KIDS' TIME 16th International Fair of Toys and Products for Parents and Children 17-19.02.2026

FIRST DAY OF THE EXPO: 17 February 2026 (Tuesday): 17 February 2026 (Tuesday)

Exposition opening hours: 10:00 - 18:00

11:30 - 12:00	Speech Arena, Hall 4	Why are your reels 'dying' on TikTok? How to create videos in the kids' industry that actually sell? • Karolina Garczyńska
12:00 - 12:30	Speech Arena, Hall 4	New Parent = New Rules of Sales: 7 Blockers to Your E-Commerce's Growth and How to Fix Them in 30 Days • Piotr Kałwa
12:30 - 13:00	Speech Arena, Hall 4	How to protect your brand in the marketplace? Trademarks, industrial designs, and patents. • Julia Niedźwiecka • Karolina Gajda-Gromadzka • Roksana Podkowa
13:00 - 13:30	Speech Arena, Hall 4	How to sell children's products on foreign marketplaces? • Krzysztof Semp
13:30 - 14:00	Speech Arena, Hall 4	Stop Burning Money on Marketing. The Best Ways to Increase Sales in Every Store. • Bartosz Pasek
14:00 - 14:45	Speech Arena, Hall 4	Awards ceremony for Kids' Time Star and the Children's Industry
14:45 - 15:00	Speech Arena, hala 4	Türkiye – Poland Toy Trade, New Opportunities, Strong Cooperation Prelegent : Ender MICIK President • Ender Micik
15:00 - 15:30	Speech Arena, hall 4	Small Passenger, Big Responsibility - CYBEX Crash Simulator Demonstration Building Effective Sales Arguments • Rafał Boguta
15:30 - 16:00	Speech Arena, Hall 4	Let's get to know each other - presentation of exhibitors debuting at the Kids' Time fair • Urszula Kaszubowska
16:00 - 16:30	Speech Arena, hall 4	"Krab Szkrab" and the big emotions of little people. How to talk to children about feelings through books? • Aleksandra Grysz i Tomasz Tylicki Tomasz Tylicki

SECOND DAY OF THE EXPO: 217February 202 (Wednesday): 18 February 2026 (Wednesday)

Exposition opening hours: 10:00 - 18:00

10:30 - 11:00	Speech Arena, Hall 4	Let's get to know each other - presentation of exhibitors debuting at the Kids' Time fair • Urszula Kaszubowska
11:00 - 12:00	Speech Arena, Hall 4	Awarding ceremony - prizes in the Toy of the Year competition • Magdalena Kordaszewska
11:40 - 12:00		Support for the internationalization process of a Polish company by PAIH • Ewa Kapel-Śniowska
12:00 - 12:30	Speech Arena, Hall 4	Price rollercoaster or normalcy? What does the children's market look like in terms of price data? • Miłosz Nowakowski
12:00 - 13:30		Potential export markets for Polish toy and product manufacturers • Olga Niebylska • Dominik Masełbas • Jacek Michalski • Joanna Snopek-Berbercioglu • Małgorzata Tańska • Maciej Kowalonek
12:30 - 13:00	Speech Arena, Hall 4	Can I produce what others produce? How to avoid counterfeiting and being counterfeited?
13:00 - 13:30	Speech Arena, Hall 4	The new Union Customs Code demystified: how to prepare the children's business for 2028–2038? • dr Izabella Tymińska • Katarzyna Ryszkiewicz
13:30 - 14:15		Regulations in the Toy Industry: Child Safety or a Barrier to Competitiveness? • Natalie Suzdaltseva • Dorota Mazurek • Ender Micik • Monika Chmielińska • Anna Adamczyk
13:30 - 14:30		Potential sources of financing for exports and development of Polish companies (BGK, ARP, PARP, KUKE) • Ewa Kapel-Śniowska • Ilona Rudka • Piotr Brewczak • Miłosz Gibas • Tomasz Król

14:15 - 14:45	Speech Arena, Hall 4	How to Increase Profits by Counting Better and Optimizing Costs with Automation • Przemysław Pasek • Marcin Zięba
14:30 - 16:00		B2B meetings of Polish companies (exhibitors and participants) with PAIH, BGK, ARP, PARP, KUKE, EC (arranged meetings – experts on duty)
14:45 - 15:10	Speech Arena, Hall 4	Toy Trends 2026 – How to capitalize on the sales potential of the latest trends in the toy market. • Urszula Kaszubowska
15:10 - 15:45	Speech Arena, Hall 4	Presentation of the film by Mediafarm "How has children's lifestyle changed over the past decade?"
15:45 - 16:15	Speech Arena, Hall 4	How board games are changing the education of children and young people • Magdalena Sumera
16:15 - 16:45		SWEET TV Presentation: FAST Channels – Innovative Advertising for Women's Brands – Screen Prestige and Digital-Style Targeting. The End of "Cake and Eat It Too" Broadcasts. • Bartłomiej Olek

THIRD DAY OF THE EXPO: 19 February 2026 (Thursday): 19 February 2026 (Thursday)

Exposition opening hours: 10:00 - 15:00

10:00 - 15:00	Speech Arena, Hall 4	Conference "Tomorrow's Education Begins Today. The Child at the Center of Change in the Modern World"
10:15 - 11:15	Speech Arena, Hall 4	"Together for Children's Mental Health" - Dr. Aleksandra Piotrowska • dr Aleksandra Piotrowska
10:45 - 12:45		Bambino Artistic Inspirations, or How to Encourage Children to Take Up Artistic Activities - WORKSHOP SESSION I

11:00 - 13:00	hall 4, conference hall 2,	Engaging Young Learners in a Foreign Language Classroom: Differentiation, Inclusive Teaching, and Effective Assessment Planning a good lesson starts with the end in mind, specifically with its expected outcomes and well-thought-out, measurable skills or competencies. Isn't setting goals to develop every student's skills utopian? In my workshop, you'll learn that by changing your planning approach to differentiate instruction and materials using each linguistic competence, you'll not only improve the quality of your time with your students but also strengthen them. It's true that mixed groups can be a nightmare, but everyone can be included if you ensure scaffolding and takeaways are offered (a pleasant win-win). This requires tools and strategies, which we'll discuss together. In the second part of the meeting, we'll analyze the benefits of AfL - Assessment for Learning / formative assessment - deepening our understanding of the benefits of incorporating formative assessment into our daily lives. We'll learn how to adapt a modern, student-friendly approach, resources, and tools to measurably assess progress and deepen knowledge in the learning and teaching process, rather than simply "give a grade." In AfL, we reframe the approach to requirements, emphasizing feedback, and an action plan that can ultimately serve as a supportive recovery plan. This plan will empower students and help them achieve their goals. • Agnieszka Lewandowicz-Krawczyk
11:45 - 12:15	Speech Arena Hall 4	Inclusive education in preschool and primary school in light of current legal provisions.
12:15 - 12:45		Cooperation between local government and school principals is key to developing the education of the commune's youngest residents.
13:00 - 13:20		Aspen Art- Natural Design
13:00 - 14:30		A Year in Nature – a sensory journey through the changing nature.
13:00 - 14:30		Spring artistic inspirations using the aspen craft technique
13:00 - 14:30		Thinking in Action – Design Thinking in the Education of the Youngest
13:00 - 14:30		SMART Education – Logical Games as a Tool to Support Child Development
13:20 - 13:40		The Nature Education Center in Umianowice – presentation of its offer of cooperation with educational institutions in the Świętokrzyskie Voivodeship
13:40 - 14:10		Learning through play – Froebelian education in kindergarten and grades 1–3

14:10 - 14:30	Between Screen and Experience: Why Multi-Sensory Education Isn't Replaced by a Tablet? My Bambino – Presentation of Collaboration Offers with Educational Institutions in the Świętokrzyskie Voivodeship