



*Slavic*  
**B2BEAUTY**

Contracting trade fair  
for cosmetic  
and pharmaceutical  
industry

13-14.06.2023

Poland

[slavic.targikielce.pl](http://slavic.targikielce.pl)



# Slavic B2BEAUTY

Slavic B2Beauty - Poland's first convention brings together cosmetics and pharmaceutical producers with purchasing agents and traders from all corners of the world. The first edition witnessed nearly 1,000 face-to-face and online meetin-

gs of over 60 entrepreneurs from 20 countries from all corners of the world. Thirty producers of cosmetics and pharmaceuticals from Poland, the Czech Republic and Lithuania attended the expo. We look forward to seeing you at the upcoming expo.



## PRODUCERS:

from Slavic countries

- Skin care, functional and colour cosmetics
- Cosmetic accessories and equipment
- Pharmaceuticals
- Supplements



## BEAUTY SECTOR'S MEETINGS

## SUPPLIERS:

from over the world

- Components for cosmetic and pharmaceutical industry
- Raw materials
- Packaging

## BUYERS:

from over the world

- Retail chains
- Beauty parlours
- Hairdressing parlours
- SPA
- Cosmetic and pharmaceutical wholesalers
- Beauty supply stores
- Pharmacy chains
- Distributors



## Why is it worth joining the event?

- Two days of business meetings and industry conferences.
- A wide list of business contacts.
- The contact list contains only verified buyers who enjoy proven track records– the largest producers of cosmetics and pharmaceuticals based in the Slavic countries.
- You decide who you meet during the event.
- A professional platform for matchmaking meetings enables to obtain information about contractors and plan meetings.
- Hosted Buyer program available.
- TRY IT - a package of selected flagship products for every buyer.
- Unified standard of SMART expo stands.
- Clear exhibition floor-plan.



## Slavic B2Beauty:



The essential and top-ranking convention brings together cosmetics and pharmaceutical producers with purchasing agents and traders from all corners of the world



A professional platform for an international matchmaking



Presentations of a comprehensive and diversified portfolio of green cosmetic and pharmaceutical products



Business-insiders conferences





**Targi Kielce**  
exhibition & congress centre

**Organiser:** Targi Kielce

**Mission:**

Connect people in business

- **30 years** in the market
- Ranked 2nd among all - Central & Eastern Europe's exhibition centres
- Organizer of several international events such as MSPO - the third in Europe's rankings, just after Paris and London defence shows
- **770** trade fairs, congresses, conferences, training etc.
- **6 767** exhibitors

**Kielce's location Poland**

- 8 European capital cities within the 700 km radius
- 7 airports within the 180 km radius



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