



江苏贸促国际会展有限公司

Jiangsu CCPIT International Conference&Exhibition Co., Ltd.

“江苏优品·畅行全球”线上对接会

常州建材中东欧专场

"Jiangsu High level products • Travel around the world" Online Matchmaking Conference

Changzhou Building Materials Special Session for Central and Eastern Europe

一、项目介绍

为应对新冠肺炎疫情，帮助常州地区建材类企业开拓中东欧市场，现计划举办"常州-中东欧建材产品线上对接会"。

参会对象主要包括来自常州地区的建材类供应商（50 家）、中东欧地区的建材行业采购商（50 家），平均每家供应商对接次数为 5 次，整场对接会总对接次数不少于 250 次。

1. Project introduction

In order to respond to the Covid 19 and help building materials companies in Changzhou to explore the Central and Eastern European market, the "Changzhou-Central and Eastern European Building Materials Product Online Matchmaking Conference" is now planned.

Participants mainly include building materials suppliers from the Changzhou region (50 companies) and building materials industry buyers in the Central and Eastern Europe region (50 companies). The average number of matchmaking times for each supplier is 5, and the total number of matchmaking times for the entire matchmaking conference is no Less than 250 times.

二、项目时间：5 月 10 日-14 日，为期 5 天。

2. Project time: May 10-14, 5 days.

三、目标市场：

中东欧（波兰、捷克、斯洛伐克、匈牙利、斯洛文尼亚、克罗地亚、波黑、塞尔维亚、黑山、罗马尼亚、保加利亚、阿尔巴尼亚、北马其顿、爱沙尼亚、立陶宛、拉脱维亚和希腊）

3. Target market:

Central and Eastern Europe (Poland, Czech Republic, Slovakia, Hungary, Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, Romania, Bulgaria, Albania, Northern Macedonia, Estonia, Lithuania, Latvia and Greece)

四、产品范围

- 1.地铺类：地板、地毯、塑料地面材料、地面材料配件、耗材及铺盖技术。
- 2.综合建材：屋面材料、脚手架、水泥&混凝土、块砖、设备、附属设备、木质结构。
- 3.室内装饰材料：油漆与涂料、室内&室外涂料、石膏、室内装饰灯饰、室内室外石材、切割工具。
- 4.五金工具及户外园艺：手工工具、电动工具、固定装置及配件、工作凳、工具配件及装置、设备箱、梯子、装卸设备、户外园艺及相关产品。

4. Product range

1.  Flooring categories: flooring, carpets, plastic floor materials, floor material accessories, consumables and bedding technology.
2. Comprehensive building materials: roofing materials, scaffolding, cement & concrete, bricks, equipment, auxiliary equipment, wooden structures.
3. Interior decoration materials: paints and coatings, indoor & outdoor coatings, plaster, interior decoration lighting, indoor and outdoor stones, cutting tools.
4. Hardware tools and outdoor gardening: hand tools, power tools, fixtures and accessories, work benches, tool accessories and devices, equipment boxes, ladders, handling equipment, outdoor gardening and related products.

五、使用平台

对接会将在 ZOOM 平台上进行。我司提供账号，并配备相关工作人员。

5. The platform

The matchmaking will take place on the ZOOM platform. Our company provides account numbers and staffs.