

NON
GMO



Mervue
CANINE & FELINE

CANINE & FELINE

The Global Leader in Veterinary
Nutraceuticals for Pets





Mervue Laboratories since 1986

Mervue Laboratories is a privately-owned animal nutraceutical and specialty products company established in Ireland in 1986. Mervue Laboratories have over three decades experience in manufacturing and supplying high performance nutritional products to the global pet market. At Mervue, we strive to set the standard for discovery, development and manufacturing of high quality veterinary formulated nutraceuticals designed to maximise the health and happiness of pets worldwide.

Our production facilities located in Cork, Ireland employs the latest technology to ensure that all the products are manufactured to the highest standard under GMP+. Our dedicated quality team works to ensure the highest quality, full product traceability and safety of all our pet products. The rapidly expanding export growth and robust new product development pipeline has transformed Mervue Laboratories into one of the fastest-growing nutraceutical companies in the world.

At present Mervue Laboratories manufactures over 120 different formulations, many of them made to the exact requirements of veterinary surgeons worldwide. Mervue Laboratories exports to over 60 countries worldwide.



"PASSIONATE ABOUT PET HEALTH AND HAPPINESS"

The Mervue Laboratories Pet Range

At Mervue our passion is to ensure happy and healthy Pets worldwide. Each product in the Mervue Pet Range has been veterinary formulated to cater to your Pets tastes, capabilities and nutritional needs. Most importantly we have made them to be enjoyed by your Pet.

Research and development are the key to the success of the Mervue Pet and is at the heart of everything we do. Mervue Laboratories employs a team of highly qualified nutritionists, veterinary doctors and chemists who use the latest research from across the world to formulate the highest quality Pet products.

The Mervue Pet range also offers both the retailer and end user flexibility by providing our products in liquid, paste and powder formulations. Each formulation is specifically designed to cater of the unique nutritional and taste requirements of different breeds and life stages of both cats and dogs. Our products are trialled both in formal sensory laboratories to develop the optimum formulations but also practically by our extended family of Mervue pet owners.

Our high-quality standards combined with a passion for happy and healthy Pets make Mervue Laboratories the leading specialists in Pet nutrition. Mervue is best positioned to bring unique, premium products to our customers to maximise the health, wellbeing and happiness of their Pets.



CANINE RANGE

The Global Leader in Veterinary Nutraceuticals for Dogs



CALMING

VETICALM

Natural De-Stress & Calming for Dogs



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SKIN & COAT SUPERCOAT DOG

Coat & Skin Support for Dogs



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PROBIOTIC

PROBIO

Probiotic Recovery & Digestive Support



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IMMUNITY AND WELLBEING

MULTIBOOST DOG

Multi Vitamin & Mineral Supplement for Dogs



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CONSTIPATION AND DIARRHOEA

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FELINE RANGE

The Global Leader in Veterinary Nutraceuticals for Cats



PROBIOTIC

PROBIO

Probiotic Recovery & Digestive Support



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SUPERCOAT CAT

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Multi Vitamin & Mineral Supplement for Cats



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IMMUNITY

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JOINTS HEALTH AND MOBILITY

ELITEFLEX FORTE CAT

for Cat Mobility



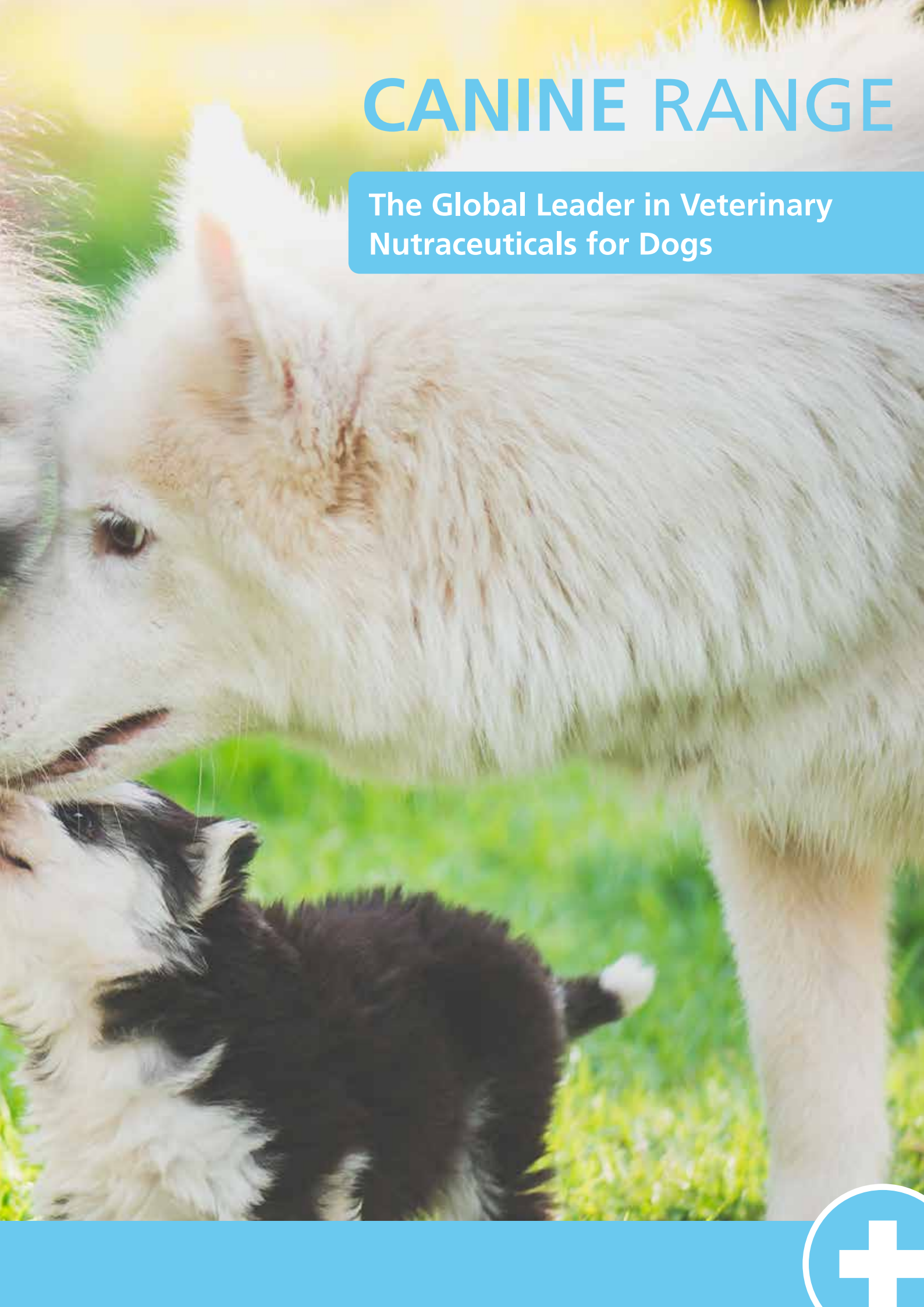
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CANINE RANGE

The Global Leader in Veterinary
Nutraceuticals for Dogs





VetiCalm

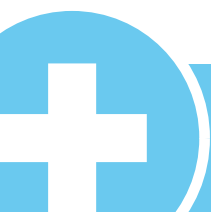
Natural De-Stress & Calming for Dogs

Anxiety and Stress in Dogs

- ✓ Stressful situations can lead to anxiety in dogs.
- ✓ Anxiety in dogs can lead to chewing and destruction, inappropriate soiling, vocalisation and aggression.

Natural Active Ingredients

- ✓ Valerian
- ✓ L-Tryptophan
- ✓ Passionflower
- ✓ Lemon balm
- ✓ Magnesium
- ✓ L-Theanine





Type of Product:	Natural De-Stress & Calming for Dogs	
Packaging:	Syringe 30ml x 12	Code: 0828
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	1ml per 1kg of body weight. Simply add to food.	
Analytical:	Analytical Constituents	Per Litre
	Moisture	72%
	Crude Protein	2%
	Crude Ash	1.5%
	Crude Oil	0%
	Crude Fibre	0%
	Sodium	0%
Composition:	Green tea extract- natural source of L-Threanine, Magnesium Aspartate, Passion flower.	
Additives:	Additives	Per L
	Natural product- Botanically defined	
	Lemon Balm (Melissa officinalis)	200,000mg
	Valerian	4,000mg
Vitamins:	3a370 Taurine	18,000mg
	3a314 Nicotinic acid	5,500mg
	3a831 Vitamin B6	3,000mg
Amino Acids:	3c441 Tryptophan	3,000mg





ProBio

Probiotic Naturally Reinforcing Gut Health and Immunity

Containing beneficial probiotic bacteria to improve your dog's intestinal flora and contributes to good digestive health.

When to use:

- ✓ Stressful conditions
- ✓ Change of feed
- ✓ After de-worming
- ✓ Food intolerance
- ✓ A disturbed intestinal flora after antibiotic treatment
- ✓ Poisoning

Puppies Focus:

Evidence has proven that feeding suitable, good quality products containing adequate amounts of probiotics (ProBio+) can reduce incidences of diarrhoea in young animals, especially around weaning. ProBio has very good digestibility, making it the 1st choice for puppies.

Did you know... the addition of viable *Enterococcus faecium* to the diets of young dogs has been shown to positively affect immune function.



PLUS

VITAMINS & MINERALS

PLUS

PROBIOTIC

PLUS

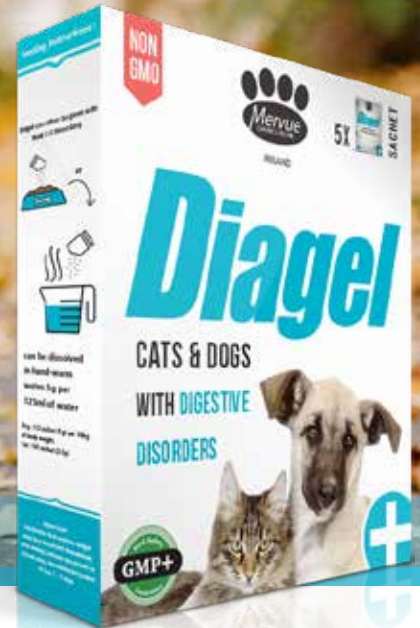
THREONINE





Type of Product:	Complementary Feedingstuff for Dogs & Puppies, supplements vitamins and other nutrients to support digestion	
Packaging:	Syringe 15ml x 48 Syringe 30ml x 48	Code: 8031 Code: 8044
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Feed by mouth or add to food Note: For dogs with severe digestive upset feed 2-3 times a day Feed by mouth or add to food for as long as considered necessary	
Dog:		
Puppy: up to 3kg	1ml daily	
Small: up to 5kg	2ml daily	
Medium: 5 to 15kg	3ml daily	
Large: 15 to 30kg	5ml daily	
Analytical:	Analytical Constituents	
	Crude Oil	70%
	Crude Ash	5.5%
	Crude Protein	1.2%
	Crude Fibre	0.1%
	Moisture	0.4%
	Sodium	0%
Composition:	Sunflower Oil, Seaweed Extract.	
Additives:	Digestibility Enhancer Probiotic, Enterococcus faecium (NCIMB 10415, E1707 3X1011cfu).	
Additives:	Vitamins	Per kg
	α tocopherol 3a700	7,500mg
	Ascorbic acid 3a300	5,000mg
	Thiamine 3a820	1,000mg
	Riboflavin	2,000mg
	Pyridoxine Hydrochloride 3a831	1,000mg
	Menadione	500mg
	Cyanocobalamin	30,000mcg
	Calcium-D-Pantothenate 3a841	6,000mg
	Nicotinic Acid 3a711	5,000mg
Binders, anti-caking agents & coagulants:	Kaolin E559	150,000mg
Amino acids, their salts and analogues:	3c410 L-threonine	50,000mg





Diagel

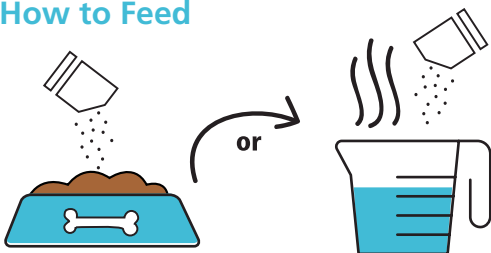
Constipation or Diarrhoea Support & Recovery

May be fed during periods of diarrhoea or constipation.

Diagel Benefits:

- ✓ Forms gel (mucous) in intestines. This helps to soften constipated intestinal content
- ✓ Forms gel (mucous) in intestines. This helps to alleviate diarrhoea
- ✓ Restores the balance of electrolytes and glucose
- ✓ Supports the restoration of water balance
- ✓ Protects damaged intestinal mucosa
- ✓ Binds pathogens, toxins etc. and removes them together with faeces

How to Feed





Type of Product:	For Dogs purpose to supplement vitamins and minerals, digestible carbohydrates and fibres. May be fed during periods of and recovery from acute diarrhoea or constipation.																			
Packaging:	Sachet 10g x 5 per box	Code: 8033																		
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.																			
Directions for Use:	Diigel can either be given with food 2-3 times daily can be dissolved in hand-warm water. (5g per 125ml of water)																			
Dog:	1/2 sachet (5g) per 10kg of body weight.																			
Analytical:	<p>Analytical Constituents</p> <table border="0"> <tr> <td>Crude Ash</td> <td>15.4%</td> </tr> <tr> <td>Crude Protein</td> <td>0.9%</td> </tr> <tr> <td>Crude Fibre</td> <td>30%</td> </tr> <tr> <td>Crude Oil</td> <td>0.3%</td> </tr> <tr> <td>Sodium</td> <td>5%</td> </tr> <tr> <td>Chloride</td> <td>1.3%</td> </tr> <tr> <td>Potassium</td> <td>1.9%</td> </tr> <tr> <td>Moisture</td> <td>8.2%</td> </tr> <tr> <td>Total Sugars</td> <td>40%</td> </tr> </table>		Crude Ash	15.4%	Crude Protein	0.9%	Crude Fibre	30%	Crude Oil	0.3%	Sodium	5%	Chloride	1.3%	Potassium	1.9%	Moisture	8.2%	Total Sugars	40%
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Sodium	5%																			
Chloride	1.3%																			
Potassium	1.9%																			
Moisture	8.2%																			
Total Sugars	40%																			
Composition:	Dextrose monohydrate, Sodium Bicarbonate, Potassium Chloride, Magnesium Hydroxide, Psyllium Husk.																			
Additives:	<p>Vitamins:</p> <table border="0"> <tr> <td>Vitamin B1(Thiamine)</td> <td>250mg</td> </tr> <tr> <td>Vitamin B2 (Riboflavin)</td> <td>750mg</td> </tr> <tr> <td>Vitamin B6 (Pyridoxine Hydrochloride) 3a831</td> <td>250mg</td> </tr> <tr> <td>Nicotinic Acid (Niacin) 3a314</td> <td>300mg</td> </tr> <tr> <td>Pantothenic acid 3a841</td> <td>750mg</td> </tr> <tr> <td>Preservatives: Sodium Citrate E331</td> <td>29,000mg</td> </tr> </table>	Vitamin B1(Thiamine)	250mg	Vitamin B2 (Riboflavin)	750mg	Vitamin B6 (Pyridoxine Hydrochloride) 3a831	250mg	Nicotinic Acid (Niacin) 3a314	300mg	Pantothenic acid 3a841	750mg	Preservatives: Sodium Citrate E331	29,000mg	Per kg						
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LiverPak500

Supporting Liver function in Dogs

LiverPak500 paste is veterinary formulated with key ingredients for your dog's liver including S-adenosylmethionine, Milk Thistle, Artichoke; Carnitine, Choline and Antioxidants.

What causes liver disease in dogs?

Factors that increase your dog's likelihood of developing liver disease include :

Age : Several diseases, including liver dysfunction, are common in geriatric dogs.

Breed : Certain dog breeds, such as Dobermans, Rottweilers, Yorkshire terriers and Cocker Spaniels, are more likely to be born with or are prone to develop particular liver problems.

NSAIDs (non-steroidal anti-inflammatory drugs) :

Special care of the dogs liver needs to be taken where NSAIDs are used. NSAIDs are the go-to medications for pain in dogs. Hundreds of thousands of dogs and cats receive millions of doses of these medications every year for pain relief after surgery, following traumatic events, and to manage chronic pain. They are especially used in older dogs with problems such as arthritis, but as with any drugs your dog may be fed, there are side-effects. Liver and gastrointestinal issues are by far the most common unwanted findings found when dosing your pet with NSAID's





Type of Product:	Complementary Feedstuff to supplement vitamins and other nutrients to support liver function.	
Packaging:	Syringe 60ml x 12	Code: 7992
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Suitable for puppies after weaning. *Mix well into Food.	
Dog:		
Small: up to 5kg	2ml daily for 30 days	
Medium: 5 to 15kg	4ml daily for 30 days	
Large: 15 to 30kg	6ml daily for 30 days	
Very Large: 30kg+	8ml daily for 30 days	
Analytical:	Analytical Constituents	
	Sodium	0.21%
	Crude Ash	3.00%
	Crude Protein	11.30%
	Crude Fibre	0.10%
	Crude Oil	1.71%
	Moisture	65.90%
Composition:	Artichoke (1,200mg) Milk Thistle (300mg) Rosemary (300mg)	
Additives:	Vitamins: pro-vitamins and chemically well-defined substances having similar effect:	Per 60ml
	α-Tocopherol 373	14mg
	3a710 Vitamin K3	40.44mg
	3a831 Pyridoxine Hydrochloride	36mg
	3a315 Nicotinamide	198mg
	3a880 Biotin	450mcg
	Cyanocobalamin	300mcg
	3a890 Choline	1,200mg
	E300 Ascorbic Acid	30mg
	Inositol	17.4mg
	Carnitine	636mg
Amino acids, their salts and analogue:	Methionine (as S-Adenosylmethionine)	1,700mcg

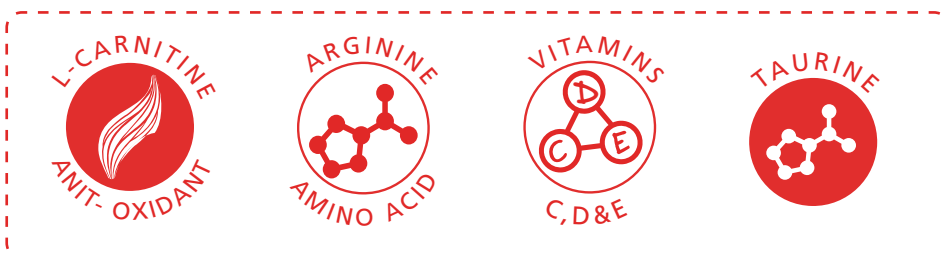




Co-Q10 CardioCare

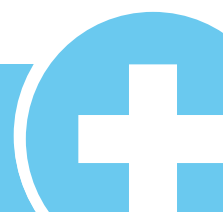
Supporting Cardiac Health in Dogs

Cardiovascular disease affects over 10% of all dogs, and congestive heart failure affects 20 - 40% of dogs. If you have a dog whose breed is more prone to heart problems it is important to take a proactive stance when it comes to their cardiac health. Exercise, weight control and a healthy diet are the first steps to improving your pet's heart health.





Type of Product:	Complementary Feedstuff to supplement vitamins and other nutrients to support heart health in dogs.	
Packaging:	Syringe 30ml x 12	Code: 8212
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Feed the below amount daily for 14 days minimum. After 14 days, please consult with your veterinarian.	
Dog:		
Small: up to 5kg	2ml daily	
Medium: up to 15kg	4ml daily	
Large: up to 30kg	15ml daily	
Analytical:	Analytical Constituents:	
	Crude Protein	7.5%
	Crude Oil & Fat	7%
	Crude Fibre	0%
	Crude Ash	0.4%
	Moisture	59%
Additives:	Vitamins:	Per kg
	3a670a Vitamin D (25-hydroxycholecalciferol)	60,000iu
	3a671 Vitamin D3 (Chloecalciferol)	275,000iu
	3a700 Vitamin E (α tocopherol acetate)	20,000mg
	3a300 Vitamin C (Ascorbic Acid)	20,000mg
	3a370 Taurine	75,000mg
	3a910 L- Carnitine	20,000mg
Amino Acids:	L-Arginine	20,000mg
	Co-Enzyme Q10	1,000mg





EliteFlexForte Dog

Triple Action Formula to support Healthy Joints & Muscles

EliteFlex Forte has been specifically formulated for dogs to support maintenance of joints and cartilage from injury. In addition natural aging slows down the natural renewal process of the older dog.

Natural Active Ingredients

- ✓ Omega 3
- ✓ Hyaluronic Acid
- ✓ Vitamin E
- ✓ Glucosamine
- ✓ Chondroitin Sulphate
- ✓ Chelated Zinc





Type of Product:	Triple Action formula for healthy joints, muscles and recovery			
Packaging:	Bottle 150ml x 12	Code: 8045		
	Syringe 60ml x 12	Code: 8164		
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.			
	Liquid - 150ml	Paste - 60ml		
Directions for Use:	Suitable for puppies after weaning *Mix well into Food, for a minimum of 30 days		Suitable for puppies after weaning *Mix well into Food, for a minimum of 30 days	
Dog:				
Small: up to 5kg	2ml daily		2ml daily	
Medium: 5 to 15kg	4ml daily		4ml daily	
Large: 15 to 30kg	8ml daily		8ml daily	
Very Large: 30kg+	12ml daily		12ml daily	
Analytical:	Analytical Constituents		Analytical Constituents	
	Crude Protein	6.7%	Sodium	0.36%
	Crude Oil	9.93%	Crude Ash	6%
	Crude Fibre	0.2%	Crude Protein	3%
	Moisture	60.4%	Crude Fibre	0%
	Crude Ash	1.6%	Crude Oil & Fat	6%
	Sodium	0%	Moisture	56%
Composition:	Composition	Per 5ml	Analytical Constituents	Per 60ml
	Cod Liver Oil		Chondroitin	2,120mg
	Glucosamine	875mg	Glucosamine	6,240mg
	Chondroitin Sulphate	250mg	Hyaluronic Acid	30,000mcg
	Rosemary			
Additives:	Additives	Per 5ml	Additives	Per 60ml
	Vitamin E α-Tocopherol 3a700	50mg	3a700 α-tocopherol	408mg
	Thiamine hydrochloride	0.25mg	Thiamine Hydrochloride	3,000mg
Trace Element:			Zinc (as 3b607 Zinc chelate wof glycine hydrate)	30mg
Trace Element Compounds:	Zinc Chelate of amino acid hydrate	E6 29.4mg		
Natural or corresponding synthetic chemically defined flavourings:	MSM (methylsulfinylmethane)	575mg	Methylsulfinyl methane	3,000mg
Chemically well defined substances having a similar biological effect to vitamins:	Omega	3,405mg	Total Omega	34mg
	Omega	6,18mg		
	Hyaluronic Acid	2,500mcg		





SuperCoat Dog

Coat & Skin Support for Dogs

Supercoat can be used for:

- ✓ Skin irritations and itching
- ✓ Red skin
- ✓ Bald areas
- ✓ Excessive dander
- ✓ Poor appetite
- ✓ Desire to produce a shiny coat
- ✓ Desire to produce a healthy coat
- ✓ Dull coat
- ✓ Excessive shedding
- ✓ Dry skin

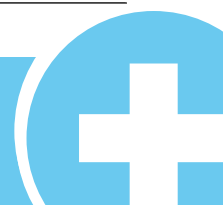
Natural Active Ingredients

- ✓ Omega 3 & 6
- ✓ Chelated Zinc & MSM
- ✓ Vitamin E
- ✓ Biotin
- ✓ B-Vitamins





Type of Product:	Complementary Feedingstuff for Dogs.		
Packaging:	Bottle 150ml x12	Code: 8040	
	Syringe 60ml x 12	Code: 8172	
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.		
	Liquid - 150ml	Paste - 60ml	
Directions for Use:	Suitable for puppies after weaning *Mix well into Food		Suitable for puppies after weaning *Mix well into Food
Dog:			
Small: up to 5kg	2.5-5ml daily		2.5ml daily
Medium: 5 to 15kg	5-7.5ml daily		5ml daily
Large: 15 to 30kg	7.5-10ml daily		7.5ml daily
Very Large: 30kg+	10-15ml daily		10ml daily
Analytical:	Analytical Constituents		Analytical Constituents
	Crude Protein	0.2%	Sodium
	Crude Oil	1.69%	Crude Ash
	Crude Fibre	0.2%	Crude Protein
	Moisture	89.2%	Crude Fibre
	Crude Ash	0.3%	Crude Oil
	Sodium	0%	Moisture
Composition per 60ml:	Rosemary, Seaweed		Rosemary, Seaweed, Sunflower Oil (Total Omega 15mg).
Additives:	Vitamins:	Per 5ml	Vitamins:
	Vitamin E α Tocopherol 3a700	50mg	3a700 α tocopherol
	Thiamine Hydrochloride 3a820	1mg	Thiamine Hydrochloride
	Riboflavin	2.5mg	Riboflavin
	Pyridoxine Hydrochloride 3a831	2.5mg	3a831 Pyridoxine hydrochloride
	Cyanocobalamin	25mcg	3a315 Nicotinamide
	Calcium-D-Pantothenate 3a841	7.5mg	3a841 Pantothenic acid
	Folic Acid 3a316	1.0mg	3a880 Biotin
	Niacinamide 3a315	3mg	3a316 Folic acid
	Biotin 3a880	5mg	Cyanocobalamin
Trace Element Compounds:	Zinc Chelate of glycine hydrate E6	44mg	
Trace Element:			E6 Zinc
Natural or corresponding synthetic chemically defined flavourings:	MSM (methylsulfinylmethane)	400mg	Methylsulfinyl methane
			3,000mg





MultiBoost Dog

Multi Vitamin & Mineral Supplement for Dogs

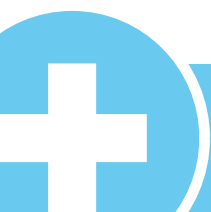
Promoting good health, supporting the immune system, promoting wellbeing.

MultiBoost Benefits:

- ✓ Promoting good health
- ✓ Promoting wellbeing
- ✓ Immunity
- ✓ To help maintain an active healthy dog

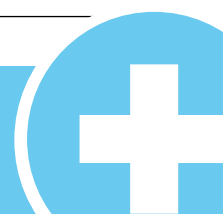
Natural Active Ingredients

- ✓ Echinacea
- ✓ Carnitine
- ✓ Vitamin C
- ✓ Omega 3 & 6
- ✓ Vitamin E





Type of Product:	Promoting good health, supporting the immune system and promoting wellbeing & recovery from illness		
Packaging:	Bottle 150ml x12 Syringe 60ml x12	Code: 8041 Code: 8163	
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.		
	Liquid - 150ml	Paste - 60ml	
Directions for Use:	Suitable for puppies after weaning *Mix well into Food		Suitable for puppies after weaning *Mix well into Food
Dog: Small: up to 5kg Medium: 5 to 15kg Large: 15 to 30kg Very Large: 30kg+	2.5-5ml daily 5-7.5ml daily 7.5-10ml daily 10-15ml daily	2.5ml daily 5ml daily 7.5ml daily 10ml daily	
Analytical:	Analytical Constituents		Analytical Constituents
	Crude Protein 0.2%		Sodium 0.16%
	Crude Oil 1.64%		Crude Ash 3.10%
	Crude Fibre 0.2%		Crude Protein 9.40%
	Moisture 90.5%		Crude Fibre 0.10%
	Crude Ash 1.9%		Crude Oil 2.40%
	Sodium 0%		Moisture 63.90%
Composition:	Composition per 5ml Echinacea (50mg) Rosemary		Composition per 60ml Sunflower Oil (Total Omega 1,064mcg), Echinacea (600mg), Rosemary
Additives:	Vitamins:	Per 5ml	Vitamins: Per 60ml
	Vitamin E α Tocopherol 3a700	50mg	3a700 α tocopherol 459mg
	Ascorbic Acid 3a300	50mg	Thiamine Hydrochloride 30mg
	Thiamine hydrochloride 3a820	2.5mg	Riboflavin 4,265mcg
	Riboflavin	0.75mg	3a831 Pyridoxine Hydrochloride 15mg
	Pyridoxine Hydrochloride 3a831	2.5mg	3a315 Nicotinamide 36mg
	Cyanocobalamin	25mcg	3a841 Pantothenic acid 90mg
	Calcium-DPantothenate,3a841	7.5mg	3a880 Biotin 12mg
	Nicotinic acid 3a314	3mg	3a316 Folic Acid 150mcg
	Folic Acid 3a316,	100mcg	Cyanocobalamin 300mcg
	Biotin 3a880	1mg	E300 Ascorbic Acid 410mg
Trace Element:			E6 Zinc 30mg
Trace Element Compounds:	3b608 Zinc as Zinc Chelate of glycine hydrate	2.5mg	
Chemically well defined substances having a similar biological effect to vitamins:	L-carnitine 3a910	50mg	3a910 Carnitine 600mg





GoldForte

Multi Vitamin & Mineral Supplement for Performance Dogs

Active dogs have a higher requirement for minerals and vitamins making GoldForte an essential part of their diet where as older dogs tend to absorb fewer vitamins, minerals, and electrolytes through the intestinal tract and lose more of them through the kidneys and urinary tract. Also some older dogs eat less (due to conditions such as oral disease) and may not receive their daily needs of vitamins and minerals.

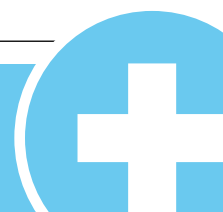
GoldForte is recommended for: :

- ✓ Working dogs
- ✓ Brood bitches
- ✓ Stud dogs
- ✓ Young dogs
- ✓ Resting and retired work dogs to help balance mineral and vitamin requirements.





Type of Product:	Multi Vitamin & Mineral Supplement for Performance Dogs.	
Packaging:	Tub 1kg x 9	Code: 8161
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Mix thoroughly with the food	
Dog:		
Puppy: 10kg	3g to 6g	
Small: 20kg	6g to 12g	
Medium: 30kg	9g to 18g	
Large: 40kg	12g to 24g	
Analytical	Analytical Constituents	
	Crude Ash	90.5%
	Sodium	5.1%
	Phosphorus	6%
	Calcium	23.75%
	Magnesium	2.79%
Composition:	Calcium Carbonate, Dicalcium Phosphate, Sodium Chloride, Magnesium Oxide, Potassium Chloride.	
Additives:	Vitamins & provitamins	Per kg
	Vitamin A E672	500,000iu
	Vitamin D3 E671	50,000iu
	α tocopherol 3a700	5,000mg
	Cyanocobalamin	1,000mcg
	Riboflavin	375mg
	Pyridoxine Hydrochloride 3a831	250mg
	Thiamine	250mg
	Vitamin K3	50mg
	Niacinamide 3a315	2,000mg
	Calcium D Pantothenate	875mg
	Folic Acid 3a316	50mg
	Biotin 12.	5mg
	Choline Chloride 3a890	6,250mg
Trace Elements:	Total Zinc E6	3,750mg
	Chelated Zinc E6	1,875mg
	Total Copper E4	375mg
	Total Manganese E5	250mg
	Total Iodine E2	50mg
	Total Selenium E8	3.75mg
	Chelated Iron E1	1,500mg
Trace Element Compounds:	E6 zinc oxide	2,604 mg
	E6 Zinc chelate of glycine hydrate	9,053mg
	E4 Copper Sulphate	1,500mg
	E5 Manganous oxide	403mg
	E2 Calcium iodate anhydrous	80.6mg
	E8 Sodium selenite	8.2mg
	E1 Ferrous chelate of glycine hydrate	9,375mg





AminoBoost



Muscle Support for Dogs

The latest advancements in muscle development and strength in dogs have been brought together in the development of 'AminoBoost', to maximize muscle development.

AminoBoost Contains:

- ✓ Branch Chain Amino Acids (BCAA)
- ✓ Creatine
- ✓ Gamma Oryzanol
- ✓ Carnitine

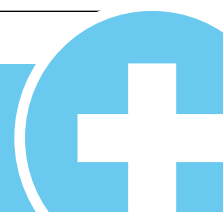
Active Ingredients :

- | | | |
|----------------|------------------|-------------|
| • Lysine | • Hydroxyproline | • Histidine |
| • Threonine | • Glutamic acid | • Tyrosine |
| • L-valine | • Alanine | • Serine |
| • L-isoleucine | • Arginine | • Cystine |
| • L-leucine | • Aspartic acid | • Cysteine |
| • Glycine | • Phenylalanine | • Proline |





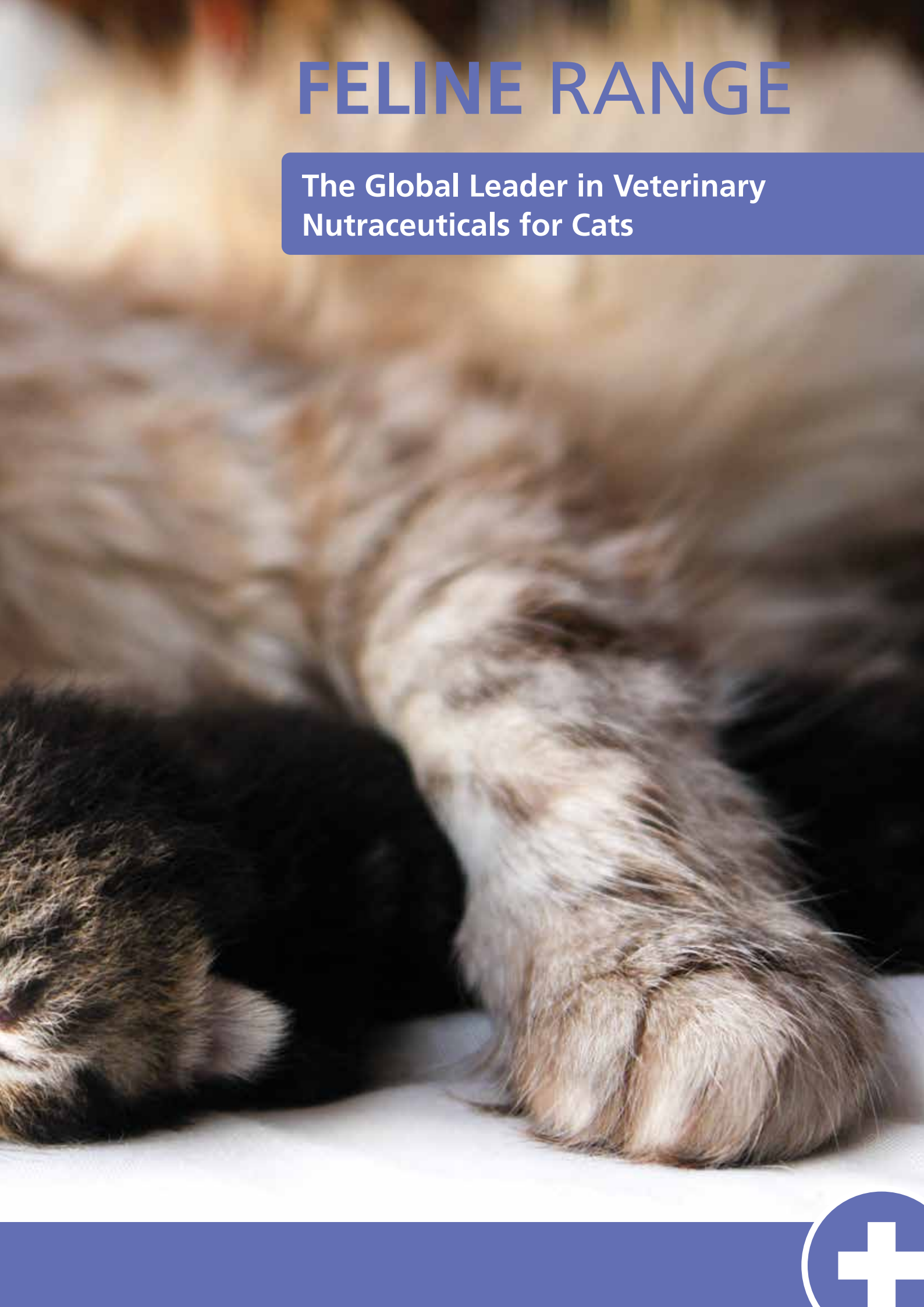
Type of Product:	Complementary Feedingstuff for Dogs.	
Packaging:	Tub 700g x 9 Tub 100g x 16	Code: 8160 Code: 8192
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	1 level scoop equals 5g Mix well into food Suitable for puppies after weaning	
Dog:		
Puppy: up to 5kg	2g daily	
Small: 5kg to 15kg	5g daily	
Medium: 15kg to 30kg	7.5g daily	
Large: 30kg +	10g daily	
Analytical:	Analytical Constituents	
	Moisture	5.2%
	Crude Ash	1.3%
	Crude Protein	67.9%
	Crude Fibre	0.5%
	Crude Oil & Fat	1.5%
	Sodium	0%
Composition:	Glucose, Creatine, Soya, Rice Bran, Gamma Oryzanol (1.5%)	
Additives:	Additives Amino Acids, their salts and analogue	Per kg
	DL –methionine 3c301	40,000mg
	Lysine 3.2.3	120,000mg
	Threonine 3.3.1	50,000mg
	L-valine 3c3.7.1	20,000mg
	L-isoleucine 3c3.8.1	20,000mg
	L-leucine	27,000mg
	Glycine	3,620mg
	Proline	4,300mg
	Hydroxyproline	12,500mg
	Glutamic Acid	15,200mg
	Alanine	3,700mg,
	Arginine	8,050mg
	Aspartic Acid	3,700mg
	Phenylalanine	4,200mg
	Histidine	2,200mg
	Tyrosine	3,100mg
	Serine	4,400mg
	Cystine	1,170mg
	Cysteine	150mg
Chemically well defined substances having a similar biological effect to vitamins:	Carnitine	25,000mg





FELINE RANGE

The Global Leader in Veterinary
Nutraceuticals for Cats





ProBio

Probiotic Naturally Reinforcing Gut Health and Immunity

Containing beneficial probiotic bacteria to improve your cat's intestinal flora and contributes to good digestive health.

ProBio Benefits:

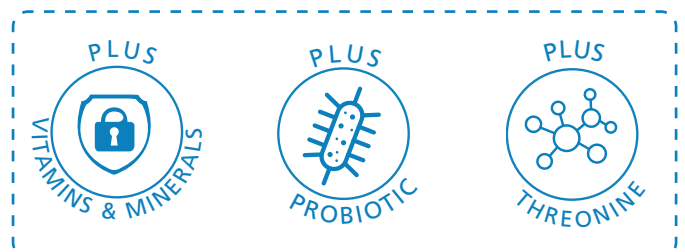
- ✓ Digestive Disorders
- ✓ Travelling and Stressful Conditions
- ✓ During Veterinary Therapy
- ✓ Recovery from Surgery
- ✓ Diarrhoea Episodes

Kittens Focus:



Evidence has proven that feeding suitable, good quality products containing adequate amounts of probiotics (ProBio+) can reduce incidences of diarrhoea in young animals, especially around weaning. ProBio has very good digestibility, making it the 1st choice for kittens.

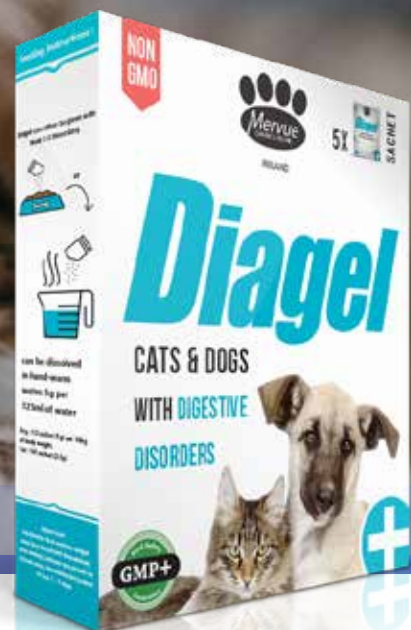
Did you know... the addition of viable Enterococcus faecium to the diets of young Cats has been shown to positively affect immune function.





Type of Product:	Complementary Feedingstuff for Cats & Kittens, supplements vitamins and other nutrients to support digestion	
Packaging:	Syringe 15ml x 48 Syringe 30ml x 48	Code: 8031 Code: 8044
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Feed by mouth or add to food Note: For cats with severe digestive upset feed 2-3 times a day. Feed by mouth or add to food for as long as considered necessary	
Cat:	2ml daily	
Kitten:	1ml daily	
Analytical:	Analytical Constituents	
	Crude Oil	70%
	Crude Ash	5.5%
	Crude Protein	1.2%
	Crude Fibre	0.1%
	Moisture	0.4%
	Sodium	0%
Composition:	Sunflower Oil, Seaweed Extract.	
Additives:	Digestibility Enhancer Probiotic, Enterococcus faecium (NCIMB 10415, E1707 3X1011cfu).	
Additives:	Vitamins	Per kg
	α tocopherol 3a700	7,500mg
	Ascorbic acid 3a300	5,000mg
	Thiamine 3a820	1,000mg
	Riboflavin	2,000mg
	Pyridoxine Hydrochloride 3a831	1,000mg
	Menadione	500mg
	Cyanocobalamin	30,000mcg
	Calcium-D-Pantothenate 3a841	6,000mg
	Nicotinic Acid 3a711	5,000mg
Binders, anti-caking agents & coagulants:	Kaolin E559	150,000mg
Amino acids, their salts and analogues:	3c410 L-threonine	50,000mg





Diigel

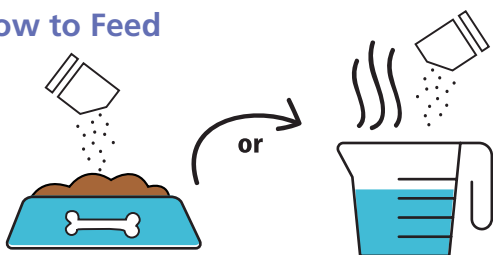
Constipation or Diarrhoea Support & Recovery

May be fed during periods of diarrhoea or constipation.

Diigel Benefits:

- ✓ Forms gel (mucous) in intestines. This helps to soften constipated intestinal content
- ✓ Forms gel (mucous) in intestines. This helps to alleviate diarrhoea
- ✓ Restores the balance of electrolytes and glucose
- ✓ Supports the restoration of water balance
- ✓ Protects damaged intestinal mucosa
- ✓ Binds pathogens, toxins etc. and removes them together with faeces

How to Feed





Type of Product:	For Cats purpose to supplement vitamins and minerals, digestible carbohydrates and fibres. May be fed during periods of and recovery from acute diarrhoea or constipation.	
Packaging:	Sachet 10g x 5 per box	Code: 8033
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Diigel can either be given with food 2-3 times daily can be dissolved in hand-warm water. (5g per 125ml of water)	
Cat:	1/4 sachet (2.5g)	
Analytical:	Analytical Constituents	
	Crude Ash	15.4%
	Crude Protein	0.9%
	Crude Fibre	30%
	Crude Oil	0.3%
	Sodium Chloride	5%
	Potassium	1.3%
	Moisture	1.9%
	Total Sugars	8.2%
		40%
Composition:	Dextrose monohydrate, Sodium Bicarbonate, Potassium Chloride, Magnesium Hydroxide, Psyllium Husk.	
Additives:	Vitamins:	Per kg
	Vitamin B1(Thiamine)	250mg
	Vitamin B2 (Riboflavin)	750mg
	Vitamin B6 (Pyridoxine Hydrochloride) 3a831	250mg
	Nicotinic Acid (Niacin) 3a314	300mg
	Pantothenic acid 3a841	750mg
	Preservatives: Sodium Citrate E331	29,000mg





Lysine 100

Supporting Feline Immunity

“Feline Herpes Virus (FHV) represents one of the most common causes of respiratory infections and Eye problems in cats worldwide”

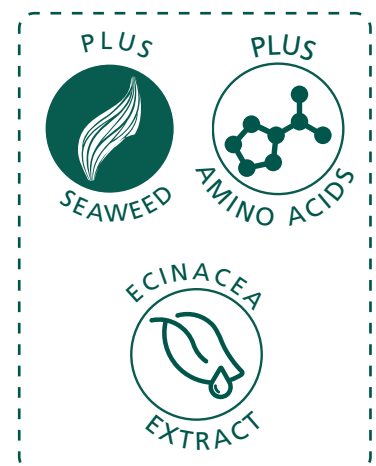
KEY Benefits of Lysine 100

- ✓ Supports the management of Feline Herpes Virus
- ✓ Reduces the severity of symptoms
- ✓ Feline Immunity
- ✓ Highly palatable paste, easily accepted by most cats
- ✓ Easy to administer
- ✓ Safe and affordable

Lysine 100 contains 3 Major Active Ingredients:

L-lysine, Echinacea (Echinacea angustifolia) and Seaweed (Laminaria hyperborea).

1. **L-Lysine** - Supporting the relief of FHV symptoms and reducing viral transmission.
2. **Echinacea** - Supporting the immune system and resistance to infection.
3. **Seaweed** - A natural high source of available minerals (Iron, Potassium and trace elements).





Type of Product:	Supporting feline immunity	
Packaging:	Syringe 30ml x 12	Code: 8140
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Suitable for kittens and adults cats. *Mix well into Food	
Cat:	1-2ml twice a day	
Kitten:	1ml twice a day	
Analytical:	Analytical Constituents Moisture 72% Crude Ash 1.1% Crude Protein 19.6% Crude Fibre 0.3% Crude Oil & Fat 0.1% Sodium 0%	
Composition:	Dextrose, Seaweed.	
Additives:	Additives Preservatives, Echinacea Extract (Echinacea purpurea).	
Amino acids, their salts and analogues:	Lysine 3.2.3	250,000mg





EliteFlexForte Cat

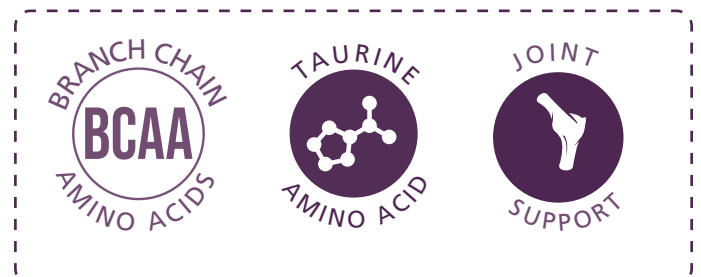
Joint Health and Mobility for Cats

EliteFlex Forte has been specifically formulated for cats to support maintenance of joints and cartilage and support recovery from injury. In addition natural aging slows down the natural renewal process of the older cat.

Cats with mobility problems will generally not exhibit symptoms like a dog and recognizing joint problems can be difficult. Behavioural changes are a good indicator of pain. Hip dysplasia is common in cats and will often be a cause of pain and decreased mobility.

Symptoms to look for include:

- ✓ Decreased appetite
- ✓ Reduced movement
- ✓ Reluctance to walk or jump
- ✓ Urinating and Defecating outside the litter box.





Type of Product:	Joint Health and Mobility for Cats			
Packaging:	Bottle 150ml liquid x12	Code: 8041	Syringe 60ml paste x12	Code: 8163
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.			
	Liquid -150ml		Paste - 30ml	
Directions for Use:	Feed each cat individually *Mix well into Food			
Cat:	2.5ml first 30 days		2.5ml	
All Cats:	1.5 daily (long term)		1.5ml (long term)	
Analytical:	Analytical Constituents	Per Litre	Analytical Constituents	Per Litre
	Crude Protein	9%	Sodium	0.39%
	Crude Oil	0.1%	Crude Ash	2.50%
	Crude Fibre	0.4%	Crude Oil	2.38%
	Moisture	63.5%	Moisture	80.50%
	Crude Ash	1.5%		
	Sodium	0%		
Composition:	Glucosamine HCL, Chondroitin Sulphate, Rosemary		Glucosamine (3,720mg) Chondroitin (1,500mg) Hyaluronic Acid (24,000mcg)	
Additives:	Vitamins:	Per 2.5ml	Vitamins:	Per 30ml
	α Tocopherol	12.5mg	3a700α tocopherol	150mg
	Thiamine Hydrochloride	0.125mg	Thiamine Hydrochloride	26mcg
	Ascorbic Acid E300	0.25mg	E300 Ascorbic acid	3,000mcg
Trace Element:	Zinc (as Chelated of amino acid hydrate) - E6 1.25mg		E6 Zinc	15mg
Amino acids, their salts and analogues:	Valine	0.5mg		
	Isoleucine	0.9mg		
	Leucine	0.9mg		
Natural or corresponding synthetic chemically defined flavourings:	MSM (methylsulfinylmethane)	275mg	MSM (methylsulfinylmethane)	900mg
	Taurine	25mg	Taurine	300mg
	Hyaluronic Acid	1,900mcg	Valine	6,000mcg
			Leucine	10,000mcg





SuperCoat Cat

Coat Conditioner & Skin Support for Cats

Supercoat cat can be used to support:

- ✓ Good Coat
- ✓ Good Skin Condition
- ✓ Cats for Showing
- ✓ Dull Coats
- ✓ Excessive Shedding
- ✓ Dry Skin
- ✓ Skin Irritations
- ✓ Itching
- ✓ Excessive Dandruff





Type of Product:	Coat Conditioner & Skin Support for Cats	
Packaging:	Syringe 30ml x 12	Code: 2510
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Feed each cat individually *Mix well into Food	
Cat:	2ml (first 30 day)	
Kitten:	1ml daily (long term)	
Analytical	Analytical Constituents	
	Moisture	84%
	Crude Ash	0.5%
	Crude Protein	0.6%
	Crude Fibre	0.1%
	Crude Oil & Fat	1.07%
	Sodium	0%
Composition:	Sunflower Oil (Total Omega 58.2mg), Rosemary, Seaweed.	
Additives:	Additives	Per 30ml
	3a700α-tocopherol	300mg
	Thiamine Hydrochloride	6mg
	Riboflavin	15ml
	3a831 Pyridoxine Hydrochloride	15mg
	Cyanocobalamin	150mcg
	3a314 Niacin	18mg
	3a841 Pantothenic Acid	45mg
	3a880, Biotin	30mg
	3a316 Folic acid	6mg
Trace Elements:	E6 Chelated Zinc	22.5mg
Trace Element Compounds:	E6 Zinc chelate of glycine hydrate	264mg
Natural or corresponding synthetic chemically defined flavourings:	Methylsulfinyl methane	2,400mg





MultiBoost Cat

Multi Vitamin & Mineral Supplement for Cats

Promoting good health, supporting the immune system, promoting wellbeing to help support an active, healthy happy cat.

Key benefits of Multiboost Cat:

- ✓ Supports Wellbeing
- ✓ Supports health
- ✓ Supports recovery
- ✓ Supports healthy skin & a soft shiny coat
- ✓ Supports feline immunity
- ✓ Highly palatable, easily accepted by most cats
- ✓ Easy to administer
- ✓ Safe and affordable





Type of Product:	Multi Vitamin & Mineral Supplement for Cats			
Packaging:	Bottle 150ml liquid x12	Code: 7929		
	Syringe 60ml paste x12	Code: 7928		
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.			
	Liquid - 150ml		Paste - 30ml	
Directions for Use:	Feed each cat individually *Mix well into Food		Feed each cat individually *Mix well into Food	
Cat:	2.5ml 30 days		2.5ml 30 days	
All Cats:	1.5 daily (long term)		1.5ml (long term)	
	Analytical Constituents	Per Litre	Analytical Constituents	Per Litre
	Crude Protein	1.4 %	Crude Protein	1.4 %
	Crude Oil	11%	Crude Oil	11%
	Crude Fibre	0 %	Crude Fibre	0 %
	Moisture	76.5%	Moisture	74.3%
	Crude Ash	0.14%	Crude Ash	0.4%
	Sodium	0.015%	Sodium	0.015%
Composition:	Echinacea (25mg/2.5ml), Rosemary		Echinacea (300mg/30ml), Rosemary.	
Additives:	Vitamins:	Per 2.5ml	Vitamins:	Per 30ml
	Vitamin E α Tocopherol 3a700	18.47mg	α Tocopherol 3a700	21.68mg
	Ascorbic Acid 3a300	2.5mg	Ascorbic Acid 3a300	30mg
	Thiamine hydrochloride 3a820	0.80mg	Thiamine hydrochloride 3a820	9.64mg
	Riboflavin	0.25mg	Riboflavin	2.98mg
	Pyridoxine Hydrochloride 3a831	0.95mg	Pyridoxine Hydrochloride 3a831	11.38mg
	Cyanocobalamin	7.25mcg	Cyanocobalamin	87mcg
	Calcium-DPantothenate 3a841	3.74mg	Calcium-D-Pantothenate 3a841	44.91mg
	Nicotinamide 3a314	1.53mg	Nicotinamide 3a314	18.33mg
	3a316 Folic Acid	50mcg	3a316 Folic Acid 3a316	600mcg
	3a880 Biotin	0.48mg	3a880 Biotin	5.81mg
Trace Element Compounds:	3b608 Zinc as Zinc Chelate of glycine hydrate -			
		1.25mg		
Trace Element:			3b608 Zinc as Zinc Chelate of glycine hydrate	15mg
Chemically well defined substances having a similar biological effect to vitamins:	L-carnitine 3a910	24.75mg	L-carnitine 3a910	297mg
	3a370 Taurine	2.5mg	3a370 Taurine	30mg









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