

WARNING AGAINST THE ACTIVITIES OF EXPO GUIDE!!!

Polish Chamber of Exhibition Industry has issued numerous information concerning fraudulent activities against exhibitors committed by FairGuide.com / Construct Data Verlag. Currently companies on the exhibition market in Poland and around the world are detecting increased activity of Expo Guide (located in Mexico), which operates almost identically to FAIRGuide / Construct Data Verlag.

The activities of Expo Guide company has reached quite sizable proportions not only on the European market but also in the US and Asia. Unfortunately, organizers of trade fairs in Poland and their exhibitors regularly notify us about cases where Expo Guide has contacted them via orders forms sent to them. Such companies, unaware of the financial consequences which result from returning the signed form, responded to the offer of placing their entry in the online catalogue of Expo Guide.

The intended actions of Expo Guide and similar companies aim at misleading exhibitors and trade fair organizers by sending them a carefully drafted application form which offers the promotion of the company in the Expo Guide catalogue.

This form:

- contains unclear information on the publisher of the Expo Guide catalogue, which on the one hand describes himself as the company not associated with any organizer or marketing organization, while on the other – it quotes the name of an actual organizer and the name of a trade fair organized by him, which may suggest that it is an entry in an actual trade fair catalogue;
- contains the statement that the return of the signed form will update the already-existing free entry in the Expo Guide catalogue (which includes the full name of the company, address, phone number, fax number and e-mail);
- contains a very confusingly-phrased order declaration, located at the bottom of the page in small print; this declaration states that signing and sending back the order form and failing to cancel that decision by registered mail within ten days from the day signing means agreeing to the publication of the entry in the Fair Guide online catalogue and the obligation to pay the amount of EUR 1,181 per year, for three consecutive years; the declaration also states that the date of issuing the first invoice is the date of the commencement of the contract and failing to send a registered letter minimum three months before the expiry of the contract informing about the decision not to prolong the contract means further paid cooperation with this company on the financial conditions mentioned above.

We ask those of you who have or will receive such order form by post (sample form attached below) never to fill it in, sign or send it back to Expo Guide!!!

ATTENTION!!! If by mistake such form has been signed and sent back to Expo Guide, which means that the above financial conditions have been approved, please read the extensive information published on the website of the Global Association of the Exhibition Industry at the following link:

<http://www.ufi.org/pages/thetradefairsector/fairguide.aspx>

and also:

<http://www.stopecg.org/expo-guide.htm#links>

Polish Chamber of the Exhibition Industry, 2010.