



The Honorary Patronage
of the President
of the Republic of Poland
Andrzej Duda

Strategic Partner



Targi Kielce
exhibition & congress centre

30
YEARS

mspo



International Defence Industry Exhibition

6-9 / 09 / 2022



TÜRKİYE
LEAD NATION

www.mspo.pl



CENTRAL AND EASTERN EUROPE'S LARGEST MILITARY EXPO

The International Defence Industry Exhibition is one of the globe's most prominent and significant defence industry events. For years, MSPO has also been the place to establish important relations and thus enhance global defence, safety and security. The expo meetings have often culminated in signing of multi-million PLN contracts. In addition, MSPO has advanced to be the venue for premiere presentations of the latest technologies. And much more – the show is also the knowledge-exchange platform. The Republic of Poland's Armed Forces Exhibition has been an indispensable part of the expo agenda.

The Ministry of National Defence and the Polish Armaments Group have co-created the International Defence Industry Exhibition's success.

The trade show hosts heads of state, official delegations from ministries of defence, senior army staff and embassies' representatives from dozens of countries. The best products win the President of the Republic of Poland's accolades. The head of state has traditionally offered his auspices to the exhibition. MSPO is accompanied by a plethora of conferences, seminars and business-insiders meetings. The military and defence expo's scope is complemented with the simultaneously-held International Logistics Fair LOGISTYKA.

SUPPORTING INSTITUTIONS

- Ministry of National Defence
- Ministry of Development
- Ministry of Foreign Affairs
- Ministry of Interior and Administration
- Ministry of Science and Higher Education
- National Security Bureau
- Internal Security Agency
- General Staff of the Polish Armed Forces
- General Command of Branches of Armed Forces
- Operational Command of Branches of Armed Forces
- Military Police Commander in Chief
- Inspectorate for Armed Forces Support
- Border Guard Headquarters
- Polish Police Headquarters
- National Fire Services Headquarters
- Polish Chamber of National Defence Manufacturers
- Parliamentary Committee of National Defence – the Lower and Upper Chamber
- Parliamentary Committee of Internal Affairs



MSPO PRESTIGIOUS AWARDS

- The President of the Republic of Poland Award
- Special Award of the Minister of National Defence
- Special Award of the Minister of Development, Labour and Technology
- Defender Award
- Awards of the Police Commander in Chief, the State Fire Services Commander, the Commander in Chief of the Border Guards, the Head of the Inspectorate for Armed Forces Support, the General Command of Branches of Armed Forces, the Territorial Defence Forces' Commander

WHY JOINING MSPO?

BUSINESS

Poland has gradually increased its defence spending, with the 2.5% GDP as a target in 2030. Therefore MSPO is an excellent opportunity to establish win-win and long-term business contacts.

IMAGE

For 30 years the Kielce expo has been a permanent fixture in business calendars; this is a must-attend event, the place to stage global launches.

RELATIONS

The trade show offers a perfect opportunity to present your offer. Join us and meet the expo guests from 49 countries, including representatives of embassies, ministries and defence ministries. MSPO is a unique chance to see your business partners and find new customers.

KNOW HOW

Not only does the trade fair offer an insight into the latest global developments and military achievements. This is also the place to exchange experiences and present innovative solutions.



Book your expo space for MSPO. Register in the Exhibitor's Portal.



Time saving
all formalities related to participation in the trade fair can easily be done online



Brand recognition booster
add materials that will make your company stand out the crowd, e.g. YouTube video links, offer files, photos



Increased outreach
give your contact details, complete your company description, attach links to your social media



Networking
the "meetings scheduler" option makes it possible to arrange an online and offline meetings



Mark your presence
let expo participants and their online followers know you

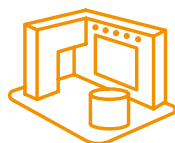
Enter the trade fairs world; it's easy!



All information on the Exhibitor's Portal can be found on www.msपो.pl in FOR EXHIBITOR section.



THE HONORARY PATRONAGE
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OF THE REPUBLIC OF POLAND
ANDRZEJ DUDA



20 629

sqm of the exhibition
space



10 701

visitors and guests
from 41 countries



400

exhibitors
from 28 countries



31

foreign delegations
from 27 countries



400 EXHIBITORS FROM 28 COUNTRIES

Austria, Belgium, Bulgaria, China, Czech Republic, Denmark, Finland, France, Spain, the Netherlands, Israel, Japan, Canada, South Korea, Latvia, Germany, Norway, Poland, Slovakia, Slovenia, USA, Switzerland, Sweden, Turkey, Ukraine, Great Britain, Italy, United Arab Emirates

MSPO 2021 EXHIBITORS FEEDBACK



” Frankly speaking, MSPO comes high in our rankings; the expo has finally returned to its tracks. The expo is back to what we used to know at previous shows. We have not been defeated by Covid. Everyone has been waiting for this year's Kielce expo, and I am not the only one to say that. (...)

Trade fairs are in great demand for several reasons. The most important thing is that expos integrate our defence milieus, they are the stage to demonstrate our achievements, to establish business relations, too. They create relationships that translate into specific products, specific contracts. Expos also forge concrete visions that help us set the development direction.

Przemysław Kowalczyk
Member of the Management
Board for Development,
MESKO

We are genuinely impressed with this year's MSPO; Kielce is one of Poland's best places to meet our clients and other defence milieus and business insiders. We come here every year; our calendar is full of appointments. We can proudly say that the management of our company has been content.



Maciej Kowalski
Principal Strategic Planner



MSPO this year is really exciting. It's great to see all of our colleagues back together after last year and after getting through the pandemic. And it's really amazing to see so many companies represented here and all the great technologies that are being displayed. I think an event like this is really important and critical to continuing to expand the defence industry and opportunities here in Poland.

And giving a place for companies from all over the world to come and connect and learn about the different technologies and opportunities that exist in the defence industry.

Shawn Rantas
Poland Patriot
Offset Director



MSPO THE INTERNATIONAL PLATFORM OF DEFENCE INDUSTRY MEETINGS

LEAD NATION EXHIBITIONS

2004 - Germany
 2005 - France
 2006 - Israel
 2007 - USA
 2008 - Sweden
 2009 - The Visegrad
 Group Countries
 2010 - Great Britain
 2011 - EDA
 2012 - Italy
 2013 - Turkey
 2014 - France
 2015 - Norway
 2016 - Poland
 2017 - South Korea
 2018 - Poland
 2019 - USA
 2020 - Great Britain
 2021 - National Pavilions



Official visit of heads
of the state
and foreign delegations



The Polish Armed
Forces' Exhibition



Conferences, Seminars,
Presentations



LOGISTYKA

International Logistics Fair

6-9 / 09 / 2022

logistyka.targikielce.pl



ONE-STOP-SHOP FOR BUSINESS

- The Centre is ranked second in Central and Eastern Europe. Every year Targi Kielce organises 70 trade fairs and 700 conferences
- Cutting-edge infrastructure: the seven expo-halls cluster, the Congress Centre, 2400 parking spaces in the immediate vicinity of the expo
- The Centre offers excellent technical facilities. Every expo is the opportunity to present working machines in the expo halls as well as in the open-air arena. The outdoor exhibition space is ready for show - presentations
- A perfect location:
 - 6 international airports within 160 km radius
 - 8 European capitals within 800 km radius.
 - Targi Kielce is located next to the Kielce West road junction (S7 and 74 trunk roads' intersection)

TARGI KIELCE S.A.
Zakładowa 1
25-672 Kielce, Poland
www.targikielce.pl



GPS:
50° 53' 56,47" N
20° 35' 20,57" E