Agrotech 2024



1. Banner - large leaderboard type banner on the website

Banner size: 970 x 90 px, RGB colours, format: jpg, png, gif, up to 100 kb. The indicated price applicable to annual display.



Price: 1 199,00 PLN

2. Banner - medium rectangle type banner on website

Banner size: $300 \times 250 \text{ px}$, RGB colours, format: jpg, png, gif, up to 100 kb. The indicated price applicable to annual display.



Price: 689,00 PLN

3. Advertising banner on the expo hall facade

A banner - dimensions: $550 \text{ cm} \times 400 \text{ up to } 600 \text{ cm} \text{ (W x H) can be hung on the A, C, F and G expo halls' facades. The indicated price includes assembly and display in the place indicated by the Targi Kielce exhibition and congress centre. Processed upon first come - first served order.$

Do you have a prepared project? Send it via e-mail for: swiatek.artur@targikielce.pl.



Price: 6 690,00 PLN

4. Advertising banner on the TK outdoor fences

An advertising banner - dimensions of $500 \text{ cm} \times 150 \text{ cm}$ (W x H) can be displayed on the fence along the pedestrian passage at the main entrances to the TK premises. The indicated price includes production, assembly and display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free. Processed upon first come - first served order. Subject to availability.

Do you have a prepared project? Send it via e-mail for: swiatek.artur@targikielce.pl.



Price: 3 690,00 PLN

5. A rotating banner in exhibitors catalogue - on-line version

Banner size: $970 \times 90 \text{ px}$, RGB colours, format: jpg, png, gif, up to 200 kb. The indicated price applicable to annual display.



Price: 729,00 PLN

6. Flags on masts of Kielce Trade Fairs outside the expo halls

Making an space available space for display of masts with advertising flags.

Advertising flag masts - 5m tall. 5 mounting eyelets (distance between eyelets 45cm).

Flags should be delivered up to one week before the event commencement date.

Subject to availability.



Price: 360,00 PLN

7. Advertising graphics at the entrance to E expo hall

Making an advertising space available - the dimensions: $380 \text{ cm} \times 150 \text{ cm}^*$ (W x H) on the facade at the entrances to E expo hall. The indicated price includes production, assembly and display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free. Processed upon first come - first served order. Subject to availability.

Do you have a prepared project? Send it via e-mail for: swiatek.artur@targikielce.pl.

 * the given dimension applies to one module - 4 modules are available on each side of hall E



Price: 4 990,00 PLN

8. Graphic advertising on display at sanitary facilities

210 mm \times 297 mm [A4] (W \times H) graphics. The price includes production, assembly, display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free. Processed upon first come - first served order. Subject to availability.



Price: 499,00 PLN

9. Recording and editing of a promotional video

Making a video during the expo. A films script to be agreed in advance. A short spot with music or a longer film form available.



Price: The service requires a quote

10. Advertising up to 15 seconds, all screens - 1 day of the expo (50 times)

Advertising spots / presentations - up to 15 s. The materials should be sent as graphic files (size 1920×1080 pixels, weight up to 100 MB)

Please send graphic files in one of the following formats:

- presentations: ppt, pdf
- static graphics: jpg
- video files: mp4, mov, mpg, avi, mpeg, wmv

NOTE: All extra services carried out later than 7 days before trade inauguration will be implemented by the facilities contract or according to his possibilities, with an extra 30% charge and paid in cash or by credit card when placing the order in the TK cash office (see Regulations for Participants of Fair).

The payment is a crucial condition for the order to be fulfilled.

Offer doesn't include monitors belonging to the conference rooms during the conferences.

The exhibitor is reliable for the contents of the advertisement and for infringement of the copyright.

Price: 399,00 PLN



11. Advertising up to 30 seconds, all screens - 1 day of the expo (50 times)

Advertising spots / presentations - up to 30 s. The materials should be sent as graphic files (size 1920×1080 pixels, weight up to 100 MB)

Please send graphic files in one of the following formats:

- presentations: ppt, pdf
- static graphics: jpg
- video files: mp4, mov, mpg, avi, mpeg, wmv

NOTE: All extra services carried out later than 7 days before trade inauguration will be implemented by the facilities contract or according to his possibilities, with an extra 30% charge and paid in cash or by credit card when placing the order in the TK cash office (see Regulations for Participants of Fair).

The payment is a crucial condition for the order to be fulfilled.

Offer doesn't include monitors belonging to the conference rooms during the conferences.

The exhibitor is reliable for the contents of the advertisement and for infringement of the copyright.

Price: 749,00 PLN

