



**ARMY**  
RECOGNITION www.armyrecognition.com

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**Army Recognition Press Release**  
**MSPO 2011**

Ramillies, August 03, 2011

**Army Recognition selected as Official Online Daily News for the International Defence Industry Exhibition MSPO 2011.**

Army Recognition Company is proud to announce that we have been selected as official Media Partner and Official Online Daily News MSPO 2011, International Defence Industry Exhibition, Kielce, Poland, which will be held from the 5 – 8 September 2011. The organizers of MSPO 2011 understood the interest to use the notoriety and the popularity of Army Recognition web site to diffuse all activities of the event and to help the exhibitors with a world window in parallel with MSPO 2011 about latest defence and security technologies and innovations.

With a reduction of 25% readers of the written press, internet is today the most important media able to reach a maximum of people at the same time in all over the world.

The company Army Recognition proposes innovating solutions with online promotion, communication and marketing for defence and security industry. With 7,5 million visitors in 2010, 8 million pages seen per month, 15.000 to 20.000 readers per day from 90 countries , and its growing popularity, use world notoriety and popularity of the online defence magazine <http://www.armyrecognition.com> , one of the most visited Defence & Security website in the world as you can see here: <http://www.alexa.com/topsites/category/Top/Society/Military>.

At the same time, Army Recognition provides a free service for all exhibitors, with the diffusion of latest press release on the online Show News Daily MSPO 2011.

Army Recognition proposes a new range of online marketing and advertising solutions as product technical data sheets, Company profiles, Banners, Logos, and Videos etc.

Thanks to our indexing technology and the worldwide popularity of our website, we guarantee to increase the worldwide exposure of your products, services or company by having them appear in the top results of the most popular search engines.

**About Army Recognition:**

- Online Promotional - Marketing Services dedicated to Defense & Security industry
- Online defense magazine with daily news and defence shows coverage
- Vehicle and Equipment technical data sheets with 3D animation
- Technically focused magazine dedicated to Land Forces
- Online digital information database

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