EXPO-SURFACE, Electronics and Automation Expo TEiA and Process Virtualisation Expo WIRTOPROCESY as well as 3D Printing Days.

Only in 2022, the exhibitions attracted 10,000 visitors. As the exhibitors emphasize, Targi Kielce is not visited by random people. We look forward to seeing you - 28 to 31 March. ■



—Industrial Spring - a permanent fixture in the industry visitors' calendar.



—Robocop took care of the guests' safety - the Industrial Spring in 2022.

..uniforms like a magnet ..

Author: Urszula Kołodziejczyk

The International Defence Industry Exhibition has been held in Targi Kielce for 30 years. Over the course of three decades, Targi Kielce has hosted events targeted at uniformed services; the number of expos has increased.



__The International Defence Industry Exhibition's Lead Nations' Exhibitions has featured an indispensable part - the Lead-Nation Exhibitions. In 2022, Turkey presented its potential. MEHTERAN - the oldest military orchestra in the world, graced the expo with its presence and live performance.

For thirty years, the **September International Defence Industry Exhibition** has been the traditional presentation arena for defence industry companies from all corners of the world. Not only is this a comprehensive presentation of military equipment, but it also abounds with business meetings and contracts concluded between manufacturers from different continents and the defence sector bodies.

Other uniformed services also find their home at the Kielce exhibition and congress centre. The State and Volunteer Fire Brigades have always marked their presence at Targi Kielce. The previous **International Fire Protection Rescue Exhibition IFRE-EXPO** only confirmed that Targi Kielce is the best place for equipment manufacturers, technology companies and fire brigade units to meet and to do business. The upcoming firefighter's holiday is held 15-17 June 2023.



__The media pronounced this a hit of the last POLSECURE - the premiere of a new marking of police vehicles.

The youngest expo in the ranks - Polsecure made its debut in spring 2022. An interesting exhibition targeted at officers of various services, knowledge-packed conference organised by the Police Headquarters, and product premieres which make waves in the Polish media. The first POLSECURE unveiling goes down in history as a success. This is time for the next event in the series held from 25 to 27 April 2023. The services which report to the Minister of the Interior and Administration are the conference target: Polsecure, therefore, responds to the vital needs of the Police, Border Guard, State Fire Service and State Protection Service.

The expo offers may also be of interest to special services, including the National Tax Administration and rescue organisations GOPR Mountain Volunteer Rescue Service, TOPR Tatra Volunteer Search and Rescue, WOPR Volunteer Water Rescue Service. ■

European gas industry's holiday

Author: Urszula Kołodziejczyk

The Gas Technology Expo EXPO-GAS offers a unique and special opportunity to meet gas industry experts and specialists in one place and to become familiar with innovative technological solutions as well as to establish business and trade relations. The exhibition has been co-organised by the Chamber of the Natural Gas Industry since the expo premiere.

In April, the Targi Kielce expo halls are the full house, a display for gas networks, gas devices, gas stations, controlling and measuring apparatus in gas engineering, industrial automation for gas engineering, gas pumping stations, gas storage, safety in gas engineering devices, materials and accessories for construction and equipment of gas pipelines, pressure reduction stations and pumping stations and many other. In January, the EXPO-GAS team paid a visit to Warsaw. The importance of this type of face-to-face meeting at Targi Kielce was emphasised by Robert Perkowski, President of the Chamber of the Natural Gas Industry.

The knowledge pool - most recent information on gas

The first day of the EXPO-GAS is marked by the conference organised by the Chamber of the Natural Gas Industry; the meeting has become the expo tradition. The IGG conference has accompanied the trade fair since

its first time as the session always pertains to the most essential and current industry topics. This year the conference is held under the banner of „New Technologies for Multi-Energy”.

Awards and distinctions of the EXPO-GAS

The second day of the EXPO-GAS is marked by medals, distinctions and decorations. The Jury Panel composed of industry specialists and journalists, selects the competition winners. Medals and distinctions were awarded in several categories. The President of the Chamber of the Natural Gas Industry, Robert Perkowski, co-organiser of the event, also recognises the best product. State decorations are also presented on behalf of the President of the Republic of Poland, Andrzej Duda; there are ministerial distinctions. At the end of the gala, IGG honorary badges are awarded. The evening usually ends with master of business administration decorations. ■



—The awarding of trade expo accolades for the best products - an important moment of the EXPO-GAS

PLASTPOL - the gateway to new sales markets

Author: Mateusz Kaczmarczyk

According to the Plastics Europe Polska Foundation, 2021's European plastics production increased from 53.9 to 57.2 million tonnes. Poland ranks third in terms of demand for plastics (100 kg/person), right after Germany (140 kg/person) and Italy (122 kg/person). Therefore it comes as no surprise that Kielce's PLASTPOL – the plastics processing industry expo has been one of the most important events of this type in Central and Eastern Europe for years. The event is held online from 23 to 26 May.

The plastics industry keeps developing and introducing new technologies to the manufacturing process; this encompasses more recycle, less virgin materials, recyclable designs and better performance designed to protect food and beverages better, a significant reduction of waste - Matt Seaholm, president of Plastics Industry Association.

Poland already boasts of having a highly developed processing sector, employing over 200,000 people. According to Plastics Europe data, the local plastics production volume is estimated to reach 1.7 million tons. Therefore, a large part of the demand is covered by imported raw materials. Therefore, PLASTPOL - Kielce's International Fair of Plastics and Rubber Processing has become a popular destination for companies looking for investment and development opportunities. This year's PLASTPOL promises to be a focal point for industry representatives and business insiders from all around the world; from Turkey, Qatar, Germany, Italy, India and Balkan countries showcase their products and services. However, the list of exhibitors is really extensive.

We can already see an avid interest of several important companies - says Kamil Perz, director of the PLASTPOL project. - The list of exhibitors at this year's show includes companies such as Engel, Arburg, Wittmann, Albis, Molgroup, Lyondellbasell, Exxon Mobil and Starlinger.

The PLASTECH INFO Technical Seminar is held on 24 May; the seminar is one of the accompanying events at this year's 27th PLASTPOL Expo in Kielce. The meeting is held under the banner of „Advanced Polymer Materials - Technologies, Processing, Applications”.

The Targi Kielce's 28th International Fair of Plastics and Rubber Processing PLASTPOL is held in Targi Kielce from 23 to 26 May 2023. ■



__The new Wittmann machine's precision in life demonstrations.



__Plastic dryer at the Plastcompany's expo stand - the 2022 Plastpol.



Polish cosmetics act like a magnet in the international arena

Author: Marzena Ślusarz

Contracting event for the cosmetics and pharmaceutical industry - Slavic B2Beauty brings together Polish producers for the second time - the exhibitors present their offer to buyers from Europe, Asia, the Middle East and Africa. The event, scheduled on 13 and 14 June at Targi Kielce, will again result in business relations enhancement.

__The product offering for foreign buyers presented by the brand co-created by Ewa Chodakowska - beBio.

Slavic B2Beauty brings the cosmetics industry's partners closer. The Targi Kielce Congress Centre is the showcase for Polish producers presenting their offers to buyers from all over the world.

The second in the series of events has already generated great interest. The presence at the event was announced by buyers from Asian countries - Malaysia, Kazakhstan, Singapore, European - Hungary, Romania, Czech Republic, the Netherlands, Spain, from the Middle East - United Arab Emirates, Qatar and Israel, and even from African Tunisia.

Reputable brands on the exhibitors' list

Companies that will present cosmetics and pharmaceuticals; Slavic B2Beauty offers them a perfect chance to introduce products to the above-listed markets. The list of exhibitors already includes brands valued and recognised in the Polish market. The products are displayed and presented by AVA® Cosmetic Laboratory, which has been active in the Polish market since 1961. Pierre Rene with face, lip and nail make-up products. SunewMed+ presents the offer of specialist products, e.g. masks and products with vitamin C. Elfa Pharm Polska confirmed participation - the brand already has 57 foreign contractors and still wants to enter new markets. The BeBio Cosmetics brand, co-created by the famous fitness trainer Ewa Chodakowska, joined the exhibitors' fellowship. The vast majority of products are results of natural production processes; the natural composition is the distinguishing factor.

Slavic B2Beauty is held in June. The exhibitors' and buyers' lists keeps growing. ■



__Specialised products for eye area care are presented by the Polish company Sunew Med+.

Art Gallery with live and.. online auctions

Author: Magdalena Sitarska

The June church industry expo - not only does the show abound with the offer of equipment for churches and devotional items for congregation members.. In addition, for the first time, Targi Kielce hosts this year an art gallery with genuine works of art from recognised artists!



—The expo stands at the Church and religious expo - the abundance of original icons and paintings.



—Sacroexpo 2021 included the exhibition of icons by the Ukrainian artist Khrystyna Kvyk.



—The annual exhibition of the church and religious sector serves as a presentation platform for the latest offer of church equipment.

For centuries, the Church has been a patron and protector of artists. The Church has introduced the most modern and outstanding artistic objects into its sacred space. Every year, the Sacroexpo in Kielce attracts thousands of aficionados who savour paintings, sculptures, artistic crafts, devotional items and musical instruments. The upcoming 24th religious industry meeting is held from 19 to 21 June 2023. For the first time the event is marked with the participation of the „Auction House” Art in House - this turn the Targi Kielce space into a real art gallery. The Sacroexpo will feature modern and original religious works.

In addition to the Sacroexpo exhibition featuring works of art, there is Sacrum Auction on the second day of the expo. There are dozens of Polish artists taking part, and among them Krzysztof Pająk - a painter, graphic artist and photographer who draws inspiration from biblical stories, Katarzyna Słowiańska-Kucz, who is into painting, graphic art and illustration, and Joanna Mieszko, whose artistic profile includes sculpture, drawing, painting and photography. There are also painters putting their works on display, and the list consists of Jan Dubrowin, Robert Jadczyk and Sylwester Stabryła. This year's Sacroexpo also offers the opportunity to purchase modern and traditional icons from the artists associated with the Ukrainian ICONART gallery. The entire sales portfolio is available both in the gallery and at auction, including online bidding.

There will also be a wide range of vestments and liturgical vessels, as well as interior furnishings.

The 24th Sacroexpo exhibition promises to be extremely impressive; expo stands showcase the achievements of almost every field of religious art, sculptures and figurines, stained glass windows, paintings and icons and many others.

The International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art SACROEXPO is held in Targi Kielce from 19 to 21 June 2023 - once again the expo becomes the presentation place for the offer for all those associated with the Church. ■



__Sports cars and racing drivers - attractions at the Dub It festival!

Beauty, power, tuning...

Author: Łukasz Kopczyński

The DUB IT Tuning Festival is a must-see event, a permanent point in the calendars of all automotive enthusiasts. Enthusiasts of classics and modified cars meet on 24 and 25 June at Targi Kielce's tenth in the series of events. The jubilee is marked with several surprises!

At the end of June, the outdoor exhibition grounds areas of the Kielce exhibition and congress centre turns into a drift track. The air is filled with the characteristic aroma of burnt rubber. The expo halls in Targi Kielce also look spectacular, with shiny cars inside. These glossy machines have undergone modifications; you cannot take your eyes off them and want to study from every perspective. Italian supercars and European automotive products for tough guys complemented with classic cars restored by true enthusiasts, are also a part of the show.

Presentations of unusual vehicles are adorned with the presence of beautiful hostesses. The exhibition is enhanced with numerous meetings with motorsport personages sharing exciting stories, and experience in restoring old cars and vehicle modifications. For two days, participants join multiple competitions, including those which select the best audio equipment.

The DUB IT Tuning Festival is a place for those who love the roar of engines and the smell of exhaust fumes. Targi Kielce - we look forward to seeing you on 24 and 25 June 2023



—Beautiful girls make car presentations even more classy.



—Dub It Festival! - a presentation of cars from different eras. Cars and beautiful hostesses.



Served in Afghanistan, now in charge of the trade fair department

„In my 30 years in the military, I've learned that you have to trust the people you work with. Having been on Afghanistan and Iraq missions, I have grown accustomed to working under time pressure and stress. Kielce is the fifth city where I have lived in so far. Arkadiusz Krzeczowski, Director of the Trade Fair Department at the Kielce exhibition and congress centre, on switching a uniform to a suit.

Łukasz Kopczyński How come a former military ended up in a company organising trade shows?

Arkadiusz Krzeczkowski: Several years ago, I was a liaison officer serving the US Department of Defense's delegation. The people responsible for armament supply and purchase for the US Army paid a visit to MSPO. The United States joined the then International Defence Industry Exhibition in the capacity of the Lead Nation. This offered me the opportunity to watch the exhibition organisation process and to learn all the ropes. I thought of the day when I'd no longer wear a uniform. Working in such a company seemed to be an excellent perspective. In 2021 I applied to work at Targi Kielce ... and here I am.

ŁK: Your profession made you visit various corners of the world, where you can experience things an average citizen might never want to see. Has this experience influenced your life and shaped your personality?

AK: Most of my military service required me to perform my professional duties in various positions in the country. Much has changed since I graduated from the National Defence University; upon graduation, I was appointed to serve a civil-military cooperation unit in Kielce's Bukówka. I participated in foreign missions twice; in Iraq and Afghanistan. Since 2005, I started a collaboration with many significant international organisations headquartered in Switzerland, Brussels, Paris, and New York, but also with governmental and non-governmental organisations. My work on the missions and my domestic service offered me ample of opportunities for personal development, also in the non-military domain. Many people see me as an ex-military, but I don't oppose it. Sometimes I even find it useful.

ŁK: You kind of anticipated my next question. Is military experience help or hindrance in a managerial position you hold? What's the experience's relation to managing people and projects?

AK: Many different qualities when one is a team leader and manager; experience is also important and enhances natural predispositions. Contrary to appearances, the command and control models are comparable as they are rooted in the same principles. Regardless of whether we consider the leader's role in or outside the military - your attitude is entirely up to you. You can opt for one-person, authoritarian model where you run a team or a company singlehandedly. This model is not necessarily conducive to the working atmosphere, creative and effective problem-solving. In my model, I care about talking to people and thus making the best possible decisions, limiting risks at the maximum. In the army, I learned that trust the people you work with is very important. And even if you don't necessarily like them in private life, you still know that their professionalism and trust make it possible you to operate properly within the organisation. I make my best to translate this attitude into civil realities. All Targi Kielce employees care about the common good and company's development.

ŁK: You mentioned foreign missions in Iraq and Afghanistan. I can only imagine the stress level ...

AK: Each mission carries a burden; significant risk results in enormous stress. Making difficult decisions in conditions of the direct threat to health or life causes post-traumatic stress disorder in some people, whilst in others, it strengthens the ability to cope with difficulties. I have learned

to deal with stressful situations and make difficult decisions under time pressure. There is often no time to think when working in army conditions.

ŁK: And what do you do to take a breath, to calm you down, gives you a sense of security and helps to contract your thoughts to more pleasant things?

AK: Sports. When I want to clear my mind, I put on sports shoes and run a tenner in the forest; with Linkin Park, U2 or Imagine Dragons in my headphones. I also love biking. A total forest wilderness is only a few hundred meters from the house. After 40-50 kilometres of pedalling in the beautiful Świętokrzyskie region's areas, I recharge my batteries with new energy.

ŁK: Was it hard to switch a uniform for a suit?

AK: I had often thought about what would happen when I hung up my uniform. I am surprised how painless the transition was; I immediately got into the whirl of work at Targi Kielce. Right from the get-go, I felt the flow, the desire to introduce something new, develop, and work with people. This all gave me strength and spurred me to action. I turned a new leaf and the military is already the thing of the past,

ŁK: Was the family happy with the change?

AK: In fact, the family was more doubtful than me. Now, when we sit at the table with my wife and children and remember the old times, and frequent absence from home, we say that this change turned out to be positive. I am at home more often. When I was in the army, I attended army drills in military training grounds, not to mention more than six months of in foreign missions. The situation also seems to be more comfortable, although expo-centre life is not easy either.

ŁK: The position of the expo director determines the development directions.

AK: While preparing for the job interview, I looked through the company's website, the content on it and the calendar of events many times. At the first interview with the President of Board, I talked about my ideas related to changes and my vision how to develop not only the company but myself. With other's help I have tried to implement these ideas since I started working here. I want the expo infrastructure to ensure work comfort for both employees and our contractors. I want us to use modern technologies available on the market.

ŁK: Do you mean something specific when you relate to modern technologies?

AK: We pay particular attention to green energy and zero-emission salutations; we have emphasized replacing traditional power sources with RES. We are working on a project related to the photovoltaics installation in our expo centre. We are a part of several clusters, including metrology and hydrogen ones. We do that in order to keep abreast with new trends. Our presence in various industries' Chambers and Associations serves a similar purpose. One day we may produce green hydrogen from photovoltaic panels mounted on our roofs; who knows?

ŁK: Thank you for the conversation.

AK: Thank you, and of course, I look forward to seeing you in Targi Kielce. ■



__Kielce managed to cope with this difficult time. What is even more important, the number of entrepreneurs interested in investing has slightly increased. - says Bogdan Wenta, Kielca Mayor

Investors invariably find Kielce attractive to invest in

The pandemic has changed the world. The economy has suffered the most. Still, Kielce managed to cope with this difficult time. What is even more important, the number of entrepreneurs interested in investing has slightly increased.



Demand for development land is driven by residential developers involved in residential projects. Local and third-party companies also prosper for possibilities to expand. At the end of 2020, Kielce made a batch of excellent industrial plots available. Considering local conditions, Kielce also witnessed a record-breaking transaction; the sale of 80 ha of investment land. The initial assumption was that an extensive investment area would not find a buyer soon; the reality showed the opposite. The plot was purchased by a local construction company, which already has a development plan for this attractive area. An industrial zone within the city perimeter will be created there.

- The area offers a significant advantage - it is included in the local zoning plan, which stipulates the presence of warehouses and industry. Furthermore, the site is located in close proximity to the emerging Laboratory of the Central Office of Measures. Such a place on the city's map makes it possible to create a coherent economic district within the city limits, bearing in mind there are industrial facilities which are already present in the vicinity - notes Bogdan Wenta, Mayor of Kielce. The Mayor also adds that Kielce has recently seen an increase in interest of investors representing logistics and warehouse industries. This trend is related to Kielce's location near large urban agglomerations.

- Undoubtedly, the logistics sector finds Kielce attractive; this also results from the always-improving quality of the trunk- roads in the region, which makes travelling much easier and more comfortable. The S7 expressway is a part of the scheme - says the Mayor.

The real estate tax exemption for newly built office space is a clear message for companies representing the modern business services sector and office space developers. Kielce wants to be at the forefront of cities with top-class office space and thus attract cutting-edge business services sector.




















Several larger investments are already planned in Kielce; these combine services, residential and office functions, i.e. a typical mixed-use complex. Therefore, there is minimum requirements for tax exemptions in the case of offices - at least 3,000 m², with at least 80% of high-standard office space in the usable area.

Entrepreneurs unanimously admit that in most cities have already run out of investment land for the development of housing estates, office buildings and production plants. The plots that have remained require collaboration with a monument conservator, or they are subject to significant environmental restrictions. On the other hand, challenges trigger creativity, Karsch Hill in Kielce is an interesting example in this respect. A complex of residential and service buildings is to be built on the site of the former brewery. The malt house building is to be restored, and its interiors and original equipment - partially preserved and reused. The other two projects. One is the Nowy Czarnów housing estate on a 6-hectare plot where used to be warehouse halls. The Kielczanka District is the other example - built on the „Kielczanka” factory's site, with the factory famous for sweets production - iconic fudges.■

KALENDARZ WYDARZEŃ

CALENDAR OF EVENTS

2023

	EKOTECH Targi Ochrony Środowiska i Gospodarki odpadami Environmental Protection and Waste management Expo	8-9 III		EXPO-SURFACE Targi Technologii Antykorozyjnych oraz Ochrony Powierzchni Exhibition of Corrosion Protection Technology and Surface Treatment	28-31 III
	ENEX XXV Międzynarodowe Targi Energetyki i Elektrotechniki oraz Odnawialnych Źródeł Energii International Power Industry and Renewable Sources of Energy Fair	8-9 III		KIELCE FLUID POWER Targi Pneumatyki, Hydrauliki, Napędów i Sterowań Fair of Pneumatics, Hydraulics, Drives and Controls	28-31 III
	AGROTECH Międzynarodowe Targi Techniki Rolniczej International Fair of Agricultural Techniques	17-19 III		CONTROL-STOM Targi Przemysłowej Techniki Pomiarowej Fair of Industrial Measuring Technology	28-31 III
	LAS-EXPO Targi Przemysłu Drzewnego i Gospodarki Zasobami Leśnymi Timber Industry & Forest Resources Management Fair	17-19 III		TEiA Targi Elektroniki i Automatyki Electronics and Automation Fair	28-31 III
	STOM-TOOL Targi Obróbki Metali, Obrabiarek i Narzędzi Fair of Metal Processing, Tools and Machine Tools	28-31 III		KONCERT - KAŚKA SOCHACKA	3 IV
	STOM-BLECH&CUTTING Targi Obróbki Blach i Cięcia Sheet Metal Processing and Cutting Fair	28-31 III		ZAWODY PZKFITS Mistrzostwa Polski i Debiuty PZKFITS w Kulturyście i Fitness	14-16 IV
	STOM-LASER Targi Laserów i Technologii Laserowych Laser and Laser Technology Expo	28-31 III		DOM OGRÓD I TY Targi Materiałów Budowlanych i Wyposażenia dla domu i ogrodu Construction Materials and Equipment Expo - Home and Garden	15-16 IV
	STOM-ROBOTICS Salon Robotyki Przemysłowej International Exhibition of Robotics	28-31 III		EXPO-GAS Targi Techniki Gazowniczej Gas engineering Fair	19-20 IV
	STOM-FIX Targi Technologii i Komponentów Łącznych i Mocujących The Fastening and Fixing Technologies and Components Expo	28-31 III		POLE DANCE SHOW	21-23 IV
	SPAWALNICTWO Międzynarodowe Targi Technologii i Urządzeń dla Spawalnictwa International Fair of Welding Technology and Equipment	28-31 III		POLSECURE Międzynarodowe Targi International Expo	25-27 IV
	WIRTOPROCESY Targi Wirtualizacji Procesów Virtual Processing Fair	28-31 III		DENTOPOLIS Konferencja Stomatologiczna Dental Conference	18-21 V
	DNI DRUKU 3D 3D PRINTING DAYS	28-31 III		PLASTPOL Międzynarodowe Targi Przetwórstwa Tworzyw Sztucznych i Gumy International Fair of Plastics and Rubber Processing	23-26 V

	SLAVIC B2BEAUTY Kontraktacje dla branży kosmetycznej i farmaceutycznej Contracts for the cosmetics and pharmaceutical industry	13-14 VI
	IFRE EXPO Międzynarodowe Targi Sprzętu i Wyposażenia Straży Pożarnej i Służb Ratowniczych International Fire Protection & Rescue Exhibition	15-17 VI
	SACROEXPO Międzynarodowa Wystawa Budownictwa i Wyposażenia Kościołów, Sztuki Sakralnej i Dewocjonaliów International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art	19-21 VI
	DUB IT! Festiwal Tuningu Tuning Festival	24-25 VI
	TUNING & MOTORSPORT SHOW Targi Tuningu i Modyfikacji Pojazdów Vehicle Tuning and Modification Expo	24-25 VI
	MSPO Międzynarodowy Salon Przemysłu Obronnego International Defence Industry Exhibition	5-8 IX
	FESTIWAL KIELCE ROCKUJĄ	15-17 IX
	MKBR Międzynarodowy Kongres Biur Rachunkowych International Congress of Accounting Offices	26-27 X
	FESTIWAL PRZY KOMINKU At the Fireplace Festival	18 XI
	IDE Konferencja dronowa International Drone Event	23-24 XI
	WYSTAWA PSÓW Międzynarodowa Wystawa Psów Rasowych International Exhibition of Pedigree Dogs	25-26 XI
	ZOO SALON Targi Artykułów dla Zwierząt Domowych Domestic Animal Fair	25-26 XI
	Świętokrzyskie Targi Ślubne Świętokrzyskie Wedding Expo	3 XII
	REGIONALNA WYSTAWA GOŁĘBI I KRÓLIKÓW Okręgowa Wystawa Gołębi Pocztowych Świętokrzyska Wystawa Gołębi Rasowych i Drobiu Ozdobnego Świętokrzyska Wystawa Królików Pigeon and Pet Exhibitions	9-10 XII
	KRAJOWA WYSTAWA GOŁĘBI RASOWYCH I DROBNEGO INWENTARZA The national pedigree pigeon and small livestock exhibitionw	9-10 XII


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