

Merchand's Guide

Slavic
B2BBEAUTY

Contracting trade fair
for cosmetic
and pharmaceutical
industry

21-22.06.2022



SLAVIC B2BEAUTY

Poland's first convention which brings together cosmetics and pharmaceuticals producers with purchasing agents and traders from all corners of the world.

We look forward to your presence: co-create this unique event with us.



PARTICIPANTS



Merchants
representing retail chains



The most prominent
manufacturers of cosmetics
and pharmaceuticals



Reliable distributors
from around the world



Wholesalers

Organiser: Targi Kielce

Mission:
Connect people in business

- 30 years on the market
- Ranked 2nd among all East-Central Europe's exhibition centres
- Organiser of several international events like MSPO the third in Europe's rankings, just after Paris and London defence shows
- 770 trade fairs, congresses, conferences, trainings etc.
- 6 767 exhibitors



 **Targi Kielce**
exhibition & congress centre

Kielce: Kielce - the location in Poland

- 8 European capital cities within the radius of 700 km
- 7 airports within the radius of 180 km



Why is it worth joining us?

- See the unique cosmetics, based on natural ingredients **#new**
- Find beauty products, your competitors don't have yet **#leader**
- Save time - meet many suppliers in one time, in one place **#timesaving**
- Let us to arrange your agenda, just come and meet your new business partners **#comfort**



Lead country – Poland

The third cosmetics producer in Europe

- Tradition and many years of experience in cosmetics production
- Top world-class quality of the products
- A complex production basis with access to qualified staff
- A complex scientific base and growing investments in research and development
- The Polish producers' long experience on international markets
- Experience in contractual production
- Flexibility and the ability to adapt
- The country's location in the centre of Europe and its membership of the EU
- Highly-developed sectors of industry supporting the production of cosmetics

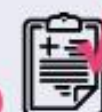




GET STARTED Hosted Buyer



1 Accept the regulations and fill the merchant registration card.



2 We will confirm your participation in Hosted Buyers Slavic B2Beauty programme.



3 Check the list of manufacturers and choose partners to F2F meetings.



4 Manufacturers will confirm the meetings.

5

VIP / Basic

Based on number of meetings, we will grant you with the status of VIP or Basic Hosted Buyer (4-7 meetings - status Basic, 8 and more meetings - status VIP)



6 SlavicB2B contracting according to accepted schedule.





Package

VIP

Basic



- Access to the list of the largest producers of cosmetics and pharmaceuticals based in the Slavic countries.
- Matchmaking meetings with selected manufacturers.
- Networking possibility at the merchants' national expo stands.
- Access to a professional online platform with data of producers,
the possibility of arranging meetings and video streaming.
- Internet access.
- Parking passes and ID badges for participants.
- Catering during the event (coffee breaks, lunches, business dinner).
- Interpretation assistance.
- Visiting cosmetic factories on 23rd of June 2022 (transport, dinner, guide included).
- Accommodation arrangement in a hotel in the vicinity of the fair (2/3 nights).
- Shuttle bus airport-hotel-airport.

Contact us and ask about the manufacturers list!

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