# Plastics that shape the future

exhibition

halls

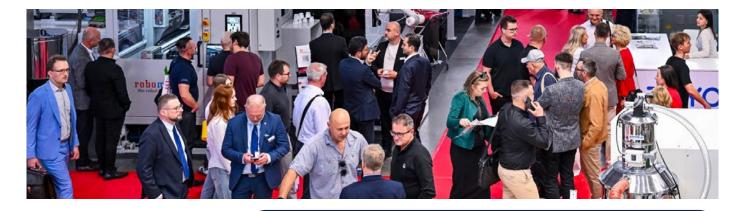
companies

countries

**15 000** 

600

plus publications in Polish and international media



# **Exhibitors** confirm



satisfaction with the expo presence



good or outstanding quality of visitors



participation in the next year's show

# **Voices of our** exhibitors

# Jerzy Bieńkowski

For the Reifenhauser Company, Plastpol is the most important trade fair event in the plastics processing industry in Poland, which is clearly having an increasingly significant impact on markets in Central and Eastern Europe, where we see a dynamic development of the plastics industry. For the Reifenhäuser Group, Plastpol is a place to present the latest technologies and a platform for direct meetings with customers. As always, they expect us to present technical and technological innovations, and we try to live up to this.

Szczepan Kawa

We were one of several companies that co-founded the Plastpol trade fair. Back then, 30 years ago, it

was the first professional trade fair in Poland. Today Plastpol is the fourth largest plastics industry trade fair in Europe. There is nothing like it in this part of the continent. Plastpol is becoming the natural hub of the area.

### Jan Muehsam Rozwiązania Dla Przemysłu

Plastpol is one of the most important trade fairs for this industry in Europe. Its scale is truly international. Here we meet clients from countries such as Lithuania, Serbia, and Estonia, and we showcase cutting-edge technologies for the first time. We have sold machines to companies in Germany and Ukraine - the latter facing a labor shortage, which our technology helps to address.



- Targi Kielce exhibition and congress centre ranked second in Central and Eastern Europe, which boasts 30 years of experience.
- 7 expo halls, a modern congress center and 2,400 parking spaces. Everything you need to create favorable conditions for expo presentations.
- 7 airports within 180 km radius, direct access via the S7 and 74 expressways - all participants are guaranteed a quick access to the venue.





# Inspired? Do not hesitate to contact us!



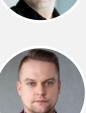
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Co-operation

PLASTICS EUROPE









Online patronage



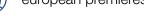
Exclusive industry media patron



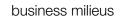




# european premieres







machines working live

knowledge-focused

latest solutions

industry information

hub for the media



 Hong Kong • Canada Hungary

Egypt

Germany

 China India Czech Iran

Exhibitors from

**30 countries** 

Austria

Republic Ireland Denmark Israel

Italy Latvia

 Switzerland Taiwan Netherlands Thailand

 Poland Turkev Portugal Ukraine

• Serbia United Slovakia Kingdom

 Sweden USA

# Visitors from **50 countries**



 Austria Japan Latvia

 Belgium Brazil

 Bulgaria Canada

China Croatia

 Czech Republic

Denmark

 Egypt Estonia

 Finland France

Germany

Greece Hong Kong

 Hungary India

Ireland

Ukraine

• United Arab Emirates United Kingdom

• Vietnam

• Slovenia Spain

Israel

Italy

• Lithuania

Malaysia

Norway

Poland

Portugal

• Romania

• Slovakia

Qatar

Philippines

Luxembourg

Netherlands

New Zealand

 Sweden Switzerland

 Taiwan Turkey USA

# Central and Eastern Europe's largest event for the plastics processing industry

The expos bring together leading Polish and international market companies; they showcase the latest solutions for plastics and rubber processing. Plastpol is much more than the offer of over 600 companies from 30 countries. There is also an immense dose of knowledge: conferences, discussion panels, seminars and networking meetings.

Over the years, Plastpol has become the best platform for establishing relationships, and presenting premiere solutions and technologies. This is the right place for exchanging knowledge and signing international contracts and agreements.

For industry journalists, Plastpol serves as a key source of insights into the latest innovations and the overall health of the global sector.

The First Edition of PLASTPOL

Humble beginnings – the event

plastics processing machinery.

Organized at that time in a much

manufacturers and distributors of

primarily focused on Polish

smaller exhibition space.

# **Exhibitor**

- plastics
- technologies, machines
- rubber processing

# **Profile**

- and devices for plastics processing
- recycling

Strengthening the event's position

### Partnership with International **Industry Organizations**

 Collaboration with VDMA (German Engineering Federation), (Polish Chamber of Chemical

as an international B2B platform.



### 20th Anniversary of PLASTPOL

Record-breaking attendance and the highest number of live machine demonstrations to date.

Expansion of key thematic zones: recycling, bioplastics, process automation, and robotics.



### M Full-Scale Return and Visitor Recovery

Asian exhibitors return, alongside growing participation from companies in Turkey, Switzerland, and the Nordic region.

> Focus areas include sustainability, the circular economy, and smart factory technologies.





### **Rapid Growth** and Internationalization

Growing interest from foreign companies, particularly from Germany, Italy, Austria, and the Czech

The fair begins to be seen as a "gateway to Eastern Europe" for global brands in the plastics sector.



### **PLASTPOL Becomes the Largest** Industry Event in Central and **Eastern Europe**

Over 700 exhibitors from nearly 30 countries.

Companies from China, Korea, India, and Turkey participate - PLASTPOL becomes a meeting point between East and West.



# **Challenges of the COVID-19**

Cancellation of the traditional event date adaptation to new realities.

Enhanced online activities and digital communication with exhibitors and visitors.



### **Forum for Green Industrial Transformation**

 An expanded conference agenda featuring key players such as European Plastics Converters and PlasticsEurope.

First-time showcases of energysaving machinery and cutting-edge









