

# Industrial Spring in Targi Kielce

# STOM

The Fair of Metal Processing

**23-25.03.2021**  
**KIELCE, POLAND**

targikielce.pl/industrialspringpl

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14-17/10/2020

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**HALL 11**

The stom-ROBOTICS  
expo Partner



Technological  
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**One-stop  
-shop  
for the whole  
business  
sector**



STOM-TOOL



STOM-BLECH & CUTTING



STOM-ROBOTICS



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SPAWALNICTWO



DNI DRUKU 3D



WIRTOPROCESY



TEiA



CONTROL-STOM



EXPO SURFACE



KIELCE FLUID POWER

# A grand opening of industry meetings



We return to the places which have been the springboard for our success. Back to the expo!

**The exhibitors and visitors are overwhelmed with joy - the expos are back in business. We can meet again, watch products live, gain inspiration, exchange opinions, meet new people.**

- Many companies find that the trade fair offers the opportunity to regain the market positions they have lost, to recover after the economic collapse. This is also a perfect chance for those looking for new business ideas - says Andrzej Mochoń, President of the Board at Targi Kielce.

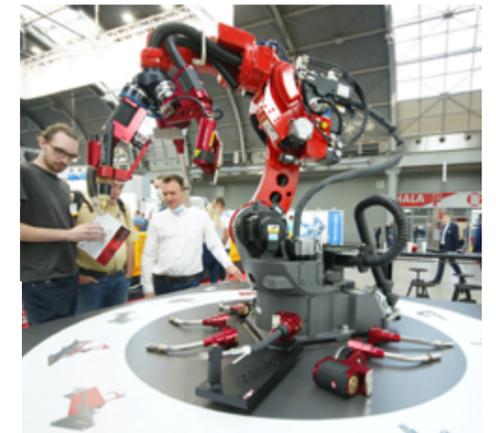
Since June Targi Kielce has been one of the few Europe's expos and congress centres to organise trade fairs. Expos – a better tool designed to boost economic recovery is hard to find because trade shows bring together various industries. The Kielce exhibition and congress centre has offered maximum public-health safety and security level - all the more reasons to join the expo. Several international events have successfully been organised under strict sanitary supervision. Among them the machine-industry series exhibitions under the banner of Industrial Spring, the International Fair of

Plastics and Rubber Processing PLASTPOL, the International Exhibition of Church Construction, Church Fittings and Furnishings and Religious SACROEXPO and the International Defence Industry Exhibition - Europe's third most prominent defence industry exhibition ranked after Paris and London shows.

- The Expo, just like all the trade shows before, has been organised in a most professional way. The show has been put together professionally, as it is every year. Of course, it's been challenging with current COVID situation, but it has been a lot of safety measure in place, it very effective to again have a chance for all the companies' representatives to meet. - says Ronald Farkas, Poland - US Operations (Defense Consulting and Representation).

- No reservations regarding this year's expo organisation - the trade show has been as professional as it has ever been. - says Bogdan Kaliński, ELMARK AUTOMATYKA SA Sales Manager - The trade show is much smaller than it used to be. (...) Yet we are getting back to normal. We are glad we have a good location in a nice expo hall, and we have gained new customers.

# Professional Industry Meetings - Business Opportunities Greater than Ever



## Targi Kielce's Industrial Spring:

- Central & Eastern Europe's largest and most important industry expo
- one-stop-shop for the industry sector - an opportunity to learn about the wide range of products and services
- the right place to establish cooperation with new contractors, partners, media
- a chance to obtain immediate feedback about the products on show and gain inspiration for your business
- the occasion to put new products on the market - your products première in the limelight complemented with all-year long promotion
- the place to meet partners and companies to cooperate with, the chance to develop new and better solutions
- efficient expo organisation, professional service

For years Targi Kielce and its "Industrial Spring" have offered a global meeting platform for the whole machines industry and business sector. The Kielce STOM - the Exhibition of Metal Processing Technologies, EXPO-SURFACE, CONTROL-STOM, KIELCE FLUID POWER, WIRTOPROCESES, WELDING, TEiA and 3D PRINT DAYS brought together thousands of visitors who convened in the expo centre in this truly exceptional year. The exhibitors unanimously emphasised that although the expo facts and figures might not have been as impressive as at the previous expos, their expo-stand talk-shop sessions and B2B meetings yielded the results. Some exhibitors succeeded in selling their machines at the expo, others are about to sign lucrative contracts they won at Targi Kielce's trade show.

## The trade shows offer:

- a chance for your company to recover its market position after the economic downturn period, boost its fuhrer development
- the opportunity to show that your company keeps going strong - the firm has survived the crisis and comes back with new solutions
- the possibility to revive and cultivate relations lost during the pandemic as well as to find new business leads
- the right place and time to win your business partners, suppliers and customers back and keep working in a new, changed reality
- the chance to outrun the competition who has not yet decided to return and showcase at the expo



# The Targi Kielce's Industrial Spring - appreciated by exhibitors

Industrial Spring  
in Targi Kielce  
| STOM 2021

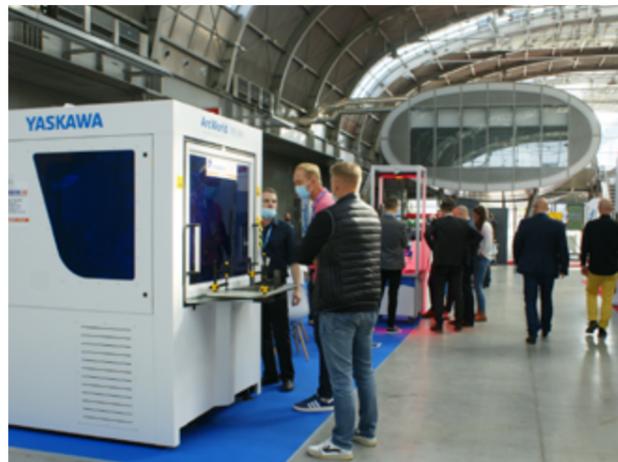


Our company is Poland's only manufacturer of six-axis robots - we manufacture robots from scratch. Our robots offer different load capacities and dimensions for various industry tasks. First of all, the STOM trade fair is where we can meet many prospective customers from the CNC machining and welding industry.

**Easy Robots**  
Łukasz Gruszka

STOM Robotics has been a consecutive expo in the series of events we have partnered. We would feel awkward if we did not showcase among such great exhibitors. We do like this show, a benchmark for others. I think that clients are curious about whether a business can continue its business operation in the new reality.

**YASKAWA Polska,**  
Dawid Woźniak



We have exhibited here for many years, the expo is 15, and our company has also been in business on the Polish market for 15 years. We hope that this pandemic comes to an end, we will win with the virus. We also hope the Polish industry and business will withstand the burden and recovers soon.

**DLK**  
Maciej Zimierski

We have participated in the STOM since its very beginning. We have numerous business contacts in previous years. This year's expo also promises to bring us new leads. What is more, every year we meet our regular clients - this is already our company's tradition

**SAP-WELD**  
Bartłomiej Podgórski

We have joined this event because we have observed a significant development of Poland's importance in the steel producers sector. In recent years, Poland has become an excellent target market for FICEP, despite the pandemic. It has come to our attention that new machines are in great demand. Thus we offer possibilities and solutions for our prospective customers.

**FICEP S.p.A.**  
- Jacek Marciniak



We have decided to take part in this exhibition as the event has continued to grow in recent years. The expo offers an excellent opportunity to present our technologies on the Polish market.

**SANGIACOMO**  
Presse  
- Mauro Buriola

We decided to take part in the trade fair because we want to promote Polish products in this specific market. Poland's industry has great development potentials. We have received great feedback

**Metal-Technika** Marcin Wytrych

We look to expand into other markets and to increase sales and reach new customers.

**STANMAR** Mikołaj Kasprzyk

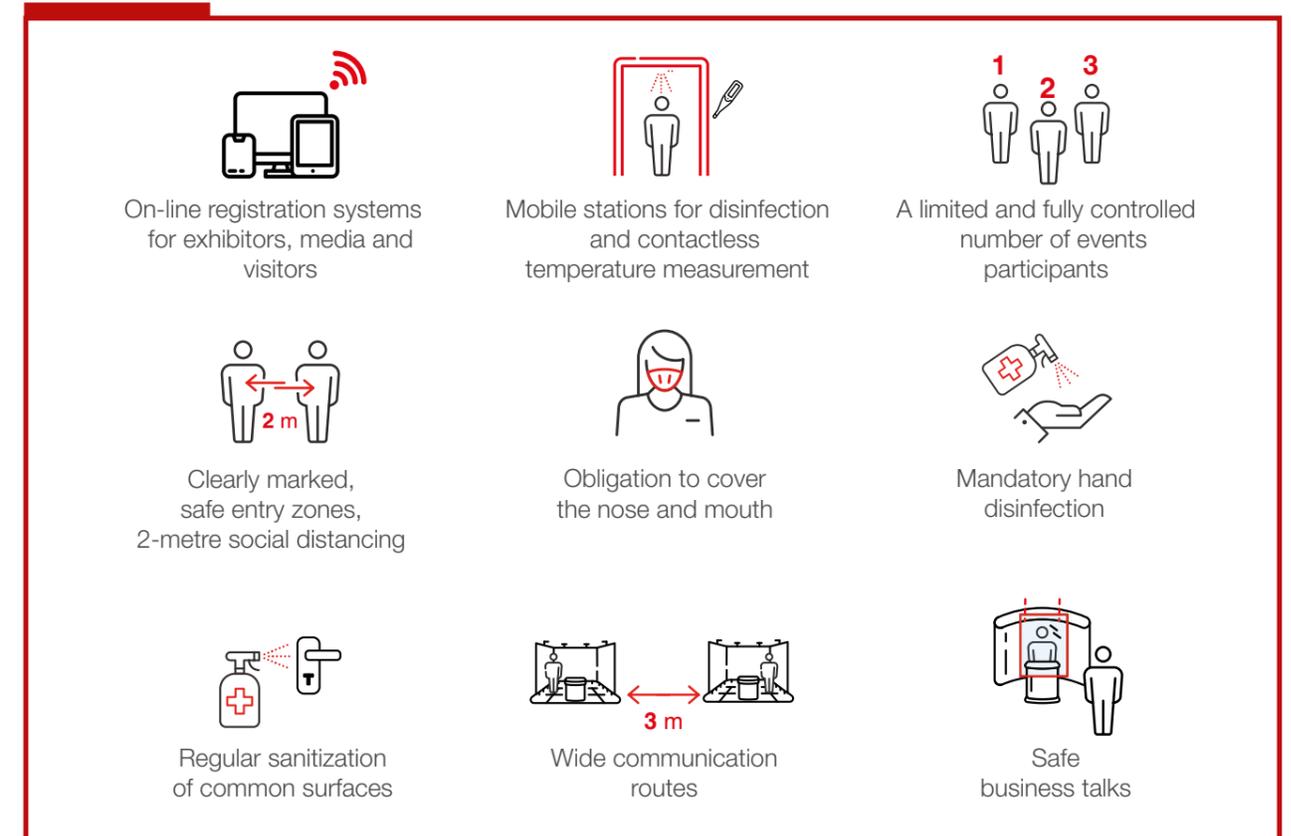
# One-stop-shop for the whole business sector

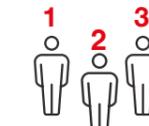
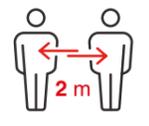
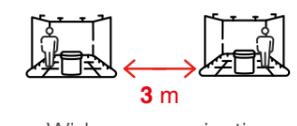
-  Important debates
-  Knowledge and experiences exchange
-  New contracts
-  Live show-presentations
-  Product tests
-  Conferences, lectures and the latest trends presentations
-  Participants from all corners of the world
-  The offer keeps expanding every year



# Business - safe and sound

Safety is of utmost importance today. Extensive exhibition space, extra space between expo stands, meeting areas with special dividers, cutting-edge disinfecting stations make Targi Kielce meetings really safe.



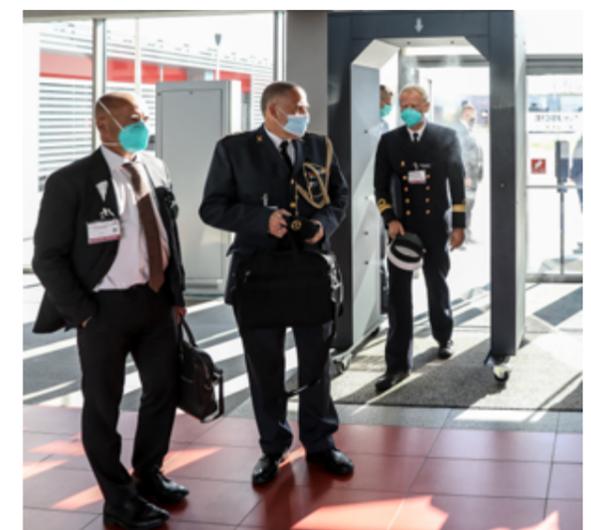
-  On-line registration systems for exhibitors, media and visitors
-  Mobile stations for disinfection and contactless temperature measurement
-  A limited and fully controlled number of events participants
-  Clearly marked, safe entry zones, 2-metre social distancing
-  Obligation to cover the nose and mouth
-  Mandatory hand disinfection
-  Regular sanitization of common surfaces
-  Wide communication routes 3 m
-  Safe business talks

## Jeremy Quin

Minister for Defence Procurement, UK, at the opening ceremony of the 28th International Defence Industry Exhibition now held in Kielce, Poland (8-10 September 2020)



„Can I say what a real privilege it is speaking here today. In the UK we are always impressed by the resilience and the determination of the Polish people. (...) It is, therefore, no surprise, even with all the challenges that the world is currently facing, Poland has laid on a first-rate trade show today. We may be lower on numbers we would normally expect, but looking around the halls earlier today, and peering through the lights at all of you in the seats – I know we may be lower on numbers, we are certainly high on quality here today. And we are all delighted to be here. There is a lot to see and business to do”.



## STOM 2020 in figures\*



Gross exhibition space



Exhibitors, co-exhibitors  
and represented companies



Visitors

\*Number of visitors at the times  
of COVID-19 pandemic

### STOM organising team:



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# - one-stop-shop for business

- Ranked second among all Central and Eastern Europe's exhibition centres, organiser of 70 trade fairs and 700 conferences a year
- Cutting-edge infrastructure: the 7 expo-halls cluster, the Congress Centre, 2400 parking spaces in the immediate vicinity of the expo halls
- Excellent Centre offers technical facilities: the opportunity to present working machines in the expo halls as well as in the open-air arena for shows -presentations.
- Good location:
  - 6 international airports within 160 km radius
  - 8 European capitals situated within 800 km radius
  - excellent location and access to the Centre: near the Kielce-West road junction

