

# Marketing Services for Exhibitors

An efficient and easy way to promote your Company

**enex**

Poland's largest Trade Fair of  
Renewable Energy Sources  
**23-24.02.2022**

**NEW ENERGY FOR YOUR BUSINESS**

[www.enex.pl](http://www.enex.pl)

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Company name

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Contact

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Telephone

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E-mail

Companies interested in cooperation  
are kindly requested to contact us

TARGI KIELCE S.A.,  
1 Zakładowa Street  
25-672 Kielce  
+48 41 365 12 12  
+48 41 365 12 07  
info@enex.pl

## Printed advertisements

Increase your Company's visibility.

Your Company's advertisement - active marketing before, during and after the event.

### 1. Logo on expo official handbags

Exhibition bags are handed over to exhibitors and visitors during the event.

**Circulation:** 2000 items  
**File format:** PDF, Acrobat 4  
**Location:** TBC  
**Price:** 4 000 PLN NET



Please note! Subject to availability, first-come-first-served principle applies.

### 2. Logo on printed invitations for visitors

**Circulation:** 13 500 items  
**File format:** PDF, Acrobat 4  
**Price:** 4 000 PLN NET



Please note! Only one Company's logo will be placed on the invitation.

### 3. Logo on the banquet invitations

**Circulation:** 500 items  
**File format:** PDF, Acrobat 4  
**Price:** 4 000 PLN NET



Please note! Only one Company's logo will be placed on the invitation.

#### 4. Logo on invitations for expo accompanying events

**Number of pieces:** 400  
**File format:** PDF, Acrobat 4  
**Location:** TBC  
  
**Price:** 2 000 PLN NET

Please note! Only one Company's logo will be placed on the invitation.



#### 5. Advertisement at the expo floor-plan

The floor plan is distributed free of charge, available for exhibitors and visitors.

**Number of pieces:** 4500  
**File format:** PDF, Acrobat 4  
**Dimensions:** 140 x 100 mm  
  
**Price:** 2 500 PLN NET

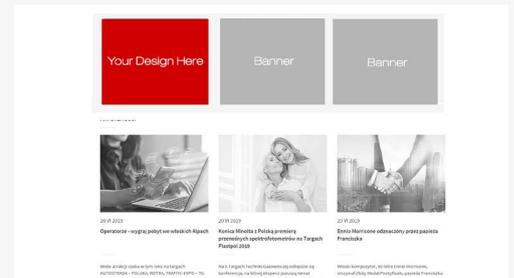


## Online advertisement

Boost your online visibility - anywhere, any time.  
The ENEX website - over 91,000 hits a year.

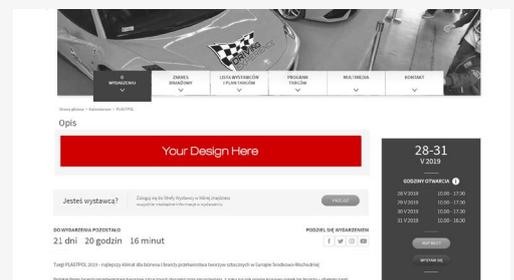
### 6. Mini banner on the event's website

Size:	300 x 250 px
Colour:	RGB
File format:	jpg, png, gif
File size:	up to 100 KB
Display time:	12 months
Price:	480 PLN NET



### 7. Maxi banner on the event's website

Size:	970 x 90 px
Colour:	RGB
File format:	jpg, png, gif
File size:	up to 100 KB
Display time:	12 months
Price:	850 PLN NET



### 8. The expo-participation video feature

After the expo, the video feature can be placed on the Company's website or sent to the Company's partners and clients.

Price:	500 PLN NET
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### 9. Logo on electronic invitations

**File format:** pdf, Acrobat 4

**Price:** 3 000 PLN NET

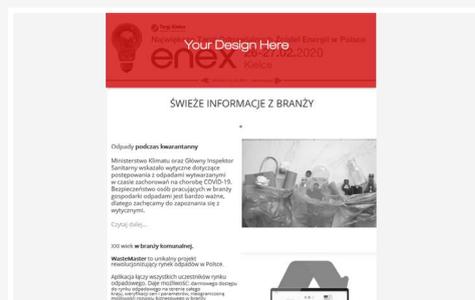


### 10. A banner in the newsletter (sent at least once a month)

**Format:** 650 x 180 px

**File format:** png, jpg

**Price:** 1 issue: 350 PLN NET  
3 issues: 840 PLN NET



Please note! The order of the banners displayed assigned upon first come-first served principle.

### 11. Information about the Company included in the newsletter (sent at least once a month)

**Number of characters:** 600 with spaces

**File format:** word-processor text (Word, Notepad)

**Price:** 1 issue: 350 PLN NET  
3 issues: 840 PLN NET

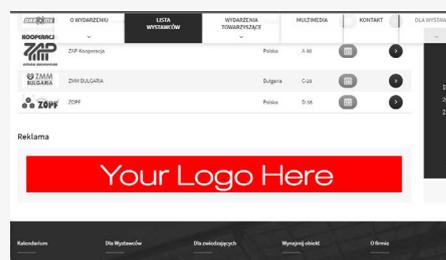


Please note! One newsletter can contain max. 2 company descriptions.  
Subject to availability, processed upon first come-first served principle.

### 12. A rotating banner in exhibitors catalogue - online version.

**banner size:** 970 x 90 px  
**colours:** RGB  
**file format:** jpg, png, gif  
**file size:** up to 200 KB

**Price:** 400 PLN NET



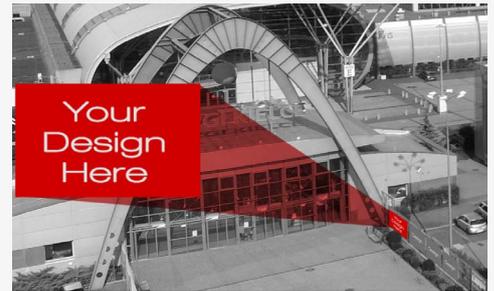
## Advertisements in TK expo grounds on display during the expo. Increase your Company's visibility so that everyone can easily find you.

### 13. A banner displayed on a fence at the East Entry Terminal

This is the first contact point with your prospective customers

**Banner format:** width 250, height 200 cm

**Price:** 2 200 PLN NET  
(display, assembly and production)



PLEASE NOTE! Number of banners limited - subject to availability, processed upon first come-first served principle.

### 14. A banner displayed at the Expo Hall facade

The largest advertising format available.  
This banner cannot possibly go unnoticed.

**Banner format:** width 550 cm, height 600 cm

**Price:** Display and assembly: 4 000 PLN NET  
Production: 1 485 PLN NET



PLEASE NOTE! Number of banners limited - subject to availability, processed upon first come-first served principle.

### 15. Flags on masts

The Company's visibility enhancement for the whole duration of the event.

**The mast height:** 5 m

**Number of flags with poles:** 40 flags

**Price:** Display and assembly: 260 PLN NET  
(the price for 1 mast)

Number of pieces ordered:



PLEASE NOTE! Your flags should be delivered to Targi Kielce at least a week before the event starts. Number of display spots limited - subject to availability, processed upon first come-first served principle.

## 16. Stickers on the entrance doors to the E Expo Hall

### E Expo Hall (east and west side entrance):

Advertising stickers - dimensions: **78 x 200 cm\*** (width x height). **6 stickers** can be displayed at Zakładowa Street side (East-side entrance) **9 stickers** can be displayed at Markowskiego Street (West-side entrance).

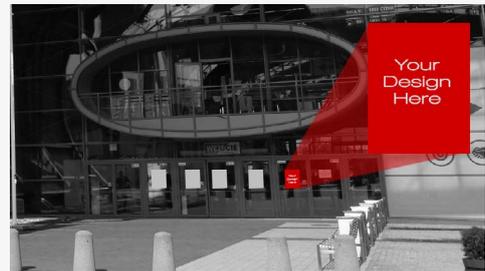
The indicated price includes production, assembly and display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free.

Do you have a ready-to-use design?  
Send to the Art Studio Manager.  
Artur Świątek - swiatek.artur@targikielce.pl

Subject to availability Processed upon first come - first served principle.

**Price:** 450 PLN NET (the price for one sticker)

Number of pieces ordered:



\* one-sticker size

## 17. Stickers on the entrance terminals' doors

### Terminals:

Zakładowa street - advertising stickers - dimensions: **100 x 108 cm\*** (width x height) - **5 stickers** can be displayed. Markowskiego street - advertising stickers - dimensions: **66x123 cm\*** (width x height) - **6 stickers** can be displayed

The indicated price includes production, assembly and display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free.

Do you have a ready-to-use design?  
Send to the Art Studio Manager.  
Artur Świątek - swiatek.artur@targikielce.pl

Subject to availability Processed upon first come - first served principle.

**Price:** 380 PLN NET (the price for one sticker)

Number of pieces ordered:



\* one-sticker size

## 18. Floor stickers (guiding footprints)

Stickers placed in Expo Halls' aisles.  
In one hall - maximum 20 stickers.

**Format:** max. 400 mm x 400 mm

**Price:** 1200 PLN NET/set (20 pcs)  
Display, production and assembly - in one Expo Hall



Number of sets ordered:

PLEASE NOTE! Number of stickers limited - subject to availability, processed upon first come-first served principle.

## 19. Digital advertisement on screens

There are 48 screens available in the T.K. expo grounds.  
Location: 11 monitors at the entrance terminals, 15 in the exhibition halls, and 22 in the Congress Centre. The largest screen - 55 inches

**File formats:** spots - flv, presentations - ppt, pdf  
Static images - jpg, video files - flv, mp4, mov, mpg, avi, mpeg, wmv

**File size:** 1920 x 1080, up to 100 MB

**Running time:** 15 seconds, up to 30 seconds

<b>Price:</b>	The whole expo duration	1 expo day
Advertising spots / presentations - up to 30 s	(140 issues)	(50 issues)
all TV monitors	640 PLN NET	320 PLN NET

	The whole expo duration	1 expo day
15s static images	(140 issues)	(50 issues)
all display monitors	360 PLN NET	180 PLN NET



PLEASE NOTE! Number of files limited - subject to rotation. Availability - processed upon first come-first served principle.

## 20. Advertisements on display at sanitary facilities (A4 frame)

**Format:** 210 x 297 mm

**Price:** 350 PLN NET / 1 frame

Number of pieces ordered:



PLEASE NOTE! Number of frames limited - subject to availability, processed upon first come-first served principle.

## 21. A swing-sign located in the outdoor expo grounds (A1 frame)

**Format:** A1 (598 x 841 mm)

**Price:** 600 PLN NET / 1 double-ended swing-sign  
(display / printout / assembly)

Number of pieces ordered:



PLEASE NOTE! Number of swing-signs limited - subject to availability, processed upon first come-first served principle.

## Others

Marketing activities

### 22. Inserts in exhibitors' packages

The best way to reach all exhibitors.

**Format:** leaflets, folders, business cards, C.D.s, etc. in the case of printed materials - maximum size:  
2 A4 pages

**Price:** 400 PLN NET



PLEASE NOTE! Number of inserts limited - subject to availability, processed upon first come-first served principle.

### 23. Leashes

The offer includes 5 sets of leashes of 2 500 pieces in each set. Leashes will be distributed at the expo entrance among visitors.

**File format:** PDF

**Number of pieces:** 2 500

**Price:** 2 500 PLN NET (one set)



PLEASE NOTE! Number of sets limited - subject to availability, processed upon first come-first served principle. Your leashes should be delivered to Targi Kielce at least a week before the event starts

### 24. Hostesses

We provide professional expo stand service - Polish and a selected foreign language speaking personnel.

**Price:** 150 PLN NET / day - Polish  
220 PLN NET / day - foreign language



The language required by the customer:

Number of hostesses:

Targi Kielce reserves the right to resign from some of the proposed services - subject to internal sanitary regulations and restrictions.