

Pet Food Congress 2025

Summary report of the first edition | 22-23 October 2025,
Targi Kielce



≈300

GUESTS & PARTICIPANTS

2

CONGRESS DAYS

21

EXPERT
PRESENTATIONS

30

SPEAKERS

46

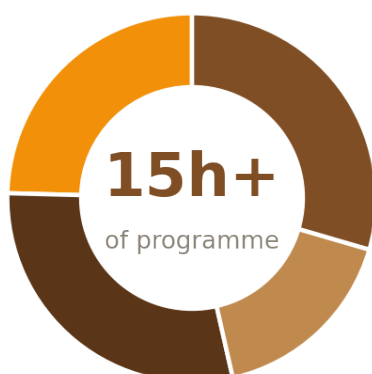
PARTNERS &
SPONSORS

About the event

The first edition of the professional Pet Food Congress took place on 22-23 October 2025 at Targi Kielce, accompanying the Private Label Trade Fair (Future Private Labels). Organised by Gemini Group, the event brought together nearly 300 industry representatives from all over Poland — manufacturers of pet food and pet snacks, suppliers of technology and raw materials, representatives of retail chains, and experts in animal nutrition, food law and marketing. The congress was held under the honorary patronage of the Polish Investment and Trade Agency (PAIH), with Ralen Group as the general sponsor.

The programme included 20 lectures and an online panel discussion with six representatives of PAIH foreign trade offices (the Netherlands, USA, Romania and Germany). The congress also featured: SpeedMeating® — a business speed-networking session, a gala ceremony presenting the awards of the Smak Jakości® and Pet Choice Award competitions, a congress gamification with prizes, and the evening Bowling & Dancing Party Night.

Time structure of the event



Expert content — day 1 (3h 45m)

Expert content — day 2 (4h 30m)

Networking, gala, SpeedMeating® (2h 35m)

Party Night (4h 25m)

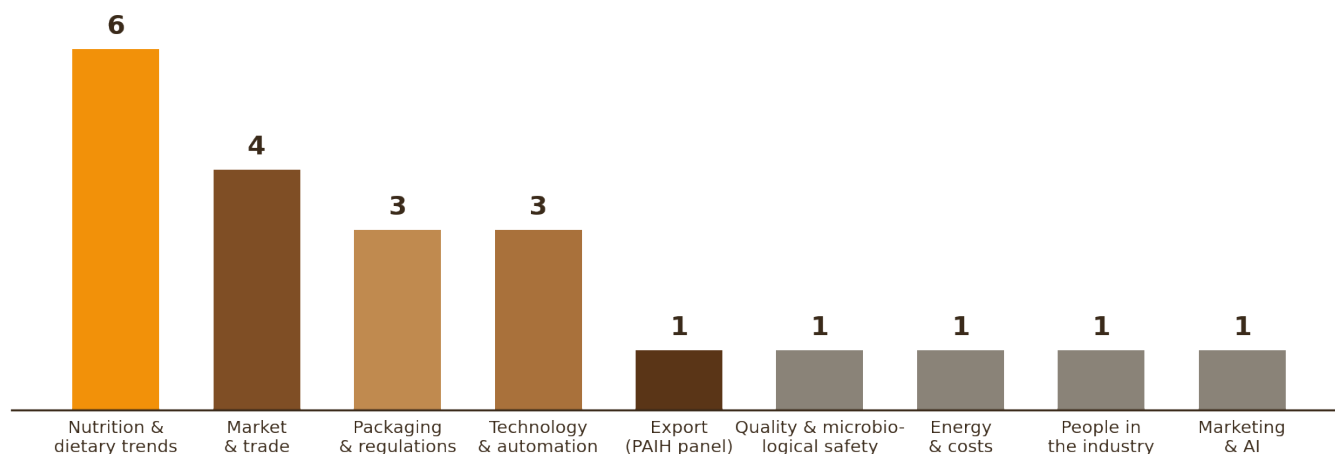
The total duration of expert presentations was 8 h 15 min (225 min on day one and 270 min on day two). Together with the networking, the competition gala and the evening event, the programme covered more than 15 hours.





Programme in numbers

Topics of the 21 expert presentations



The largest thematic block was animal nutrition and dietary trends (6 presentations — including postbiotics, BARF diets, insect protein, functional additives, and plant-based diets confronted with the needs of carnivores). Four presentations concerned the market and trade (YouGov and CMR analyses, the traditional retail channel, responsible pet sales on OLX), and three each covered packaging and regulations (including the impact of the PPWR regulation) as well as production technology and automation. The programme was complemented by the topics of energy, the microbiological safety of pet food, the role of people in organisations, and the practical use of AI tools.

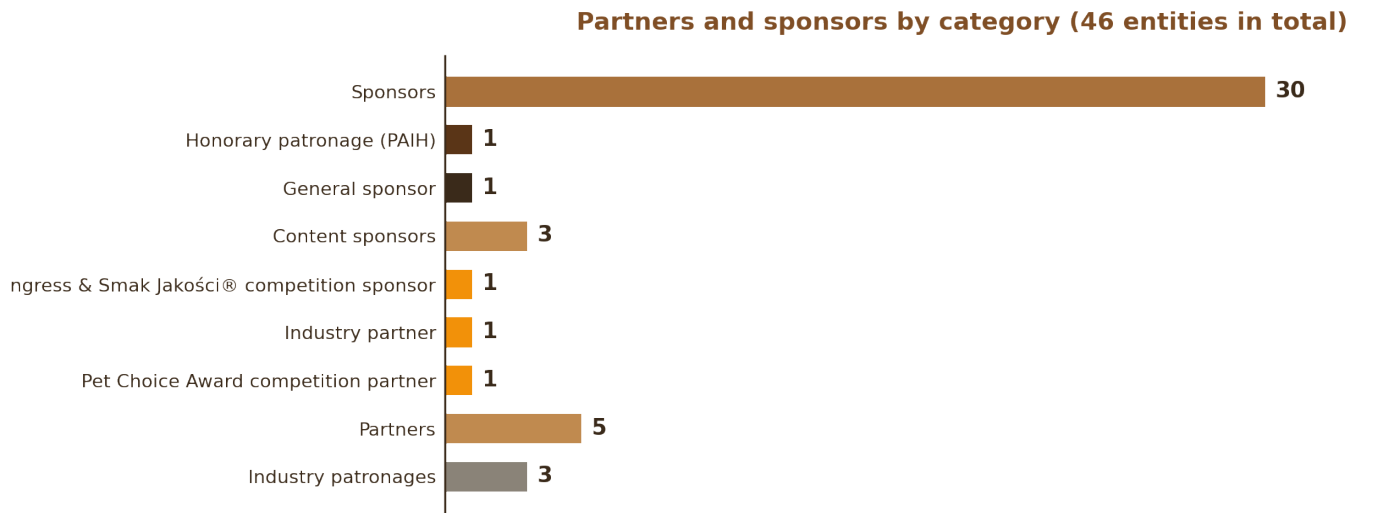
Key programme figures

20	expert lectures in the Pet Food Congress hall
1	online panel discussion with PAIH foreign trade offices (4 countries)
80 min	of the SpeedMeating® session — Business Speed Networking®
2	competitions decided during the gala ceremony: Smak Jakości® and Pet Choice Award
9	thematic blocks — from nutrition to export and AI
265 min	of fun and networking at the Bowling & Dancing Party Night (bowling, billiards, dancefloor)

Speakers

The congress featured 30 speakers — experts from academia (Wrocław University of Environmental and Life Sciences), public institutions (PAIH), research companies (YouGov, CMR, J.S. Hamilton Poland) and business and technology practitioners (including Ralen Group, Handtmann, MULTIVAC, ULMA Packaging, Weindich, Trasko Automatyka, Ekovoltis, OLX, PetRepublic, Hermipro, meatpoint.io). The line-up was completed by veterinary specialists as well as titled dog frisbee competitors and trainers.

Partners and sponsors



HONORARY PATRONAGE (1)	Polish Investment and Trade Agency (PAIH)
GENERAL SPONSOR (1)	Ralen Group
CONTENT SPONSORS (3)	J.S. Hamilton Poland, Handtmann Polska, Ekovoltis
CONGRESS AND SMAK JAKOŚCI® COMPETITION SPONSOR (1)	ULMA Packaging Polska
INDUSTRY PARTNER (1)	PetRepublic
PET CHOICE AWARD COMPETITION PARTNER (1)	OLX.pl
SPONSORS (30)	Air Products, BioDose, Bucher Unipektin, Cleverttech Eastern Europe, Climbox, Beck Clip Systems, Clevro, DEKRA Certification, Ekomex-Piłśniak, Falken Trade Polska, Fenix Systems, Frizo, GEA Food Solutions Poland, G.Mondini Polska, Henry Kruse, IPP&PRS Holding, Rettenmaier Polska, Limes Machines Polska, Linde Gaz Polska, MAS-POL, Miraż Polska, MULTIVAC, Premac, C.E. Roeper, S.M.Art, Ti-Ma, Trasko Automatyka, Weindich, VEMAG Polska, Maschinenfabrik Seydelmann
PARTNERS (5)	Centrum Monitorowania Rynku (CMR), YouGov Polska, A-Psisko, meatpoint.io, ProjectPoland.com
PATRONAGES (3)	Stowarzyszenie Rzeźników i Wędliniarzy RP (Polish Butchers' and Meat Processors' Association), Związek Polskie Mięso (Polish Meat Association), Unia Producentów i Pracodawców Przemysłu Mięsnego (Union of Producers and Employers of the Meat Industry)

Summary

The first edition of the Pet Food Congress confirmed the potential of a formula combining expert knowledge, networking and industry competitions: nearly 300 participants, 46 committed partners and sponsors, and 21 presentations in 9 thematic blocks. The second edition of the congress will take place on 22–23 October 2026 at the Targi Kielce Congress Centre, in parallel with the premiere edition of the Future Pet Food trade fair.