

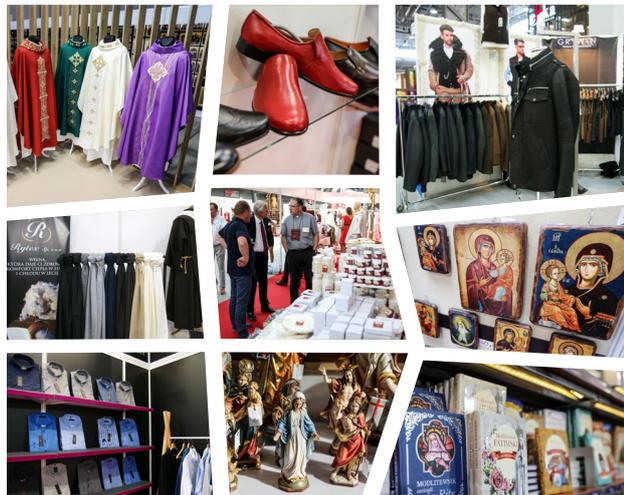
Marketing Services for Exhibitors

An efficient and easy way to promote your Company

 **SACROEXPO**

6-8 VI
2022

sacroexpo.pl



Printed advertisements

Increase your Company's visibility.

Your Company's advertisement - active marketing before, during and after the event.

1. Logo on expo official handbags

Exhibition bags are handed over to exhibitors and visitors during the event.

Circulation, format and graphics to be agreed.
price request



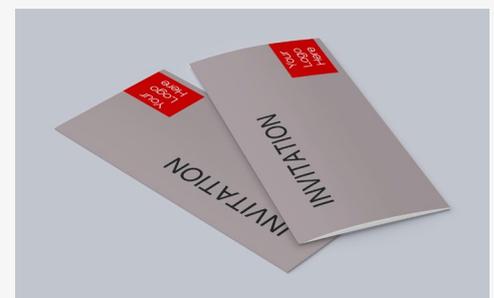
Please note! Subject to availability, first-come-first-served principle applies.

2. Logo on printed invitations for visitors

Circulation: 5000 items.
File format: PDF, Acrobat 4

Price: 3 000 PLN NET

Please note! Only one Company's logo will be placed on the invitation.



3 . Advertisement at the expo floor-plan

The floor plan is distributed free of charge, available for exhibitors and visitors.

Number of pieces: 4500
File format: PDF, Acrobat 4
Dimensions: 140 x 100 mm

Price: 2 000 PLN NET



4. Advertisement in the expo magazine

Advertisement in the SACROEXPONEWS magazine, sent before the trade fair to parishes and shops with devotional items throughout Poland.

Circulation: 15000 items
File format: TIFF, PDF, JPG (300 dpi)
Dimensions: 295 x 415 mm

Price: 1/4 page 2 000 PLN NET
1/8 page 1 500 PLN NET



5. Personalized invitations for visitors

Invitation designed for the exhibitor. Logo and other graphic materials should be sent in the form of JPG, PDF (additionally a brandbook, if the company has one). The price includes the design and printing of 500 invitations.

Circulation: 500 items
Price: 1 800 PLN NET

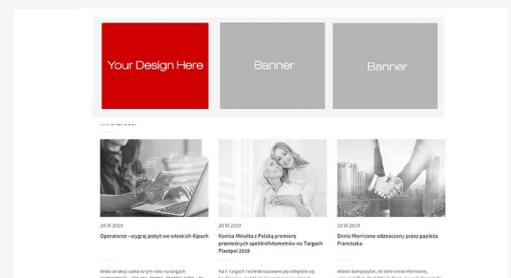


Online advertisement

Boost your online visibility - anywhere, any time.

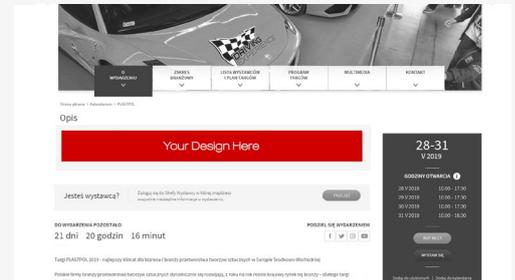
6. Mini Banner. A medium rectangle banner on the event's website

Size: 300 x 250 px
Colour: RGB
File format: jpg, png, gif
File size: up to 100 KB
Display time: 12 months
Price: 480 PLN NET



7. A large banner - a leaderboard on the event's website

Size:	300 x 250 px
Colour:	RGB
File format:	jpg, png, gif
File size:	up to 100 KB
Display time:	12 months
Price:	850 PLN NET



8. The expo-participation video feature

Production of a video during the Expo. The video script to be agreed in advance. Options - a short spot or a longer form. Price - to be agreed individually.

price request



9. Logo on electronic invitations

File format:	pdf, Acrobat 4
Price:	2 500 PLN NET



10. A banner in the newsletter

Format:	650 x 180 px
File format:	png, jpg
Price:	1 issue: 300 PLN NET 3 issue: 720 PLN NET



Please note! The order of the banners displayed assigned upon first come-first served principle.

11. Information about the Company included in the newsletter

Number of characters: 600 with spaces
word-processor text (Word, Notepad)

File format:

Price: 1 issue: 300 PLN NET
3 issue: 720 PLN NET

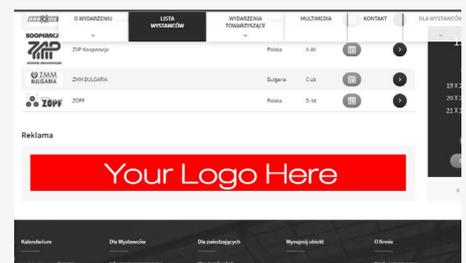


Please note! One newsletter can contain max. 2 company descriptions.
Subject to availability, processed upon first come-first served principle.

12. A rotating banner in exhibitors catalogue - online version.

banner size: 970 x 90 px
colours: RGB
file format: jpg, png, gif
file size: up to 200 KB

Price: 350 PLN NET



Advertisements in TK expo grounds on display during the expo.
Increase your Company's visibility so that everyone can easily find you.

13. A banner displayed at the Expo Hall facade

The largest advertising format available.
This banner cannot possibly go unnoticed.

Banner format: width 550 cm, height 400 do 600 cm

Cena: display and assembly: 3 500 PLN NET
production: 3 000 PLN NET



PLEASE NOTE! Number of banners limited - subject to availability, processed upon first come-first served principle.

14. Stickers on the entrance doors to the E Expo Hall

E Expo Hall (east and west side entrance):

Advertising stickers - dimensions: **78 x 200 cm***
(width x height). **6 stickers** can be displayed at Zakładowa
Street side (East-side entrance) **9 stickers** can be displayed
at Markowskiego Street side (West-side entrance).

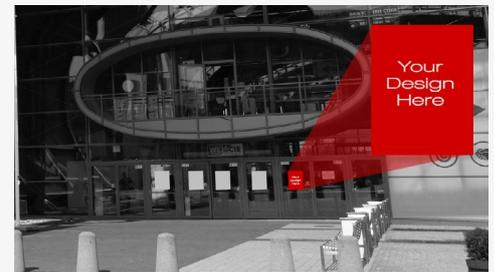
The indicated price includes production, assembly and
display in the place indicated by the Targi Kielce exhibition
and congress centre, the design services - free.

Do you have a ready-to-use design?
Sent it to the Art Studio Manager.
Artur Świątek - swiatek.artur@targikielce.pl

Subject to availability Processed upon first come - first
served principle.

Price: 350 PLN NET
(the price for one sticker)

Number of pieces ordered



* one-sticker size

15. Floor stickers (guiding footprints)

20 floor stickers directing you to your expo stand.
Stickers with dimensions of 100 cm x 50 cm
The price includes display, production and assembly in places
indicated by TK

Format: 100x50cm

Cena: 1000 PLN NET / set (20 pcs)
Display, production and assembly - in one Expo Hall

Number of sets ordered:

PLEASE NOTE! Number of stickers limited - subject to availability,
processed upon first come-first served principle.



16. Digital advertisement on screens

There are 48 screens available in the T.K. expo grounds.
 Location: 11 monitors at the entrance terminals, 15 in the exhibition halls, and 22 in the Congress Centre. The largest screen - 55 inches

File formats: spots - flv, presentations - ppt, pdf
 Static images - jpg, video files - flv, mp4, mov, mpg, avi, mpeg, wmv

File size: 1920 x 1080, up to 100 MB

Running time: 15 seconds, up to 30 seconds



Cena:	1 expo day	Ordered number of days
Advertising spots / presentations - up to	(50 issues)	
30 s	280 PLN NET	
all TV monitors		
15s static images	1 expo day	Ordered number of days
	(50 issues)	
all display monitors	150 PLN NET	

PLEASE NOTE! Number of files limited - subject to rotation. Availability - processed upon first come-first served principle.

17. Advertisements on display at sanitary facilities (A4 frame)

Format: 210 x 297 mm

Price: 300 PLN NET / 1
frame

Number of pieces ordered:



PLEASE NOTE! Number of frames limited - subject to availability, processed upon first come-first served principle.

18. A swing-sign located in the outdoor expo grounds (A1 frame)

Format: A1 (598 x 841 mm)

Price: 500 PLN NET / 1 double-ended swing-sign
(display / printout / assembly)

Number of pieces ordered:



PLEASE NOTE! Number of swing-signs limited - subject to availability, processed upon first come-first served principle.

19. Advertising graphics at hall E

Providing advertising space on the facade at the entrance to hall E.

Format: 380 cm x 180 cm

Price: 3 000 PLN NET



The price includes manufacturing, assembly and display.

20. Flags on masts

The Company's visibility enhancement for the whole duration of the event.

The mast height: 5 m

Number of flags with poles: 40 flags

Price: Display and assembly: 210 PLN NET
(the price for 1 mast)

Number of pieces ordered:



PLEASE NOTE! Your flags should be delivered to Targi Kielce at least a week before the event starts. Number of display spots limited - subject to availability, processed upon first come-first served principle.

21. Free-standing advertising wall.

Format: 100 cm x 250 cm

Price: 850 PLN NET

The given price includes manufacturing, assembly and display in the place indicated by the TK



22. Providing space in media point

The price for material display on the rack

Price 110 PLN NET / day

Ordered number of days



23. Advertising roll-up - providing space outside the expo stand

Price: 500 PLN NET

The price for space availability. Design and production not included



Others

Marketing activities

24. Hostesses

We provide professional expo stand service - Polish and a selected foreign language speaking personnel.

Price: 200 PLN NET / day - Polish
250 PLN NET / day - foreign language



The language required by the customer:

Number of hostesses:

Targi Kielce reserves the right to resign from some of the proposed services - subject to internal sanitary regulations and restrictions.

Company name

Contact

Telephone

E-mail

Companies interested in cooperation
are kindly requested to contact us

TARGI KIELCE S.A.,
1 Zakładowa Street
25-672 Kielce
+48 41 365 12 12
+48 41 365 12 07
info@sacroexpo.pl