



The Honorary Patronage
of the President
of the Republic of Poland
Andrzej Duda



Targi Kielce
exhibition & congress centre



ufi
Member



MSPO

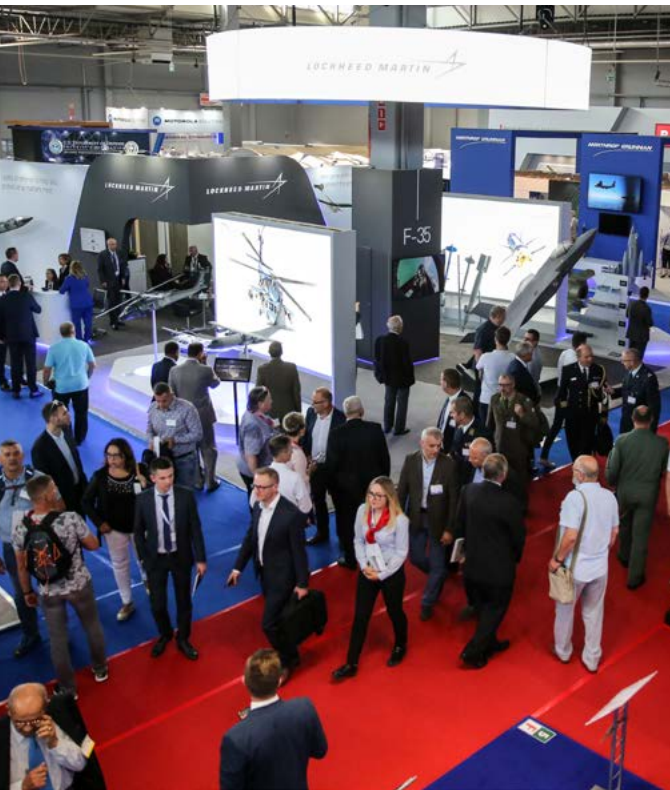
**29th International
Defence Industry Exhibition**

7-10.09.2021
Kielce, Poland

Strategic partner



www.mspo.pl



CENTRAL AND EASTERN EUROPE'S LARGEST MILITARY EXPO

For 29 years, the September International Defence Industry Exhibition has been the presentation and demonstration arena for defence industry companies from all corners of the world. The previous expo was held during the COVID-19 pandemic. The show's success serves as further proof that Targi Kielce, the business meeting place plays an invaluable role. Such a B2B platform is in great demand even in times of crisis.

Hardly anyone envisaged the possibility of holding a trade show in such circumstances. However, as the UK Defence Procurement Minister Mr Jeremy Quin said at the MSPO 2020 opening ceremony: - *In the UK we are always impressed by the resilience and the determination of the Polish people. Examples of that resilience and determination occur again and again in the long history of the nation. It is, therefore, no surprise, even with all the challenges that the world is currently facing, Poland has laid on a first-rate trade show today.*

Now, this is the cautious- optimism time. However, we can already see that our country's sanitary restrictions have yielded the intended effects. The prospect of vaccination against the coronavirus offers us a slightly more optimistic future outlook. Therefore it is worth planning your future already today.

SUPPORTING INSTITUTIONS

- ◆ Ministry of National Defence
- ◆ Ministry of Development
- ◆ Ministry of Foreign Affairs
- ◆ Ministry of Interior and Administration
- ◆ Ministry of Science and Higher Education
- ◆ National Security Bureau
- ◆ Internal Security Agency
- ◆ General Staff of the Polish Armed Forces
- ◆ General Command of Branches of Armed Forces
- ◆ Operational Command of Branches of Armed Forces
- ◆ Military Police Commander in Chief
- ◆ Inspectorate for Armed Forces Support
- ◆ Border Guard Headquarters
- ◆ Polish Police Headquarters
- ◆ National Fire Services Headquarters
- ◆ Polish Chamber of National Defence Manufacturers
- ◆ Parliamentary Committee of National Defence – the Lower and Upper Chamber
- ◆ Parliamentary Committee of Internal Affairs



SHAPE YOUR FUTURE WITH US

- ◆ **MSPO comes third in Europe's rankings, just after Paris and London defence shows**
- ◆ Première presentations, the latest defence systems on display, military projects from around the world
- ◆ The international platform designed for meetings, knowledge transfer and experiences exchange. MSPO stimulates discussions about the industry future
- ◆ Business-insiders from all over the world, including heads of state, official government delegations: representatives of embassies, ministries and MODs
- ◆ One-stop-shop for the whole industry. The best place to enhance existing contacts and establishes new ones, conclude strategic contracts and build the business future



Honorary Patronage
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of the Republic of Poland
Mr Andrzej Duda



(...) This is a magnificent industry event, Poland's most important. The event is of interest for international milieus. This is indeed a truly global event..

Andrzej Duda

President of the Republic of Poland



UK LEAD NATION

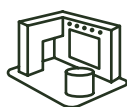
The Lead Nation Exhibitions have been an inherent part of MSPO tradition. MSPO 2020 features the United Kingdom presenting its military potential.



FACTS AND FIGURES



185
exhibitors
from **15**
countries



10 400
sqm of the exhi-
bition space



23
foreign delegations
from **22** countries

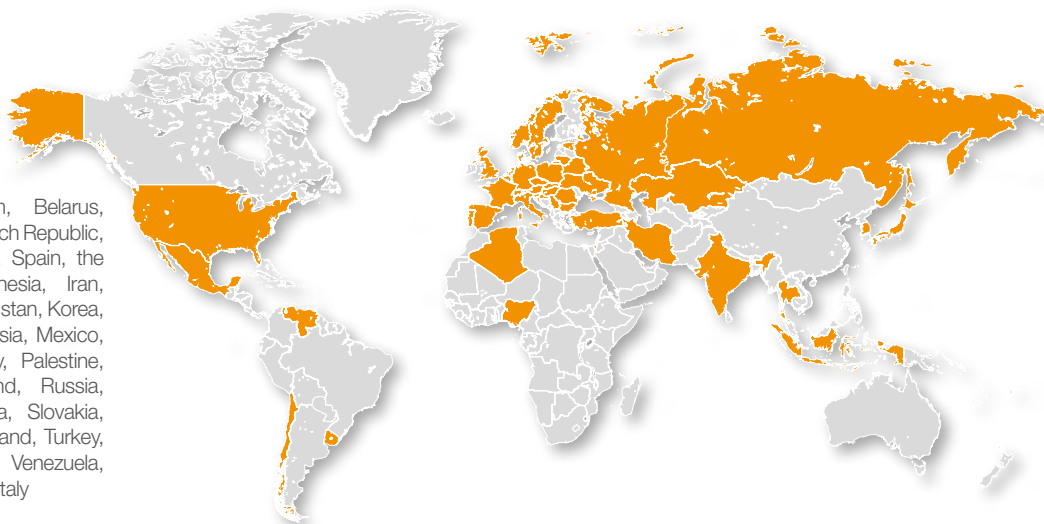


3 883
visitors and
guests

Visitors from

49 countries

Algeria, Austria, Belgium, Belarus, Bulgaria, Chile, Croatia, Czech Republic, Denmark, Estonia, France, Spain, the Netherlands, India, Indonesia, Iran, Israel, Japan, Qatar, Kazakhstan, Korea, Kurdistan, Lithuania, Malaysia, Mexico, Germany, Nigeria, Norway, Palestine, Portugal, Sweden, Poland, Russia, Romania, Serbia, Slovenia, Slovakia, Switzerland, Sweden, Thailand, Turkey, Ukraine, Uruguay, USA, Venezuela, Hungary, United Kingdom, Italy



MEDIA



187
Journalists



89
Editorial
teams



59
TV features



89
Radio features



344
Publications in all-Poland
press and info portals



385
Business-insider
media publications

MSPO

MUCH MORE THAN A TRADE FAIR

LEAD NATION EXHIBITIONS



Eminent guests



The Polish Armed
Forces' Exhibition



Conferences, Seminars,
Presentations

2004 - Germany
2005 - France
2006 - Israel
2007 - USA
2008 - Sweden
2009 - The Visegrad Group
Countries: Czech
Republic, Hungary,
Slovakia
2010 - UK
2011 - European Defence
Agency
2012 - Italy
2013 - Turkey
2014 - France
2015 - Norway
2016 - Poland
2017 - South Korea
2019 - USA
2020 - UK

PRESTIGIOUS AWARDS

- ◆ The President of the Republic of Poland Award
- ◆ Special Award of the Minister of National Defence
- ◆ Special Award of the Minister of Development
- ◆ Defender Award
- ◆ Awards of the Police Commander in Chief, the State Fire Services Commander, the Commander in Chief of the Border Guards, the Head of the Inspectorate for Armed Forces Support, the General Command of Branches of Armed Forces, the Territorial Defence Forces' Commander



ACCOMPANYING EXPOS



LOGISTYKA

27th International Logistics Fair

7-10 September, 2021

logistyka.targikielce.pl

THE POLISH ARMED FORCES' TECHNICAL MODERNISATION PLAN

For years the International Defence Industry Exhibition has been the place for companies' presentation; this is where prospective bidders for government contracts may showcase their offer. According to the TECHNICAL MODERNISATION PLAN until 2026 presented by the Operational Centre of the Ministry of National Defence, the following tasks are worth considering:

- ◆ HARPIA programme - acquisition of a new generation multirole aircraft.
- ◆ NAREW programme - acquisition of short-range anti-aircraft missile batteries to combat, inter alia, unmanned aerial vehicles, as well as destroy missiles.
- ◆ KRUK programme - acquisition of modern assault helicopters for the land forces aviation component.
- ◆ MIL programme - a domestic tool and software for effective operations in cyberspace complemented with the most modern Polish cryptographic technologies.
- ◆ WISŁA programme - medium-range anti-aircraft and anti-missile defence system, one of the main elements of the country's air defence system.
- ◆ PUSTELNIK programme - acquisition of anti-tank missile launchers with guided missiles.
- ◆ REGINA programme - acquisition of 155 mm division fire modules.
- ◆ Company fire module - 120 mm self-propelled RAK mortars - acquisition of several-company fire modules as a part of the modernisation of the Missile and Artillery Troops
- ◆ HOMAR programme - acquisition of a squadron module of multiple launch rocket system capable of hitting targets at 70-300 km distances
- ◆ MIECZNIK programme - acquiring a coastal defence vessel to replace the units withdrawn from service. Designed to increase the ability to cooperate within allied and coalition task forces.
- ◆ ORKA programme - development of the capability to destroy surface and underwater targets with the use of a New Type Submarine.



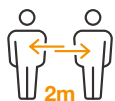
- ◆ PŁOMYKÓWKA programme - acquisition of comprehensive air reconnaissance aircraft.
- ◆ GRYF programme - acquisition of medium-range tactical unmanned aerial vehicles.
- ◆ MUSTANG programme - acquisition of high-mobility trucks and people carriers.
- ◆ WAŻKA programme - micro-class unmanned aerial vehicles intended for use mainly in urban areas.
- ◆ BORSUK programme - introducing a new combat vehicle based on a universal modular tracked chassis, developed and manufactured by the Polish defence industry.

WHY JOINING MSPO?

- ◆ Poland's only military and defence trade show
- ◆ One-stop shop presentation platform for the largest armament industry concerns from all corners of the world
- ◆ Business-insider visitors only - decision-makers responsible for the armed forces' and uniformed services' equipment provision
- ◆ MSPO hosts numerous foreign delegations - representatives of state authorities, defence ministers as well as delegates of European and global military staffs and embassies

SAFE EXPO - WE CAN DO IT

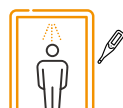
Safety is of utmost importance today. Extensive exhibition space, extra space between expo stands, meeting areas with special dividers, cutting-edge disinfecting stations make Targi Kielce meetings safe.



Clearly marked, safe entry zones, 2-metre social distancing



On-line registration systems for exhibitors, media and visitors



Mobile stations for disinfection and contactless temperature measurement



Regular sanitization of common surfaces



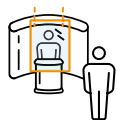
A limited and fully controlled number of events participants



Obligation to cover the nose and mouth



Mandatory hand disinfection



Safe business talks



Wide communication routes



MSPO 2020 EXHIBITORS' FEEDBACK



A friend in need is a friend indeed in the pandemic era; you recognise a true friend by the fact that they support organisers. We have always been with you, in better times but also in worse times. MSPO is a significant point on our agenda. We have seen MSPO development ever since its first unveiling. My experience dates back to my first-time visit in 1993. I can see that MSPO has dominated this market-segment in Europe and has advanced to become Europe's third show of its kind. This significant position that must be sustained.

Slawomir Kulakowski
POLISH CHAMBER OF NATIONAL
DEFENCE MANUFACTURERS



I think it's better than we expected, it has been well organised, as always. We are always very happy to be here. The precautions which have been implemented are excellent, i.e. temperature measured, disinfection possibilities. Most of the people complied with the rules. I think it's ok considering how many people are here. Look how many exhibitors are here. This is our fourth time here, we intend to join the next expo. We are used to the really big trade fairs, we travelled all over the world, however, we have chosen MSPO, because Poland is the growing market. We have noticed that there is a lot of room for business improvement and development. MSPO is the exhibition we really want to take on every year. It is on our list, next to the other big exhibitions in ABUDABI, JAKARTA etc.

Tom Geerits
Sales Manager TEKSAM COMPANY



DESIGN YOUR SUCCESS TODAY

Enter
the global
market

Showcase
your offer

Discover
the latest
trends

Enjoy
the power of
B2B meetings

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