



KIDS' TIME 15th International Fair of Toys and Products for Parents and Children KIDS TIME 25-27.02.2025

FIRST DAY OF THE EXPO: 25 February 2025 (Tuesday)

Exposition opening hours: 10:00 - 18:00

11:00 - 12:00	SPEECH ARENA, Hall 4	Awarding ceremony - prizes in the Toy of the Year competition, Parents' Award Competition - Zabawkowicz.pl • Magdalena Kordaszewska
12:10 - 12:40	SPEECH ARENA, Hall 4	The lecture on "The European Commission's fight against Chinese e-commerce platforms: Product safety, fair competition and protection of the children's toys market" business forum • dr Izabella Tymińska
12:45 - 13:15	SPEECH ARENA, Hall 4	The lecture on "Toy trends 2025 – how to use the sales potential of the latest trends in the toy market." business forum • Urszula Kaszubowska
13:15 - 13:45	SPEECH ARENA, Hall 4	RMD Research – the best report on the toy market in Poland! business forum • Paweł Szmidt
14:00 - 15:00	SPEECH ARENA, Hall 4	Fair opening gala and awards ceremony for Kids' Time Star and the Children's Industry
15:15 - 15:45	SPEECH ARENA, Hall 4	Let's get to know each other - presentation of exhibitors debuting at the Kids' Time fair business forum • Urszula Kaszubowska
15:45 - 16:15	SPEECH ARENA, Hall 4	Meeting with Ewa Minge - ambassador of the Bebetto brand.

SECOND DAY OF THE EXPO: 26 February 2025 (Wednesday)

Exposition opening hours: 10:00 - 18:00

11:30 - 12:00	SPEECH ARENA, Hall 4	Let's get to know each other - presentation of exhibitors debuting at the Kids' Time fair business forum • Urszula Kaszubowska
---------------	-------------------------	---

12:00 - 12:30	SPEECH ARENA, Hall 4	The lecture on "Technology is changing children's shopping habits - how a modern e-commerce platform can increase sales in the Kids industry" business forum • Kamil Bąkowski
12:30 - 13:00	SPEECH ARENA, Hall 4	The lecture on "Advertising campaigns that sell: How to reach children in the multiscreen era? Conclusions from the study and inspirations from the toy market" business forum • Tomasz Bruss
13:15 - 13:45	SPEECH ARENA, Hall 4	The lecture on "Parents trust opinions - how to use feedback and increase sales" business forum • Sebastian Horoszko
13:45 - 14:15	SPEECH ARENA, Hall 4	Discussion panel: Cross-border is not as scary as it is painted, or 5 steps to selling to new European markets business forum • Kamil Bąkowski • Sebastian Horoszko
14:15 - 14:45	SPEECH ARENA, Hall 4	The lecture on "Production of baby strollers - an industry in development or crisis?" business forum • Piotr Wita
15:00 - 15:30	SPEECH ARENA, Hall 4	The lecture on "Trends in toys 2025 - how to use the sales potential of the latest trends on the toy market." business forum • Urszula Kaszubowska

THIRD DAY OF THE EXPO: 27 February 2025 (Thursday)

Exposition opening hours: 10:00 - 15:00

12:00 - 13:00	SPEECH ARENA, Hall 4	Discover with us the cards of the Kids' Time anniversary calendar - film screening
---------------	-------------------------	--