

K i e l c e c k i P r z e g l ą d T a r g o w y

Kielce Fair Kielce Review



Targi Kielce
exhibition & congress centre

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Martial arts show as a part of Republic of Korea's MSPO Lead Nation Exhibition / p. 3

Kielce Fair Kielce Review

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Safety on Earth and in Space...

Author: Urszula Kołodziejczyk

Serving the country's security, increasing access to global technologies, and exchanging ideas and experiences are the overriding objectives of the organisers of the International Defence Industry Exhibition. 31st MSPO brings together over 700 companies from 36 countries.

Journalists play an invaluable role in popularising these ideas and disseminating information on solutions displayed at MSPO. In September 2023, journalists represented almost all continents. A reporter for Nigerian radio, a representative of the opinion-making Die Zeit daily the newspaper's portal from Germany and a journalist of the oldest English-language magazine The Spectator. There was many-member delegation of a media company from South Korea and the Bloomberg news agency correspondents. Traditionally, all Polish general and industry medias journalists have been accredited to relate the event.





—Media at the press conference of Prime Minister Mateusz Morawiecki, on the third day of MSPO 2022.

The International Defence Industry Exhibition has been granted the media patronage of the Rzeczpospolita daily. For 30 years since the first Expo, the Show was lucky enough to enjoy factual coverage and numerous publications worldwide. Not only in the industry-insider media. The British Financial Times reported on the first exhibition and the German Frankfurter Allgemeine Zeitung on the thirtieth. Industry media play an essential role in disseminating news related to MSPO. Targi Kielce cooperates with over a dozen of Poland's most influential editorial offices, ranging from the ALTAIR Aviation Agency through Defence24 to the Military Publishing Institute, with Polska Zbrojna at the forefront.

Record-breaking MSPO with an additional expo hall

The 31st International Defence Industry Exhibition in Kielce is a unique event for the media. The Show broke records before it even started. In mid-August, the exhibition area booked for the Expo amounted to almost 34,000 sqm. sq m (the record-breaking Expo in 2022, the area slightly exceeded 29,000 sq m). The MSPO exhibition uses an additional, 2800 sqm expo hall for the first time.

The defence industry representatives from Australia, Austria, Belgium, the Czech Republic, Denmark, Estonia, Finland, France, Spain, India, Israel, Japan, Canada, Lithuania, Latvia, Germany, Norway, South Africa, Slovakia, the United States, Switzerland, Sweden, Taiwan, Turkey,

The 31st International Defence Industry Exhibition in Kielce is a unique event for the media. The Show broke records before it even started.

Ukraine, Hungary, United Kingdom, Italy, United Arab Emirates and South Korea have confirmed their expo presence. The representation of the latter stages its Lead Nation Exhibition at MSPO 2023.

South Korea, for the second time

This Asian country has been appointed the MSPO Lead Nation role at the International Defence Industry Exhibition in Targi Kielce for the second time. The Program Board's proposal and then the decision of the Ministry of National Defence to invite the Republic of Korea to organise the Lead Nation Exhibition was a natural step. The Polish government has resolved to purchase an extensive assortment of military equipment



—MSPO 2017 – South Korea presented models of i.a. Chunmoo missile launchers, K21 infantry fighting vehicles and hybrid combat vehicles.



—The media patron of the MSPO – the Rzeczpospolita daily. Editor Marcin Piasecki – a frequent guest at the Expo. Among many interviews, there was also a meeting with the Targi Kielce President, Andrzej Mochon.



—The largest Polish exhibitor is MSPO's strategic partner, i.e. Polish Armaments Group and the companies which are a part of the PGZ holding.

from Korea. The agreements were signed at 2022's defence industry trade show in Kielce.

– Korea held its first Lead Nation Exhibition in 2017. At that time, not only the vehicles and equipment made an immense impression. The taekwondo shows were also breathtaking – recalls the Targi Kielce President of Board, Andrzej Mochoń PhD.

The President of Kielce exhibition and congress centre points out that after World War II, South Korea was in a similar situation to Poland. – And today, we can learn from South Korea. Many areas serve as a paragon; the progress the country has made commands respect – stressed Targi Kielce CEO.

The South Korea Lead Nation Exhibition presents the country's most outstanding and most significant achievements in the defence sector. The display includes equipment ordered by the Polish army, such as Chunmoo missile launchers and K2 tanks – already serving in the Polish Armed Forces. The modern vehicle assortment also includes the K808 wheeled armoured vehicle, the UGV multi-purpose unmanned ground vehicles, as well as mock-ups of defence unmanned aerial vehicles and uncrewed land vehicles. The exhibition also included a light tactical reconnaissance vehicle – KLTV Reconnaissance, and the armoured, tactical hydrogen-powered ATV vehicle FA-50 light combat aircraft, which will also serve in the Polish Armed Forces, and the KF-21 multi-role fighter prototype are presented as mock-ups.

PGZ – the MSPO Strategic Partner

The largest Polish exhibitor is MSPO's strategic partner, i.e. Polish Armaments Group and the companies that are a part of the PGZ holding. The Republic of Poland Armed Forces Exhibition has been an inherent part of MSPO for many years. This year, the exhibition prepared by the Inspectorate for Armed Forces Support – SZ Bydgoszcz is held under the banner of „New equipment – new challenges – new opportunities.”

For the first time – NASA featured

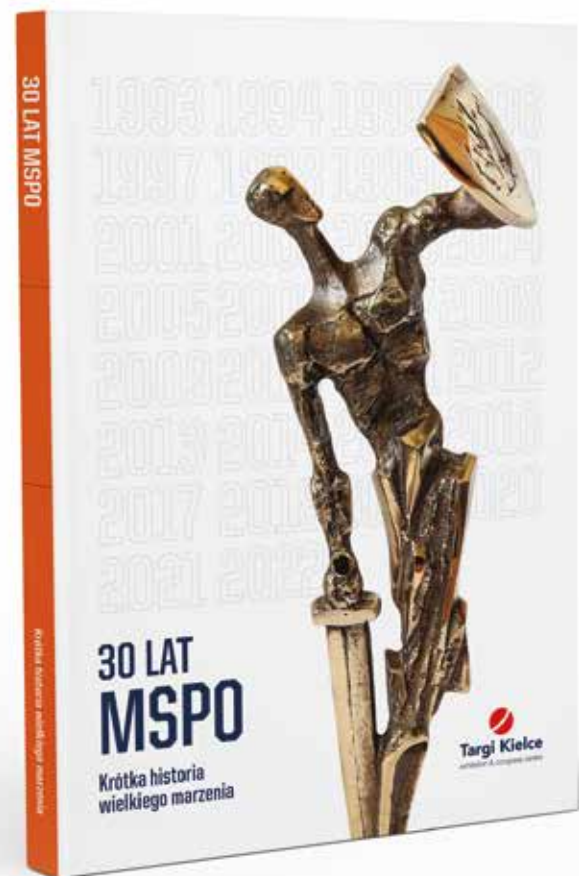
Most technological solutions presented at the Show and information about MSPO-related events appear in about 10,000 publications annually. However, there has never been such a publication in the history of the Show – it premieres this year. „A Short History of a Great Dream” – the album shows the 30 years of the International Defence Industry Exhibition. This publication also presents MSPO in the context of geopolitical changes. The album has been created following President of Targi Kielce, Andrzej Mochoń's concept. The album has been prepared inhouse by Targi Kielce staff. The publication will undoubtedly be of interest not only to the participants of the previous events.

Many themes in the publication have and will see continuation at the upcoming MSPO. The album pages include photos of those who influenced the shape of the event. Those who emphasised MSPO's importance and graced the Expo with their presence are also presented. There are photos documenting the visit of the late Colonel Alfred Merrill Worden – an American astronaut, and participant in the Apollo 15 mission. Colonel Worden was the featured guest at the US Lead Nation Exhibition at MSPO 2019. In 2023, the MSPO inaugurated the „Al Worden Endeavor Scholarship” project in the Republic of Poland. The project objective is to encourage young people from our country to work as engineers and space explorers. The project final is when four students and a teacher are selected to participate in a week-long training for astronauts at the Space & Rocket Center in the United States. The scholarship is supported by the Polish Space Agency, Targi Kielce and Kallman Worldwide.

„Space” is also on the agenda of the debate organised by the Ministry of Development and Technology on the second day of MSPO 2023. The

event enables a discussion on the development of EU industrial policy and the role of the defence, international cooperation in the industry domain, and the development of synergies with the space sector regarding economic and safety and security challenges. Important stakeholders of the European defence sector have been invited to participate in the debate; the panel includes industry experts, political milieus and academia. The debate offers a platform for institutional and business leaders to reflect on Europe's defence transformation in a changing security environment. An interesting fact – MSPO 2023's agenda includes so many conference events, seminars and meetings, that congress space arranging required extensive flexibility.

„A short History of a Great Dream” – the premiere album shows the 30 years of the International Defence Industry Exhibition.





__Right: astronaut Colonel Worden was the featured guest at the US Lead Nation Exhibition at MSPO 2019. This year the MSPO inaugurates the „Al Worden Endeavor Scholarship” project in the Republic of Poland. The 2019 meeting was also attended by the Polish cosmonaut, General Mirosław Hermaszewski.



__The taekwondo performance of the South Korean team - impressive event at 2017's MSPO.

The eighth expo hall. A long-awaited development!

Interviewer: Łukasz Kopczyński

A cutting-edge and comfortable, approximately 12,000 square meters large; if everything goes according to plan, we will increase the indoor exhibition area by as much as one-third – the president of Targi Kielce, Andrzej Mochoń PhD. describes the designed exhibition hall. – This is our biggest investment now, but not the only one!



Mr President, the three years' Covid-19 pandemic is over. The pandemic significantly impacted the exhibition industry by limiting event organisation possibilities. Did the spring season of 2023 bring stabilisation? Can we talk about a complete rebound?

Every event we have organised since the beginning of this year in our centre has enjoyed great interest from both the exhibitors and visitors. We hosted nearly 187,000 people. Last spring, our events were visited by 120,000, in 2019 we closed the spring season with over 195,000 visitors. This spring, exhibitors used the total area of nearly 155,000 square meters; in the first half of 2022 it was 77,000, but in 2019 – 185,000 square meters. Thus we are close to the pre-pandemic levels.

The facts and figures also prove that expos and face-to-face meetings are necessary to develop the economy.

There were fears that the pandemic would change how we communicate. However, the purchasing process requires face-to-face negotiations, especially for products worth hundreds of thousands or even millions PLN. Products featuring innovative solutions also need direct contact. Such commodities are presented during expos. From this perspective, the spectacular ENEX – renewable energy expo's success, i.e. the 2023 show twice as large as the 2022 and 2019's shows, or STOM cluster i.e. metal-working technology shows' attainment come as no surprise. We were limited by the exhibition space when preparing the shows. More companies were willing to have their expos stand, yet the expo space availability in the halls was limited. Once again, we added temporary pavilions for the Agrotech agricultural technology trade fair. Agrotech has required adding additional expo halls since 2005. This year, a temporary pavilion has also been prepared for the first time for the MSPO International Defence Industry Exhibition's exhibitors.

Targi Kielce's seven expo halls; not enough. Already before the pandemic, there were plans to build another pavilion.

If not for covid-19, the eighth expo hall would have been operational for at least a year. After the successful spring season, Targi Kielce has attained a stable situation, and we can work on the investment. Arrangements with architects regarding the construction concept are underway. The H expo hall is to have an area of 12,000 square meters so that we will increase our indoor size by one-third. The H expo hall will be located just behind G hall, off the western terminal. This will be a modern, functional and comfortable space for our exhibitors and visitors.

Photovoltaics is one of the priorities in our company's development; not only do we want to reduce energy costs, but also protect the environment. Photovoltaic panels with a capacity of approximately 360 kilo Watt-peak will be installed on the roof of the multi-storey car park.

The Targi Kielce also plans to invest into green energy.

Photovoltaics is one of the priorities in our company's development; not only do we want to reduce energy costs, but also protect the environment. Photovoltaic panels with a capacity of approximately 360 kilo Watt-peak will be installed on the roof of the multi-storey car park. The energy generated by the PV set will be used for everyday work in our buildings. I'm talking about lighting, computers, air conditioning, elevators, escalators... We plan to complete the investment in 2024; it is designed to expand to include an energy storage facility in the future. We are also conducting talks on constructing an electric vehicle charging station in our centre; available to our exhibitors, visitors and all users of electric cars.

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Targi Kielce is also working on implementing a modern ICT system, which offers new solutions for event participants.

Visitors can already sense the changes. The entrance terminals have been renovated and modernised; the new gates let guests in when a traditional ticket from the ticket office, and also QR codes are scanned. Visitors receive codes on smartphones when buying a ticket online. At the moment, online tickets are sold only until the opening day of an expo, but we are also working to tackle this inconvenience. Soon one can buy a ticket online also during events, thus, visitors will not have to queue at the ticket office to buy a traditional ticket. An additional way to purchase a ticket will be a ticket machine located in the entrance terminal; a buyer will also receive a QR code to scan when passing through the gate. What's more, your ticket can be topped up with other services, such as a parking passes or lunch. All works are designed to facilitate moving around our facility during an event, and thus to increase comfort. We will finish this scheme in the spring of 2024.

Investment streak continues. Mr. President. What dreams related to the Kielce Centre do you have?

30 years ago, we started with one expo hall, and now we have seven. We are about to build another one. In 2013, we created a cutting-edge Congress Centre, which hosts several hundred events annually. Since 2011, Targi Kielce has been ranked second among the exhibition centres of Central and Eastern Europe in terms of the number of exhibitors and since 2015 – in terms of space occupied by exhibitions. Our events, thanks to the professional work of the team, are appreciated not only in Europe, but also in many countries around the world. The centre is a modern facility, so my dream is straightforward. I would like to see a hotel built next to Targi Kielce, so that we provide our exhibitors and visitors with excellent and comfortable services.

2023: we set the bar high and break our records again

Author: Łukasz Kopczyński

– The first half of 2023 is over. This period has been exceptionally successful; we have finally carried out all events marked in our calendar. Last year this had not been possible owing to the then restrictions. This spring expo opening makes us very happy. This time has given us fuel to go the extra mile and offer new events – says Bożena Staniak, Vice-President of the Targi Kielce Management Board.



This year's calendar of expos includes 41 events. The year commenced with the Congress and Expo for Roofers, Tinsmiths and Carpenters Roof Forum. The second Roof Forum was held exceptionally early, in the first decade of January. The show inaugurated the expo season. Compared to last year's edition, 2023 Forum delivered a double increase in the number of exhibitors and visitors and the expo space used for the show. – Just a few days after the Congress, we stepped down from the „roofs” to the ground and held the TWS Vegetable and Fruit Farming Expo – we hosted the event for the first time in our centre. The Expo has been organised for 14 years by the Warsaw Publishing House Oikos – recalls Vice-President Staniak. Compared to previous editions held in Nadarzyn near Warsaw and Expo XXI in the capital, Kielce TSW boasted a record-breaking number of visitors. Several subsequent events in the year's first half outperformed

the parameters we had planned; the number of exhibitors and visitors, the exhibition space, the size of the expo stand development and the level of revenues increased several-fold.

The Enex renewable energy expo celebrated its 25th anniversary this year; the show turned out to be a record-breaking one. – Enex attracted 323 companies from 15 countries, which is quite a success. The latest technologies were presented on 15,000 square meters of exhibition space – says vice-president Staniak and adds: – The Agrotech agricultural technology trade fair was the largest in terms of the exhibition space rental; the exhibitors occupied seven permanent pavilions and three temporary expo halls, as well as an outdoor area. The total expo space amounted to 63,000 square meters. The expo organised under the banner of „Industrial Spring”, devoted to metalworking technology, also turned out to be impressive, with hundreds of machines and technological solutions presented by over 600 exhibitors. All the halls of the Kielce exhibition and congress centre were a full-house. The Plastpol – plastics and rubber processing show had a similar, grand scale. For the 27th time, Plastpol has proven to be one of the most international events at Targi Kielce. The spring season ended with the jubilee, the 10th Mubi Dub It Tuning Festival, which turned out to be a great celebration of the automotive industry. The event featured about 500 cars. – The attendance record was also set here. The weekend event hosted nearly 15,000 visitors, i.e. more than twice as many as last year – recapitulates Vice-President Bożena Staniak.

New events were also successful. The second Polsecure uniformed services expo and the Slavic B2Beauty – the contracting show for the cosmetics and pharmaceutical industry, as well as the NGO-EXPO organised by external institutions in the expo centre and the boxing expo also go down in history as successes.

What is the expo centre's autumn pipeline?

– Following a many-year tradition, the International Defence Industry Exhibition MSPO marks the beginning of the autumn season; MSPO is the undisputed number one in the expo calendar. MSPO is ranked third among all military exhibitions in Europe, in rankings it comes just after Paris and London. 2023's MSPO is held from 5 to 8 September – says Bożena Staniak, Vice-President of the Targi Kielce Management Board and highlights that the 31st MSPO has been granted President of the Republic of Poland, Mr. Andrzej Duda's honorary patronage. The Polish Armaments Group con-



__Automotive and tuning enthusiasts besieged Targi Kielce for two days for the Mubi Dub It Tuning Festival.



__The Enex Fair of Renewable Sources of Energy turned out to be a record-breaking event – the largest in its 25-year history and twice as large as last year's show.

tinues to be the event's strategic partner. Polish and global defence industry leaders' expo stands showcase helicopters, armoured equipment, missiles and rockets, chemical troops equipment and materials, air defence navy. – This year's show features South Korea as the Lead Nation Exhibitor for the second time – adds vice-president Staniak.

The end of October is the traditional time booked for the accounting and bookkeeping industry – the International Congress of Accounting Offices. – Our expo and congress centre is the information mine – every year, participants learn what technological innovations supporting accountants are offered by IT companies. Participants can take part in numerous lectures and workshops with industry experts – says Vice-President Staniak. November is the time for private labels which come to the fore; the Private Brands Expo and the accompanying Private Labels Forum and the 2nd Congress of Expansive Exporters have been crafted around this business sector. Thanks to cooperation with the Polish Investment and Trade Agency, Kielce attract buyers not only from Poland but also from abroad.

The Congress Centre enjoys strong support!

The Congress Centre is the home for exciting events galore in the first half of this year; January saw the World Billiards Championship held in our facilities for the first time. The World Nine-ball Championships attracted fans and media from all over the world. Polish Championships and Bodybuilding and Fitness Debuts also had their group of fans. – We also hosted young musicians as part of the Music Forge project. Under the watchful eye of experienced, leading artists of Polish music perfected their vocal and music skills – says Bożena Staniak, vice-president of Targi Kielce. A large group of music lovers was attracted by numerous concerts, including the Representative Artistic Ensemble of the Polish Army, Kaśka Sochacka. – In addition to permanent points in the calendar, we also focus on new events which are organised for the first time – Vice President of Targi Kielce does not conceal her contentedness – the Terraristics, Aquariums and Botany Expo – Exotic Fest and KlockiFest, which attracted the largest LEGOTubers from the country are the new additions. More than 1,000 people of all ages attended the recent event.

Traditionally, we hosted over 600 dentists participating in May's Dentopolis Congress. The Congress Centre's conference rooms have also been the arena for awarding ceremony of the prestigious Świętokrzyskie Region Manager 2022 awards. The spring season ended with the second NGO-EXPO,

The Enex renewable energy expo celebrated its 25th anniversary this year; the show turned out to be a record-breaking one.

which attracted 170 exhibitors and four thousand visitors. – In the first half of 2023, we organised several dozen events attracting tens of thousands of people to the Kielce exhibition and congress centre. The story will see its continuation in the second part of the year, which will abound in medical sessions, training and sports events, concerts and new projects that have not been held in the Congress Centre so far – recapitulates Vice-President Bożena Staniak, encouraging you to reach for the details contained in the calendar of events housed by Targi Kielce.



__About half of the more than 600 Plastpol exhibitors are foreign companies representing 28 countries.

„15” – the new developments list of hits

Author: Marzena Ślusarz

Since the beginning of last year, Targi Kielce's events range has been enhanced to include fifteen events. Numerous exhibitors and visitors confirm how vital these events are for particular industries and social groups.

Top-professionals. Representatives of business sectors which have recently emerged and have solidified their position. Other social groups expect dedicated events offering comprehensive and up-to-date knowledge, too. Meetings with experts and new business relations are also in great demand. We respond to these needs. The new expos are often combined with congresses – says Arkadiusz Krzeczkowski, director of the Exhibition Department.

The January **Roof Forum** perfectly combines the two functions. Several thousand roofers, tinsmiths and carpenters get to know the offers of companies and are at the same time equipped with the latest information they use every day. A large-scale Congress packed with knowledge and targeted at fruit and vegetable growers is a perfect complement to the **Fruit and Vegetable Farming Expo TWS**. The exhibition and conference was also an ideal match for the **International Drone Event – World of Measurements**. The second meeting of specialists in unmanned aerial vehicles is held in November; the event already promises to be impressive.

Contracting events – effective business booster

– We have also been successful in organising contracting events; pre-arranged meetings of producers and buyers from Poland and abroad make the **Slavic B2Beauty** stand out among all the domestic beauty events. Business talks bear their fruit. A year after the event premiere, international cooperation contracts come to fruition – points out Joanna Marcjan, deputy director of the Trade Fair Department. – We set a similar goal for the Private Label Expo, which starts mid-November. **Future Private Label Expo** offers producers and distributors the opportunity to introduce their offer to put products on shop shelves. Representatives of retail chains get the opportunity to find interesting products for customers.

Premiere packaging presentations

The business events galore are complemented by the Packaging Industry Expo **In-Pack**; Targi Kielce welcomes this business sector for the first time event on 13 and 15 February. The exhibition is targeted at business-insiders working in logistics, transport and packaging. – These industries are intertwined and complementary to each other. Thus the event is enhanced with the International Intralogistics, Warehousing and Supply Chain Exhibition **IntraMag** organised by Lentewenc – explains Joanna Marcjan.

Uniformed Services' success

In addition to novelties for business, the uniformed services expo has been **Polsecure** has been with us for a year. The second April unveiling was attended by twice as many people compared to year's edition, which was already hailed as a success. State-of-the-art devices, vehicles and solutions for officers and counter-terrorist police units, were presented at the show.

Enthusiasts come to the fore.

New events addressed at social groups are also a part of the centre's calendar. The second non-governmental organisations show – **NGO-EXPO** held in June proved to be the largest one in the country. The event hosted crowds of activists from Poland and abroad. **June's 2nd Boxing Industry Fair** attracted athletes, amateurs and celebrities, such as Tomasz Adamek and Dariusz Michalczewski. The premiere **Building Blocks Fest – Legotuber Get-together** and an exhibition of mock-ups and construction models turned out to be an ideal place for children and parents. In autumn, angling and fishing professionals and amateurs meet at **Fishing Festival**. Enthusiasts of reptiles, amphibians, insects, fish and plants can take part in the terrariums, aquaristics and botany show – **Exotic Fest**. Another novelty is the **Hair&Skin Convention** – beauty in a healthy style; a two-day event in the form of conferences, trainings, shows for beauty industry professionals and aficionados. Expo stands will abound with cosmetic products to buy.

To Slovakia

The **SacroExpo Slovakia** is another brand new development; September witnesses the-first Targi Kielce's exhibition for the religious and church industry at the Incheba Expo Centre in Bratislava.

We respond to needs. The new expos are often combined with congresses.



__Polsecure showcases the latest vehicles and technologies for uniformed services.



__Slavic B2Beauty. This year's second expo has advanced and has become the gateway to new foreign markets for Polish cosmetics manufacturers.



__Roof Forum has been pronounced Poland's most important meeting of roofing contractors.

Sacroexpo – for the first time in Slovakia

Author: Magdalena Sitarska

The church and religious sector's meeting has been organised in Targi Kielce. The event has been enjoying growing recognition throughout Europe for 24 years. The Kielce exhibition's offer expands to new regions and an even more significant number of faithful. For the first time, Sacroexpo is held at the Slovak exhibition centre Incheba.

In the past, we organised trade fairs abroad several times, e.g. in Kiev, Ukraine, and in Budapest, Hungary. Sacroexpo Slovakia in Bratislava is held in cooperation with the local trade fair centre Incheba. I believe that our experience will result in making the Sacroexpo Slovakia the event matching the one held in Kielce – says the president of Targi Kielce, Dr. Andrzej Mochoń.

The autumn SacroExpo staged in Incheba Expo Bratislava ranges outside Slovakia, and welcomes the Czech Republic, Hungary and Austria. The Slovakia Sacroexpo exhibitors, following the example of the Kielce event, will present everything that the Church and parishes need. The exhibitors' milieus include professional suppliers of services and equipment for the construction and maintenance of religious buildings, dedicated technologies such as sound systems, heating and churches safety and security, organs and other musical instruments. The exhibition traditionally presents works of art and handicrafts, furnishing and interior decorations, church garments, and religious and spiritual art. The art sections offer statues and figurines, stained glass windows, paintings, icons, and liturgical vessels. Sacroexpo offers are complemented by pilgrimages, as well as professional conferences and debates.

– I am glad that we have signed the agreement with our Polish colleagues and thus organise such an exciting event – Sacroexpo. There are over a dozen thousand churches, chapels and prayer rooms only in Slovakia and the Czech Republic. There are dozens of denominations, with the Roman Catholic Church being the largest. Sacroexpo is a unique business platform which serves the needs of the Church and believers – said Alexander Rozin. The exhibition is intended for specialist companies, artists and craftsmen to establish new contacts in the church milieus. The show brings together specialist shops with religious articles. Online trade is also represented here. Sacroexpo Slovakia is intended as a professional platform connecting companies and their offer of products and services with churches in the design phase and those which need equipping. The Church's cultural heritage is also a part of the expo scope. Forecasts are optimistic; the plans will take shape; the June Kielce show was impressive. This is a harbinger of success. The Kielce religious industry meeting attracted over 200 companies from ten countries, they convened in Poland to attend the expo. The expo premieres galore included applications for ordering masses online, a multimedia donation machine, a machine for printing graphics on the wall, a confessional with airbags. There were also various pilgrimage offers; destinations ranged from Spain, through Italy, to Japan. The Art Zone, organ-



—The Kielce religious industry meeting – the place to become familiar with the latest publications from Catholic publishing houses



—The Sacroexpo presents almost all types of artistic achievements, i.e. sculptures, icons, paintings.

ised for the first time at Targi Kielce, was also very popular. The zone was the exhibition of over 200 paintings, sculptures and icons and dedicated to contemporary religious and spiritual art.

Sacroexpo Slovakia: 13-14 September – Incheba Expo Bratislava

Beauty in a healthy style

Author: Magdalena Sitarska

Hair&Skin Convention – a new event at the Targi Kielce Congress Centre’s calendar. The Convention brings together beauty industry representatives and people caring for their looks. A respected dietitian, Hanna Stolińska, provides free nutritional advice.

Business tips are offered by Marcelina Rawka, a coach. The conference „The Four Seasons of Femininity” is part of the Convention. There are also creative shows, unique metamorphoses and interesting stylisations in abundance.

The autumn gathering attracts representatives of hairdressing business, cosmetology, dietetics, podiatry and trichology. Specialists share and disseminate information on skin, hair and nail care, present make-up techniques, create everyday styling, and also provide valuable nutritional tips. The event is the right place to learn how to obtain funds to start your own business, what courses are in demand in the market and how to successfully do business in this sector. The organisers have also earmarked space for expo stands which offer professional cosmetics and vouchers to the region’s most acclaimed spas.

– Hair&Skin Convention is targeted both at beauty industry beginners and professionals. If you take care of your looks and health and highly value natural and healthy methods of care, a visit to our event is more than beneficial – explains Wioletta Król, project manager.

Valued experts as speakers at the Hair&Skin Convention

One of the special guests of the Hair & Skin convention – Hanna Stolińska, a doctor of health sciences and clinical nutritionist. Stolińska will deliver the „Effect of nutrition on the condition of hair, skin and nails – youthful appearance and health preservation” lecture. The specialist is also happy to give free advice on nutrition.

Many valuable tips on the social media role in the beauty industry are obtained from a professional business coach, Marcelina Rawka. Proper foot, skin and nail care is presented by Kamila Bogdziewicz, an experienced podiatrist and pedicure trainer. A face therapist Magdalena Kruzel will explain where wrinkles come from and how to get rid of them easily.

„The Four Seasons of Femininity”

The Hair & Skin convention at the Targi Kielce Congress Centre also includes the next conference for women held under the banner of Four Seasons of Femininity. This meeting offers an exciting discussion on health prevention, conscious creation of a positive image and the professional activity of women. You can also make the most of the advice – a fashion stylist, make-up artist and hairdresser are at your disposal.

Hair & Skin Convention starts on Saturday, 30 September and continues until Sunday, 1 October 2023, at the Targi Kielce Congress Centre. Tickets available at www.targikielce.pl/hair-skin



__Hanna Stolińska – clinical dietitian, gives free advice on healthy nutrition.

__Marcelina Rawka, a professional business & beauty coach, gives valuable business tips.

Hair&Skin Convention is targeted both at beauty industry beginners and professionals.

Big fish in the pond

Author: Ewa Łukomska

The fishing reel has been spinning since the beginning of the year. A wave of visitors comes to the expo centre in autumn. The 14 and 15 October weekend witnesses the Fishing Festival which abounds with attractions and thematic sessions.



—Exhibitors and visitors were caught by Bartosz Nowakowski from Targi Kielce and Grzegorz Wrzesień from the Polish Anglers Association - the organisers' representatives.

The autumn event welcomes anglers; in the Kielce exhibition and congress centre, they feel like fish in the water. The 14&15 October weekend – save the date for the first Fishing Festival. What attractions await visitors? The latest offers of fishing equipment, fishing craftsmanship, second-hand equipment (and not only) stock. Fishing and angling enthusiasts from all over Poland also shoal here to integrate.

Exhibitors have been flocking to Targi Kielce from all over Poland. This means that the Festival promises to be a real hit. How many will eventually land in Kielce? For now, the numbers are fluid, but the organisers expect that the October show will be flooded with a massive wave of visitors. What's the catch for the October festival participants? Expo stands with fishing equipment, fishing craftsmen and much more; hand-made accessories and the ways to make fishing gear. Companies such as Prospin Baits, LProds, Robfish, Fishb and MSlures have already confirmed their presence. Wobblers Kastelik, Wobblers Sowa and MR Baits will also test their fishing trade.

Many fishing enthusiasts will undoubtedly be attracted by second-hand fishing equipment exchange; bring and exhibit used or new things you no longer use. Come and fish for rods, useful accessories sold by other participants.

The Fishing Festival also hosts exciting speakers. Get yourself caught into the knowledge net! Adam Tański, an ichthyologist from the West Pomeranian University of Technology in Szczecin and the host of the TV fishing magazine „Kołowrotek” and Bogdan Wziątek from the University of Warmia and Mazury in Olsztyn will lecture at the event. The speakers will be happy to share their knowledge with novice and experienced anglers; they will certainly reveal many fishing secrets.

Everyone will find something to their taste here. Every fishing enthusiast, including those who are considering adding fishing to their hobbies palette, are more than welcome. The event also aims to integrate fishing community in Poland.

The Fishing Festival organiser – the Polish Anglers Association.

**The Fishing Festival: 14-15 October 2023,
Targi Kielce Congress Centre**

**Visit Targi Kielce in October and
take the bait! No frills attached :)**

Accounting Centre

Author: Łukasz Koczyński

According to the National Chamber of Accounting Offices report, there are about 70,000 accounting offices and even 400,000 accountants in Poland. MKBR brings together modern accounting, experience and technology, which are all the fuel for innovative projects. Today's business requires the right business environment thus, comprehensive accounting and legal consulting services are in great demand.

The accounting office as a business angel – this is the motto of the third Congress, scheduled for 26-27 October 2023. The accounting sector staff advise their clients on how to optimise the costs and processes loans and leasing. Every day they advise on which form of business to choose and how to reduce costs related to fuel, energy and company cards. A good accountant is an information well, and an indispensable source of knowledge. The professional approach is the key in finding the optimal solution for the entrepreneur. That is why it is essential for the industry representatives to be familiar with the latest trends and technologies and thus improve the quality of services. – The meeting makes it possible to establish new business relations, and meet new clients. The convention is also extremely inspiring. Not only do we invite the industry insiders but also entrepreneurs interested in accounting and bookkeeping services – Alina Rudnicka-Acosta from Audyt Partner encourages you to participate in the third MKBR. Audyt Partner is the event co-organiser. Targi Kielce has been the home for the accounting and bookkeeping industry' the business sector has convened here for several years to talk about the future, learn about cutting-edge system solutions and tools for developing companies. Accounting is one of those industries that must constantly evolve in order to provide its clients with the highest quality services. MKBR offers the opportunity to meet and exchange experiences, to talk to experts and participate in valuable lectures, thus, your presence here guarantees the latest knowledge in accounting and access to innovative technologies.

State-of-the-art equipment and software

Accounting offices are not the only representatives of the accounting industry; companies dealing with the most modern hardware and software also offer their services for this business sector. Tech companies make accounting offices can run their business, they are the gateway to new technologies designed to improve workflow and save time. – There are about 40,000 accounting offices in Poland, with the headcount of nearly 300,000 people. The data show that from the operational point of view, the companies find the International Congress of Accounting Offices MKBR an important event to attend. – says Monika Szydłowska, the Congress manager,

Accounting at your fingertips? It is possible!

The two-day MKBR brings together the industry's greatest players. This is the arena designed for discussing the latest developments in legal regula-

tions, tax reliefs and all kinds of settlements. Recent event editions have shown that there is representatives of accounting offices strong need for meetings and exchange of experiences; MKBR is the best place to convene. A plethora of workshops offer participants the opportunity to gain practical accounting knowledge and develop a new perspective on the topics discussed in the course of the meetings. Presentations of experts are a part of the agenda; the specialists will answer the participants' questions and present their own interpretation of the applicable standards.

26 and 27 October at Targi Kielce – the International Congress of Accounting Offices! Tickets for www.targikielce.pl/mkbr.

The meeting makes it possible to establish new business relations, and meet new clients. The convention is also extremely inspiring.



— Talks on new tools supporting accountants' work at exhibitors' expo stands; this is where modern technologies are at your fingertips.

UAV – ready, steady, go!

Author: Magdalena Sitarska

The significance of unmanned aerial vehicles in the world of measurements and more – ample discussion at the conference and exhibition. The International Drone Event – World of Measurements at the Targi Kielce Congress Centre goes down in history! The meeting is devoted to the use of drones in four areas – administration and science, construction, infrastructure and transport, energy, forestry and agriculture. The agenda includes presentations of the latest anti-drone systems, scanning software for quick data collection and generation of 3D models, agricultural drones and many others.

Cutting-edge UAV technologies contribute to many sectors' development. UAVs are used in almost every industry. The use of UAV's service for specialised measurements is particularly noteworthy – this is the focus of the organisers of the second in the series of Kielce International Drone Event – World Measurements; the two-day drone conference. The event comprises the knowledge pack enhanced with the exhibition. 23 and 24 November 2023. – It is hard to imagine the modern world without using modern UAV techniques; UAVs have been present in every aspect of our lives. Agriculture, broadly defined photogrammetry, road condition monitoring, power grid condition supervision, and making geodetic measurements, to name just a few. The UAV industry will further develop, and we must make sure that all measurement techniques develop alongside. Techniques, combined with unmanned aerial vehicles, will provide us with even more reliable measurements. – Professor Jacek Semaniak, the President of the Central Office of Measures, stressed during the first edition of the 2022 event.

Live-presented innovations

The Targi Kielce's Congress Centre's conference is complemented by an exhibition of the latest technologies and technical use of drones and a live presentation of uncrewed aerial vehicles. Thus each event's participant is offered the chance to try and test drones' possibilities and possible business applications. The companies that declared their presence at the event in November 2023 include leading suppliers of measuring equipment and systems used in construction, land surveying, industry, agriculture, and other industries. Last year's event was the showcase for drones used in search and rescue missions, a robotic dog for measurements, drone technologies available for every farmer, and solutions helpful in creating computer games.

We look forward to seeing you at the second International Drone Event-World of Measurements, held in the Targi Kielce Congress Centre.

Tickets at targikielce.pl/ide



—Quantum-Systems Trinity F90+ for multi-area photogrammetry and DJI Agriculture drone used in agriculture.



—Spot – a dog-shaped robot used for measurements presented by Geotronics Dystrybucja.

Private labels on shop shelves

Author: Marzena Ślusarz

Future Private Labels is Poland and Central and Eastern Europe's only event solely devoted to private labels. Targi Kielce – 15 and 16 November. The industry insiders will exchange experiences and get inspiration for the future. Producers and buyers will establish business relations culminating in introducing products to new markets.



___Exhibition of Private Label Producers – Future Private Labels brings together Polish and international milieus.

We are working hard to ensure that the event brings business benefits for all stakeholders.

The Private Label Expo – two days packed with talks. Producers, product distributors and representatives of retail chains from Poland and abroad come to Kielce to talk shop. Pre-arranged meetings offer the opportunity to present your offer to prospective buyers who treat the show as a one-stop-shop with product offers from several dozen companies. Buyers find and cherry-pick the most interesting ones from various categories; foodstuffs and products, cosmetics, household chemicals and household goods.

Private labels from Poland and abroad – one-stop shop for the whole sector

The exhibitors – Polish, German, Albanian, Lithuanian, Czech and even Estonian companies; the list includes Amtra from Sosnowiec showcas-

ing its cosmetics and car accessories. Bio Planet from Wielkopolska will present organic products, such as pasta assortments, and flakes. Maltex from Bydgoszcz offers plastic products intended for children but also for the household appliances sector. Novo-Pak from Masovia offers plastic packaging for cosmetics and groceries. Żur Piskorek from Kęty, Lesser Poland, presents sour rye soup, white and red borscht.

Another exhibitor of the Private Label Expo a franchise chain of grocery supermarkets – Intermarché operating as part of the Muszkieter Group – the largest European association of independent entrepreneurs. Its portfolio includes over 1,200 private label products.

Two German companies are also holding their expo stands featuring products Nölken Hygiene Products comes with hygiene products, and PNZ – PRODUKTE shows ecological paints. The Albanian Lajthiza Invest will offer mineral water. Estonian company fills the expo stand with nuts and dried fruit, and a special presentation zone is prepared for six Czech companies. The show expands to include even more expo stands.

Program for buyers

– We are working hard to ensure that the event brings business benefits for all stakeholders. There is only one idea. Producers find new ways to sell. Retail chains receive representatives to find new commodities to put on the shelves – says Jakub Nogaj, manager of the Targi Kielce Private Labels Expo project. This is the talk-shop time; in order to make the most of the B2B and trading meetings, we have prepared the Hosted Buyers. Foreign and domestic buyers join the Programme – scheduled meetings with selected exhibitors, free participation in the evening networking meeting, accommodation and meals, and many other benefits, including promotional ones, are offered.

Conferences important for the private labels sector

The event is clustered with the parallel Congress of Expansive Exporters and the Private Brands Forum, organised by the event's partner, Ewa-Bis. Lectures and debates focus on the development of the industry and address its key issues. Specialists will discuss the current situation of private label in trade, the role in business and the future results.

Private Label Expo – Future Private Labels – 15 and 16 November at the Targi Kielce Congress Centre. Participation info at targikielce.pl/future-private-labels

Autumn poetry

Author: Magdalena Sitarska

For almost ten years, the Targi Kielce Congress Centre's calendar of musical events has included the National Festival of Poetic and Tourism Songs „Przy Kominku” – At the Fireplace. Bands from all over Poland convene for the event. Poetry set to music and tourist songs – this is the predominant genre. The festival is enhanced by a Holiday fair with a unique offer of seasonal decorations and regional products, a Vinyl and CD Exchange with collector's items and a music plebiscite.



—The „Bractwo Wiecznego Natchnienia” band is one of the friends of the At the Fireplace Festival. Photo Dariusz Kanclerz.

The „At the Fireplace” Festival brings together musicians from all over the country to meet. The land of gentleness is the festival's central theme. The Targi Kielce Congress Centre's beautiful conference hall is set in the late autumn aura. This unique scenography and magical sounds of music boost the event's extraordinary atmosphere – emphasises Tomasz Rejmer, Director of the Białogon Cultural Centre, the festival organiser.

The first day of the November 2023 festival is marked with the Competition Review. Bands from all over Poland perform poetic and tourist songs. The festival culminates with the Winners' Gala Concert on Saturday, 18 November; staged in the Omega Hall of the Targi Kielce Congress Centre. The best bands perform live and compete to win the Festival Grand Prix, the awards bestowed by the spectators and professional jury panel, as well as financial prizes and a special Grzegorz Pecel prize. The festival is also marked with a plethora of star performances.

– I am proud that we have been a co-organiser of a wonderful endeavour for a decade. The At the Fireplace festival is a musical meeting with artists galore. Probably all the most important bands representing the poetry set to music and tourism-song genres have already performed

on our stage – stresses Andrzej Mochon, Targi Kielce President. The At the Fireplace Festival features the bands competing on stage, which also present themselves at specially arranged stands for the music plebiscite „My music. My Place on Earth”.

11. National Festival of Poetic and Tourism Songs At the Fireplace is staged in Targi Kielce Congress Centre on 17 and 18 November 2023. The event is organised by the „Białogon” Cultural Centre with the support of Targi Kielce.

The „At the Fireplace” Festival brings together musicians from all over the country to meet. The land of gentleness is the festival's central theme.

Exotic animals at your fingertips

Author: Magdalena Sitarska

The most exotic specimens of animals and plants from Polish and European breeders. The terrarium, aquarium and botanical industries find a home in Targi Kielce in autumn. The Exotic Fest offers the opportunity to buy reptiles, amphibians, insects, arachnids, snails, centipedes, and crustaceans, as well as to talk to professional breeders. The event showcases royal pythons, leopard geckos, and bearded dragons, to name a few of the specimens.



__Some animals could be touched – courage might be needed. The brave ones held a spider.



__Aquarium enthusiasts admired the smallest fish species.

The Exotic Fest – terrarium, aquarists, and botany show is the only event of this kind that brings together enthusiasts of exotic animals. The premiere show was held at the beginning of 2023 at Targi Kielce. Sixty exhibitors presented over 500 animal species from around the world, including several hundred varieties of reptiles, amphibians, insects, fish, and plants.

Exotic animal enthusiasts can buy all accessories to compose a dream-come-true terrarium or choose ready-made, personalised solutions. Legal animal purchase is guaranteed at the Exotic Fest. The event enjoys the full support of specialised veterinary centres.

The Exotic Fest also welcomes organisations and institutional exhibitors – foundations, and associations. There are also asylums taking care of exotic animals, which have often been acquired as a result of interventions. Asylums have been designed to disseminate knowledge and information about exotic animals, their needs and maintenance. All exhibitors want to promote responsible terrarium keeping and develop hobbies based on best practices and up-to-date knowledge. Their mission is to make people aware of the great responsibility resting on the owner of reptiles and other animals.

Legal animal purchase is guaranteed at the Exotic Fest. The event enjoys the full support of specialised veterinary centres.

Attractions for well-rounded enthusiasts of aquaristics and rooky aficionados are available; expo stands showcase various species of fish, shrimps, crayfish, crabs, and aquarium plants. There are also aquarium equipment and decor. Exotic Fest – 19 November 2023 Targi Kielce

More info – www.targikielce.pl/exotic-fest



__Day-long summer camps in Targi Kielce.



__In the BWA „Przedwiośnie” competition, Targi Kielce funded the award. It was not the first time - the cooperation was revived after the pandemic.

The joy of giving and sharing

Author: Ewa Łukomska

“A business that makes nothing but money is a poor business”. Following what Henry Ford once said, Targi Kielce’s market position obliges us to finance valuable projects. Do we support others only because of this sense of responsibility? Of course not; we help them because it gives us a lot of joy!

For culture

The Świętokrzyskie region abounds with cultural institutions; they make every effort to attract people sensitive to art. Many of the institutions’ significant projects are supported by Targi Kielce.

In recent months, the company has financially supported the production of the „Ariel Marmaide” show by the Kielce Dance Theatre. The show premieres in September. The expo centre also supports the Friends Association of the Stefan Żeromski Theatre in Kielce „Loża 3”, which takes care of the theatrical culture development, and also disseminates knowledge about the theatre.

Recently, Targi Kielce had the opportunity to fund prizes for the winners of the Stage for You competition organised by the Youth Culture Centre „Zameczek” and the „Przedwiośnie” competition, which has been thriving

for years under the watchful eye of the Bureau for Art Exhibitions BWA Gallery.

The Kielce exhibition and congress centre’s support has also been offered to the Song and Dance Ensemble „Kielce”, which recently celebrated its 50th anniversary.

Targi Kielce has co-financed musical projects for years, with the most recognisable one – the Memorial to Miles Targi Kielce Jazz Festival. The upcoming edition is traditionally organised in cooperation with the Targi Kielce in September.

The centre also supported the „Benedict Option” Foundation – the organiser of the Mid-Europe Early Music Festival, also known as the Świętokrzyskie Days of Early Music; the concerts in August and September.



__At the end of June, the Kielce Song and Dance Ensemble celebrated its 50th anniversary. Targi Kielce supported the celebration.

Popular music enthusiasts and fans stand-ups are offered the August fiesta – Kielce is the stage for the Magic End of Holidays Festival, also partnered by Targi Kielce; each consecutive event has proven to be hugely popular. The cultural events supported by the expo centre are diversified. This extensive range makes the offer available to everybody, regardless of age, or interests. Everyone will find something for themselves.

For sports

Targi Kielce also does not forget about sports; since the end of last year, the company has been Korona Kielce's sponsor – the football club. Targi Kielce also supports smaller sports enterprises and entities. At the beginning of the year, the expo centre signed a sponsorship agreement with Korona Handball – a women's handball club. Every year, the company supports the Special Olympics, the organiser of sports competitions and training for people with intellectual disabilities. Recently, the Kielce exhibition and congress centre has also donated sports gadgets to the AZS Kielce University of Technology's team, which competes in the futsal league.

For the younger... and a bit older ones

We remember about our region's inhabitants of all ages; we do it by supporting pro-social projects; in recent months, we put the youngest in the limelight. Targi Kielce sponsored gifts for the winners of the 4th Inter-Kindergarten Ecological Competition EKOMANIACY, whose participants were supposed to create designs of clothes made of ecological materials. The Heroes of Warsaw Integration Primary School No. 11 in Kielce – the pupils were offered gadgets for the best in sports competitions organised during the school picnic. Targi Kielce gadgets were also given to young cyclists who participated in the race, a part of the Cyklofrajda bicycle picnic. The race organisers encouraged them to „swap computers for bicycles”.

The centre supported the elderly residents of the region by co-financing the activities of the Kielce Third Age University Association „Above



__The expo centre has supported Kielce Dance Theatre for years. Expos gain extra splendour and charm owing to the dancers' performing live.

Time”; in June, the Association members visited Targi Kielce for the NGO-EXPO of Non-Governmental Organizations.

For a smile

In August, the Kielce exhibition and congress centre was taken over by the little „Expo insiders” – two weeks' summer camps for employees' children were held here. The little ones participated in games, animations and numerous trips to the most exciting places in the city.

– We offered children joy. Parents were at least partially relieved of the burden of organising care for children when the school was out. The day-care camp for kids was our debut, but highly successful – both the employees and their children were delighted – says Agnieszka Wicha-Dauksza, director of the PR Department at Targi Kielce. – The interest was enormous. And after the first camp, we had a wave of applications for the next day-summer camp – also from the parents of children who joined the first week. This interest speaks for itself – adds Wicha-Dauksza.

For Ukraine

The ongoing battles beyond our eastern border are easy to forget – but help is still needed, not only military – it is also worth thinking about those who would like to return to normal life. The Activity Cooperation Development Association organised a youth integration camp, which took place in our region in the second half of July. The camp was co-financed by Targi Kielce. Young Ukrainians from the Kherson and Donetsk regions rested together with their peers from Poland; they also visited attractive places in the province and took part in exciting activities.

For all crucial initiatives

Most business entities have been created to make money; this is the main objective. However, not the money earned, but actually, the money properly spent is the source of good and joy. At Targi Kielce, we are particularly pleased to see the results of the projects we support; this makes us sure we go on the right path. Not only in business.



—One of the biggest stars of the Targi Kielce Jazz Festival Memorial to Miles – the esteemed vocalist Dorota Miśkiewicz, who will perform with Brazilian guitarist Toninho Horta.

Four days' fiesta with jazz masters

Author: Marzena Ślusarz

A unique and exquisite Targi Kielce Jazz Festival Memorial to Miles. Artists – the most prominent Polish jazz musicians, appreciated around the world, will perform at the Kielce Culture Centre. 21 to 24 September. The legendary Jan Ptaszyn Wróblewski, the Dorota Miśkiewicz and the Brazilian Toninho Horta duo, Włodek Pawlik and Marek Pospieszalski's octet offer moving and surprising performances. Great emotions evoked by ... Krzysztof Komeda.



—The Marek Pospieszalski Octet – a plethora of Polish jazz and independent musicians of the 80/90 generation.



—The creators of Skalpel – Marcin Cichy and Igor Pudło. For years they have combined local jazz traditions with fascination in the possibilities of electronic music.

The 21st edition of the jazz event in Kielce is a real feast for of this genre fans. Traditionally the event has been co-organized by Targi Kielce. – The Festival is a unique opportunity to listen to so many different musicians performing in the same venue – says Andrzej Mochóń, president of the Kielce exhibition and congress centre.

The commemoration of the legendary trumpeter Miles Davis has an exceptional onset this year. In memoriam of Krzysztof Komeda; Thursday, 21 September marks the music and theatre project „Before the Day Breaks” dedicated Komeda. The performance relates the life and career of one of the greatest Polish composers and jazz pianists of the 20th century.

Skalpel and Yazz Ahmed in Kielce. The rules of jazz defied Friday, 22 September, belongs to the original jazz sounds. The Skalpel band's show off. An electronic duo is one of the leading export brands of Polish jazz.

Friday evening also featured the Yazz Ahmed quartet, the leading trumpet player of the new generation in Europe. Over the past decade, this British-Bahrain artist has worked diligently to become one of the game changers on jazz stage.

Evening with Ptaszyn and... Polish-Brazilian Bossanova

The weekend creates a stir; on Saturday, 23 September, the concert stage welcomes the master. Without this personage Polish jazz would be in a completely different place. Jan Ptaszyn Wróblewski accompanied by outstanding musicians. The quartet – pianist Wojciech Niedziela, bass

player Andrzej Świąś and drummer Marcin Jahr. A moment later, viewers witness the cooperation of Dorota Miśkiewicz and Toninho Horta, the icon of the Brazilian Bossanova. The sounds created in the city of the eternal sun, Rio de Janeiro, will fill the space.

Memorial To Miles finale with Pawlik and Pospieszalski

The Sunday jazz meeting commences with Włodek Pawlik's trio on stage. Pawlik comes from Kielce. The artist has been the first Pole to have received the Grammy Statuette – the most important award of the American phonographic industry.

Many find Marek Pospieszalski's octet the most important project in Polish jazz in recent years. The band performs at the festival's finale. Marek Pospieszalski will be joined by tenor saxophonist Piotr Chęcki, trumpeter Tomasz Dąbrowski, violinist Tomasz Sroczyński, guitarist Szymon Mika, pianist Grzegorz Tarwid, double bassist Max Mucha and drummer Qba Janicki.

Tickets for Targi Kielce Jazz Festival, Memorial to Miles, are available at the box office of the Kielce Culture Centre and at kck.com.pl/bilety

Crowd pleasers

Author: PR team



—One of the most popular influencers in the agri industry – Sebastian Staniewski „Fit Farmer”, Tomasz Klimkowski – known as „swietokrzyskirolnik”, participant of the TV show on TVP1, and Magda Urbaniak, i.e. magda.tractormania, answered fans’ questions when visiting the Agrotech agricultural technology fair.



—Adrian Staszewski and Bartłomiej Kluth, ZAKSA Kędzierzyn-Koźle volleyball players, gave extra splendour to Plastpol – plastics processing fair a few days after winning the Champions League cup. There were lots of fans who wanted to keep the cup in their hands, at least for a moment.



—Tomasz Adamek, a boxer, many-title winner and former professional world champion, visited the Kielce exhibition and congress centre at the 2nd Boxing Fair. He was happy to take pictures and talk to boxing enthusiasts.



—Waldemar Dąbrowski was one of the 10 YouTubers present at the Enex renewable energy expo; his channel on heat pumps and PV panels enjoys thousands of subscribers.

There is an excellent advantage to participating in Targi Kielce events. You are given the opportunity to meet and talk to famous athletes, TV celebrities and TV hosts, and influencers. Here are the most popular guests of the spring 2023 expo season.



__Two projects, including the latest one featuring Fiat 126p – TVN Turbo show „Duda versus Szafrński” main hero Grzegorz Duda joined the Mubi Dub It Tuning Festival. The queue for autographs was endless. The former Polish and European Champion in car rallies posed for photos with fans all day.

__Former strongman and current mixed martial arts competitor, Mariusz Pudzianowski was happy to take photos with his fans. He talked to many of those visiting the Roof Forum Expo. The popular Pudzian signed autographs.



__The Home and Garden Show featured guest – Dominik Strzelec, a TTV and HGTV TV star. He is known to the broad audience as the host of the popular TV shows „Fault”, and „Hunting for the Garden”.



__Klocki Fest, with the participation of six Polish Legotubers; children found it a real sensation. Targi Kielce hosted Joanna Krysztoforska – Ciocia od Klocki, Michał Zapała – Klocki z Zapałem, Karol Piłkuła – Brick FORCE Studios, Maciej Kośmicki – Maciek i Klocki, Łukasz Górecki – winner of the second edition of the LEGO Masters TV show and Daniel Siewierski – Poskładanny.

With a rock edge

Author: Magdalena Sitarska

The legends of Polish music make the 10th Kielce ROCKs even grander gig – Targi Kielce Congress Centre! Iconic bands and artists, including Kobranocka, Proletaryat, Turbo, Reservat, 1One band with Grzegorz Kupczyk, KaZióGra Kapołka Ziółek and Gralak, duo Porter and Karczewska, Maciej Lipina & Ścigani band, Jacek Szuła and OnusBlues. Kielce ROCKs is a large dose of the best Polish music, ranging from rock and punk rock through blues and jazz to metal.



__Grzegorz Kapołka – the leader of the KaZióGra project; live in concert at Kielce ROCKs at the Targi Kielce Congress Centre. Photo Jacek Raciborski.

The Kielce ROCKs music festival, organised since 2014, attracts many lovers of guitar sounds and the unique atmosphere to Kielce! The jubilee, 10th event, abounds with outstanding performances and surprises from artists whose contribution to the history of Polish rock is significant.

This year's Kielce ROCKs festival roster is sensational! Kielce ROCK takes place in our Congress Centre for the fourth time; in addition to the iconic bands such as Kobranocka, Proletaryat, Turbo and Reserwat, the event also features exceptional artists from the KaZióGra project, known from many jazz and rock bands – emphasises Andrzej Mochoń PhD., President of the Management Board of Targi Kielce.

In the rhythm of rock, blues and alternative music

The festival in Kielce sees the performance of the 1One rock band with a special guest, Grzegorz Kupczyk, one of the precursors of hard rock and heavy metal in Poland. Artists galore with a plethora of musical styles also hit the stage. Kielce ROCKs thrills with Jacek Szuła's band – OnUs Blues performances' Szuła is considered one of the most influential harmonica players in Poland. John Porter and Agata Karczewska duo with songs from the uncompromising album „On the Wrong Planet” are a part of the show.

A musical journey with the KaZióGra project and Kobranocka's timeless performances

The Kielce ROCKs festival is marked by rock, hard rock and punk, but also ... jazz and blues. Kobranocka live in concert with the band's greatest

The Kielce ROCKs festival is marked by rock, hard rock and punk, but also ... jazz and blues.

hits, and the KaZióGra project, created by Grzegorz Kapołka, Dariusz Ziółek, Antoni Gralak and Alan Kapołka take listeners on a musical journey from blues ballads to energetic jazz-rock. The Targi Kielce Congress Centre's stage also features the legend of Polish rock and the excellent star of iconic Jarocin festivals – the Proletaryat.

Kielce ROCKs with the legends of the Polish music

Powerful sounds and smashing performances, iconic songs mark the Kielce ROCKs. Turbo band; the legend of Polish heavy metal icon, the Polish new wave band – Reserwat, and Maciej Lipina – a talented blues singer and leader of the Ścigani live in concerts.

Kielce ROCKs: 15 – 17 September 2023, Targi Kielce Congress Centre, tickets at kupbilecik.pl



__Kobranocka's repertoire includes timeless songs; Kielce ROCKS is the presentation stage for many of iconic compositions. Photo Mariusz Skiba.



__The John Porter and Agata Karczewska duo. Photo by Oskar Szramka.



__Grzegorz Kupczyk, one of the precursors of hard rock and heavy metal in Poland, performs with the 10One band.



__Turbo band. Photo by Piotr Mielcarek.



__Proletaryat - the legend of the Polish in concerts at Kielce ROCKS. Photo by Maciej Janas.



__The biggest hits of the Reserwat band resound during the festival in Kielce.

Strong sounds of Nocny Kochanek

Author: Magdalena Sitarska

Fans of heavy and rock sounds should call in Targi Kielce. The expo centre is a musical oasis. One of the most popular bands in Poland – Nocny Kochanek sets the house on fire, as usual!



__The Nocny Kochanek has performed live in Targi Kielce's Congress Centre twice.

The heavy metal band from Skarżysko Kamienna – Nocny Kochanek always performs for the third time at the Targi Kielce Congress Centre. The second part of the „O jeden koncert za daleko” [One concert too Far]” tour promoting the latest „O Jedno Most Za Dąbko” LP hits the Kielce stage.

Concert of the Nocny Kochanek band: 2 December 2023, Targi Kielce Congress Centre, tickets available at goingapp.pl and on the day of the concert.

LET'S MEET



Targi Kielce
Congress Centre

ADS

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The Kielce's city centre; dressed in green

Author: Magdalena Werens

„Green revitalisation of the historic Kielce city centre” creates relaxing places. Thus, the city becomes even more beautiful. The task results from the City of Kielce's Strategy for Adaptation to Climate Change until 2030.

All our extensive plans within the scope of the „Green Revitalization” project have been designed to fight the urban heat island effect and counteract the changes resulting from the climate crisis. Owing to this investment, many places in Kielce will transform to play a new function; new spots will encourage relaxation in the city centre. Bodzentyńska Street and Irena Sendler Square are examples of this conversion. The Market Square's new plantings will offer a respite in the shade on hot days. The green belt in the IX Wieków Kielce Avenue is being revitalised; this marks the former synagogue modernisation onset – emphasises Bogdan Wenta, Mayor of Kielce.

The historical course of the Silnica River

A fountain chamber and a palisade showing the historic course of the river have already been made in one of Kielce's oldest streets; the contractor has already begun the footpath construction. On the southern side of Bodzentyńska, terrain stairs are being modernised, and a ramp structure for people with disabilities is being built.

After revitalisation, the space becomes more cosy and orderly, resulting in a relaxation zone with lots of greenery available for the residents. The new layout refers to the riverside landscape that used to be here in the past.

A new alley leading to the former synagogue

Work on the green belt between the roadways in IX Wieków Kielce Avenue began with the trees and shrubs replanting; roses, hydrangeas, barberries and yews will be planted in Strycharska Street, in the School Complex No. 2 lot in Jagiellońska Street and at Primary School No. 2 in Kościuszki Street.

Now, the contractor is at the permission stage to make the land available from the Municipal Road Administration.

The investment is the first stage of the former synagogue building revitalisation. Ultimately, the facility becomes the reconciliation and dialogue centre. The green belt is to be designed as a passageway leading to the building, with illuminated walking paths. New plantings will separate it from intensive traffic. The project stipulates the plantation of 25 trees, almost 1,300 shrubs and over a thousand perennials and grasses.

Owing to this investment, many places in Kielce will transform to play a new function; new spots will encourage relaxation in the city centre.

Playground and gazebo in the city square

The Irena Sendlerowa Square will be made available to the contractor after obtaining a valid building permit; work may possibly start in August. The investment scope includes a multifunctional park gazebo, which will be a meeting place and an arena for small urban events. A play area will be arranged off the Silnica River side; a pergola with lavish greenery along the northern frontage of the square is also designed. A book exchange pavilion off Paderewskiego Street will also be arranged.

New greenery arranged in the Market Square

Restaurant gardens and terrace cafes are available in the summer, which may postpone the area handover to the contractor until 1 September.

Redevelopment of the Market Square slab will create new greenery enclaves. The existing ones will be expanded; trees will be planted on the eastern frontage; a new row of trees will be added. The southern lane of trees will be enhanced with new plantings. A pedunculate oak will be planted on the Market Square to mark a new green dominant. The foundations of the old town hall will become green, and new plant arrangements have been designed to adorn the square slab. Nine new trees will be planted, and the crown area will increase from 19 m² to 95 m². Notably, an underground irrigation system will be installed as part of the investment.

The „Green revitalisation of the Historic Kielce City Centres” amounts to almost PLN 22 million, and 90% of the costs are co-financed from the Polish Governance Fund: Strategic Investment Program. Work is due to be completed in spring 2024.


























KALENDARZ WYDARZEŃ

CALENDAR OF EVENTS

2024

	DACH FORUM Kongres i Targi Dekarzy, Blacharzy, Cieśli Congress and Expo for Roofers, Tinsmiths, Carpenters	12-13 I		DNI DRUKU 3D 3D PRINTING DAYS	19-22 III
	TSW Targi Sadownictwa i Warzywnictwa Fruit and Vegetable Farming Expo	17-18 I		WIRTOPROCESY Targi Wirtualizacji Procesów Virtual Prossesing Fair	19-22 III
	ENEX Międzynarodowe Targi Energetyki i Elektrotechniki oraz Odnawialnych Źródeł Energii International Power Industry and Renewable Sources of Energy Fair	7-8 II		EXPO-SURFACE Targi Technologii Antykorozyjnych oraz Ochrony Powierzchni Exhibition of Corrosion Protection Technology and Surface Treatment	19-22 III
	IN-PACK Targi Branży Opakowaniowej Packaging Industry Expo	13-15 II		KIELCE FLUID POWER Targi Pneumatyki, Hydrauliki, Napędów i Sterowań Fair of Pneumatics, Hydraulics, Drives and Controls	19-22 III
	KIDS' TIME Międzynarodowe Targi Zabawek i Artykułów dla Matki i Dziecka International Fair of Toys and Products for Mother and Child	21-23 II		CONTROL-STOM Targi Przemysłowej Techniki Pomiarowej Fair of Industrial Measuring Technology	19-22 III
	PSB Targi Grupy PSB PSB Group Fair	28-29 II		TEiA Targi Elektroniki i Automatyki Electronics and Automation Fair	19-22 III
	AGROTECH Międzynarodowe Targi Techniki Rolniczej International Fair of Agricultural Techniques	8-10 III		STOM-FIX Targi Technologii i Komponentów Łącznych i Mocujących The Fastening and Fixing Technologies and Components Expo	19-22 III
	LAS-EXPO Targi Przemysłu Drzewnego i Gospodarki Zasobami Leśnymi Timber Industry & Forest Resources Management Fair	8-10 III		EKOTECH Targi Ochrony Środowiska i Gospodarki Odpadami Environmental Protection and Waste anagement Expo	10-11 IV
	STOM-TOOL Targi Obróbki Metali, Obrabiarek i Narzędzi Fair of Metal Processing, Tools and Machine Tools	19-22 III		NOWA INFRASTRUKTURA Targi Budownictwa Infrastrukturalnego International Infrastructure Constructions Expo	10-11 IV
	STOM-BLECH&CUTTING Targi Obróbki Blach i Cięcia Sheet Metal Processing and Cutting Fair	19-22 III		DOM OGRÓD I TY Targi Materiałów Budowlanych i Wyposażenia dla domu i ogrodu Construction Materials and Equipment Expo - Home and Garden	13-14 IV
	STOM-LASER Targi Laserów i Technologii Laserowych Laser and Laser Technology Expo	19-22 III		FIT WEEKEND Zawody Kulturystryka i Fitness Bodybulding and Fitness Championship	13-14 IV
	STOM-ROBOTICS Salon Robotyki Przemysłowej International Exhibition of Robotics	19-22 III		POLSECURE Międzynarodowe Targi International Expo	23-25 IV
	SPAVALNICTWO Międzynarodowe Targi Technologii i Urządzeń dla Spawalnictwa International Fair of Welding Technology and Equipment	19-22 III		DENTOPOLIS Konferencja Stomatologiczna Dental Conference	16-19 V

	PLASTPOL Międzynarodowe Targi Przetwórstwa Tworzyw Sztucznych i Gumy International Fair of Plastics and Rubber Processing	21-24 V		HOL-EXPO Targi Polska Pomoc Drogowa Polish Road-Assistance Expo	16-18 X
	NECROEXPO Międzynarodowe Targi Branży Pogrzebowej i Cmentarnej International Funeral and Cemetery Fair	7-9 VI		MKBR Międzynarodowy Kongres Biur Rachunkowych International Congress of Accounting Offices	28-29 X
	SACROEXPO Międzynarodowa Wystawa Budownictwa i Wyposażenia Kościołów, Sztuki Sakralnej i Dewocjonaliów International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art	10-12 VI		FESTIWAL PRZY KOMINKU At the Fireplace Festival	16 XI
	SLAVIC B2BEAUTY Kontrakcje dla branży kosmetycznej i farmaceutycznej Contracts for the cosmetics and pharmaceutical industry	18-19 VI		FUTURE PRIVATE LABELS EXPO Targi Marek Własnych Private Label Exhibition	19-20 XI
	DUB IT! Festiwal Tuningu Tuning Festival	22-23 VI		WYSTAWA PSÓW Międzynarodowa Wystawa Psów Rasowych International Exhibition of Pedigree Dogs	22-23 XI
	MSPO Międzynarodowy Salon Przemysłu Obronnego International Defence Industry Exhibition	3-6 IX		ZOO SALON Targi Artykułów dla Zwierząt Domowych Domestic Animal Fair	22-23 XI
	METAL Międzynarodowe Targi Technologii dla Odlewnictwa International Fair of Technologies for Foundry	24-26 IX		IDE Konferencja dronowa International Drone Event	28-29 XI
	ALUMINIUM & NONFERMET Międzynarodowe Targi Aluminium & Technologii, Materiałów i Produktów Metali Nieżelaznych International Fair of Aluminium & Technology, Materials and Non-Ferrous Metal Products	24-26 IX		ŚWIĘTOKRZYSKIE TARGI ŚLUBNE Świętokrzyskie Wedding Expo	1 XII
	RECYKLING Recykling Metali Nieżelaznych Fair of Recycling of Non-Ferrous Metal	24-26 IX		DNI DLA BIZNESU Targi Usług dla Firm, Forum Finanse i Podatki dla Przedsiębiorcy Finance and Enterprise Tax Forum, Business-Services Expo	4 XII
	HEAT TREATMENT Obróbka Ciepła Metals Heat Treatment Expo	24-26 IX		REGIONALNA WYSTAWA GOŁĘBI I KRÓLIKÓW Okręgowa Wystawa Gołębi Pocztowych Świętokrzyska Wystawa Gołębi Rasowych i Drobiu Ozdobnego Świętokrzyska Wystawa Królików Pigeon and Pet Exhibitions	14-15 XII
	CONTROL-TECH Targi Przemysłowej Techniki Pomiarowej oraz Badań Nieniszczących Fair of Industrial Measuring Technology	24-26 IX		KRAJOWA WYSTAWA GOŁĘBI RASOWYCH I DROBNEGO INWENTARZA The national pedigree pigeon and small livestock exhibitionw	14-15 XII
	TRANSEXPO Międzynarodowe Targi Transportu Zbiorowego International Fair of Public Transport	16-18 X			

Podczas odbywających się wystaw targowych, organizujemy dla wszystkich Wystawców wyjątkowe imprezy integracyjne w Ekskluzywnym Klubie Muzycznym.

Gwarantujemy zabawę w wyszukanym towarzystwie przy niesamowitej muzyce i wielu atrakcjach, a nasza profesjonalna obsługa jest zawsze do Państwa dyspozycji.

UltraViolet

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