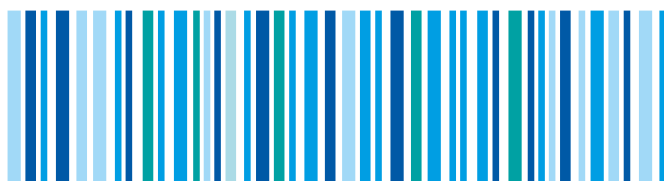
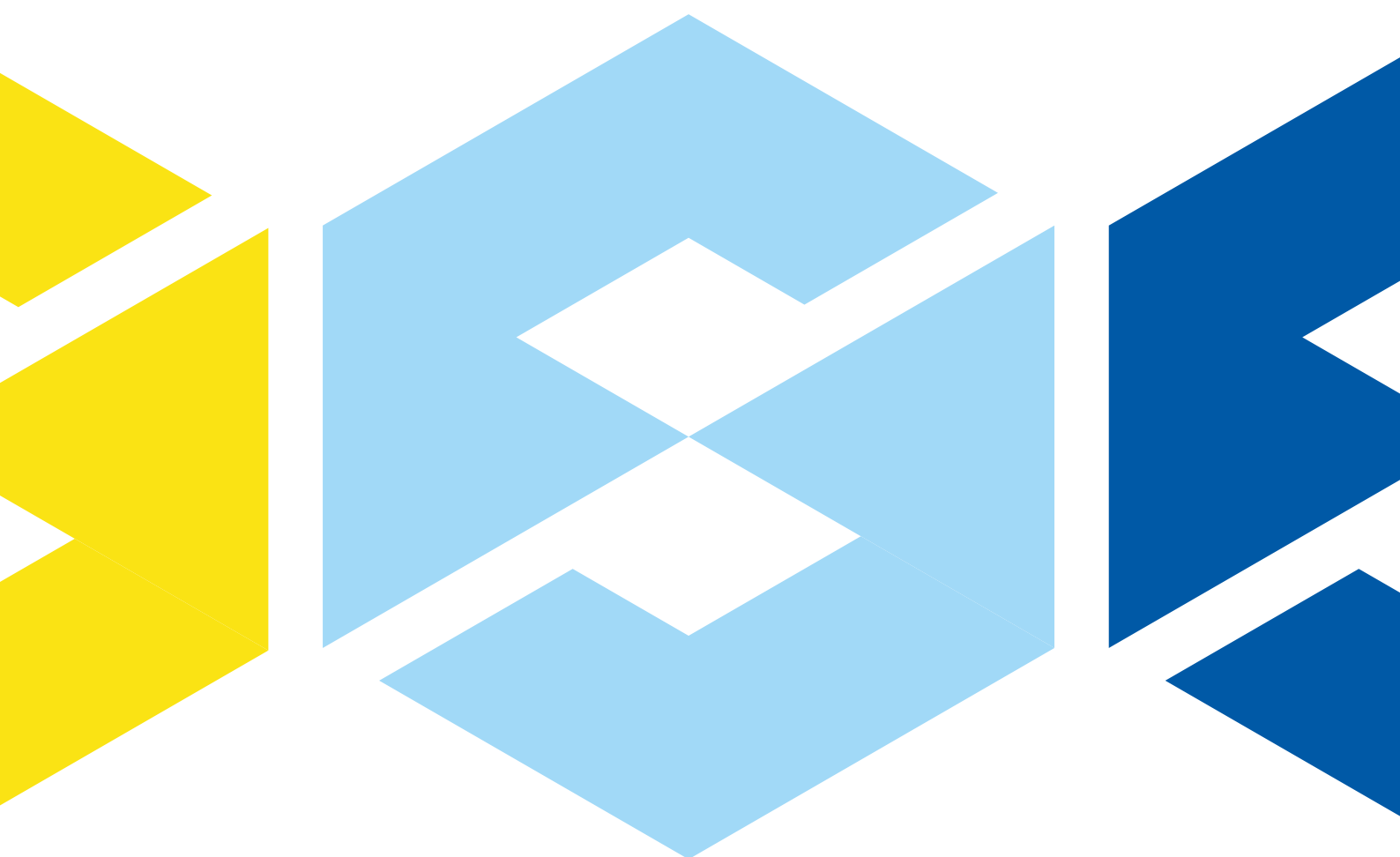




**Future
Private
Labels**



Targi Kielce
exhibition & congress centre



22-23/10/2025 Kielce, Poland

Future *Private Labels* Expo

MARK YOUR PRESENCE IN RETAIL CHAINS

The Targi Kielce's Future Private Labels Expo offers 100% focus on private labels. It brings together producers representing many industries and buyers from Polish and international retail chains

Why *Future Private Labels?*

A Source of Innovation

Discover the latest trends, innovative products, and solutions for private labels that will help you stay ahead of the competition



Insightful Forum



Gain knowledge during the Private Label Forum, where renowned industry experts will discuss the key challenges in the market and present effective strategies for private label growth

Networking

Build valuable business connections with key players in the private label market from Poland and abroad



Future Private Label Award



Recognition for the most innovative products

What sets us apart *from the competitors?*

Effective networking



Hosted Buyers programme enables precise matching of business partners and maximising the effectiveness of sales negotiations

Expertise and strategies - a recipe for success



practical tips from industry leaders on how to build strong private brands and forcefully enter new markets

Concentrated format



Power of Concentration / Concentrated Formula for Maximum Impact

Global perspective, local know-how



international reach combined with the presentation of regional products and solutions

Buyers about the expo

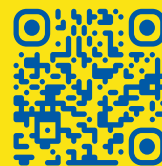
During the trade fair in Kielce, we found inspiration for creating new private labels. We have some very unique products, so it may turn out that we'll be the first on the market to introduce them.

Dorota Skrzypczyk, Dino, Poland

A major advantage of this trade fair is the diversity of offerings from many countries. Here, we have access to companies from Spain, the Czech Republic, Hungary, and China, whose products have great potential to be introduced into our network under a private label.

Lea Saliby, Luxury Beauty, Qatar

video
coverage



Exhibitors about the expo

The Future Private Labels Expo is the right place for our company, which produces cured meats, to establish new business relationships. Here in Kielce, it's all about real results. We're seeing the start of a promising collaboration.

Dr Sylwester Pawęta, Quality Meet Pawęta

What sets this trade fair apart is the substance of the business conversations. We meet industry representatives here, including competitors, and we participate in the Private Label Forum, which allows us to gain valuable insights for analyzing the market situation.

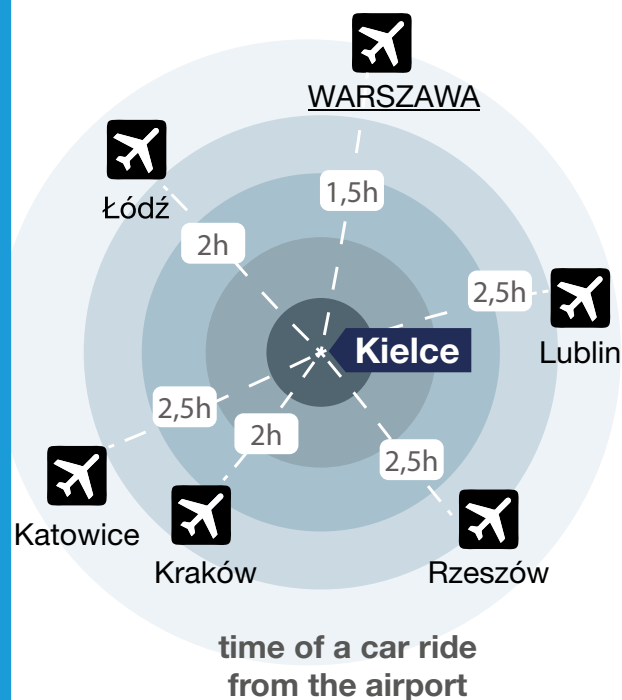
Artur Krzeszowiak, Krajowa Grupa Spożywcza

Previous year participants:



Why Targi Kielce?

- **Top-level organization** – we support our exhibitors at every stage of the project
- **Year-round promotion** – we provide extensive media coverage for our trade fairs, promoting our exhibitors not only during the event but also before and after
- **Great location** – direct access via expressways S7 and 74 ensures quick and easy arrival for all participants
- **Modern infrastructure** – 7 state-of-the-art halls and 2,400 parking spaces on-site create ideal conditions for trade fair presentations



Interested? Contact us



Deputy project manager

Małgorzata Ozdoba

+48 608 023 026

ozdoba.malgorzata@targikielce.pl



Exhibitor contact

Dorota Hetman

+48 692 487 285

hetman.dorota@targikielce.pl



futureprivatelabels.pl

