**Promotional Programme for Exhibitors**

Dear Exhibitor

The organizers of stom-TOOL, stom-BLECH&CUTTING, stom-LASER, stom-ROBOTICS, WELDING and 3D Printing Days expos are committed to offer exhibitors the possibility to contact and network the greatest possible number of prospective customers and business partners. Therefore Targi Kielce offers its partners an exclusive promotional scheme - the Promotional Programme for Exhibitors. This idea makes it possible for exhibitors to benefits and use the full potentials of the exhibition. This scheme has been designed to promote new products put on show at the Kielce's expos. Therefore exhibitors may publish a short description of novelties showcased at the exhibitions. No extra charge required. Products, technologies, services etc. will be presented in a special catalogue chapter The exhibition stands of the exhibitors who put new products on display will be marked with a special symbol - easy to recognise for visitors. Targi Kielce will also notify about the novelties journalists representing the daily press and business-sector related publications as well as the electronic media. You are encouraged to take advantage of the novelties promotion scheme for STOM Expos. In order to use this promotional scheme, please fill out the form attached.

**new products and developments presented at the:**

 **stom-TOOL**

**stom –BLECH&CUTTING**

**stom -LASER**

 **stom-ROBOTICS WELDING** **3D Printing Days**

**31 March – 2 April 2020**

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| --- |
| 1) Full Company Name: |
| 2) Company address |
| 3) EXACT NAME OF THE NEW PRODUCT / TECHNOLOGY:  |
| 4) SHORT INFORMATION ABOUT THE NEW PRODUCT / TECHNOLOGY (MAX 350 CHARACTERS) \* |

1. **Only WORD format documents (doc.) will be accepted;**

 **(scans, PDF or any other type file will be rejected) - electronic version is available at:**  [**www.stom.targikielce.pl**](http://www.stom.targikielce.pl)  **or**  [**www.spawalnictwo.targikielce.pl**](http://www.spawalnictwo.targikielce.pl)  **- Search: NOVELTIES**

2. No signatures and stamps required

3. **Documents should be emailed to:**  **matla.cezariusz@targikielce.pl** (for on-line publications) **kolodziejczyk.urszula@targikielce.pl**  (for press information - available on request from journalists visiting the expo;

 **Deadlines - hard-copy catalogue - no later than March 31th, the Internet publication - no later than April 4th: wiatrowska.katarzyna@targikielce.pl**

4. **NOVELTIES publicity scheme does not involve any fees or extra charges. Your company is offered extra possibilities for promotion.**

5. We reserve the right to edit the texts provided by exhibitors. We reserve the right to reject entries which cannot be defined as novelties.