

KIELCE - WHY IS KIELCE THE BEST CHOICE?

- The city of Kielce is located in south-eastern Poland, between Warsaw (180 km - a city with an airport), Łódź (150 km) and Krakow (120 km - city with an airport).

- The city of Kielce is very well connected with the rest of the country by the system of motorways and throughways. Thus Kielce is easy to reach by car. Are you planning air travel? - no problem. Take a plane to Krakow or Warsaw, it takes about 1-1.5 hour drive to reach Kielce if you take one of the throughways.

- Poland's southern and south-eastern part boast the greatest concentration of production plants, including those in aviation industry located in the Aviation Valley (Rzeszów 160 km away from Kielce, the city with an airport). The Aviation Valley encompasses over 80 years of

aviation history. This is where nearly 90% of Polish aviation industry is located, in addition to the international airport as well as academic, R&D centres.

- Business executives, presidents and CEO's, senior management staff, production plant directors, technologists and engineers come to industrial events organised at Targi Kielce. The production plants are located within 250 km radius from Kielce. The greatest number of industrial companies can be found in south east Poland.

- For years Kielce has witnessed the development of new hotels facilities (including Qubus, Ibis) and guest houses. HORECA business sector facilitates expo clients.



Modern economy development is also fostered and fuelled with the Świętokrzyskie Regional Centre for Innovation and Technology Transfer and the entrepreneurial incubator - the Kielce Technology Park.



The Kielce Business Incubator associates a few dozens of companies – they are actively involved in innovative technologies development and cutting-edge solutions implementation into various business and industry sectors.



TARGI KIELCE - ONE CENTRE - ABUNDANCE OF OPPORTUNITIES. ALREADY FOR OVER 25 YEARS

According to the current UFI Global Association of the Exhibition Industry's report published in 2018, Poland ranks 11th in Europe and 16th worldwide in terms of the exhibition space rental.

Targi Kielce is the organiser of over 70 expo and 700 conferences and meetings a year. The industry and machine sector trade show are ranked among the front-runners, and among them PLASTPOL, stom-TOOL, stom-BLECH & CUTTING, stom-LASER, stom-ROBOTICS, WELDING, 3D PRINT, ExpoSurface, AGROTECH (agricultural technology expo), AUTOSTRADA POLSKA (road construction expo) and the flagship defence industry expo MSPO.

Targi Kielce is considered a bridge between the East and West. For many years companies from Ukraine, Belarus or Russia have come to Świętokrzyskie Province's foun-dry trade fairs in order to establish business contacts. Targi Kielce's geographical location and advantageous offer are additional advantages for them.

Targi Kielce facts and figures: 36,000 sq m in 7 expo halls, congress and exhibition hall for 4,500 people, 19 multi-functional conference rooms, the whole is 90,000 sq m of exhibition space, 2,400 parking spaces, 480 on a multi-storey car park.



POLAND'S FOUNDRY BUSINESS

- OPPORTUNITIES AND THREATS

"The Polish foundry industry ranks 16th globally and sixth among European countries associated in the organization with respect to the casts production volumes.

Despite the considerable global economic uncertainty, Poland's economy is quite stable and vibrant, with its constant, positive economic growth (GDP growth in 2018 - 5.1%). Thus Poland's economy is ranked fifth among EU economies. Last year, exports of Polish products amounted to EUR 221 billion, while imports Poland exceeded EUR 226 billion. Germany, the UK, the Czech Republic and France are Poland's main export markets. Poland imports mainly from Germany, China, Russia and Italy.

Polish foundries have gained in importance since Poland's accession to the EU. The Polish foundry industry comprises about 460 foundries, 90% of which are the small and medium-sized sector companies. The sector's total headcount is over 25,000. people. The annual

production is approx. 1.1 million tonnes of castings, with annual revenues of over PLN 15 billion in 2017. Machine and automotive are the main consumers of Polish foundry products. Most companies are located in southern Poland - the Aviation Valley in particular. Such companies as Conti, Thoni Alutec, Zelnar and WSK-Rzeszów are a part of the Valley.

Polish foundry finds high quality products and modern technologies very important. At the same time, non-ferrous metals castings sector with aluminium, copper and magnesium as the main materials, has been vibrantly developing. Polish foundries have constantly modernised the machine fleet, especially production automation capacities."

Wojciech Traczyk MM EXPO MAGAZINE



POLAND'S ECONOMY

- 2018's GDP growth - to 5.1%
- the European Union's fifth largest economy
- "Poland has again been ranked fifth in the Global Best to Invest ranking. In 2019, only China, Germany, Great Britain and India were ahead of us - this is the data provided by the Ministry of Enterprise and Technology.

The ranking was prepared by the American research company - Conway Analytics. The investments worth more than USD 1 million which have resulted in creating

the minimum of 20 new jobs and 1 thousand m² of new shop floor have been included in the report."

BUSINESS INSIDER POLSKA

- "In the May edition of the „Economic Outlook” report, the OECD informed that the GDP growth forecast for Poland in 2019 increased to 4.2 percent from the previous 4.0%, and in 2020 to 3.5%. from 3.3 percent According to OECD analyses, in the next two years Poland is supposed be the fastest growing country among 36 OECD members”

OECD report (May 2019)



CONGRESS CENTRE - CONGRESSES, CONFERENCES AND TRAINING SESSIONS

Targi Kielce's Congress Centre has been the venue for congresses, conferences, trainings, seminars and small-scale exhibitions art exhibitions, and vernisages.

Not only does the Targi Kielce's Congress Centre offer state-of-the-art venue, but also comprehensive event arrangement. Our offer encompass consulting services, event programme development, space arrangement and event organisation complemented with language-interpretation, hostesses and personal and property protection services. The Centre has been the stage for Ennio

Morricone's and Krzysztof Penderecki's live concerts for over 2000 spectators. Thousands of professionals have been brought together at medical conferences: Practical Dentistry "Dentopolis" Festival, Family Medicine Congress, Diabetes Congress as well as international events such as the Global Summit on Chemical Safety and Security Chemss-Safety-Expo. The Centre also hosted anniversary-celebrations of well-known companies such as 25th Kolporter jubilee and Polish Construction Materials Depots banquet for 3,500 people.



- 19 multifunctional conference rooms
- Congress Hall for 850 people, the Hall equipped with the mobile stage and the mobile seat-sections for bespoke arrangement
- More than 700 congresses, conferences and training sessions a year
- Exhibition and Congress Hall for 4500 people

